



#1 in R.O.I. Up to 90% CO-OP

January Clearance #2

FINAL CALL TO ACTION! DON'T LOSE YOUR 2023 CO-OP!

Dates January 18 - 31

Order by January 5

- Models shown are PMAP Prices LESS 10% - You decide your prices
- Make ANY Changes. You will receive a proof. We get your art HUB approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your default prizes. 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. A Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage

MAYTAG®

NEW PERFORMANCE
LINEUP COLLECTION



25 cu.ft. Side-by-Side Refrigerator with Gallon Door Bins
MRSF4036PZ



1.7 cu.ft. Over-the-Range Microwave with Non-Stick Interior Coating
MMMS4230PZ



5.3 cu.ft. Electric Range with Steam Clean
MER4800PZ

Reg \$3876

\$2849

SAVE \$1027
ON THE PACKAGE!



10 YEAR
LIMITED PARTS
WARRANTY

Stainless Steel Dishwasher with 5 Wash Cycles
MDTS4224PZ

We Sell It &
Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM
A LOCALLY
OWNED
BUSINESS!



DEALER LOGO

January
Clearance
JANUARY 18TH - 31ST

Whirlpool® Family of Brands

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 - \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: MM4786WP_JanuaryClearance

Whirlpool®

4-PIECE STAINLESS STEEL
KITCHEN SUITE

25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRX735SDHZ

1.7 cu.ft. Over-the-Range Microwave with Microwave Presets
WMH31017HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE515S0JS

47 dBA Dishwasher with Third Rack
WDT750SAKZ



Reg \$5146

\$3899

SAVE \$1247
ON THE PACKAGE!



12 MONTHS SPECIAL FINANCING!*

KitchenAid®

4-PIECE STAINLESS STEEL
KITCHEN SUITE



\$2899
Reg \$3699



\$799
Reg \$899



\$1699
Reg \$2599



\$799
Reg \$1149

SAVE \$2150
ON THE PACKAGE!

26.8 cu.ft. French Door Refrigerator with LED Interior Lighting
KRFF577KPS

1.1 cu.ft. Flush Built-In Microwave with Turntable Free Interior
KMMF330PSS

5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven
KSGG700ESS

39dBA Dishwasher with Durable Stainless Steel Interior
KDDE204KPS



REBATES UP TO
\$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
January 1–June 30, 2024

Whirlpool®
\$529
each
Reg \$749



SAVE \$440
ON THE PAIR!

3.8 cu.ft. Top Load Washer with Dual Action Agitator
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Whirlpool®
\$599
each
Reg \$949



SAVE \$700
ON THE PAIR!

4.7 cu.ft. Top Load Washer with Pretreat Station
WTW5105HW

7.4 cu.ft. Electric Dryer with Intuitive Controls
WED5100HW

SAVE AN EXTRA 10% ON CLOSEOUTS!

Whirlpool®
\$749
each
Reg \$1049



SAVE \$600
ON THE PAIR!

4.5 cu.ft. Front Load Steam Washer with Quick Wash Cycle
WFW5605MC

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MC

MAYTAG®
\$849
each
Reg \$1299



SAVE \$900
ON THE PAIR!

4.7 cu.ft. Top Load Washer with Pet Pro Filter that removes 5x more pet hair
MWW6500MBK

7.0 cu.ft. Electric Dryer with Pet Pro Option that lifts pet hair off clothes
MED6500MBK

DEALER TAG

*See store for complete details on all offers, financing and rebates.
KITCHENAID REBATE: Up to \$3000 - Valid January 1–June 30, 2024.
**Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX:XX,XXX; \$30 XX:XX,XXX; \$50 XX:XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2024. All rights reserved. MM4786WP_JanuaryClearance cheilert ©2024 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

January Clearance
JANUARY 18TH–31ST

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$3899
SAVE \$1247 ON THE PACKAGE!

KitchenAid 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$2899 **\$799** **\$1699** **\$799**
SAVE \$2150 ON THE PACKAGE!
REBATES UP TO \$3000

MAYTAG NEW PERFORMANCE LINEUP COLLECTION
\$2849
SAVE \$1027 ON THE PACKAGE!

SAVE BIG ON LAUNDRY SPECIALS!

Whirlpool **\$529** each
3.8 cu ft. Top Load Washer with Quiet Action Agitator
SAVE \$440

Whirlpool **\$599** each
4.7 cu ft. Top Load Washer with Front Loader
SAVE \$700

12 MONTHS SPECIAL FINANCING!

Whirlpool **\$749** each
4.4 cu ft. Front Load Washer with Quick Wash Cycle
SAVE \$600

MAYTAG **\$849** each
4.7 cu ft. Top Load Washer with 100% Filter that removes 99 more per load
SAVE \$900

Scratch & Win
Match your number to our store to see if you're our grand prize winner!
• \$10,000 Shopping Spree
• \$250 Store Gift Certificate
• 25–50 Additional Instant Savings

We Sell It & Service It
We are a full-service appliance dealer. We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
\$52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

DEALER LOGO

January Clearance

JANUARY 18TH-31ST

KitchenAid®

4-PIECE STAINLESS STEEL KITCHEN SUITE



\$2899

Reg. \$3699

26.8 cu.ft. French Door Refrigerator with LED Interior Lighting
KRF577KPS



\$799

Reg. \$899



\$1699

Reg. \$2599

1.1 cu.ft. Flush Built-In Microwave with Turntable Free Interior
KMMF930PSS



\$799

Reg. \$1149

5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven
KSGG700ESS

SAVE \$2150 ON THE PACKAGE!

REBATES UP TO \$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.

January 1–June 30, 2024

39dBA Dishwasher with Durable Stainless Steel Interior
KDFE204KPS

Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRX735SDHZ



1.7 cu.ft. Over-the-Range Microwave with Microwave Presets
WMH31017HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE515SQJS

Reg. \$5146

\$3899

SAVE \$1247 ON THE PACKAGE!



47 dBA Dishwasher with Third Rack
WDT750SAKZ

MAYTAG®

NEW PERFORMANCE LINEUP COLLECTION



25 cu.ft. Side-by-Side Refrigerator with Gallon Door Bins
MRSF4036PZ



1.7 cu.ft. Over-the-Range Microwave with Non-Stick Interior Coating
MMS4230PZ



5.3 cu.ft. Electric Range with Steam Clean
MER4800PZ

Reg. \$3876

\$2849

SAVE \$1027 ON THE PACKAGE!



10 YEAR LIMITED PARTS WARRANTY

Stainless Steel Dishwasher with 5 Wash Cycles
MDTS4224PZ

SAVE BIG ON LAUNDRY SPECIALS!

Whirlpool® **\$529** Reg \$749
each



3.8 cu.ft. Top Load Washer with Dual Action Agitator
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

SAVE \$440
ON THE PAIR!

Whirlpool® **\$599** Reg \$949
each



4.7 cu.ft. Top Load Washer with Pretreat Station
WTW5105HW

7.4 cu.ft. Electric Dryer with Intuitive Controls
WED5100HW

SAVE \$700
ON THE PAIR!

CLOSEOUT

CLOSEOUT

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4785WP_JanuaryClearance

12 MONTHS SPECIAL FINANCING!*

Whirlpool® **\$749** Reg \$1049
each



4.5 cu.ft. Front Load Steam Washer with Quick Wash Cycle
WFW5605MC

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MC

SAVE \$600
ON THE PAIR!

Optional Pedestals

MAYTAG® **\$849** Reg \$1299
each



4.7 cu.ft. Top Load Washer with Pet Pro Filter that removes 5x more pet hair
MWW6500MBK

7.0 cu.ft. Electric Dryer with Pet Pro Option that lifts pet hair off clothes
MED6500MBK

SAVE \$900
ON THE PAIR!

PET PRO SYSTEM

DEALER TAG

**HURRY IN
TODAY!**

*See store for complete details of all offers, financing and rebates. KA Rebate: Up to \$3,000 by mail. Valid January 1-June 30, 2024. See store for details. © 2024. All rights reserved. LM4785WP_JanuaryClearance cheilert ©2024 Invigorate Media, LLC. All Rights Reserved.



We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



The Jumbo Postcard

DEALER LOGO



January Clearance

JANUARY 18TH–31ST



SAVE BIG

ON KITCHEN SUITES!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®

Whirlpool®

\$529 Reg \$749
each



3.8 cu.ft. Top Load Washer with Dual Action Agitator
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Whirlpool®

\$749 Reg \$1049
each



4.5 cu.ft. Front Load Steam Washer with Quick Wash Cycle
WFW5605MC

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MC

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

*See store for complete details of all offers, financing and rebates. ©/™ © 2024. All rights reserved. JP4787WP_JanuaryClearance cheilter ©2024 Invigorate Media, LLC. All Rights Reserved.

KitchenAid®



REBATES UP TO
\$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
January 1–June 30, 2024

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4787WP_JanuaryClearance

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

January 18–31
January Clearance

Prices are set at lowest co-opable prices.

| | | | | | | | |
|-------|------------|---------|------------|-----|--------|------------|--------|
| Brand | Maytag | Model # | Kitchen | REG | \$3876 | SALE PRICE | \$2849 |
| Brand | | Model # | MRSF4036PZ | REG | | SALE PRICE | |
| Brand | | Model # | MMMS4230PZ | REG | | SALE PRICE | |
| Brand | | Model # | MER4800PZ | REG | | SALE PRICE | |
| Brand | | Model # | MDTS4224PZ | REG | | SALE PRICE | |
| Brand | Whirlpool | Model # | Kitchen | REG | \$5146 | SALE PRICE | \$3899 |
| Brand | | Model # | WRX735SDHZ | REG | | SALE PRICE | |
| Brand | | Model # | WMH31017HZ | REG | | SALE PRICE | |
| Brand | | Model # | WFE515S0JS | REG | | SALE PRICE | |
| Brand | | Model # | WDT750SAKZ | REG | | SALE PRICE | |
| Brand | KitchenAid | Model # | Kitchen | REG | \$8346 | SALE PRICE | |
| Brand | | Model # | KRFF577KPS | REG | \$3699 | SALE PRICE | \$2899 |
| Brand | | Model # | KMMF330PSS | REG | \$899 | SALE PRICE | \$799 |
| Brand | | Model # | KSGG700ESS | REG | \$2599 | SALE PRICE | \$1699 |
| Brand | | Model # | KDFE204KPS | REG | \$1149 | SALE PRICE | \$799 |
| Brand | Whirlpool | Model # | WTW4955HW | REG | \$749 | SALE PRICE | \$529 |
| Brand | Whirlpool | Model # | WED4950HW | REG | \$749 | SALE PRICE | \$529 |
| Brand | Whirlpool | Model # | WTW5105HW | REG | \$749 | SALE PRICE | \$599 |
| Brand | Whirlpool | Model # | WED5100HW | REG | \$749 | SALE PRICE | \$599 |
| Brand | Whirlpool | Model # | WFW5605MC | REG | \$1049 | SALE PRICE | \$749 |
| Brand | Whirlpool | Model # | WED5605MC | REG | \$1049 | SALE PRICE | \$749 |
| Brand | Maytag | Model # | MVW6500MBK | REG | \$1299 | SALE PRICE | \$849 |
| Brand | Maytag | Model # | MED6500MBK | REG | \$1299 | SALE PRICE | \$849 |



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

| | | | | |
|----|----|----|----|-----|
| 1. | 2. | 3. | 4. | 5. |
| 6. | 7. | 8. | 9. | 10. |

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____