

#1 in R.O.I. CO-OP Approved!

GE Brands July Savings Spectacular!

Event Dates June 20 - July 10

Begin June 20 - Order by May 29

Begin June 27 - Order by June 7

- Models shown are PMAP 10%. YOU decide your prices
- Make ANY Changes. You will receive a proof. We get your art ACB approved
- FREE ACB claim filing if checked on order form
- #1 in R.O.I. Return on Investment!

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 46.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **52.9 Cents.**
- 3. The Jumbo Card $6" \times 9"$ Only 43.9 Cents. From \$999 all Inclusive.

<u>All orders Include</u> art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list - no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as 6"x10.5" **Opens to**



10.5 INCHES WIDE



295% BIGGER

As low as Includes

Than our **Jumbo Postcard!**







FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE





• Hands-Free Auto Fill







1.7 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

· Air Frv PVM9179SRSS



SAVE



30" SMART SLIDE-IN GAS RANGE

• No-Preheat Air Fry PGS930YPFS

STAINLESS STEEL INTERIOR DISHWASHER

· Dry Boost



Dealer Name Street Address City, State ZIP

Scratch & Win

store to see if you're our

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25—\$50 Additional Instant Savings

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

115 Mississippi Que CRYSTAT City, MO 63019

Artwork Version: MM4816GE_July4th

JUNE 20TH. JULY 10[™]

BEST SAVINGS OF THE SUMMER









FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

SAVE \$2770 on the package!



27.7 CU. FT. FRENCH DOOR REFRIGERATOR

• Showcase LED Lighting GFE28GYNFS

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

 Sensor Cooking JVM7195SKSS

30" SLIDE-IN ELECTRIC CONVECTION RANGE

 No Preheat Air Fry JS760SPSS

STAINLESS STEEL INTERIOR DISHWASHER

 Drv Boost[™] GDT650SYVFS

GE® REFRIGERATORS ON SALE!



12 MONTHS SPECIAL FINANCING!*

Hotpoint.

\$469 REG \$579 each



4.0 CU.FT. WASHER

- Stainless Steel Drum
- Heavy Duty Agitator HTW265ASWWW

6.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Powerful Venting
 HTX26EASWWW



629 REG 889



5.0 CU.FT. WASHER

- Smarter Wash Technology
- FlexDispense™ PTW600BSRWS

7.4 CU.FT. ELECTRIC DRYER

- Sanitize Cycle
- Aluminized Alloy
 Drum
 PTD60EBSRWS







4.8 CU.FT. SMART WASHER

- UltraFresh Vent System
- OdorBlock™ GFW550SSNWW

7.8 CU.FT. SMART ELECTRIC DRYER

- Sanitize Cycle
- HE Sensor Dry GFD55ESSNWW

We Sell It & Service It

BUYING POWER – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

Buy From A Locally Owned Business!



DEALER TAG

"See store for complete details on all offers, financing and rebates. REARIES: \$3,000 REBATE on eligible Calé appliance suites (valid an 1-June 3) 0,224) or \$2,000 REBATE on eligible CE Profileir appliance suites (valid Jan 1-June 30, 2024). GE Savings cannot exceed 10% off. Rebate Savings cannot exceed 10% off. "Employees of retailer, mail-house, associate spoissors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$1,000. Shopping Spree 1:550,000; \$250 Store Gift Certificate 30XXXXX, Additional Discounts on minimum purchase of \$499 and above: \$25 XXXXXXXX; \$30 XXXXX,XXXX; \$50 XXXXXXXXX Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citzen, have a valid U.S. Diriver License and be a recipient of the mail piece via U.S. Mail. Mining numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VIOID WHEEF PROHIBITED BY LAW. MM48166E_July4th cheltert @2024 Invigorate Media, LLC. All Ribbs Reserved.

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

OR CURRENT RESIDENT

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES







BEST SAVINGS OF THE SUMMER



FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



Profile

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE











OVER-THE-RANGE

30" SLIDE-IN ELECTRIC CONVECTION RANGE · No Preheat Air Fry

STAINLESS STEEL INTERIOR DISHWASHER . Dry Boost" GDT650SYVFS

27.9 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR

PVD28BYNFS

1.7 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

· Air Frv

PVM9179SRSS

• No-Preheat Air Fry PGS930YPFS

30" SMART SLIDE-IN STAINLESS **GAS RANGE** STEEL INTERIOR DISHWASHER . Dry Boost"

PDT715SYVFS

• Showcase LED Lighting GEE28GYNES

27.7 CU. FT. FRENCH

DOOR REFRIGERATOR

MICROWAVE OVEN · Sensor Cooking JVM7195SKSS

1.9 CU. FT.

· Hands-Free Auto Fill



Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD II.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: LM4815GE July4th

GTS19KGNRBB GSS25GMPES GFE26JYMFS Profile APPLIANCES

12 MONTHS SPECIAL FINANCING!

We Sell It & Service It

BUYING POWER - We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

Buy From A Locally Owned Business!

Hotpoint.

\$469 REG 1579 each



- 4.0 CU.FT. WASHER
- Stainless Steel Drum
- · Heavy Duty Agitator HTW265ASWWW
- 6.2 CU.FT.

HTX26FASWWW

- **ELECTRIC DRYER**
- · Auto Dry · Powerful Venting
- Smarter Wash Technology • FlexDispenseTM PTW600BSRWS

5.0 CU.FT. WASHER

7.4 CU.FT. ELECTRIC DRYER

· Sanitize Cycle · Aluminized Alloy

SAVE \$540

ON THE PAIR!

- Drum PTD60EBSRWS
- · UltraFresh Vent System
- OdorBlock™ GEW550SSNWW

4.8 CU.FT. SMART 7.8 CU.FT. SMART WASHER **ELECTRIC DRYER**

SAVE \$540

ON THE PAIR!

- · Sanitize Cycle · HE Sensor Dry
- GED55ESSNWW

DEALER TAG

and rebates. *\$3,000 REBATE on eligible Cafe appliance suites (valid Jan 1-June 30, 2024) or \$2,000 REBATE on eligible GE ProfileTM appliance suites (valid Jan 1-June 30, 2024). GE Savings cannot exceed 10% off. Rebate Savings cannot exceed 10% off, LM4815GE_July4th chellert @2024 Invigorate Media, LLC. All Rights Reserved.

Jumbo Postcard (6"x9" postcard)





Hotpoint.

\$469 each



4.0 CU.FT. WASHER

- Stainless Steel Drum
- Heavy Duty Agitator
 HTW265ASWWW

6.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Powerful Venting HTX26EASWWW



\$779 each



4.8 CU.FT. SMART WASHER

- UltraFresh Vent System
- OdorBlock™
 GFW550SSNWW

MART 7.8 CU.FT. SMART ELECTRIC DRYER

- Sanitize Cycle
- HE Sensor Dry
 GED55ESSNWW

We Sell It & Service It

BUYING POWER – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

Buy From A Locally Owned Business!

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

12 MONTHS SPECIAL FINANCING!

DEALER TAG

"See store for complete details of all offers, financing and rebates. *\$3,000 REBATE on eligible Café appliance suites (valid Jan 1—June 30, 2024) or \$2,000 REBATE on eligible GF Profile™ appliance suites (valid Jan 1—June 30, 2024). GE Savings. Rebate Savings cannot exceed 10% off. JP4817GE_July4th cheltert ©2024 Invigorate Media. LLC. All Rights Reserved.

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: JP4817GE_July4th

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at lowest co-opable prices.

Brand <u>GE Profile</u>	Model # _	Kitchen	_ REG		SALE PRICE _	
Brand	Model #	PVD28BYNFS	_ REG	\$4199	SALE PRICE _	\$2599
Brand	Model #	PVM9179SRSS	_ REG	\$709	SALE PRICE _	\$549
Brand	Model #	PGS930YPFS	REG	\$2749	SALE PRICE _	\$1999
Brand	Model #	PDT715SYVFS	_ REG	\$1149	SALE PRICE _	\$699
Brand <u>GE</u>	Model #	Kitchen	_ REG		SALE PRICE _	
Brand	Model #	GFE28GYNFS	_ REG	\$3299	SALE PRICE _	\$1799
Brand	Model #	JVM7195SKSS	REG	\$529	SALE PRICE _	\$279
Brand	Model #	JS760SPSS	_ REG	\$1949	SALE PRICE _	\$1279
Brand	Model #	GDT650SYVFS	REG	\$899	SALE PRICE _	\$549
Brand <u>GE</u>	Model #	GTS19KGNRBB	_ REG	\$949	SALE PRICE _	\$699
Brand <u>GE</u>	Model #	GSS252GMPES	_ REG	\$1799	SALE PRICE _	\$1099
Brand <u>GE</u>	Model #	GFE26JYMFS	_ REG	\$2699	SALE PRICE _	\$1499
Brand Hotpoint	Model #	HTW265ASWWW	_ REG	\$579	SALE PRICE	\$469
Brand Hotpoint	Model #	HTX26EASWWW	_ REG	\$579	SALE PRICE _	\$469
Brand <u>GE Profile</u>	Model #	PTW600BSRWS	_ REG	\$899	SALE PRICE _	\$649
Brand GE Profile	Model #	PTD60EBSRWS	_ REG	\$899	SALE PRICE _	\$649
Brand <u>GE</u>	Model #	GFW550SSNWW	REG	\$1049	SALE PRICE _	\$779
Brand <u>GE</u>	Model #	GFD55ESSNWW	_ REG	\$1049	SALE PRICE _	\$779



Monster Mailer • Legal Limit Max • Jumbo Postcard Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Busir	ness Name:		Contact	Name:			
			City:		Zip:		
Phone: Cell:			•				
GED	ealers - Want us to fil	le your ACB co-op paperworl	c on your behalf?: 🔲 YES!	GE Customer Numbers			
Sten	Sale Dates		Step Please	Liet Artwork Ver	sion Number		
Indicate your sale dates here:			Artwork Version in white address panel,				
	indicate your sale dates nere: ie Version: LL2041WP; 01MM954X) Indicate number here:						
		0 110% 0					
	Do you want	Scratch Off Promo?	Yes LI No (Scra	itch Uff Promo: Add 4	cents per mailer)		
Step	Quantity Single F	amily Homes: Select O	ne	Jumbo Postcard Pr	icing: (6"x9" postcard)		
3	Monster Mailer	□ 1. 5,000 - \$2,843 □	2. 10,000 - \$4,889	1. 1,000 - \$999	2. 2,000 - \$1,599		
	(10.5"x17" tri-fold)	! □1. 5,000 - \$3,143 □	2 10 000 \$5 490	3. 3,000 - \$1,829	4. 4,000 - \$2,239		
	(11"x14" postcard)	: 🗖 1. 5,000 - \$5,145 🗖	2. 10,000 - \$5,469	5. 5,000 - \$2,693	6. 10,000 - \$4,589		
		s, ADD: MONSTER - 46.9¢ e					
	LEGAL LIMIT MAX -	52.9¢ each • JUMBO POST	CARD - 43.9¢ each (on quanti	ties over 5,000)			
Step	Financing & Spec	cial Offers: All offers are	e solely the retailer s i	responsibility. ie. Fina	ancing, Rebates, Free Delivery,etc.		
4	Financing offer ter	ms - # of Months ie. 6, 12,	18; With Payr	nents? YES or NO; Min	nimum Purchase: \$		
	List your special of	ffers here:					
Step	Signature (REQUI	IRED):		(Your order will not be	e processed without a signature)		
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or							
damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2023 and are subject to change without notice.							
lates as of may 2023 and are subject to change without notice.							
Step Select ONE: 1. Zip Codes - Complete Below OR 2. Let us run a radius around your store							
Call us for free consultation on selecting your mailing list							
1.		2.	3.	4.	5.		
6.		7.	8.	9.	10.		
Pricing Includes: \$50,000 ⁺ Household Median Income							
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage							
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'I SCFs: Add \$100							

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand

CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$