



#1 in R.O.I up to 90% CO-OP Pre-Approved

DON'T LOSE YOUR 2023 CO-OP!

YEAR END CLEARANCE!

Event Dates December 21 - January 3

Order by December 8

- Models shown are PMAP LESS 10% - YOU decide your prices
- You will receive a proof. We get your art pre-approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Poster & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhous bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage

Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$5146

\$4149

**SAVE \$997
ON THE PACKAGE!**



25 cu.ft. French Door Refrigerator with Exterior Refrigerated Drawer
WRX735SDHZ



1.7 cu.ft. Over-the-Range Microwave with Microwave Presets
WMH31017HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE515S0JS



Stainless Steel Dishwasher with 5 Wash Cycles
WDT750SAKZ



We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

**BUY FROM A
LOCALLY OWNED
BUSINESS!**



DEALER LOGO

Year End CLEARANCE

**December 21–
January 3**



Whirlpool®

Family of Brands

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: MM4783WP_YearEnd



**10 YEAR
LIMITED PARTS
WARRANTY**



MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$4176

\$3049

**SAVE \$1127
ON THE PACKAGE!**



24.5 cu.ft. French Door Refrigerator with Exterior Ice/Water Dispenser
MSS25C4MGZ

5.3 cu.ft. Electric Range with Steam Clean
MER4800PZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

Stainless Steel Dishwasher with Dual Power Filtration
MDB4949SKZ

12 MONTHS SPECIAL FINANCING!*

26.8 cu.ft. French Door Refrigerator with LED Interior Lighting
KRFF577KPS

1.1 cu.ft. Flush Built-In Microwave with Turntable Free Interior
KMMF330PSS

5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven
KSGG700ESS

39dBA Dishwasher with Durable Stainless Steel Interior
KDFE204KPS



KitchenAid®

4-PIECE STAINLESS STEEL KITCHEN SUITE

\$6399

Reg \$8346

PLUS \$400 PACKAGE REBATE!

SAVE \$1947 ON THE PACKAGE!



REBATES UP TO \$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. July 1–December 31, 2023

Whirlpool®

\$529 each
Reg \$749



3.9 cu.ft. Top Load Washer with Soaking Cycles
WTW4950HW

7.0 cu.ft. Electric Dryer with AutoDry™
WED4950HW

Whirlpool®

\$599 each
Reg \$949



4.7 cu.ft. Top Load Washer with Pretreat Station
WTW5105HW

7.4 cu.ft. Electric Dryer with Intuitive Controls
WED5100HW

MAYTAG®

\$729 each
Reg \$999



4.5 cu.ft. Front Load Washer with 12-Hr Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

SAVE AN EXTRA 10% ON CLOSEOUTS!

MAYTAG® \$799 each
Reg \$1149



5.3 cu.ft. Smart Top Load Washer with Extra Power Button
MWW7232HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED7230HW

MAYTAG® \$799 each
Reg \$1299



4.7 cu.ft. Top Load Washer with Pet Pro Filter that removes 5x more pet hair
MWW6500MBK

7.0 cu.ft. Electric Dryer with Pet Pro Option that lifts pet hair off clothes
MED6500MBK

DEALER TAG

HURRY IN TODAY!

*See store for complete details on all offers, financing and rebates. KITCHENAID REBATE: Up to \$3000 - Valid July 1–December 31, 2023. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXXXX,XXX; \$30 XXXXX,XXX; \$50 XXXXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2023. All rights reserved. MM4783WP_YearEnd chellert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Year End CLEARANCE

December 21-January 3

KitchenAid 4-PIECE STAINLESS STEEL KITCHEN SUITE

\$6399 (MSRP) **PLUS \$450 PACKAGE READY!**

REBATE UP TO \$3000 (ON THE PACKAGE)

12 MONTHS SPECIAL FINANCING!

MAYTAG 4-PIECE STAINLESS STEEL KITCHEN SUITE

\$3049 (MSRP) **SAVE \$1127 (ON THE PACKAGE!)**

10 YEAR WARRANTY

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE

\$4149 (MSRP) **SAVE \$987 (ON THE PACKAGE!)**

Whirlpool **\$529** each (MSRP) **SAVE \$440 (ON THE PACKAGE!)**

Whirlpool **\$599** each (MSRP) **SAVE \$700 (ON THE PACKAGE!)**

MAYTAG **\$729** each (MSRP) **SAVE \$550 (ON THE PACKAGE!)**

SAVE AN EXTRA 10% ON CLOSEOUTS!

MAYTAG **\$799** each (MSRP) **SAVE \$700 (ON THE PACKAGE!)**

MAYTAG **\$799** each (MSRP) **SAVE \$1000 (ON THE PACKAGE!)**

DEALER TAG

Scratch & Win

Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 Additional Instant Savings

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

DEALER LOGO

Year End CLEARANCE

December 21–
January 3



KitchenAid® 4-PIECE STAINLESS STEEL KITCHEN SUITE



26.8 cu.ft. French Door Refrigerator with LED Interior Lighting
KRFF577KPS



1.1 cu.ft. Flush Built-In Microwave with Turntable Free Interior
KMMF330PSS



5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven
KSGG700ESS

\$6399

Reg #8346

PLUS \$400 PACKAGE REBATE!

REBATES UP TO
\$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances, July 1–December 31, 2023



39dBA Dishwasher with Durable Stainless Steel Interior
KDFE204KPS

**SAVE \$1947
ON THE PACKAGE!**

12 MONTHS SPECIAL FINANCING!*

MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg #4176

\$3049

**SAVE \$1127
ON THE PACKAGE!**



24.5 cu.ft. French Door Refrigerator with Exterior Ice/Water Dispenser
MSS25C4MGZ



1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



5.3 cu.ft. Electric Range with Steam Clean
MER4800PZ



Stainless Steel Dishwasher with Dual Power Filtration
MDB4949SKZ

Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg #5146

\$4149

**SAVE \$997
ON THE PACKAGE!**



25 cu.ft. French Door Refrigerator with Exterior Refrigerated Drawer
WRX735SDHZ



1.7 cu.ft. Over-the-Range Microwave with Microwave Presets
WMH31017HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE155S0JS



Stainless Steel Dishwasher with 5 Wash Cycles
WDT750SAKZ



Dealer Name
Street Address
City, State Zip

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4782WP_YearEnd

Whirlpool
\$529 Reg \$749
each



3.9 cu.ft. Top Load Washer with Soaking Cycles
WTW4950HW
7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Whirlpool
\$599 Reg \$949
each



4.7 cu.ft. Top Load Washer with Pretreat Station
WTW5105HW
7.4 cu.ft. Electric Dryer with Intuitive Controls
WED5100HW

MAYTAG
\$729 Reg \$999
each



4.5 cu.ft. Front Load Washer with 12-Hr Fresh Spin™ Option
MHFW5630HW
7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

SAVE AN EXTRA 10% ON CLOSEOUTS!

MAYTAG **\$799** Reg \$1149
each



5.3 cu.ft. Smart Top Load Washer with Extra Power Button
MWW7232HW
7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED7230HW

MAYTAG **\$799** Reg \$1299
each



4.7 cu.ft. Top Load Washer with Pet Pro Filter that removes 5x more pet hair
MWW6500MBK
7.0 cu.ft. Electric Dryer with Pet Pro Option that lifts pet hair off clothes
MED6500MBK

DEALER TAG

**HURRY IN
TODAY!**

*See store for complete details of all offers, financing and rebates. KA Rebate: Up to \$3,000 by mail. Valid 7/1/23-12/31/23. See store for details. © 2023. All rights reserved. LM4782WP_YearEnd cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.



**We Sell It &
Service It**

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**



The Jumbo Postcard

DEALER LOGO

Year End CLEARANCE

*December 21–
January 3*



SAVE BIG

ON KITCHEN SUITES!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®

Whirlpool®

\$529 Reg \$749
each



3.9 cu.ft. Top Load Washer with Soaking Cycles
WTW4950HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

MAYTAG®

\$729 Reg \$999
each



4.5 cu.ft. Front Load Washer with 12-Hr Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

Pedestals Optional

KitchenAid®



REBATES UP TO \$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
July 1–December 31, 2023

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

*See store for complete details of all offers, financing and rebates. ©/™ © 2023. All rights reserved. JP4784WP_YearEnd cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4784WP_YearEnd

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

December 21–January 3
Year End Clearance

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$5146	SALE PRICE	\$4149
Brand		Model #	WRX735SDHZ	REG		SALE PRICE	
Brand		Model #	WMH31017HZ	REG		SALE PRICE	
Brand		Model #	WFE515S0JS	REG		SALE PRICE	
Brand		Model #	WDT750SAKZ	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$4176	SALE PRICE	\$3049
Brand		Model #	MSS25C4MGZ	REG		SALE PRICE	
Brand		Model #	MMV1175JZ	REG		SALE PRICE	
Brand		Model #	MER4800PZ	REG		SALE PRICE	
Brand		Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	KitchenAid	Model #	Kitchen	REG	\$8346	SALE PRICE	\$6399
Brand		Model #	KRFF577KPS	REG		SALE PRICE	
Brand		Model #	KMMF330PSS	REG		SALE PRICE	
Brand		Model #	KSGG700ESS	REG		SALE PRICE	
Brand		Model #	KDFE204KPS	REG		SALE PRICE	
Brand	Whirlpool	Model #	WTW4950HW	REG	\$749	SALE PRICE	\$529
Brand	Whirlpool	Model #	WED4950HW	REG	\$749	SALE PRICE	\$529
Brand	Whirlpool	Model #	WTW5105HW	REG	\$949	SALE PRICE	\$599
Brand	Whirlpool	Model #	WED5100HW	REG	\$949	SALE PRICE	\$599
Brand	Maytag	Model #	MHW5630HW	REG	\$999	SALE PRICE	\$729
Brand	Maytag	Model #	MED5630HW	REG	\$999	SALE PRICE	\$729
Brand	Maytag	Model #	MVW7232HW	REG	\$1149	SALE PRICE	\$799
Brand	Maytag	Model #	MED7230HW	REG	\$1149	SALE PRICE	\$799
Brand	Maytag	Model #	MVW6500MBK	REG	\$1299	SALE PRICE	\$799
Brand	Maytag	Model #	MED6500MBK	REG	\$1299	SALE PRICE	\$799



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: ***All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____