



#1 in R.O.I up to 90% CO-OP Pre-Approved

BLACK FRIDAY SAVINGS EVENT!

Event Dates November 1 - 29

Start November 1 - Order by October 10

Start November 9 - Order by October 19

Start November 16 - Order by October 25

- **Models shown are PMAP LESS 10% - YOU decide your prices**
- **If new PMAP's are released - Make ANY Changes.**
- **You will receive a proof. We get your art pre-approved**
- **FREE HUB claim filing if checked on order form**

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 46.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 52.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 43.9 Cents. From \$999 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Poster & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage

AMANA®

4-PIECE STAINLESS STEEL KITCHEN SUITE



24.5 cu.ft. Side-by-Side Refrigerator with Temp Assure™ Freshness Controls
ASI2575GRS



1.6 cu.ft. Over-the-Range Microwave with Auto Defrost
AMV2307PFS



4.8 cu.ft. Electric Range with Bake Assist Temps
AER6303MMS

Reg \$2573
\$1999

**SAVE \$547
ON THE PACKAGE!**

**SAVE OVER
22%**

Stainless Steel Dishwasher with Triple Filter Wash
ADB1400AMS



DEALER LOGO

BLACK FRIDAY

SAVINGS EVENT

November 1-29

**WHILE
SUPPLIES
LAST!**



Whirlpool®

Family of Brands

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

**BUY FROM A
LOCALLY OWNED
BUSINESS!**

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
 - \$250 Store Gift Certificate
 - \$25 – \$50 Additional Instant Savings
- on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: MM4774WP_BlackFriday

MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE



**10 YEAR
LIMITED PARTS
WARRANTY**



Reg \$3876
\$2777

**SAVE \$1099
ON THE PACKAGE!**

**SAVE OVER
28%**

25 cu.ft. Side-by-Side Refrigerator with Gallon Door Bins
MRSF4036PZ

1.7 cu.ft. Over-the-Range Microwave with Non-Stick Interior Coating
MMMS4230PZ

5.3 cu.ft. Electric Range with Steam Clean
MER4800PZ

Stainless Steel Dishwasher with 5 Wash Cycles
MDTS4224PZ



LOWEST PRICES OF THE YEAR!



KitchenAid®

4-PIECE STAINLESS STEEL KITCHEN SUITE

\$5888

Reg \$8346

PLUS \$400 PACKAGE REBATE!

SAVE \$2747 ON THE PACKAGE!

REBATES UP TO \$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. July 1–December 31, 2023

26.8 cu.ft. French Door Refrigerator with LED Interior Lighting
KRFF577KPS

1.1 cu.ft. Flush Built-In Microwave with Turntable Free Interior
KMMF330PSS

5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven
KSGG700ESS

39dBA Dishwasher with Durable Stainless Steel Interior
KDFE204KPS

SAVE AN EXTRA 10% ON CLOSEOUTS!

AMANA®

\$479 each

Reg \$629



SAVE OVER 23%

SAVE \$300 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Stainless Steel Wash Basket
NTW4519JW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool®

\$649 each

Reg \$899



SAVE OVER 27%

SAVE \$500 ON THE PAIR!

4.7-4.8 cu.ft. Top Load Washer with 2 in 1 Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer with Steam Refresh Cycle
WED5050LW

MAYTAG®

\$679 each

Reg \$1049



SAVE OVER 35%

SAVE \$740 ON THE PAIR!

4.7 cu.ft. Smart Top Load Washer with Power™ Agitator
MVW6230HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED6230HW

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

\$2888

Reg \$5026

SAVE \$2138 ON THE PACKAGE!



25 cu.ft. French Door Refrigerator with Exterior Refrigerated Drawer
WRX735SDHZ



1.7 cu.ft. Over-the-Range Microwave with Add 30 Seconds
WMH31017HS



5.3 cu.ft. Electric Range with Upswept SpillGuard™ Cooktop
WFE320M0JS



SAVE OVER 42%

Stainless Steel Dishwasher with Sani Rinse Option
WDP540HAMZ

DEALER TAG

*See store for complete details on all offers, financing and rebates. KITCHENAID REBATE: Up to \$3000 - Valid July 1–December 31, 2023. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX:XX,XXX; \$30 XX:XX,XXX; \$50 XX:XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2023. All rights reserved. MM4774WP_BlackFriday cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

BLACK FRIDAY
SAVINGS EVENT
November 1-29

WHILE SUPPLIES LAST!

AMANA 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$1999
SAVE \$547 ON THE PACKAGE!

MAYTAG 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$2777
SAVE \$1099 ON THE PACKAGE!

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$2888
SAVE \$2198 ON THE PACKAGE!

KitchenAid 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$5888
PLUS \$400 PACKAGE REBATE!
REBATES UP TO \$3000

AMANA 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$479 each
SAVE \$300 ON THE PACKAGE!

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$649 each
SAVE \$500 ON THE PACKAGE!

MAYTAG 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$679 each
SAVE \$740 ON THE PACKAGE!

Scratch & Win
Win a \$10,000 Shopping Spree
\$250 Store Gift Certificate
\$25-\$50 Additional Instant Savings

We Sell It & Service It
We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

DEALER LOGO

**BLACK
FRIDAY**

SAVINGS EVENT

November 1-29



**WHILE
SUPPLIES
LAST!**

AMANA®

**4-PIECE STAINLESS
STEEL KITCHEN SUITE**



Reg #2573

\$1999

**SAVE \$547
ON THE PACKAGE!**

**SAVE OVER
22%**

24.5 cu.ft. Side-by-Side Refrigerator with Temp Assure™ Freshness Controls
AS12575GRS

4.8 cu.ft. Electric Range with Bake Assist Temps
AER6303MMS

1.6 cu.ft. Over-the-Range Microwave with Auto Defrost
AMV2307PFS

Stainless Steel Dishwasher with Triple Filter Wash
ADB1400AMS

LOWEST PRICES OF THE YEAR! 12 MONTHS SPECIAL FINANCING!*

MAYTAG®

**4-PIECE STAINLESS
STEEL KITCHEN SUITE**



Reg #3876
\$2777

**SAVE \$1099
ON THE PACKAGE!**

**SAVE OVER
28%**

25 cu.ft. Side-by-Side Refrigerator with Gallon Door Bins
MRSF4036PZ

1.7 cu.ft. Over-the-Range Microwave with Non-Stick Interior Coating
MMS4230PZ

5.3 cu.ft. Electric Range with Steam Clean
MER4800PZ

Stainless Steel Dishwasher with 5 Wash Cycles
MDT54224PZ

Whirlpool®

**4-PIECE STAINLESS
STEEL KITCHEN SUITE**



Reg #5026

\$2888

**SAVE \$2138
ON THE PACKAGE!**

**SAVE OVER
42%**

25 cu.ft. French Door Refrigerator with Exterior Refrigerated Drawer
WRX735SDHZ

1.7 cu.ft. Over-the-Range Microwave with Add 30 Seconds
WMH31017HS

5.3 cu.ft. Electric Range with Upswept SpillGuard™ Cooktop
WFE320MDJS

Stainless Steel Dishwasher with Sani Rinse Option
WDP540HAMZ

KitchenAid®

4-PIECE STAINLESS STEEL KITCHEN SUITE

\$5888 Reg \$8346

SAVE OVER 29%

PLUS \$400 PACKAGE REBATE!

SAVE \$2747
ON THE PACKAGE!

REBATES
UP TO **\$3000***

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. July 1–December 31, 2023

26.8 cu.ft. French Door Refrigerator with LED Interior Lighting
KRFF577KPS

1.1 cu.ft. Flush Built-In Microwave with Turntable Free Interior
KMMF330PSS

5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven
KSGG700ESS

39dBA Dishwasher with Durable Stainless Steel Interior
KDFE204KPS



AMANA®

\$479 Reg \$629 each

SAVE OVER 23%

SAVE \$300
ON THE PAIR!

3.8 cu.ft. Top Load Washer with Stainless Steel Wash Basket
NTW4519AW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool®

\$649 Reg \$699 each

SAVE OVER 27%

SAVE \$500
ON THE PAIR!

4.7-4.8 cu.ft. Top Load Washer with 2 in 1 Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer with Steam Refresh Cycle
WED5050LW

MAYTAG®

\$679 Reg \$1049 each

SAVE OVER 35%

SAVE \$740
ON THE PAIR!

4.7 cu.ft. Smart Top Load Washer with Power™ Agitator
MWW5230HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED6230HW

DEALER TAG

HURRY IN TODAY!

*See store for complete details of all offers, financing and rebates. KA Rebate: Up to \$3,000 by mail. Valid 7/1/23-12/31/23. See store for details. © 2023. All rights reserved. LM4773WP_BlackFriday cheilert ©2023 Invigorare Media, LLC. All Rights Reserved.

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORARE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: LM4773WP_BlackFriday



We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



The Jumbo Postcard

DEALER LOGO

BLACK FRIDAY

SAVINGS EVENT

November 1-29

*WHILE
SUPPLIES
LAST!*



Whirlpool®

MAYTAG

KitchenAid®

AMANA®

Whirlpool®

\$649 Reg \$899
each



4.7-4.8 cu.ft. Top Load Washer with 2 in 1 Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer with Steam Refresh Cycle
WED5050LW

MAYTAG®

\$679 Reg \$1049
each



4.7 cu.ft. Smart Top Load Washer with Power™ Agitator
MWW6230HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED6230HW

12 MONTHS SPECIAL FINANCING!

DEALER TAG

*See store for complete details of all offers, financing and rebates. ©/™ © 2023. All rights reserved. JP4775WP_BlackFriday cheitert ©2023 Invigorate Media, LLC. All Rights Reserved.

KitchenAid®



REBATES UP TO
\$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
July 1–December 31, 2023

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4775WP_BlackFriday

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

November 1–29
Black Friday Savings

Prices are set at lowest co-opable prices.

Brand	Amana	Model #	Kitchen	REG	\$2573	SALE PRICE	\$1999
Brand		Model #	ASI2575GRS	REG		SALE PRICE	
Brand		Model #	AMV2307PFS	REG		SALE PRICE	
Brand		Model #	AER6303MMS	REG		SALE PRICE	
Brand		Model #	ADB1400AMS	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$3876	SALE PRICE	\$2777
Brand		Model #	MRSF4036PZ	REG		SALE PRICE	
Brand		Model #	MMMS4230PZ	REG		SALE PRICE	
Brand		Model #	MER4800PZ	REG		SALE PRICE	
Brand		Model #	MDTS4224PZ	REG		SALE PRICE	
Brand	KitchenAid	Model #	Kitchen	REG	\$8346	SALE PRICE	\$5888
Brand		Model #	KRFF577KPS	REG		SALE PRICE	
Brand		Model #	KMMF330PSS	REG		SALE PRICE	
Brand		Model #	KSGG700ESS	REG		SALE PRICE	
Brand		Model #	KDFE204KPS	REG		SALE PRICE	
Brand	Amana	Model #	NTW4519JW	REG	\$629	SALE PRICE	\$479
Brand	Amana	Model #	NED4655EW	REG	\$629	SALE PRICE	\$479
Brand	Whirlpool	Model #	WTW5057LW	REG	\$899	SALE PRICE	\$649
Brand	Whirlpool	Model #	WED5050LW	REG	\$899	SALE PRICE	\$649
Brand	Maytag	Model #	MVW6230HW	REG	\$1049	SALE PRICE	\$679
Brand	Maytag	Model #	MED6230HW	REG	\$1049	SALE PRICE	\$679
Brand	Whirlpool	Model #	Kitchen	REG	\$5026	SALE PRICE	\$2888
Brand		Model #	WRX735SDHZ	REG		SALE PRICE	
Brand		Model #	WMH31017HS	REG		SALE PRICE	
Brand		Model #	WFE320M0JS	REG		SALE PRICE	
Brand		Model #	WDP540HAMZ	REG		SALE PRICE	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____