



#1 in R.O.I. CO-OP Approved!

GE Brands JANUARY SAVINGS!

Event Dates January 4 – 24

Start January 4 - Order by December 20

Start January 11 - Order by December 27

- Models shown are PMAP – 10% . YOU decide your prices
- Make ANY Changes. You will receive a proof. We get your art ACB approved
- FREE ACB claim filing if checked on order form
- #1 in R.O.I. Return on Investment!

Mailer Choices

1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents.**
2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents.**
3. The Jumbo Card 6" x 9" Only **43.9 Cents. From \$999 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monsterous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage



Receive up to a **\$2000 rebate*** with the purchase of select GE Profile™ appliance suite combinations.
January 1–June 30, 2024



**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN SUITE**



27.9 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR
• Hands-Free Auto Fill
PVD28BYNFS



1.7 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Air Fry
PVM9179SRSS



30" SMART SLIDE-IN GAS RANGE
• No-Preheat Air Fry
PGS930YPFS

STAINLESS STEEL INTERIOR DISHWASHER
• Dry Boost™
PDT715SYVFS

SAVE \$2760

on the package!
PLUS \$400 REBATE!*

DEALER LOGO

January Savings

JANUARY 4TH - 24TH

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- **\$10,000 Shopping Spree**
- **\$250 Store Gift Certificate**
- **\$25–\$50 Additional Instant Savings** on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Artwork Version: MM4789GE_JanuarySavings

BIGGEST SAVINGS of the SEASON!



GE APPLIANCES

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN SUITE**

SAVE \$2860
ON THE PACKAGE!

27.7 CU. FT. FRENCH DOOR REFRIGERATOR
• Showcase LED Lighting
GFE28GYNFS

30" SLIDE-IN ELECTRIC CONVECTION RANGE
• No Preheat Air Fry
JS760SPSS

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Sensor Cooking
JVM7195SKSS

STAINLESS STEEL INTERIOR DISHWASHER
• Dry Boost™
GDT650SYVFS

GE® Refrigerators On Sale!



\$699
SAVE \$250

19.2 CU. FT. TOP FREEZER REFRIGERATOR
• Garage Ready
GTS19KGNRBB



\$1199
SAVE \$600

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR
• Edge-to-Edge Shelves
GSS25GMPES



\$1799
SAVE \$900

25.7 CU. FT. FRENCH DOOR REFRIGERATOR
• Space-saving Iceemaker
GFE26JYMFS

We Sell It & Service It

BUYING POWER – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

Buy From A Locally Owned Business!



12 MONTHS SPECIAL FINANCING!*

Hotpoint.

\$469 REG \$579 each



SAVE \$220 ON THE PAIR!

3.8 CU.FT. WASHER
• Stainless Steel Basket
• Heavy Duty Agitator
HTW240ASKWS

6.2 CU.FT. ELECTRIC DRYER
• Auto Dry
• Aluminized Alloy Drum
HTX24EASKWS

GE Profile

\$679 REG \$899 each



SAVE \$440 ON THE PAIR!

5.0 CU.FT. WASHER
• Smarter Wash Technology
• FlexDispense™
PTW600BSRWS

7.4 CU.FT. ELECTRIC DRYER
• Sanitize Cycle
• Aluminized Alloy Drum
PTD60EBSRWS

GE APPLIANCES

\$899 REG \$1249 each



SAVE \$700 ON THE PAIR!

5.0 CU.FT. SMART WASHER
• UltraFresh Vent System
• OdorBlock™
GFW850SSNWW

7.8 CU.FT. SMART ELECTRIC DRYER
• Stainless Steel Drum
• Powersteam
GFD85ESSNWW



CAFÉ

Receive up to a
\$3000 rebate*
with the purchase of select Café appliance suite combinations.

January 1–June 30, 2024

DEALER TAG

*See store for complete details on all offers, financing and rebates. REBATES: \$3,000 REBATE on eligible Café appliance suites (valid Jan 1–June 30, 2024) or \$2,000 REBATE on eligible GE Profile™ appliance suites (valid Jan 1–June 30, 2024). GE Savings cannot exceed 10% off. Rebate Savings cannot exceed 10% off. **Employees of retailer, mail-house, associate sponsors and agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXXX,XXX; \$30 XXXX,XXX; \$50 XXXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. MM4789GE_JanuarySavings cheitert ©2024 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

January Savings
JANUARY 4TH - 24TH

Café
Receive up to a \$3000 rebate with the purchase of select Café appliance suite combinations.
January 4 - June 30, 2024

Profile
Receive up to a \$2000 rebate with the purchase of select Profile appliance suite combinations.
January 4 - June 30, 2024

BIGGEST SAVINGS of the SEASON!

GE APPLIANCES	FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE	Profile	FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE
25.2 CU. FT. FRENCH DOOR REFRIGERATOR \$1999	1.8 CU. FT. 100% STEEL RANGE \$269	27.4 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR \$2999	1.2 CU. FT. OVER-THE-RANGE MICROWAVE OVEN \$599
25.2 CU. FT. FRENCH DOOR REFRIGERATOR \$999	1.8 CU. FT. 100% STEEL RANGE \$549	27.4 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR \$1699	1.2 CU. FT. OVER-THE-RANGE MICROWAVE OVEN \$749

SAVE \$2860 on the package!
SAVE \$2760 on the package PLUS \$400 REBATE!

GE® Refrigerators On Sale!

18.2 CU. FT. TOP-FREEZER REFRIGERATOR \$699 SAVE \$100	25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR \$1199 SAVE \$200	25.2 CU. FT. FRENCH DOOR REFRIGERATOR \$1799 SAVE \$300
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Hotpoint
\$469 each
SAVE \$220 ON THE PAIR!

Profile
\$679 each
SAVE \$400 ON THE PAIR!

GE APPLIANCES
\$899 each
SAVE \$700 ON THE PAIR!

DEALER TAG

Scratch & Win
Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 Additional Instant Savings

12 MONTHS SPECIAL FINANCING!

We Sell It & Service It

BUYING POWER - We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

Buy From A Locally Owned Business!

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

DEALER
LOGO

January
Savings

JANUARY 4TH - 24TH



BIGGEST SAVINGS of the SEASON!



GE APPLIANCES

FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN SUITE



**SAVE
\$2860**
on the package!

**27.7 CU. FT. FRENCH
DOOR REFRIGERATOR**
• Showcase LED Lighting
GFE28GYNFS

**1.9 CU. FT.
OVER-THE-RANGE
MICROWAVE OVEN**
• Sensor Cooking
JVM7195SKSS

30\"/>

**STAINLESS
STEEL INTERIOR
DISHWASHER**
• Dry Boost™
GDT650SYVFS



Profile

FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN SUITE



**SAVE
\$2760**
on the package!
PLUS \$400 REBATE!

**27.9 CU. FT. SMART
4-DOOR FRENCH DOOR
REFRIGERATOR**
• Hands-Free Auto Fill
PVD28BYNFS

**1.7 CU. FT. OVER-
THE-RANGE
MICROWAVE OVEN**
• Air Fry
PVM9179SRSS

30\"/>

**STAINLESS
STEEL INTERIOR
DISHWASHER**
• Dry Boost™
PDT715SYVFS

GE® Refrigerators On Sale!



\$699
SAVE \$250

19.2 CU. FT. TOP FREEZER REFRIGERATOR
• Garage Ready
GTS19KGNRBB



\$1199
SAVE \$600

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR
• Edge-to-Edge Shelves
GSS25GMPES



\$1799
SAVE \$900

25.7 CU. FT. FRENCH DOOR REFRIGERATOR
• Space-saving Ice maker
GFE26JYMF5

Oliver Dyer's Appliance
8320 Camp Bowie West Blvd.
Fort Worth, TX 76116

**POSTMASTER: Please Deliver 12/9, 12/11, 12/12
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4788GE_JanuarySavings

Hotpoint

\$469 each REG \$579



**SAVE \$220
ON THE PAIR!**

3.8 CU.FT. WASHER
• Stainless Steel
Basket
• Heavy Duty Agitator
HTW240ASKWS
6.2 CU.FT. ELECTRIC DRYER
• Auto Dry
• Aluminized Alloy Drum
HTX24EASKWS



Profile

\$679 each REG \$899



**SAVE \$440
ON THE PAIR!**

5.0 CU.FT. WASHER
• Smarter Wash Technology
• FlexDispense™
PTW600BSRWS
7.4 CU.FT. ELECTRIC DRYER
• Sanitize Cycle
• Aluminized Alloy Drum
PTD60EBSRWS



GE APPLIANCES

\$899 each REG \$1249



**SAVE \$700
ON THE PAIR!**

5.0 CU.FT. SMART WASHER
• UltraFresh Vent System
• OdorBlock™
GFW85SSNWW
7.8 CU.FT. SMART ELECTRIC DRYER
• Stainless Steel Drum
• Powersteam
GFD85ESSNWW



12 MONTHS SPECIAL FINANCING!

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Buy From A Locally Owned Business!



DEALER TAG

*See store for complete details of all offers, financing and rebates. **\$2,000 REBATE on eligible Café appliance suites (valid Jan 1–June 30, 2024) or \$2,000 REBATE on eligible GE Profile™ appliance suites (valid Jan 1–June 30, 2024). GE Savings cannot exceed 10% off. LM4788GE_JanuarySavings chert ©2024 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard

DEALER LOGO

January Savings

JANUARY 4TH - 24TH

C A F É

Receive up to a
\$3000 rebate*
with the purchase
of select Café appliance
suite combinations.

January 1–June 30, 2024



Profile

Receive up to a
\$2000 rebate*
with the purchase of select
GE Profile™ appliance suite
combinations.

January 1–June 30, 2024

BIGGEST SAVINGS of the SEASON!

Hotpoint.

\$469 REG \$579
each



3.8 CU.FT. WASHER

- Stainless Steel Basket
 - Heavy Duty Agitator
- HTW24OASKWS

6.2 CU.FT. ELECTRIC DRYER

- Auto Dry
 - Aluminized Alloy Drum
- HTX24EASKWS



Profile

\$679 REG \$899
each



5.0 CU.FT. WASHER

- Smarter Wash Technology
 - FlexDispense™
- PTW600BSRWS

7.4 CU.FT. ELECTRIC DRYER

- Sanitize Cycle
 - Aluminized Alloy Drum
- PTD60EBSRWS

12 MONTHS SPECIAL FINANCING!

DEALER TAG

*See store for complete details of all offers, financing and rebates. *\$3,000 REBATE on eligible Café appliance suites (valid Jan 1–June 30, 2024) or \$2,000 REBATE on eligible GE Profile™ appliance suites (valid Jan 1–June 30, 2024). GE Savings cannot exceed 10% off. JP4790GE_JanuarySavings cheitert ©2024 Invigorate Media, LLC. All Rights Reserved.

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Buy From A Locally Owned Business!



Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4790GE_JanuarySavings

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

January 4-24
January Savings

Prices are set at lowest co-opable prices.

Brand	GE Profile	Model #	Kitchen	REG		SALE PRICE	
Brand		Model #	PVD28BYNFS	REG	\$4199	SALE PRICE	\$2999
Brand		Model #	PVM9179SRSS	REG	\$709	SALE PRICE	\$599
Brand		Model #	PGS930YPFS	REG	\$2749	SALE PRICE	\$1699
Brand		Model #	PDT715SYVFS	REG	\$1149	SALE PRICE	\$749
Brand	GE	Model #	Kitchen	REG		SALE PRICE	
Brand		Model #	GFE28GYNFS	REG	\$3299	SALE PRICE	\$1999
Brand		Model #	JVM7195SKSS	REG	\$529	SALE PRICE	\$269
Brand		Model #	JS760SPSS	REG	\$1949	SALE PRICE	\$999
Brand		Model #	GDT650SYVFS	REG	\$899	SALE PRICE	\$549
Brand	GE	Model #	GTS19KGNRBB	REG	\$949	SALE PRICE	\$699
Brand	GE	Model #	GSS252GMPES	REG	\$1799	SALE PRICE	\$1199
Brand	GE	Model #	GFE26JYMFS	REG	\$2699	SALE PRICE	\$1799
Brand	Hotpoint	Model #	HTW240ASKWS	REG	\$579	SALE PRICE	\$469
Brand	Hotpoint	Model #	HTX24EASKWS	REG	\$579	SALE PRICE	\$469
Brand	GE Profile	Model #	PTW600BSRWS	REG	\$899	SALE PRICE	\$679
Brand	GE Profile	Model #	PTD60EBSRWS	REG	\$899	SALE PRICE	\$679
Brand	GE	Model #	GFW850SSNWW	REG	\$1249	SALE PRICE	\$899
Brand	GE	Model #	GFD85ESSNWW	REG	\$1249	SALE PRICE	\$899



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ GE Rep Name: _____

GE Dealers - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: ***All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____