



#1 in R.O.I. Up to 90% CO-OP

Presidents Day Monumental Savings!

Dates February 8th – 28th

Start February 8 - Order by January 23

Start February 15 - Order by January 30

- Models shown are PMAP Prices LESS 10% - You decide your prices
- Make ANY Changes. You will receive a proof. We get your art HUB approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your default prizes. (You can customize your Instant savings) 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

Proven by Monsterous Results

10.5 INCHES **WIDE**

17 INCHES TALL



295% BIGGER Than our Jumbo Postcard!

As low as
46.9¢ Includes Postage

Whirlpool®

4-PIECE STAINLESS STEEL
KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Microwave Presets
WMH31017HS



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS



Reg \$3488

\$2299

SAVE \$1189
ON THE PACKAGE!



Stainless Steel Dishwasher with Boost Cycle
WDP540HAMZ

WE SELL IT
and
SERVICE IT

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

DEALER LOGO

February
8th–28th



MONUMENTAL
SAVINGS *for you!*

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings

on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: MM4792WP_PresidentsDay

Whirlpool®

Family of Brands



25 cu.ft. Side-by-Side Refrigerator with Gallon Door Bins
MRSF4036PZ

1.7 cu.ft. Over-the-Range Microwave with Non-Stick Interior Coating
MMMS4230PZ

5.3 cu.ft. Electric Range with Steam Clean
MER4800PZ

Stainless Steel Dishwasher with 5 Wash Cycles
MDTS4224PZ



10 YEAR LIMITED PARTS WARRANTY



MAYTAG®

NEW PERFORMANCE
LINEUP COLLECTION

Reg \$3876

\$2699

SAVE \$1177
ON THE PACKAGE!

12 MONTHS SPECIAL FINANCING!*

KitchenAid®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$7346

\$4899

SAVE \$2450 ON THE PACKAGE!
PLUS \$400 Mail-in Rebate

20.0 cu.ft. French Door Refrigerator with Interior Water Dispenser
KRFC300ESS

2.0 cu.ft. Over-the-Range Microwave with 1000 Watts of Power
KMHS120ESS

5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven
KSGG700ESS

Stainless Steel Dishwasher with ProWash™ Cycle
KDTE204KPS

REBATES UP TO \$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. January 1–June 30, 2024

AMANA®

\$479 Reg \$649 each

SAVE \$340 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Stainless Steel Wash Basket
NTW4519JW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool®

\$529 Reg \$849 each

SAVE \$640 ON THE PAIR!

4.5 cu.ft. Top Load Washer with Built-in Water Faucet
WTW5015LW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5010LW

MAYTAG®

\$849 Reg \$1199 each

SAVE \$350 ON THE PAIR!

4.8 cu.ft. Front Load Washer with 16-Hr Fresh Hold™ Option
MHW6630MBK

7.3 cu.ft. Electric Dryer with Advanced Moisture Sensing
MED6630MBK

Pedestals Optional

SAVE AN EXTRA 10% ON CLOSEOUTS!



Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$4298

\$2799

SAVE \$1499 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF555SDFZ

1.7 cu.ft. Microwave Hood Combination with Microwave Presets
WMH31017HS

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS

Stainless Steel Dishwasher with Boost Cycle
WDP540HAMZ

DEALER TAG

*See store for complete details on all offers, financing and rebates.
KITCHENAID REBATE: Up to \$3000 - Valid January 1–June 30, 2024.
**Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXXX,XXX; \$30 XXXXX,XXX; \$50 XXXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2024 Invigorate Media, LLC. All Rights Reserved. MM4792WP_PresidentsDay cheilert ©2024 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO February 8th-28th ★★★★★

MONUMENTAL SAVINGS for you!

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE **\$2299** **SAVE \$1189 ON THE PACKAGE!**

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE **\$2799** **SAVE \$1499 ON THE PACKAGE!**

MAYTAG NEW PERFORMANCE LINEUP COLLECTION **\$2699** **SAVE \$1177 ON THE PACKAGE!** ★★★★★

12 MONTHS SPECIAL FINANCING!

KitchenAid 4-PIECE STAINLESS STEEL KITCHEN SUITE **\$4899** **SAVE \$2450 ON THE PACKAGE!** **REBATES \$3000 UP TO**

AMANA **\$479 each** **SAVE \$340 ON THE PACKAGE!**

Whirlpool **\$529 each** **SAVE \$640 ON THE PACKAGE!**

MAYTAG **\$849 each** **SAVE \$350 ON THE PACKAGE!**

DEALER TAG

Scratch & Win **Notice your number in our store to see if you're our grand prize winner!**

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 Additional Instant Savings

WE SELL IT & SERVICE IT ★★★★★★

We are a full service appliance dealer. We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **52.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

February
8th–28th



MONUMENTAL SAVINGS *for you!*

MAYTAG®

NEW PERFORMANCE
LINEUP COLLECTION



25 cu.ft. Side-by-Side Refrigerator with Gallon Door Bins
MRSF4036PZ



1.7 cu.ft. Over-the-Range Microwave with Non-Stick Interior Coating
MMMS4230PZ



5.3 cu.ft. Electric Range with Steam Clean
MER4800PZ



FINGERPRINT

Stainless Steel Dishwasher with 5 Wash Cycles
MDTS4224PZ

Reg #3876
\$2699

**SAVE \$1177
ON THE PACKAGE!**

**10 YEAR
LIMITED PART
WARRANTY**

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

**4-PIECE STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Microwave Presets
WMH31017HS



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505WJUS



FINGERPRINT

Stainless Steel Dishwasher with Boost Cycle
WDP540HAMZ

Reg #3488
\$2299

**SAVE \$1189
ON THE PACKAGE!**

Whirlpool®

**4-PIECE STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF555SDFZ



1.7 cu.ft. Microwave Hood Combination with Microwave Presets
WMH31017HS



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505WJUS



FINGERPRINT

Stainless Steel Dishwasher with Boost Cycle
WDP540HAMZ

Reg #4298
\$2799

**SAVE \$1499
ON THE PACKAGE!**

KitchenAid® 4-PIECE STAINLESS STEEL KITCHEN SUITE

\$4899 Reg \$7346

SAVE \$2450 ON THE PACKAGE! PLUS \$400 Mail-in Rebate

REBATES UP TO \$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances, January 1–June 30, 2024

20.0 cu.ft. French Door Refrigerator with Interior Water Dispenser
KRFC300ESS

2.0 cu.ft. Over-the-Range Microwave with 1000 Watts of Power
KRMH5120ESS

5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven
KSGG700ESS

Stainless Steel Dishwasher with ProWash™ Cycle
KDT204KPS

Dealer Name
Street Address
City, State Zip

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4791WP_PresidentsDay

AMANA®

\$479 Reg \$649 each

SAVE \$340 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Stainless Steel Wash Basket
NTW4519AW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool®

\$529 Reg \$649 each

SAVE \$640 ON THE PAIR!

4.5 cu.ft. Top Load Washer with Built-in Water Faucet
WTW5015LW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5010LW

MAYTAG®

\$849 Reg \$1199 each

SAVE \$350 ON THE PAIR!

4.8 cu.ft. Front Load Washer with 16-Hr Fresh Hold™ Option
MHW5630MBK

7.3 cu.ft. Electric Dryer with Advanced Moisture Sensing
MED6630MBK



WE SELL IT & SERVICE IT

★★★★★★★★★★

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

HURRY IN TODAY!

*See store for complete details of all offers, financing and rebates. KA Rebate: Up to \$3,000 by mail. Valid January 1–June 30, 2024. See store for details. ©17M © 2024. All rights reserved. LM4791WP_PresidentsDay chellett 02024 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard

DEALER LOGO

February
8th–28th



**MONUMENTAL
SAVINGS** *for you!*

Whirlpool®

**4-PIECE STAINLESS STEEL
KITCHEN SUITE**

Reg. \$3488

\$2299

**SAVE \$1189
ON THE PACKAGE!**



**25 cu.ft. Side-by-Side
Refrigerator** with Frameless
Glass Shelves
WRS325SDHZ



**1.7 cu.ft. Microwave
Hood Combination** with
Microwave Presets
WMH31017HS



5.3 cu.ft. Electric Range with
Frozen Bake™ Technology
WFE505W0JS



Stainless Steel Dishwasher
with Boost Cycle
WDP540HAMZ



Whirlpool®

MAYTAG®

KitchenAid®

AMANA®



Whirlpool®

\$529 Reg \$849
each



4.5 cu.ft. Top Load Washer with Built-in Water Faucet
WTW5015LW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5010LW

MAYTAG®

\$849 Reg \$1199
each



4.8 cu.ft. Front Load Washer with 16-Hr Fresh Hold™ Option
MHW6630MBK

7.3 cu.ft. Electric Dryer with Advanced Moisture Sensing
MED6630MBK

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

*See store for complete details of all offers, financing and rebates. ©/™ © 2024. All rights reserved. JP4793WP_PresidentsDay cheitert ©2024 Invigorate Media, LLC. All Rights Reserved.

KitchenAid®



REBATES UP TO
\$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
January 1–June 30, 2024

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4793WP_PresidentsDay

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

February 8-28
Monumental Savings

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$3488	SALE PRICE	\$2299
Brand		Model #	WRS325SDHZ	REG		SALE PRICE	
Brand		Model #	WMH31017HS	REG		SALE PRICE	
Brand		Model #	WFE505W0JS	REG		SALE PRICE	
Brand		Model #	WDP540HAMZ	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$3876	SALE PRICE	\$2699
Brand		Model #	MRSF4036PZ	REG		SALE PRICE	
Brand		Model #	MMMS4230PZ	REG		SALE PRICE	
Brand		Model #	MER4800PZ	REG		SALE PRICE	
Brand		Model #	MDTS4224PZ	REG		SALE PRICE	
Brand	KitchenAid	Model #	Kitchen	REG	\$7346	SALE PRICE	\$4899
Brand		Model #	KRFC300ESS	REG		SALE PRICE	
Brand		Model #	KMHS120ESS	REG		SALE PRICE	
Brand		Model #	KSGG700ESS	REG		SALE PRICE	
Brand		Model #	KDTE204KPS	REG		SALE PRICE	
Brand	Amana	Model #	NTW4519JW	REG	\$649	SALE PRICE	\$479
Brand	Amana	Model #	NED4655EW	REG	\$649	SALE PRICE	\$479
Brand	Whirlpool	Model #	WTW5015LW	REG	\$849	SALE PRICE	\$529
Brand	Whirlpool	Model #	WED5010LW	REG	\$849	SALE PRICE	\$529
Brand	Maytag	Model #	MHW6630MBK	REG	\$1199	SALE PRICE	\$849
Brand	Maytag	Model #	MED6630MBK	REG	\$1199	SALE PRICE	\$849
Brand	Whirlpool	Model #	Kitchen	REG	\$4298	SALE PRICE	\$2799
Brand		Model #	WRF555SDFZ	REG		SALE PRICE	
Brand		Model #	WMH31017HS	REG		SALE PRICE	
Brand		Model #	WFE505W0JS	REG		SALE PRICE	
Brand		Model #	WDP540HAMZ	REG		SALE PRICE	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____