

#### #1 in R.O.I. CO-OP Approved!

## **GE Brands Presidents Day SAVINGS!**

# Event Dates February 15 - 28 Order by January 30

- Models shown are PMAP 10%. YOU decide your prices
- Make ANY Changes. You will receive a proof. We get your art ACB approved
- FREE ACB claim filing if checked on order form
- #1 in R.O.I. Return on Investment!

#### **Mailer Choices**

- 1. The Monster Mailer tri-fold Arrives in mail  $6" \times 10.5"$  and opens to  $10.5" \times 17"$  Only 46.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **52.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 43.9 Cents. From \$999 all Inclusive.

<u>All orders Include</u> art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list - no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Board & extra mailers for walk in traffic.

#### Contact 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



— 10.5 INCHES **WIDE** —



**295% BIGGER** 

Than our Jumbo Postcard! As low as Includes Postage

17 INCHES **TALI** 





# FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



27.9 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR

• Hands-Free Auto Fill







1.7 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

Air Fry
PVM9179SRSS



\$AVE \$2460 on the package!

PLUS \$400 REBATE!\*



#### 30" SMART SLIDE-IN GAS RANGE

• No-Preheat Air Fry PGS930YPFS STAINLESS STEEL INTERIOR DISHWASHER

• Dry Boost™ PDT715SYVFS





Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25—\$50 Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA



Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: MM4795GE\_PresidentsDay



#### FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE











#### 27.7 CU. FT. 1.9 CU FRENCH DOOR THE-I REFRIGERATOR MICRO

• Showcase LED Lighting GFE28GYNFS

#### 1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

 Sensor Cooking JVM7195SKSS

#### 30" SLIDE-IN ELECTRIC CONVECTION RANGE

• No Preheat Air Fry JS760SPSS

#### STAINLESS STEEL INTERIOR DISHWASHER

• Dry Boost™ GDT650SYVFS

# SAVE UP 42% ON GE® APPLIANCES!



- UP TO \$500 Exclusive REBATE\*
- GE Profile<sup>™</sup> up to \$2000 Rebate<sup>\*</sup>
- GE Cafe<sup>™</sup> up to \$3000 Rebate<sup>®</sup>
- Up to \$200 rebate on Select GE Profile™ wall oven & cooktop pairs
- Up to \$100 Rebate on GE<sup>®</sup> wall oven & cooktop pairs

# GE® Refrigerators On Sale!

\$1049 SAVE \$600



19.2 CU. FT. TOP FREEZER REFRIGERATOR

• Garage Ready GTS19KGNRBB

# 25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

• Edge-to-Edge Shelves

GSS25GMPES

25.7 CU. FT. FRENCH DOOR REFRIGERATOR

Space-saving Icemaker
 GFE26JYMFS

# 12 MONTHS SPECIAL FINANCING!\*

## Hotpoint.

\$469 REG \$579 each



#### 3.8 CU.FT. WASHER

- Stainless Steel Basket
- Heavy Duty Agitator HTW240ASKWS
- 6.2 CU.FT. ELECTRIC DRYER
- Auto Dry
- Aluminized Alloy Drum HTX24EASKWS



\$649 REG \$899



#### 5.0 CU.FT. WASHER

- Smarter Wash Technology
- FlexDispense™ PTW600BSRWS

#### 7.4 CU.FT. ELECTRIC DRYER

- Sanitize Cycle
- Aluminized Alloy
   Drum
   PTD60EBSRWS



SAVE \$1200

\$899 each



#### 5.0 CU.FT. SMART WASHER

- UltraFresh Vent System
- OdorBlock™ GFW850SSNWW

#### 7.8 CU.FT. SMART ELECTRIC DRYER

- Stainless Steel Drum
- Powersteam GFD85ESSNWW

# We Sell It & Service It

**BUYING POWER** – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

Buy From A Locally Owned Business!



# **DEALER TAG**

"See store for complete details on all offers, financing and rebates. REBATES: \$3,000 REBATE on eligible Caté appliance sultes (valid Jan 1-June 30, 2024) or \$2,000 REBATE on eligible SE Profile™ appliance sultes (valid Jan 1-June 30, 2020). 46 Savings cannot exceed 10% off. Rebate Savings cannot

# The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES

# DEALER LOGO

**SAVE UP TO 42%** 

on GE® Appliances!





- UP TO \$500 Exclusive REBATE\*
- GE Profile™ up to \$2000 Rebate\*
- GE Cafe<sup>™</sup> up to \$3000 Rebate<sup>®</sup>
- Up to \$200 rebate on Select GE Profile™ wall oven & cooktop pairs
- Up to \$100 Rebate on GE® wall oven & cooktop pairs



FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



Profile

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE





27.7 CU. FT. FRENCH DOOR REFRIGERATOR • Showcase LED Lighting GEE28GYNES

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN · Sensor Cooking JVM7195SKSS

**30" SLIDE-IN ELECTRIC CONVECTION RANGE** · No Preheat Air Fry IS760SPSS

STAINLESS STEEL INTERIOR DISHWASHER . Dry Boost" GDT650SYVFS



27.9 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR

· Hands-Free Auto Fill PVD28BYNFS





· Air Frv

PVM9179SRSS

\$749 1.7 CU. FT. OVER-**30" SMART SLIDE-IN** THE-RANGE

**GAS RANGE** MICROWAVE OVEN • No-Preheat Air Fry PGS930YPFS

STAINLESS STEEL INTERIOR DISHWASHER . Dry Boost" PDT715SYVFS

SAVE

**\$2460** on the package!

PLUS \$400 REBATE!\*



Profile

\$649 each

SAVE \$500

ON THE PAIR!

Dealer Name Street Address City, State Zip

#### POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD II.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: LM4794GE PresidentsDay



MONTHS SPECIAL FINANCING!



BUYING POWER - We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**Buy From A Locally Owned Business!** 

#### Hotpoint.

\$469 REG 1579 each



#### 3.8 CU.FT. WASHER

- Stainless Steel Basket
- · Heavy Duty Agitator HTW240ASKWS

#### 6.2 CU.FT. ELECTRIC DRYER

- · Auto Dry
- · Aluminized Alloy Drum HTX24EASKWS

#### 5.0 CU.FT. WASHER

- Smarter Wash
- Technology • FlexDispense<sup>TM</sup>
- PTW600BSRWS

#### 7.4 CU.FT. ELECTRIC DRYER

- Sanitize Cycle
- Drum

- · Aluminized Alloy
- PTD60EBSRWS GEW850SSNWW

#### Pedestals Optional 5.0 CU.FT. SMART 7.8 CU.FT. SMART WASHER **ELECTRIC DRYER** · UltraFresh Vent

SAVE \$800

ON THE PAIR!

· Stainless Steel Drum

GE APPLIANCES

System • Powersteam OdorBlock™ GFD85FSSNWW

\*See store for complete details of all offers, financing and rebates. \*\$3,000 REBATE on eligible Cafe appliance suites (valid Jan 1-June 30, 2024) or \$2,000 REBATE on eligible GE Profile<sup>TM</sup> appliance suites (valid Jan 1-June 30, 2024). GE Savings cannot exceed 10% off. Rebate Savings cannot exceed 10% off. LM4794GE\_PresidentsDay cheitert ©2024 Invigorate Media, LLC, All Rights Reserved.

### DEALER TAG

# **Jumbo Postcard** (6"x9" postcard)

# Presidents Day FEBRUARY 15TH - 28TH Savings

SAVE TO 42%
ON GE® APPLIANCES!

DEALER LOGO



- UP TO \$500 Exclusive REBATE\*
- GE Profile<sup>™</sup> up to \$2000 Rebate<sup>\*</sup>
- GE Cafe<sup>™</sup> up to \$3000 Rebate<sup>®</sup>
- Up to \$200 rebate on Select
   GE Profile™ wall oven & cooktop pairs
- Up to \$100 Rebate on GE® wall oven
   & cooktop pairs

## Hotpoint.

\$469 each



#### 3.8 CU.FT. WASHER

- Stainless Steel Basket
- · Heavy Duty Agitator HTW240ASKWS

#### 6.2 CU.FT. **ELECTRIC DRYER**

- Auto Dry
- Aluminized Allov Drum HTX24FASKWS





#### 5.0 CU.FT. SMART WASHER

- UltraFresh Vent System
- GFW850SSNWW

#### 7.8 CU.FT. SMART **ELECTRIC DRYER** • Stainless Steel Drum

Powersteam

- OdorBlock™ GFD85ESSNWW

## We Sell It & Service It

**BUYING POWER** – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

\*\*\*\*\*

**Buy From A Locally Owned Business!** 

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

## **12 MONTHS SPECIAL FINANCING!**

**DEALER TAG** 

\*See store for complete details of all offers, financing and rebates. \*\$3,000 REBATE on eligible Café appliance suites (valid Jan 1-June 30, 2024) or \$2,000 REBATE on eligible GE Profile™ appliance suites (valid Jan 1-June 30, 2024), GE Savings/Rebate Savings cannot exceed 10% off, JP4796GE PresidentsDay cheitert ©2024 Invigorate Media, LLC, All Rights Reserved.

Artwork Version: JP4796GE PresidentsDay

# **MODEL LIST: MONSTER MAILER**

\*Some models may not appear on smaller mailers

## **Prices are set at lowest co-opable prices.**

Brand GE Profile	Model # _	Kitchen	REG		SALE PRICE _	
Brand	Model #	PVD28BYNFS	REG	\$4199	SALE PRICE _	\$2999
Brand	Model #	PVM9179SRSS	REG	\$709	SALE PRICE _	\$599
Brand	Model #	PGS930YPFS	REG	\$2749	SALE PRICE _	\$1999
Brand	Model #	PDT715SYVFS	REG	\$1149	SALE PRICE	\$749
Brand <u>GE</u>	Model #	Kitchen	REG		SALE PRICE _	
Brand	Model # _	GFE28GYNFS	REG	\$3299	SALE PRICE _	\$1899
Brand	Model #	JVM7195SKSS	REG	\$529	SALE PRICE _	\$269
Brand	Model #	JS760SPSS	REG	\$1949	SALE PRICE _	\$1299
Brand	Model #	GDT650SYVFS	REG	\$899	SALE PRICE _	\$529
Brand <u>GE</u>	Model #	GTS19KGNRBB	REG	\$949	SALE PRICE _	\$699
Brand <u>GE</u>	Model #	GSS252GMPES	REG	\$1799	SALE PRICE _	\$1049
Brand <u>GE</u>	Model #	GFE26JYMFS	REG	\$2699	SALE PRICE _	\$1499
Brand Hotpoint	Model #	HTW240ASKWS	REG	\$579	SALE PRICE	\$469
Brand Hotpoint	Model #	HTX24EASKWS	REG	\$579	SALE PRICE	\$469
Brand <u>GE Profile</u>	Model #	PTW600BSRWS	REG	\$899	SALE PRICE _	\$649
Brand <u>GE Profile</u>	Model #	PTD60EBSRWS	REG	\$899	SALE PRICE _	\$649
Brand <u>GE</u>	Model #	GFW850SSNWW	REG	\$1299	SALE PRICE	\$899
Brand <u>GE</u>	Model #	GFD85ESSNWW	REG	\$1299	SALE PRICE _	\$899



# Monster Mailer • Legal Limit Max • Jumbo Postcard Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223** 

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Busin	ess Name:		Cor	ntact Name:			
Address:					Zip:		
Phone: Cell:							
GE D	ealers - Want us to fil	le your ACB co-op paperwork	con your behalf?:	YES! <b>GE Customer Number</b>	:		
Sten	Sale Dates		Step Ple	asa List Artwork Var	sion Number		
Indicate your sale dates here:			2 Artwo	Artwork Version in white address panel,			
	indicate your sale dates nere:  ie Version: LL2041WP; 01MM954X)  Indicate number here:						
		0 0					
	Do you want	Scratch Off Promo?	✓ <b>L</b> Yes <b>L</b> No	(Scratch Off Promo: Add 4	cents per mailer)		
Step	Quantity Single F	amily Homes: Select O	ne	Jumbo Postcard Pr	ricing: (6"x9" postcard)		
3	Monster Mailer	<b>□ 1.</b> 5,000 - \$2,843 <b>□</b>	<b>2.</b> 10,000 - \$4,889	<b>1.</b> 1,000 - \$999	<b>2.</b> 2,000 - \$1,599		
	(10.5"x17" tri-fold)	! <b>□1.</b> 5,000 - \$3,143 <b>□</b>	<b>2</b> 10 000 - \$5 480	<b>3.</b> 3,000 - \$1,829	<b>4.</b> 4,000 - \$2,239		
	(11"x14" postcard)	: 🗖 1. 5,000 - \$5,145 🗖	<b>2.</b> 10,000 - \$5,469	<b>5.</b> 5,000 - \$2,693	<b>6.</b> 10,000 - \$4,589		
		s, ADD: MONSTER - 46.9¢ e					
	LEGAL LIMIT MAX -	52.9¢ each ● JUMBO POST	CARD - 43.9¢ each (or	n quantities over 5,000)			
Step	Financing & Spec	cial Offers: All offers are	e solely the retail	e <b>r s responsibility.</b> ie. Fin	ancing, Rebates, Free Delivery,etc.		
4	Financing offer ter	ms - # of Months ie. 6, 12,	18; With	Payments? YES or NO; Mi	nimum Purchase: \$		
	List your special of	ffers here:					
Step	Signature (REQUI	IRED):		(Your order will not b	e processed without a signature)		
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or							
damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2023 and are subject to change without notice.							
	·						
Step Select ONE:   1. Zip Codes - Complete Below OR   2. Let us run a radius around your store							
Call us for free consultation on selecting your mailing list							
1.		2.	3.	4.	5.		
6.		7.	8.	9.	10.		
Pricing Includes: \$50,000⁺ Household Median Income							
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage							
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'l SCFs: Add \$100							

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



#### List your model changes below

#### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand

CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$