



#1 in R.O.I up to 90% CO-OP Pre-Approved

Labor Day SAVINGS!

Event Dates August 24 – September 13

Order by August 8

- Models shown are MAP or PMAP Prices LESS 10% - YOU decide your prices
- Make absolutely ANY Changes. You will receive a proof. We get your art pre-approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Poster & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhous bill_menkhous@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage



Whirlpool®



4-PIECE STAINLESS STEEL KITCHEN SUITE ★ ★ ★ ★ ★

Reg \$3876
\$2499

SAVE \$1377
ON THE PACKAGE!

24.5 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

1.7 cu.ft. Over-the-Range Microwave with Add 30 Seconds
WMH31017HS

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS

Stainless Steel Dishwasher with Sani Rinse Option
WDP540HAMZ

DEALER LOGO

LABOR DAY Savings

AUGUST 24TH—SEPTEMBER 13TH

Whirlpool® Family of Brands

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: MM4760WP_LaborDay

12 MONTHS SPECIAL FINANCING!*



10 YEAR
LIMITED PARTS WARRANTY



MAYTAG

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$5476
\$3649

SAVE \$1827
ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2670FEZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

6.4 cu.ft. Electric Range with True Convection
MER8800FZ

Stainless Steel Dishwasher with Dual Power Filtration
MDB4949SKZ



We Sell It and Service It

We are a full-service appliance dealer!
We repair and carry parts for most
appliance brands. We are a
member of a \$22 Billion
buying organization. Don't
sacrifice quality service
before or after the sale.

**BUY FROM A
LOCALLY OWNED
BUSINESS!**



Whirlpool®

**4-PIECE STAINLESS
STEEL KITCHEN SUITE**

Reg \$5606

\$3999

**SAVE \$1607
ON THE PACKAGE!**



**25 cu.ft. French Door
Refrigerator with Exterior
Refrigerated Drawer**
WRX735SDHZ



**1.9 cu.ft. Over-the-
Range Microwave
with Sensor Cooking**
WMH32519HZ



**5.3 cu.ft. Electric
Range with 5-in-1
Air Fry Oven**
WFE550S0LZ

**Stainless Steel
Dishwasher with
5 Wash Cycles**
WDT730HAMZ



KitchenAid®

*Triple Savings
on KitchenAid®
Packages!*

10% OFF

PLUS

UP TO \$3,000 REBATE*

PLUS

**EXCLUSIVE BUYING
GROUP REBATE***

SAVE AN EXTRA 10% ON CLOSEOUTS!

AMANA®

\$499 Reg \$649
each



**3.8 cu.ft. Top Load
Washer with Stainless
Steel Wash Basket**

NTW4519JW

**6.5 cu.ft. Electric
Dryer with Wrinkle
Prevent Option**

NED4655EW

MAYTAG®

\$599 Reg \$849
each



**4.5 cu.ft. Top Load
Washer with Built-In
Water Faucet**

MVW5035MW

**7.0 cu.ft. Electric
Dryer with Extra
Power Button**

MED5030MW

Whirlpool®

\$679 Reg \$899
each



**4.7 cu.ft. Top Load
Washer with 2 in 1
Removable Agitator**

WTW5057LW

**7.0 cu.ft. Electric
Dryer with Steam
Refresh Cycle**

WED5050LW

DEALER TAG

*See store for complete details on all offers, financing and rebates. KITCHENAID REBATE: Up to \$3000 - Valid July 1–December 31, 2023. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX:XX,XXX; \$30 XX:XX,XXX; \$50 XX:XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2023. All rights reserved. MMA760WP_LaborDay chellert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

LABOR DAY Savings

AUGUST 24TH—SEPTEMBER 13TH

MAYTAG 4-PIECE STAINLESS STEEL KITCHEN SUITE

\$3649

SAVE \$1827 ON THE PACKAGE!

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE

\$2499

SAVE \$1377 ON THE PACKAGE!

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE

\$3999

SAVE \$1867 ON THE PACKAGE!

KitchenAid

Triple Savings on KitchenAid Packages!

10% OFF

UP TO \$3,000 REBATE*

EXCLUSIVE BUYING GROUP REBATE*

SAVE AN EXTRA 10% ON CLOSEOUTS!

AMANA MAYTAG Whirlpool

\$499 each

\$599 each

\$679 each

SAVE \$300 ON THE PACKAGE!

SAVE \$500 ON THE PACKAGE!

SAVE \$440 ON THE PACKAGE!

DEALER TAG

Scratch & Win

Win a number to our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 Additional Instant Savings

12 MONTHS SPECIAL FINANCING! ★★ ★

We Sell It & Service It

BUY FROM A LOCALLY OWNED BUSINESS!

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL



DEALER LOGO

**LABOR
DAY**
Savings

AUGUST 24TH—SEPTEMBER 13TH

MAYTAG®

**4-PIECE STAINLESS
STEEL KITCHEN SUITE**

Reg #5476

\$3649

**SAVE \$1827
ON THE PACKAGE!**



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MP125T0FEZ



1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV117SJZ



6.4 cu.ft. Electric Range with True Convection
MER6800FZ



Stainless Steel Dishwasher with Dual Power Filtration
MDB4948SKZ

**10 YEAR
LIMITED PARTS
WARRANTY**

Whirlpool®

**4-PIECE STAINLESS
STEEL KITCHEN SUITE**

Reg #3876

\$2499

**SAVE \$1377
ON THE PACKAGE!**



24.5 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Over-the-Range Microwave with Frozen Bake™ Technology
WMH31017HS



5.3 cu.ft. Electric Range with Frozen Bake™ Technology with Sani Rinse Option
WFE505WQJS



Stainless Steel Dishwasher with Sani Rinse Option
WDP540HAMZ

Whirlpool®

**4-PIECE STAINLESS
STEEL KITCHEN SUITE**

Reg #5606

\$3999

**SAVE \$1607
ON THE PACKAGE!**



25 cu.ft. French Door Refrigerator with Exterior Refrigerated Drawer
WRX735SDHZ



1.9 cu.ft. Over-the-Range Microwave with Sensor Cooking
WMH32519HZ



5.3 cu.ft. Electric Range with 5-in-1 Air Fry Oven
WFE550S0LZ

Stainless Steel Dishwasher with 5 Wash Cycles
WDT730HAMZ



KitchenAid®
Triple Savings
on KitchenAid®
Packages!
10% OFF
PLUS
UP TO \$3,000 REBATE*
PLUS
EXCLUSIVE BUYING
GROUP REBATE*

SAVE AN EXTRA 10% ON CLOSEOUTS!

AMANA®

\$499 each
 Reg #649



3.8 cu.ft. Top Load Washer with Stainless Steel Wash Basket
 NTW4519JW

MAYTAG®

\$599 each
 Reg #649



4.5 cu.ft. Top Load Washer with Built-In Water Faucet
 MWW5035MW

Whirlpool®

\$679 each
 Reg #699



4.7 cu.ft. Top Load Washer with 2 in 1 Removable Agitator
 WTW5057LW

7.0 cu.ft. Electric Dryer with Steam Refresh Cycle
 WED5050LW

DEALER TAG



*See store for complete details of all offers, financing and rebates. KA Rebate: Up to \$3,000 by mail. Valid 7/1/23-12/31/23. See store for details. ©/™ © 2023. All rights reserved. LM4759WP_LaborDay cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

Dealer Name
 Street Address
 City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
 U.S. POSTAGE
PAID
 INVIGORATE
 MEDIA

Doug Nelson
 115 Mississippi Ave
 Crystal City, MO 63019

Artwork Version: LM4759WP_LaborDay



12 MONTHS SPECIAL FINANCING! ★★★★★

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



The Jumbo Postcard



DEALER LOGO

LABOR DAY

Savings

AUGUST 24TH—SEPTEMBER 13TH



SAVE BIG
on Kitchen Suites!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®

MAYTAG®

\$599 Reg \$849
each



4.5 cu.ft. Top Load Washer with Built-In Water Faucet

MWW5035MW

7.0 cu.ft. Electric Dryer with Extra Power Button

MED5030MW

Whirlpool®

\$679 Reg \$899
each



4.7 cu.ft. Top Load Washer with 2 in 1 Removable Agitator

WTW5057LW

7.0 cu.ft. Electric Dryer with Steam Refresh Cycle

WED5050LW

KitchenAid®



REBATES UP TO
\$3000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.

July 1–December 31, 2023

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

*See store for complete details of all offers, financing and rebates. ©/™ © 2023. All rights reserved. JP4761WP_LaborDay cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4761WP_LaborDay

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

August 24–Sept 13
Labor Day Savings

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$3876	SALE PRICE	\$2499
Brand		Model #	WRS325SDHZ	REG		SALE PRICE	
Brand		Model #	WMH31017HS	REG		SALE PRICE	
Brand		Model #	WFE505W0JS	REG		SALE PRICE	
Brand		Model #	WDP540HAMZ	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$5476	SALE PRICE	\$3649
Brand		Model #	MFI2570FEZ	REG		SALE PRICE	
Brand		Model #	MMV1175JZ	REG		SALE PRICE	
Brand		Model #	MER8800FZ	REG		SALE PRICE	
Brand		Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	Kitchen	REG	\$5606	SALE PRICE	\$3999
Brand		Model #	WRX735SDHZ	REG		SALE PRICE	
Brand		Model #	WMH32519HZ	REG		SALE PRICE	
Brand		Model #	WFE550S0LZ	REG		SALE PRICE	
Brand		Model #	WDT730HAMZ	REG		SALE PRICE	
Brand	Amana	Model #	NTW4519JW	REG	\$649	SALE PRICE	\$499
Brand	Amana	Model #	NED4655EW	REG	\$649	SALE PRICE	\$499
Brand	Maytag	Model #	MVW5035MW	REG	\$849	SALE PRICE	\$599
Brand	Maytag	Model #	MED5030MW	REG	\$849	SALE PRICE	\$599
Brand	Whirlpool	Model #	WTW5057LW	REG	\$899	SALE PRICE	\$679
Brand	Whirlpool	Model #	WED5050LW	REG	\$899	SALE PRICE	\$679



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____