

#1 in R.O.I CO-OP Pre-Approved

GE Brands "Fall Savings Event!"

Event Dates September 28 _ October 19

Order by September 12

- Models shown are PMAP Less 10% YOU decide your prices
- Make ANY Model/Price Changes. You will receive a proof
- Your art will be ACB pre-approved for co-op reimbursement
- FREE ACB claim filing on your behalf if checked on order form

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail $6" \times 10.5"$ and opens to $10.5" \times 17"$ Only 46.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **52.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 43.9 Cents. From \$999 all Inclusive.

<u>All orders Include</u> art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list - no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as
6" × 10.5"
Opens to
10.5" × 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!



17 INCHES TALL



This is smarter innovation.™

THE INNOVATION REBATE

GET UP ТО **\$2,000***

BACK ON SELECT SMARTER INNOVATION APPLIANCE PACKAGES

WHEN PURCHASED FROM AN AUTHORIZED GE
APPLIANCES RESELLER IN THE 50 U.S. STATES OR D.C.
OFFER VALID JULY 1, 2023 TO DECEMBER 31, 2023



Get the Look! Rewards curated for you by Café.

Receive up to a \$2000 rebate* with the purchase of select Café* appliance suite combinations from an authorized GE Reseller in the 50 U.S. States or D.C.

July 1, 2023 to December 31, 2023



FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

SAVE \$2210

on the package!

\$400 REBATE!



27.9 CU. FT. SMART

REFRIGERATOR

• Hands-Free Auto Fill

4-DOOR FRENCH DOOR



1.7 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

• Air Fry PVM9179SRSS 30" SMART SLIDE-IN GAS RANGE

• No-Preheat Air Fry PGS930YPFS STAINLESS STEEL INTERIOR DISHWASHER

Dry Boost™
 PDT715SYVFS



Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 \$50 Additional Instant Savings

on purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: MM4771GE_FallSavings

SAVE UP TO 40%

ON YOUR GE® APPLIANCE PURCHASE









GE APPLIANCES

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



27.7 CU. FT. FRENCH DOOR REFRIGERATOR

• Showcase LED Lighting GFE28GYNFS

30" SLIDE-IN ELECTRIC CONVECTION RANGE

• No Preheat Air Fry JS760SPSS

SAVE \$2660 on the package!

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

 Sensor Cooking JVM7195SKSS

STAINLESS STEEL INTERIOR DISHWASHER

• Dry Boost™ GDT650SYVFS



12 MONTHS SPECIAL FINANCING!

Profile

Hotpoint.

each



3.8 CU.FT. WASHER

- Stainless Steel Basket
- Heavy Duty Agitator HTW240ASKWS

REG \$899

REG \$999 dryer



- 6.2 CU.FT. ELECTRIC DRYER
- Auto Dry Aluminized Alloy

Drum HTX24EASKWS

5.0 CU.FT. WASHER

- Smarter Wash Technology
- FlexDispense[™] PTW600BSRWS

7.4 CU.FT. SMART ELECTRIC DRYER

- Sanitize Cycle
- Aluminized Alloy Drum

PTD70EBSTWS

GE APPLIANCES

REG \$1249



5.0 CU.FT. SMART WASHER

- UltraFresh Vent System
- OdorBlock[™] GFW850SSNWW

7.8 CU.FT. SMART **ELECTRIC DRYER**

- Stainless Steel Drum
- Powersteam GFD85ESSNWW



BUYING POWER – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

"See store for complete details on all offers, financing and rebates. REBATES: Savings cannot exceed 10%, oft." Employees of retailer, mall-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Giff Certificate 3XXXXXXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXXXXXXX; \$30 XXXXXXXXX; \$50 XXXXXXXX Mail piece must be presented to a perspenditure of purs store to norticinate in

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES





SAVE UP TO 4 YOUR GE® APPLIANCE PURCHASE



FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



Profile

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE















27.7 CU. FT. FRENCH DOOR REFRIGERATOR • Showcase LED Lighting

GEE28GYNES

OVER-THE-RANGE MICROWAVE OVEN · Sensor Cooking JVM7195SKSS

1.9 CU. FT.

30" SLIDE-IN ELECTRIC CONVECTION RANGE • No Preheat Air Fry

IS760SPSS

STAINLESS STEEL INTERIOR DISHWASHER . Dry Boost" GDT650SYVFS

27.9 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR

· Hands-Free Auto Fill PVD28BYNFS

1.7 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

· Air Frv PVM9179SRSS

30" SMART SLIDE-IN GAS RANGE

STEEL INTERIOR • No-Preheat Air Fry PGS930YPFS

STAINLESS DISHWASHER . Dry Boost™ PDT715SYVFS



Profile

SAVE \$550

AFTER BONUS \$100 PAIR REBATE! Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD II.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: LM4770GE FallSavings

12 MONTHS SPECIAL FINANCING!



\$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Hotpoint.



3.8 CU.FT. WASHER

· Stainless Steel Basket

· Heavy Duty Agitator HTW240ASKWS

6.2 CU.FT.

· Auto Dry

 Aluminized Allov Drum HTX24EASKWS

ELECTRIC DRYER

• Smarter Wash Technology

REG 1899

 FlexDispense[™] PTW600BSRWS

5.0 CU.FT. WASHER

7.4 CU.FT. SMART ELECTRIC DRYER

· Sanitize Cycle

· Aluminized Alloy Drum

PTD70EBSTWS GFW850SSNWW

5.0 CU.FT. SMART

WASHER • UltraFresh Vent System

OdorBlock™

7.8 CU.FT. SMART **ELECTRIC DRYER**

GE APPLIANCES

• Stainless Steel Drum

• Powersteam

GFD85ESSNWW

SAVE \$600 ON THE PAIR!

DEALER TAG

*See store for complete details of all offers, financing and rebates. REBATES: Savings cannot exceed 10% off. LM4770GE_FallSavings cheitert @2023 Invigorate Media, LLC. All Rights





SAVE UP TO 40%

ON YOUR GE® APPLIANCE PURCHASE*



Hotpoint.



RFG \$899

REG \$999



3.8 CU.FT. WASHER

- Stainless Steel Basket
- Heavy Duty Agitator HTW240ASKWS

6.2 CU.FT. **ELECTRIC DRYER**

- Auto Dry Aluminized Alloy
- Drum

HTX24FASKWS



- Smarter Wash Technology
- FlexDispense[™] PTW600BSRWS

ELECTRIC DRYER

- Sanitize Cycle
- Aluminized Alloy Drum

PTD70EBSTWS

MARCANTON 11

BUYING POWER – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name Street Address City, State ZIP

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

$12~ m MONTHS~SPECIAL~FINANCING!^*$

DEALER TAG

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at lowest co-opable prices.

Brand GE Profile	Model # _	Kitchen	REG		SALE PRICE _	
Brand	Model # _	PVD28BYNFS	REG	\$4199	SALE PRICE	\$3199
Brand	Model # _	PVM9179SRSS	REG	\$709	SALE PRICE _	\$599
Brand	Model # _	PGS930YPFS	REG	\$2749	SALE PRICE _	\$1999
Brand	Model # _	PDT715SYVFS	REG	\$1149	SALE PRICE _	\$799
Brand <u>GE</u>	Model #	Kitchen	REG		SALE PRICE _	
Brand	Model #	GFE28GYNFS	REG	\$3299	SALE PRICE _	\$2099
Brand	Model #	JVM7195SKSS	REG	\$529	SALE PRICE _	\$269
Brand	Model #	JS760SPSS	REG	\$1949	SALE PRICE _	\$1099
Brand	Model #	GDT650SYVFS	REG	\$899	SALE PRICE _	\$549
Brand <u>GE</u>	Model #	GTS19KGNRBB	REG	\$949	SALE PRICE _	\$699
Brand <u>GE</u>	Model #	GSS252GYPFS	REG	\$1799	SALE PRICE _	\$1199
Brand <u>GE</u>	Model #	GFE26JYMFS	REG	\$2699	SALE PRICE _	\$1799
Brand Hotpoint	Model #	HTW240ASKWS	REG	\$579	SALE PRICE _	\$499
Brand Hotpoint	Model #	HTX24EASKWS	REG	\$579	SALE PRICE _	\$499
Brand <u>GE Profile</u>	Model # _	PTW600BSRWS	REG	\$899	SALE PRICE _	\$699
Brand <u>GE Profile</u>	Model #	PTD70EBSTWS	REG	\$999	SALE PRICE _	\$749
Brand <u>GE</u>	Model #	GFW850SSNWW	REG	\$1249	SALE PRICE _	\$949
Brand <u>GE</u>	Model # _	GFD85ESSNWW	REG	\$1249	SALE PRICE _	\$949



Monster Mailer • Legal Limit Max • Jumbo Postcard Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Business Name: Contact Name:								
Address: City: _					State:		Zip:	
Phone: Cell:				Er	mail:			
Buvii	Buying Group Affiliation: GE Rep Name:							
GED	vealers - want us to fi	e your ACB (co-op paperwork on you	ur benair	t: T 4E2i	GE Customer Number	r:	
	0 1 5 1						_	
Step 1	Sale Dates			Step 2		List Artwork Ver sion in white address panel		<u>Number</u>
Indicate your sale dates here: ie Version: LL20			_L2041WP; 01MM954X)					
	Indicate number here:							
	Do you want	Scratch (Off Promo?	es 🗖	No (Scra	ntch Off Promo: Add 4	cent	s per mailer)
	Quantity Single	Family Hor	nos: Soloct Ono			Jumbo Postcard P	ricino	٧٠
Step 3	Quantity Single Family Homes: Select One Monster Mailer			889	□ 1. 1,000 - \$999			
			00 - \$3,143 2. 10,0		,	□ 3. 3,000 - \$1,829		, , ,
	Logar Enric Wil U	0,00	,o	σο φο	, 100	5. 5,000 - \$2,693		
	Additional Mailers	•	•	42.04.0	oob /	, , ,		, , ,
	LEGAL LIIVIII IVIAX -	52.9¢ each	• JUMBO POSTCARD -	· 43.9¢ e	acii (on quant	ities over 5,000)		
Step	Financing & Spe	cial Offers:	All offers are sole	ly the r	etailer s	responsibility. ie. Fir	nancin	g, Rebates, Free Delivery,etc.
4	Financing offer ter	ms - # of M	onths ie. 6, 12, 18	;	With Payr	ments? YES or NO; M	inimu	m Purchase: \$
	List your special offers here:							
Step	Signature (REOU	IRFD)·				(Your order will not h	e nro	cessed without a signature
Signature (REQUIRED): (Your order will not be processed without a signature) Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or								
damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal								
_	rates as of May 2022 and are	subject to chang	e without notice.					
Step 6	Select ONE: □1.	Zip Code	s - Complete Below	OI	R □ 2.	Let us run a radius	arour	nd your store
Call us for free consultation on selecting your mailing list								
1.		2.	3.			4.		5.
6.		7.	8.			9.		10.
Pricing Includes: \$50,000⁺ Household Median Income								
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage								
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Add'I SCFs: Add \$100								
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢								

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand

CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$