



#1 in R.O.I up to 90% CO-OP Pre-Approved

Fall into SAVINGS!

Event Dates September 28 – October 18

Order by September 12

- Models shown are PMAP LESS 10% - YOU decide your prices
- Make absolutely ANY Changes. You will receive a proof. We get your art pre-approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents. From \$999 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Poster & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage



25.8 cu.ft. 5-Door French Door Refrigerator with 2 Soft Close Drawers
KRMF706ESS



SAVE \$2747
ON THE PACKAGE!

2.0 cu.ft. Microwave Hood Combination with 1,000 Watts of Power
KMHS120ESS

\$6799

KitchenAid® 4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$9546

PLUS \$400 PACKAGE REBATE!

REBATES UP TO \$3000

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. July 1–December 31, 2023



6.5 cu.ft. Slide-In Gas Range with Even-Heat™ True Convection
KSGB900ESS

39dBA Dishwasher with Third Level Utensil Rack
KDTE204KPS

DEALER LOGO

Fall into Savings

September 28th – October 18th

Whirlpool® Family of Brands

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: MM4766WP_FallSavings



10 YEAR LIMITED PARTS WARRANTY



MAYTAG® 4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$4696

\$3449

SAVE \$1247
ON THE PACKAGE!

24.5 cu.ft. Side-by-Side Refrigerator with Soft Freeze Bin
MSS25C4MGZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

6.4 cu.ft. Electric Range with True Convection
MER8900FZ

Stainless Steel Tub Dishwasher with Removable 3rd Rack
MDB8959SKZ



12 MONTHS SPECIAL FINANCING!*



4-PIECE STAINLESS STEEL KITCHEN SUITES



24.5 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



Reg \$3876
\$2443
SAVE \$1433 ON THE PACKAGE!

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS



Stainless Steel Dishwasher with Sani Rinse Option
WDP540HAMZ



25 cu.ft. French Door Refrigerator with Exterior Refrigerated Drawer
WRX735SDHZ



Reg \$5606
\$3999
SAVE \$1607 ON THE PACKAGE!

5.3 cu.ft. Electric Range with 5-in-1 Air Fry Oven
WFE550S0LZ



Stainless Steel Dishwasher with 5 Wash Cycles
WDT730HAMZ



SAVE AN EXTRA 10% ON CLOSEOUTS!

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



\$499 Reg \$629 each

\$559 Reg \$849 each

\$599 Reg \$849 each



3.8 cu.ft. Top Load Washer with Stainless Steel Wash Basket
NTW4519JW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW



4.6 cu.ft. Top Load Washer with Built-In Water Faucet
WTW5010LW

7.0 cu.ft. Electric Dryer with Moisture Sensing
WED5010LW



4.5 cu.ft. Top Load Washer with Built-In Water Faucet
MWV5035MW

7.0 cu.ft. Electric Dryer with Extra Power Button
MED5030MW

DEALER TAG

*See store for complete details on all offers, financing and rebates. KITCHENAID REBATE: Up to \$3000 - Valid July 1–December 31, 2023. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX:XX,XXX; \$30 XX:XX,XXX; \$50 XX:XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2023. All rights reserved. MM4766WP_FallSavings chellert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!



11 INCHES **TALL**

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

Fall into Savings

September 28th – October 18th



MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE



24.5 cu.ft. Side-by-Side Refrigerator with Soft Freeze Bin
MSS25C4MGZ



1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



Reg \$4696
\$3449

SAVE \$1247 ON THE PACKAGE!



6.4 cu.ft. Electric Dishwasher with True Convection
MER8800FZ



Stainless Steel Tub Dishwasher with Removable 3rd Rack
MDB8959SKZ

10 YEAR LIMITED PARTS WARRANTY

Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$3876

\$2443

SAVE \$1433 ON THE PACKAGE!



24.5 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Over-the-Range Microwave with Add 30 Seconds
WMH31017HS



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505WQJS



Stainless Steel Dishwasher with Sani Rinse Option
WDP540HAMZ

Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$5606

\$3999

SAVE \$1607 ON THE PACKAGE!



25 cu.ft. French Door Refrigerator with Exterior Refrigerated Drawer
WRX735SDHZ



1.9 cu.ft. Over-the-Range Microwave with Sensor Cooking
WMH32519HZ



5.3 cu.ft. Electric Range with 5-in-1 Air Fry Oven
WFE550S0LZ

Stainless Steel Dishwasher with 5 Wash Cycles
WDT730HAMZ

KitchenAid®

4-PIECE STAINLESS STEEL KITCHEN SUITE



25.8 cu.ft. 5-Door French Door Refrigerator with 2 Soft Close Drawers
KRMF706ESS



2.0 cu.ft. Microwave Hood Combination with 1,000 Watts of Power
KMHS120ESS



6.5 cu.ft. Slide-In Gas Range with Even-Heat™ True Convection
KSG8900ESS

\$6799 Reg \$9546

PLUS \$400 PACKAGE REBATE!

SAVE \$2747
ON THE PACKAGE!

REBATES UP TO \$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. July 1–December 31, 2023

39dBA Dishwasher with Third Level Utensil Rack
KDTE204KPS

AMANA®

\$499 Reg \$629 each



3.8 cu.ft. Top Load Washer with Stainless Steel Wash Basket
NTW4519JW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool®

\$559 Reg \$649 each



4.6 cu.ft. Top Load Washer with Built-In Water Faucet
WTW5010LW

7.0 cu.ft. Electric Dryer with Moisture Sensing
WED5010LW

MAYTAG®

\$599 Reg \$849 each



4.5 cu.ft. Top Load Washer with Built-In Water Faucet
MWW5035MW

7.0 cu.ft. Electric Dryer with Extra Power Button
MED5030MW

DEALER TAG

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4765WP_FallSavings



12 MONTHS SPECIAL FINANCING!

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

*See store for complete details of all offers, financing and rebates. KA Rebate: Up to \$3,000 by mail. Valid 7/1/23–12/31/23. See store for details. ©™ © 2023. All rights reserved. LM4765WP_FallSavings cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard

DEALER LOGO

Fall into Savings

September 28th –
October 18th



SAVE BIG
on Kitchen Suites!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®



Whirlpool®

\$559 Reg \$849
each



SAVE \$580
ON THE PAIR!

**4.6 cu.ft. Top Load
Washer with Built-In
Water Faucet**
WTW5010LW

**7.0 cu.ft. Electric
Dryer with
Moisture Sensing**
WED5010LW

MAYTAG®

\$599 Reg \$849
each



SAVE \$500
ON THE PAIR!

**4.5 cu.ft. Top Load
Washer with Built-In
Water Faucet**
MWW5035MW

**7.0 cu.ft. Electric
Dryer with Extra
Power Button**
MED5030MW

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

*See store for complete details of all offers, financing and rebates. ©/TM © 2023. All rights reserved. JP4767WP_FallSavings cheitert ©2023 Invigorate Media, LLC. All Rights Reserved.

KitchenAid®



REBATES UP TO
\$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
July 1–December 31, 2023

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4767WP_FallSavings

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

Sept 28–Oct 18
Fall Into Savings

Prices are set at lowest co-opable prices.

Brand	KitchenAid	Model #	Kitchen	REG	\$9546	SALE PRICE	\$6799
Brand		Model #	KRMF706ESS	REG		SALE PRICE	
Brand		Model #	KMHS120ESS	REG		SALE PRICE	
Brand		Model #	KSGB900ESS	REG		SALE PRICE	
Brand		Model #	KDTE204KPS	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$4696	SALE PRICE	\$3449
Brand		Model #	MSS25C4MGZ	REG		SALE PRICE	
Brand		Model #	MMV1175JZ	REG		SALE PRICE	
Brand		Model #	MER8800FZ	REG		SALE PRICE	
Brand		Model #	MDB8959SKZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	Kitchen	REG	\$3876	SALE PRICE	\$2443
Brand		Model #	WRS325SDHZ	REG		SALE PRICE	
Brand		Model #	WMH31017HS	REG		SALE PRICE	
Brand		Model #	WFE505W0JS	REG		SALE PRICE	
Brand		Model #	WDP540HAMZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	Kitchen	REG	\$5606	SALE PRICE	\$3999
Brand		Model #	WRX735SDHZ	REG		SALE PRICE	
Brand		Model #	WMH32519HZ	REG		SALE PRICE	
Brand		Model #	WFE550S0LZ	REG		SALE PRICE	
Brand		Model #	WDT730HAMZ	REG		SALE PRICE	
Brand	Amana	Model #	NTW4519JW	REG	\$629	SALE PRICE	\$499
Brand	Amana	Model #	NED4655EW	REG	\$629	SALE PRICE	\$499
Brand	Whirlpool	Model #	WTW5010LW	REG	\$849	SALE PRICE	\$559
Brand	Whirlpool	Model #	WED5010LW	REG	\$849	SALE PRICE	\$559
Brand	Maytag	Model #	MVW5035MW	REG	\$849	SALE PRICE	\$599
Brand	Maytag	Model #	MED5030MW	REG	\$849	SALE PRICE	\$599



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____