



invigorate!
marketing & media

#1 in R.O.I. Up to 90% CO-OP

April Shower of Savings!

Dates March 28 – April 10

Order by March 7

- Models shown are PMAP Prices LESS 10% - You decide your prices
- Make ANY Changes. You will receive a proof. We get your art HUB approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents. From \$999 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your default prizes. (You can customize your Instant savings) 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhous bill_menkhous@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage

AMANA®

MAYTAG®

Whirlpool®

Whirlpool®

AMANA®

Whirlpool®

Reg #443
\$299
SAVE \$144!



Stainless Steel Dishwasher with Triple Filter Wash ADB1400AMS

Reg #879
\$549
SAVE \$330!



Stainless Steel Dishwasher with PowerBlast® Cycle MDB4949SKZ

Reg #1029
\$699
SAVE \$330!



16 cu.ft. Convertible Chest Freezer with 3 Level Flexible Storage WZC5216LW



Reg #899
\$749
SAVE \$150!

18 cu.ft. Top Freezer Refrigerator with Frameless Glass Shelves WRT318FZDM



Reg #1231
\$1099
SAVE \$132!

24.5 cu.ft. Side-by-Side Refrigerator with Gallon Door Storage Bins ASI2575GRS



Reg #1999
\$1499
SAVE \$500!

21.9 cu.ft. Bottom Freezer Refrigerator with AccuChill System WRB322DMBM

12 MONTHS SPECIAL FINANCING!*

DEALER LOGO

April Shower of Savings

MARCH 28TH – APRIL 10TH

Scratch & Win

Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S. POSTAGE PAID INVIGORATE MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Whirlpool® Family of Brands

Artwork Version: MM4804WP_AprilShower



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser WRF555SDFZ



1.7 cu.ft. Over-the-Range Microwave with Microwave Presets WMH31017HZ



5.3 cu.ft. Electric Range with Fan Convection Oven WFE535S0LS

Whirlpool®

STAINLESS STEEL KITCHEN SUITE

Reg #4996

\$3299

SAVE \$1697 ON THE PACKAGE!

Stainless Steel Dishwasher with Boost Cycle WDP540HAMZ





20.0 cu.ft. French Door Refrigerator with Interior Water Dispenser
KRFC300ESS



2.0 cu.ft. Over-the-Range Microwave with 1000 Watts of Power
KMHS120ESS



KitchenAid® 4-PIECE STAINLESS STEEL KITCHEN SUITE

\$5099

Reg \$7346

PLUS \$400 Mail-in Rebate!

SAVE \$2247 ON THE PACKAGE!

REBATES UP TO \$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. January 1–June 30, 2024



Stainless Steel Dishwasher with ProWash™ Cycle
KDTE204KPS

SAVE AN EXTRA 10% ON CLOSEOUTS!

Whirlpool®

\$529 Reg \$749 each



3.8-3.9 cu.ft. Top Load Washer with Removable Agitator
WTW4957PW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Whirlpool®

\$749 Reg \$1049 each



4.5 cu.ft. Front Load Washer with TumbleFresh™ Option
WFW5605MC

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MC

MAYTAG®

\$849 Reg \$1299 each



4.7 cu.ft. Top Load Washer with Pro Pet Filter
MVW6500MBK

7.0 cu.ft. Electric Dryer with Moisture Sensing
MED6500MBK

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

*See store for complete details on all offers, financing and rebates. KITCHENAID REBATE: Up to \$3000 - Valid January 1–June 30, 2024. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXXXX,XXX; \$30 XXXXX,XXX; \$50 XXXXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2024. All rights reserved. MM4804WP_AprilShower cheilert ©2024 Invigorate Media, LLC. All Rights Reserved.

DEALER LOGO

April Shower of Savings

MARCH 28TH – APRIL 10TH

12 MONTHS SPECIAL FINANCING!*

AMANA®



Reg #443
\$299
SAVE \$144!

Stainless Steel Dishwasher with Triple Filter Wash
ADB1400AMS

MAYTAG®



Reg #679
\$549
SAVE \$330!

Stainless Steel Dishwasher with PowerBlast® Cycle
MDB4949SKZ

Whirlpool®



Reg #1029
\$699
SAVE \$330!

Convertible Freezer-to-Fridge to meet your needs!

16 cu.ft. Convertible Chest Freezer with 3 Level Flexible Storage
WZC5216LW

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF555SDFZ



1.7 cu.ft. Over-the-Range Microwave with Microwave Presets
WMH31017HZ



5.3 cu.ft. Electric Range with Fan Convection Oven
WFE535S0LS



Stainless Steel Dishwasher with Boost Cycle
WDP540HAMZ

Reg #4996

\$3299

SAVE \$1697 ON THE PACKAGE!

Whirlpool®



Reg #899
\$749
SAVE \$150!

18 cu.ft. Top Freezer Refrigerator with Frameless Glass Shelves
WRT318FZDM

AMANA®



Reg #1231
\$1099
SAVE \$132!

24.5 cu.ft. Side-by-Side Refrigerator with Gallon Door Storage Bins
ASI2575GRS

Whirlpool®



Reg #1999
\$1499
SAVE \$500!

21.9 cu.ft. Bottom Freezer Refrigerator with AccuChill System
WRB322DMBM

KitchenAid® 4-PIECE STAINLESS STEEL KITCHEN SUITE

\$5099 Reg #7346

PLUS \$400 Mail-in Rebate!

SAVE \$2247 ON THE PACKAGE!

REBATES UP TO \$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. January 1–June 30, 2024

20.0 cu.ft. French Door Refrigerator with Interior Water Dispenser
KRFC300ESS

2.0 cu.ft. Over-the-Range Microwave with 1000 Watts of Power
KMHS120ESS

5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven
KSGG700ESS

Stainless Steel Dishwasher with ProWash™ Cycle
KDTE204KPS

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4803WP_AprilShower

Whirlpool®

\$529 Reg #749 each

SAVE \$460 ON THE PAIR!

3.8-3.9 cu.ft. Top Load Washer with Removable Agitator
WTW4957PW

7.0 cu.ft. Electric Dryer with AutoDry™
WED4950HW

Whirlpool®

\$749 Reg #1049 each

GET A REGULAR SIZE LOAD CLEAN IN 25 MINUTES

SAVE \$600 ON THE PAIR!

4.5 cu.ft. Front Load Washer with TumbleFresh™ Option
WFW5605MC

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MC

MAYTAG®

\$849 Reg #1299 each

REMOVES 5x MORE PET HAIR!

SAVE \$900 ON THE PAIR!

4.7 cu.ft. Top Load Washer with Pro Pet Filter
MWW5500MBK

7.0 cu.ft. Electric Dryer with Moisture Sensing
MED6500MBK



We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

HURRY IN TODAY!

*See store for complete details of all offers, financing and rebates. KA Rebate: Up to \$3,000 by mail. Valid January 1–June 30, 2024. See store for details. ©2024. All rights reserved. LM4803WP_AprilShower_chellert ©2024 Invigorate Media, LLC. All Rights Reserved.

Jumbo Postcard

(6"x9" postcard)

DEALER LOGO

April Shower of Savings

MARCH 28TH – APRIL 10TH



SAVE BIG

ON KITCHEN SUITES!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®

Whirlpool®

\$529 Reg \$749
each



3.8-3.9 cu.ft. Top Load Washer with Removable Agitator
WTW4957PW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

MAYTAG®

\$849 Reg \$1299
each



4.7 cu.ft. Top Load Washer with Pro Pet Filter
MW6500MBK

7.0 cu.ft. Electric Dryer with Moisture Sensing
MED6500MBK

KitchenAid®



REBATES UP TO
\$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
January 1–June 30, 2024

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

*See store for complete details of all offers, financing and rebates. ©/™ © 2024. All rights reserved. JP4805WP_AprilShower cheilter ©2024 Invigorate Media, LLC. All Rights Reserved.

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4805WP_AprilShower

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

March 28–April 10
April Shower

Prices are set at lowest co-opable prices.

Brand	Amana	Model #	ADB1400AMS	REG	\$443	SALE PRICE	\$299
Brand	Maytag	Model #	MDB4949SKZ	REG	\$879	SALE PRICE	\$549
Brand	Whirlpool	Model #	WZC5216LW	REG	\$1029	SALE PRICE	\$699
Brand	Whirlpool	Model #	WRT318FZDM	REG	\$899	SALE PRICE	\$749
Brand	Amana	Model #	ASI2575GRS	REG	\$1231	SALE PRICE	\$1099
Brand	Whirlpool	Model #	WRB322DMBM	REG	\$1999	SALE PRICE	\$1499
Brand	Whirlpool	Model #	Kitchen	REG	\$4996	SALE PRICE	\$3299
Brand		Model #	WRF555SDFZ	REG		SALE PRICE	
Brand		Model #	WMH31017HZ	REG		SALE PRICE	
Brand		Model #	WFE535S0LS	REG		SALE PRICE	
Brand		Model #	WDP540HAMZ	REG		SALE PRICE	
Brand	KitchenAid	Model #	Kitchen	REG	\$7346	SALE PRICE	\$5099
Brand		Model #	KSGG700ESS	REG		SALE PRICE	
Brand		Model #	KMHS120ESS	REG		SALE PRICE	
Brand		Model #	KSGG700ESS	REG		SALE PRICE	
Brand		Model #	KDTE204KPS	REG		SALE PRICE	
Brand	Whirlpool	Model #	WTW4957PW	REG	\$749	SALE PRICE	\$529
Brand	Whirlpool	Model #	WED4950HW	REG	\$749	SALE PRICE	\$529
Brand	Whirlpool	Model #	WFW5605MC	REG	\$1049	SALE PRICE	\$749
Brand	Whirlpool	Model #	WED5605MC	REG	\$1049	SALE PRICE	\$749
Brand	Maytag	Model #	MVW6500MBK	REG	\$1299	SALE PRICE	\$849
Brand	Maytag	Model #	MED6500MBK	REG	\$1299	SALE PRICE	\$849



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889
(10.5"x17" tri-fold)

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489
(11"x14" postcard)

Jumbo Postcard Pricing: (6"x9" postcard)

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2023 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5"x 17" • Legal Limit Max! 11"x 14" • Jumbo Postcard 6"x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____