



#1 in R.O.I up to 90% CO-OP Pre-Approved

Ho Ho Holiday *SAVINGS!*

Event Dates November 30-December 20

Start November 30 - Order by November 16

Start December 8 - Order by November 21

- Models shown are PMAP LESS 10% - YOU decide your prices
- You will receive a proof. We get your art pre-approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents.** From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list - no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Poster & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage

Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

25 cu.ft. French Door Refrigerator with Exterior Refrigerated Drawer
WRX735SDHZ

1.7 cu.ft. Over-the-Range Microwave with Microwave Presets
WMH31017HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE515S0JS

Stainless Steel Dishwasher with 5 Wash Cycles
WDT750SAKZ



Reg \$5516
\$3899

SAVE \$1617 ON THE PACKAGE!

DEALER LOGO

Ho Ho Holiday Savings

November 30th – December 20th

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Whirlpool®

Family of Brands

Artwork Version: MM4780WP_Holiday

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE



Reg \$4576
\$3249

SAVE \$1327 ON THE PACKAGE!

24.5 cu.ft. French Door Refrigerator with Exterior Ice/Water Dispenser
MSS25C4MGZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

6.4 cu.ft. Electric Range with True Convection Oven
MER8800FZ

Stainless Steel Dishwasher with Dual Power Filtration
MDB4949SKZ



KitchenAid®

**4-PIECE STAINLESS STEEL
KITCHEN SUITE**

Reg
\$8346

\$6349

**PLUS \$400
PACKAGE REBATE!**

**SAVE
\$1997
ON THE
PACKAGE!**

**26.8 cu.ft. French Door
Refrigerator with LED
Interior Lighting**
KRFF577KPS

**5.8 cu.ft. Slide-In Gas
Range with Self-Cleaning
Convection Oven**
KSGG700ESS

**1.1 cu.ft. Flush Built-
In Microwave with
Turntable Free Interior**
KMMF330PSS

**39dBA Dishwasher
with Durable Stainless
Steel Interior**
KDFE204KPS

12 MONTHS SPECIAL FINANCING!*

MAYTAG® \$579 Reg \$799
each

**SAVE
\$440
ON THE
PAIR!**



**10 YEAR
LIMITED PARTS
WARRANTY**

**4.5 cu.ft. Top Load
Washer with Deep
Fill Option**
MVW4505MW

**7.0 cu.ft. Electric
Dryer with Wrinkle
Prevent Phase**
MED4500MW



**REBATES
UP TO \$3000***

*Via a Visa® Prepaid card by mail when you
purchase select KitchenAid® Brand Appliances.
July 1–December 31, 2023

SAVE AN EXTRA 10% ON CLOSEOUTS!

Whirlpool®

\$679 Reg \$899
each

**SAVE
\$440
ON THE
PAIR!**



**4.7-4.8 cu.ft. Top Load
Washer with 2 in 1
Removable Agitator**
WTW5057LW

**7.0 cu.ft. Electric
Dryer with Steam
Refresh Cycle**
WED5050LW

Whirlpool®

\$799 Reg \$949
each

**SAVE
\$300
ON THE
PAIR!**



**4.5 cu.ft. Front
Load Washer with
Quick Wash Cycle**
WFW5605MW

**7.4 cu.ft. Electric
Dryer with Wrinkle
Shield™ Option**
WED5605MW

DEALER TAG

*See store for complete details on all offers, financing and rebates. KITCHENAID REBATE: Up to \$3000 - Valid July 1–December 31, 2023. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX:XX,XXX; \$30 XX:XX,XXX; \$50 XX:XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2023. All rights reserved. MM4780WP_Holiday chertiff ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Ho Ho Holiday Savings
November 30th - December 20th

MAYTAG 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$3249
SAVE \$1327 ON THE PACKAGE

KitchenAid 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$6349
PLUS \$400 PACKAGE REBATE!
SAVE \$1997 ON THE PACKAGE

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$3899
SAVE \$1617 ON THE PACKAGE

MAYTAG \$579 each
SAVE \$440 ON THE PACKAGE

KitchenAid
REBATES UP TO \$3000
"Via a Visa" (Prepaid card by mail when you purchase select KitchenAid® Brands Appliances, Jan 1-January 31, 2025)

Whirlpool \$679 each
SAVE \$440 ON THE PACKAGE

Whirlpool \$799 each
SAVE \$300 ON THE PACKAGE

SAVE AN EXTRA 10% ON CLOSEOUTS!

Scratch & Win
Win a number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 Additional Instant Savings

12 MONTHS SPECIAL FINANCING!

We Sell It & Service It
We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

DEALER LOGO

Ho Ho Holiday Savings

November 30th – December 20th

KitchenAid®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg #8346

\$6349

**PLUS \$400
PACKAGE REBATE!**

**SAVE
\$1997
ON THE
PACKAGE!**



26.8 cu.ft. French Door Refrigerator with LED Interior Lighting
KRFF577KPS



1.1 cu.ft. Flush Built-In Microwave with Turntable Free Interior
KMMF330PSS



5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven
KSGG700ESS



39dBA Dishwasher with Durable Stainless Steel Interior
KDFE204KPS

MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg #4576

\$3249

**SAVE
\$1327
ON THE
PACKAGE!**



FINGERPRINT
RESISTANT



24.5 cu.ft. French Door Refrigerator with Exterior Ice/Water Dispenser
MSS25C4MGZ



1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



6.4 cu.ft. Electric Range with True Convection Oven
MER8800FZ

Stainless Steel Dishwasher with Dual Power Filtration
MDB4949SKZ

Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg #5516

\$3899

**SAVE
\$1617
ON THE
PACKAGE!**



25 cu.ft. French Door Refrigerator with Exterior Refrigerated Drawer
WRX735SDHZ



1.7 cu.ft. Over-the-Range Microwave with Microwave Presets
WMH31017HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE51550JS

Stainless Steel Dishwasher with 5 Wash Cycles
WDT750SAKZ

MAYTAG® **\$579** each Reg \$799



4.5 cu.ft. Top Load Washer
with Deep Fill Option
MVW4505MW

7.0 cu.ft. Electric Dryer
with Wrinkle Prevent Phase
MED4500MW

SAVE AN EXTRA 10% ON CLOSEOUTS!

Whirlpool®
\$679 each Reg \$899



**SAVE
\$440**
ON THE
PAIR!

4.7-4.8 cu.ft. Top Load
Washer with 2 in 1
Removable Agitator
WTW5057LW

7.0 cu.ft. Electric
Dryer with Steam
Refresh Cycle
WED5050LW

Whirlpool®
\$799 each Reg \$949



**SAVE
\$300**
ON THE
PAIR!

4.5 cu.ft. Front
Load Washer with
Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric
Dryer with Wrinkle
Shield™ Option
WED5605MW

DEALER TAG

KitchenAid®



REBATES UP TO
\$3000*

*Via a Visa® Prepaid card by mail when
you purchase select KitchenAid® Brand
Appliances. July 1–December 31, 2023

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4779WP_Holiday

Ho Ho Holiday

Savings

**November 30th
thru
December 20th**

**12 MONTHS SPECIAL
FINANCING!***

We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most
appliance brands. We are a member
of a \$22 Billion buying organization.
Don't sacrifice quality service
before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**



*See store for complete details of all
offers, financing and rebates. KA Rebate:
Up to \$3,000 by mail. Valid 7/1/23–
12/31/23. See store for details. ©TM ©
2023. All rights reserved. LM4779WP-
Holiday cheer! ©2023 Invigorate Media,
LLC. All Rights Reserved.

The Jumbo Postcard

DEALER LOGO

Ho Ho Holiday Savings

November 30th – December 20th



Whirlpool®

MAYTAG

KitchenAid®

AMANA®

MAYTAG®

\$579 Reg \$799
each



4.5 cu.ft. Top Load Washer with Deep Fill Option
MWW4505MW

7.0 cu.ft. Electric Dryer with Wrinkle Prevent Phase
MED4500MW

Whirlpool®

\$679 Reg \$899
each



4.7-4.8 cu.ft. Top Load Washer with 2 in 1 Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer with Steam Refresh Cycle
WED5050LW

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

*See store for complete details of all offers, financing and rebates. ©/™ © 2023. All rights reserved. JP4781WP_Holiday cheerlet ©2023 Invigorate Media, LLC. All Rights Reserved.

KitchenAid®



REBATES UP TO
\$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
July 1–December 31, 2023

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4781WP_Holiday

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

November 30–December 20
Ho Ho Holiday Savings

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$5516	SALE PRICE	\$3899
Brand		Model #	WRX735SDHZ	REG		SALE PRICE	
Brand		Model #	WMH31017HZ	REG		SALE PRICE	
Brand		Model #	WFE515S0JS	REG		SALE PRICE	
Brand		Model #	WDT750SAKZ	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$4576	SALE PRICE	\$3249
Brand		Model #	MSS25C4MGZ	REG		SALE PRICE	
Brand		Model #	MMV1175JZ	REG		SALE PRICE	
Brand		Model #	MER8800FZ	REG		SALE PRICE	
Brand		Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	KitchenAid	Model #	Kitchen	REG	\$8346	SALE PRICE	\$6349
Brand		Model #	KRFF577KPS	REG		SALE PRICE	
Brand		Model #	KMMF330PSS	REG		SALE PRICE	
Brand		Model #	KSGG700ESS	REG		SALE PRICE	
Brand		Model #	KDFE204KPS	REG		SALE PRICE	
Brand	Maytag	Model #	MVW4505MW	REG	\$799	SALE PRICE	\$579
Brand	Maytag	Model #	MED4500MW	REG	\$799	SALE PRICE	\$579
Brand	Whirlpool	Model #	WTW5057LW	REG	\$899	SALE PRICE	\$679
Brand	Whirlpool	Model #	WED5050LW	REG	\$899	SALE PRICE	\$679
Brand	Whirlpool	Model #	WFW5605MW	REG	\$949	SALE PRICE	\$799
Brand	Whirlpool	Model #	WED5605MW	REG	\$949	SALE PRICE	\$799



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____