



#1 in R.O.I. CO-OP Approved!

BLACK FRIDAY Day Savings!

Event Dates November 1 – 29

Run as *Pre-Black Friday* or *Black Friday* Promotion

Start November 1 - Order by October 13
Start November 9 - Order by October 19
Start November 16 - Order by October 25

- Models shown are PMAP - YOU decide your prices
- Make ANY Changes. You will receive a proof. We get your art ACB approved
- FREE ACB claim filing if checked on order form
- #1 in R.O.I. Return on Investment!

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents. From \$999 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage



GE Profile

Receive up to a **\$2000 rebate*** with the purchase of select GE Profile™ appliance suite combinations.

July 1 –December 31, 2023



Profile

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



27.9 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR

- Hands-Free Auto Fill PVD28BYNFS



1.7 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Air Fry PVM9179SRSS

REG \$8806
\$5926

SAVE \$2880
on the package!
PLUS \$400 REBATE!



30" SMART SLIDE-IN GAS RANGE

- No-Preheat Air Fry PGS930YPFS

SAVE OVER 32%

STAINLESS STEEL INTERIOR DISHWASHER

- Dry Boost™ PDT715SYVFS

DEALER LOGO

Black Friday Event

NOVEMBER 1ST – 29TH



Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Artwork Version: MM4777GE_BlackFriday

LOWEST PRICES of the year!



GE APPLIANCES

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



REG \$6676
\$3699

SAVE OVER 44%

SAVE \$2977
on the package!

27.7 CU. FT. FRENCH DOOR REFRIGERATOR

- Showcase LED Lighting GFE28GYNFS

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking JVM7195SKSS

30" SLIDE-IN ELECTRIC CONVECTION RANGE

- No Preheat Air Fry JS760SPSS

STAINLESS STEEL INTERIOR DISHWASHER

- Dry Boost™ GDT650SYVFS

GE® Refrigerators On Sale!



\$649
SAVE \$300

**SAVE OVER
31%**

19.2 CU. FT. TOP FREEZER REFRIGERATOR
• Garage Ready
GTS19KGNRBB



\$1099
SAVE \$700

**SAVE OVER
38%**

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR
• Edge-to-Edge Shelves
GSS25GYPPS



\$1699
SAVE \$1000

**SAVE OVER
37%**

25.7 CU. FT. FRENCH DOOR REFRIGERATOR
• Space-saving Icemaker
GFE26JYMFS

We Sell It & Service It

BUYING POWER – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

Buy From A Locally Owned Business!



12 MONTHS SPECIAL FINANCING!*

Hotpoint®

GE Profile

GE APPLIANCES

\$469 each
REG \$579



**SAVE OVER
18%**

**SAVE \$220
ON THE PAIR!**

3.8 CU.FT. WASHER
• Stainless Steel Basket
• Heavy Duty Agitator
HTW24OASKWS

6.2 CU.FT. ELECTRIC DRYER
• Auto Dry
• Aluminized Alloy Drum
HTX24EASKWS

\$649 each
REG \$899



**SAVE OVER
27%**

**SAVE \$500
ON THE PAIR!**

5.0 CU.FT. WASHER
• Smarter Wash Technology
• FlexDispense™
PTW600BSRWS

7.4 CU.FT. ELECTRIC DRYER
• Sanitize Cycle
• Aluminized Alloy Drum
PTD60EBSRWS

\$849 each
REG \$1249



**SAVE OVER
31%**

**SAVE \$800
ON THE PAIR!**

5.0 CU.FT. SMART WASHER
• UltraFresh Vent System
• OdorBlock™
GFW850SSNWW

7.8 CU.FT. SMART ELECTRIC DRYER
• Stainless Steel Drum
• Powersteam
GFD85ESSNWW



CAFÉ

Receive up to a
\$3000 rebate*
with the purchase of select Café
appliance suite combinations.

October 1 – December 31, 2023

DEALER TAG

*See store for complete details of all offers, financing and rebates. *\$3,000 REBATE on eligible Café appliance suites (valid Oct 1–Dec 31, 2023) or \$2,000 REBATE on eligible GE Profile™ appliance suites (valid July 1–Dec 31, 2023). GE Savings cannot exceed 10% off. MM4777GE_BlackFriday cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Black Friday Event

NOVEMBER 1ST - 29TH

LOWEST PRICES of the year!

GE APPLIANCES

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

Receive up to a \$3000 rebate with the purchase of select GE appliance suite combinations. (Excludes 1st November 01, 2021)

Profile

Receive up to a \$2000 rebate with the purchase of select Profile appliance suite combinations. (Excludes 1st November 01, 2021)

31.2 CU. FT. FRENCH DOOR REFRIGERATOR \$1899

1.8 CU. FT. 1000-WATT CONVECTION RANGE \$279

30" GLIDE-ON ELECTRIC CONVECTION RANGE \$999

27 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR \$2999

1.2 CU. FT. OVER-THE-COUNTER MICROWAVE OVEN \$549

20" SMART SLIDE-IN RANGERS \$1599

STAINLESS STEEL REFRIGERATOR \$5926

20" SMART SLIDE-IN RANGERS \$779

GE® Refrigerators On Sale!

31.2 CU. FT. TOP-FREEZER REFRIGERATOR \$649 (SAVE \$100) **SAVE OVER 31%**

35.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR \$1099 (SAVE \$100) **SAVE OVER 36%**

35.7 CU. FT. FRENCH DOOR REFRIGERATOR \$1699 (SAVE \$100) **SAVE OVER 37%**

Hotpoint

24 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR \$469 each (SAVE \$220 ON THE PAIR) **SAVE OVER 18%**

Profile

30" SMART SLIDE-IN RANGERS \$649 each (SAVE \$100 ON THE PAIR) **SAVE OVER 27%**

GE APPLIANCES

24 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR \$849 each (SAVE \$100 ON THE PAIR) **SAVE OVER 31%**

DEALER TAG

DEALER NAME: _____
DEALER ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Buyer Name: _____
Buyer Address: _____
City: _____ State: _____ ZIP: _____

Artwork Version: LM4776GE_BlackFriday

12 MONTHS SPECIAL FINANCING!

We Sell It & Service It

BUYING POWER - We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

Buy From A Locally Owned Business!

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

DEALER LOGO

Black Friday Event

NOVEMBER 1ST - 29TH



C A F É

Receive up to a **\$3000 rebate** with the purchase of select Café appliance suite combinations.

October 1 - December 31, 2023



GE Profile

Receive up to a **\$2000 rebate** with the purchase of select GE Profile™ appliance suite combinations.

July 1 - December 31, 2023

LOWEST PRICES of the year!



GE APPLIANCES

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

REG #6676



27.7 CU. FT. FRENCH DOOR REFRIGERATOR
• Showcase LED Lighting
GFE28GYNFS



1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Sensor Cooking
JVM7195SKSS



30" SLIDE-IN ELECTRIC CONVECTION RANGE
• No Preheat Air Fry
JS7605PSS

SAVE OVER 44%

STAINLESS STEEL INTERIOR DISHWASHER
• Dry Boost™
GDT650SYVFS



Profile

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

REG #8806



27.9 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR
• Hands-Free Auto Fill
PVD28BYNFS



1.7 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Air Fry
PVM9179SRSS



30" SMART SLIDE-IN GAS RANGE
• No-Preheat Air Fry
PGS930YPFS

SAVE OVER 32%

STAINLESS STEEL INTERIOR DISHWASHER
• Dry Boost™
PDT715SYVFS

GE® Refrigerators On Sale!



\$649
SAVE \$300

**SAVE OVER
31%**

19.2 CU. FT. TOP FREEZER REFRIGERATOR

- Garage Ready
- GTS19KGNRBB



\$1099
SAVE \$700

**SAVE OVER
38%**

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Edge-to-Edge Shelves
- GSS26GYPFS



\$1699
SAVE \$1000

**SAVE OVER
37%**

25.7 CU. FT. FRENCH DOOR REFRIGERATOR

- Space-saving Ice maker
- GFE26JYMFS

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4776GE_BlackFriday

Hotpoint

\$469 each REG \$579

**SAVE OVER
18%**



**SAVE \$220
ON THE PAIR!**

3.8 CU.FT. WASHER

- Stainless Steel
- Basket
- Heavy Duty Agitator
- HTW240ASKWS

6.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Aluminized Alloy Drum
- HTX24EASKWS



Profile

\$649 each REG \$899

**SAVE OVER
27%**



**SAVE \$500
ON THE PAIR!**

5.0 CU.FT. WASHER

- Smarter Wash Technology
- FlexDispense™
- PTW600BSRWS

7.4 CU.FT. ELECTRIC DRYER

- Sanitize Cycle
- Aluminized Alloy Drum
- PTD60EBSRWS



GE APPLIANCES

\$849 each REG \$1249

**SAVE OVER
31%**



**SAVE \$800
ON THE PAIR!**

5.0 CU.FT. SMART WASHER

- UltraFresh Vent System
- OdorBlock™
- GFW850SNWW

7.8 CU.FT. SMART ELECTRIC DRYER

- Stainless Steel Drum
- Powersteam
- GFD85ESSNWW

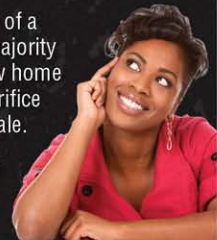


12 MONTHS SPECIAL FINANCING!

We Sell It & Service It

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Buy From A Locally Owned Business!



DEALER TAG

*See store for complete details of all offers, financing and rebates. **\$3,000 REBATE on eligible Café appliance suites (valid Oct 1-Dec 31, 2023) or \$2,000 REBATE on eligible GE Profile™ appliance suites (valid July 1-Dec 31, 2023). GE Savings cannot exceed 10% off LM4776GE_BlackFriday checkout ©2023 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard

DEALER LOGO

Black Friday *Event*

NOVEMBER 1ST - 29TH

LOWEST PRICES *of the year!*



C A F É

Receive up to a
\$3000 rebate*
with the purchase
of select Café appliance
suite combinations.

October 1 –December 31, 2023



Profile

Receive up to a
\$2000 rebate*
with the purchase of select
GE Profile™ appliance suite
combinations.

July 1 –December 31, 2023





\$649 each REG \$899



5.0 CU.FT. WASHER

- Smarter Wash Technology
 - FlexDispense™
- PTW600BSRWS

7.4 CU.FT. ELECTRIC DRYER

- Sanitize Cycle
 - Aluminized Alloy Drum
- PTD60EBSRWS



\$849 each REG \$1249



5.0 CU.FT. SMART WASHER

- UltraFresh Vent System
 - OdorBlock™
- GFW850SSNWW

7.8 CU.FT. SMART ELECTRIC DRYER

- Stainless Steel Drum
 - Powersteam
- GFD85ESSNWW

Pedestals Optional

12 MONTHS SPECIAL FINANCING!

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Buy From A Locally Owned Business!



Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4778GE_BlackFriday

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

November 1-29
Black Friday

Prices are set at lowest co-opable prices.

Brand	GE	Model #	Kitchen	REG	\$6676	SALE PRICE	\$3699
Brand		Model #	GFE28GYNFS	REG	\$3299	SALE PRICE	\$1899
Brand		Model #	JVM7195SKSS	REG	\$529	SALE PRICE	\$279
Brand		Model #	JS760SPSS	REG	\$1949	SALE PRICE	\$999
Brand		Model #	GDT650SYVFS	REG	\$899	SALE PRICE	\$529
Brand	GE Profile	Model #	Kitchen	REG	\$8806	SALE PRICE	\$5926
Brand		Model #	PVD28BYNFS	REG	\$4199	SALE PRICE	\$2999
Brand		Model #	PVM9179SRSS	REG	\$709	SALE PRICE	\$549
Brand		Model #	PGS930YPFS	REG	\$2749	SALE PRICE	\$1599
Brand		Model #	PDT715SYVFS	REG	\$1149	SALE PRICE	\$779
Brand	GE	Model #	GTS19KGNRBB	REG	\$949	SALE PRICE	\$649
Brand	GE	Model #	GSS252GYPFS	REG	\$1799	SALE PRICE	\$1099
Brand	GE	Model #	GFE26JYMFS	REG	\$2699	SALE PRICE	\$1699
Brand	Hotpoint	Model #	HTW240ASKWS	REG	\$579	SALE PRICE	\$469
Brand	Hotpoint	Model #	HTX24EASKWS	REG	\$579	SALE PRICE	\$469
Brand	GE Profile	Model #	PTW600BSRWS	REG	\$899	SALE PRICE	\$649
Brand	GE Profile	Model #	PTD60EBSRWS	REG	\$899	SALE PRICE	\$649
Brand	GE	Model #	GFW850SSNWW	REG	\$1249	SALE PRICE	\$849
Brand	GE	Model #	GFD85ESSNWW	REG	\$1249	SALE PRICE	\$849



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ GE Rep Name: _____

GE Dealers - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____