



#1 in R.O.I CO-OP Pre-Approved

GE Brands “Labor Day Event!”

Event Dates August 24 - September 13

Order by August 8

- Models shown are PMAP Less 10% - YOU decide your prices
- Make ANY Model/Price Changes. You will receive a proof
- Your art will be ACB pre-approved for co-op reimbursement
- FREE ACB claim filing on your behalf if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the “Scratch Off” Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"



10.5 INCHES WIDE



17 INCHES TALL

295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage



\$1499

27 CU. FT. FRENCH DOOR REFRIGERATOR

- Internal Water Dispenser
- GNE27JYMFS



\$199

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Auto and Time Defrost
- JVM3160RFSS



\$799 Your Choice: Electric or Gas

30\"/>

- No Preheat Air Fry
- JB735SPSS



30\"/>

- No Preheat Air Fry
- JGB735SPSS



\$429

STAINLESS STEEL DISHWASHER

- Dry Boost™
- GDT550PYRFS



GE APPLIANCES

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

SAVE \$1650
w/electric range!

SAVE \$1750
w/gas range!

ASK ABOUT REBATES!

DEALER LOGO

Labor Day

EVENT

AUG 24-SEPT 13

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019

Artwork Version: MM4763GE_LaborDay

C A F E
DISTINCT BY DESIGN™

Get the Look!
Rewards curated for you by Café.

Receive up to a **\$2000 rebate*** with the purchase of select Café™ appliance suite combinations from an authorized GE Reseller in the 50 U.S. States or D.C.
July 1, 2023 to December 31, 2023



Profile™

This is **smarter innovation.™**

THE INNOVATION REBATE

GET UP TO **\$2,000*** BACK ON SELECT SMARTER INNOVATION APPLIANCE PACKAGES WHEN PURCHASED FROM AN AUTHORIZED GE APPLIANCES RESELLER IN THE 50 U.S. STATES OR D.C.
OFFER VALID JULY 1, 2023 TO DECEMBER 31, 2023



PLUS EXCLUSIVE BUYING GROUP REBATES* ★ ★ ★ ★ ★

SAVE UP TO 33% ON YOUR GE® APPLIANCE PURCHASE*



FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN SUITE



\$2999

27.9 CU. FT. SMART
4-DOOR FRENCH DOOR
REFRIGERATOR
• Hands-Free Auto Fill
PVD28BYNFS



\$479

2.1 CU. FT. OVER-
THE-RANGE
MICROWAVE OVEN
• Chef Connect
PVM9005SJSS



\$1599

Your Choice:
Electric or Gas

30" SMART
SLIDE-IN ELECTRIC
CONVECTION RANGE
• No-Preheat Air Fry
PSS93YPFS



REG \$2749

30" SMART SLIDE-IN
GAS RANGE
• No-Preheat Air Fry
PGS930YPFS



\$799

STAINLESS
STEEL INTERIOR
DISHWASHER
• Dry Boost™
PDT715SYVFS

SAVE \$2580
w/electric range!
SAVE \$2880
w/gas range!
PLUS BONUS
\$400 REBATE!*

We Sell It &
Service It

BUYING POWER – We are a member of
a \$22 Billion buying organization. The
majority of our appliances are priced
at or below home improvement store
prices. Don't sacrifice quality service
before or after the sale.

BUY FROM A LOCALLY
OWNED BUSINESS!



12 MONTHS
SPECIAL FINANCING!



SAVE UP TO 33%
on Built-In Kitchen Packages*

Hotpoint.



\$499 each

REG \$579



SAVE \$160
ON THE PAIR!

3.8 CU.FT. WASHER
• Stainless Steel
Basket
• Heavy Duty Agitator
HTW240ASKWS

6.2 CU.FT. ELECTRIC
DRYER
• Auto Dry
• Aluminized Alloy Drum
HTX24EASKWS

\$569 each

REG \$799



SAVE \$460
ON THE PAIR!

4.5 CU.FT. WASHER
• Stainless Steel
Basket
• Deep Clean Cycle
GTW465ASNWW

7.2 CU.FT. ELECTRIC
DRYER
• Auto Dry
• Aluminized Alloy Drum
GTD42EASJWW

\$799 each

REG \$1049



SAVE \$500
ON THE PAIR!

4.8 CU.FT. SMART
WASHER
• UltraFresh Vent System
• OdorBlock™
GFW550SSNWW

7.8 CU.FT. SMART
ELECTRIC DRYER
• Sanitize Cycle
• Quick Dry
GFD55ESSNWW

DEALER TAG



*See store for complete details on all offers, financing and rebates. REBATES: Savings cannot exceed 10% off. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. MMA/SGE_LaborDay cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Labor Day EVENT
AUG 24-SEPT 13

PLUS EXCLUSIVE BUYING GROUP REBATES
SAVE UP TO 33% ON YOUR GE APPLIANCE PURCHASE

GE APPLIANCES
FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

SAVE \$1650
on 27 cu. ft. French Door Refrigerator
SAVE \$1750
on 30 cu. ft. Electric Convection Range
SAVE \$1750
on 30 cu. ft. Gas Convection Range
SAVE \$429
on 24 cu. ft. Electric Dishwasher
SAVE \$1599
on 27 cu. ft. Smart Dishwasher
SAVE \$479
on 30 cu. ft. Smart Dishwasher
SAVE \$799
on 30 cu. ft. Smart Dishwasher
SAVE \$799
on 24 cu. ft. Smart Dishwasher

DEALER TAG

SAVE UP TO 33% ON Built-In Kitchen Packages

Hotpoint
\$499 each
\$569 each
\$799 each

GE APPLIANCES
\$499 each
\$569 each
\$799 each

Scratch & Win
Match your number to our store to see if you're our grand prize winner!
• \$10,000 Shopping Spree
• \$250 Store Gift Certificate
• \$25-\$50 Additional Instant Savings

12 MONTHS SPECIAL FINANCING!

We Sell It & Service It
BUYING POWER - We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

DEALER LOGO

Labor Day EVENT

AUG 24-SEPT 13

C A F E
DISTINCT BY DESIGN™

Get the Look!
Rewards curated for you by Café.

Receive up to a **\$2000 rebate*** with the purchase of select Café™ appliance suite combinations from an authorized GE Reseller in the 50 U.S. States or D.C.
July 1, 2023 to December 31, 2023



GE Profile

This is smarter innovation.™

THE INNOVATION REBATE

GET UP TO **\$2,000***
BACK ON SELECT SMARTER INNOVATION APPLIANCE PACKAGES
WHEN PURCHASED FROM AN AUTHORIZED GE APPLIANCES RESELLER IN THE 50 U.S. STATES OR D.C.
OFFER VALID JULY 1, 2023 TO DECEMBER 31, 2023

PLUS EXCLUSIVE BUYING GROUP REBATES* ★ ★ ★ ★ ★

SAVE UP TO 33% ON YOUR GE® APPLIANCE PURCHASE*



FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



\$1499

27 CU. FT. FRENCH DOOR REFRIGERATOR
• Internal Water Dispenser
GNE27JYMF5



\$199

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Auto and Time Defrost
JVM3160RFSS



\$799

30" ELECTRIC CONVECTION RANGE
• No Preheat Air Fry
JB735SPSS



**Your Choice:
Electric or Gas**

30" GAS CONVECTION RANGE
• No Preheat Air Fry
JGB735SPSS



\$429

STAINLESS STEEL DISHWASHER
• Dry Boost™
GDT550PYRFS

SAVE \$1650
w/electric range!
SAVE \$1750
w/gas range!
ASK ABOUT REBATES!



FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



\$2999

27.9 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR
• Hands-Free Auto Fill
PVD28BYNFS



\$479

2.1 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Chef Connect
PVM9005SJSS



\$1599

30" SMART SLIDE-IN ELECTRIC CONVECTION RANGE
• No-Preheat Air Fry
PSS93YPFS



**Your Choice:
Electric or Gas**

30" SMART SLIDE-IN GAS RANGE
• No-Preheat Air Fry
PGS930YPFS



\$799

STAINLESS STEEL INTERIOR DISHWASHER
• Dry Boost™
PDT715SYVFS

SAVE \$2580
w/electric range!
SAVE \$2880
w/gas range!
**PLUS BONUS
\$400 REBATE!**



Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4762GE_LaborDay

Hotpoint



\$499 each REG \$579

\$569 each REG \$799

\$799 each REG \$1049



3.8 CU.FT. WASHER
• Stainless Steel
Basket
• Heavy Duty Agitator
HTW240ASKWS

6.2 CU.FT. ELECTRIC DRYER
• Auto Dry
• Aluminized Alloy
Drum
HTX24EASKWS



4.5 CU.FT. WASHER
• Stainless Steel
Basket
• Deep Clean Cycle
GTW465ASNWW

7.2 CU.FT. ELECTRIC DRYER
• Auto Dry
• Aluminized Alloy
Drum
GTD42EASJWW



4.8 CU.FT. SMART WASHER
• Ultra Fresh Vent
System
• OdorBlock™
GFW550SSNWW

7.8 CU.FT. SMART ELECTRIC DRYER
• Sanitize Cycle
• Quick Dry
GFD55ESSNWW



12 MONTHS SPECIAL FINANCING! ★ ★ ★ ★ ★

We Sell It & Service It

BUYING POWER – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

*See store for complete details of all offers, financing and rebates. REBATES: Savings cannot exceed 10% off. LM4762GE_LaborDay cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.



The Jumbo Postcard



DEALER LOGO

Labor Day EVENT

AUG 24–SEPT 13

SAVE UP TO 33%

ON YOUR GE® APPLIANCE PURCHASE*



This is **smarter innovation.™**

THE INNOVATION REBATE

GET UP TO **\$2,000***
BACK ON SELECT SMARTER INNOVATION
APPLIANCE PACKAGES
WHEN PURCHASED FROM AN AUTHORIZED GE
APPLIANCES RESELLER IN THE 50 U.S. STATES OR D.C.
OFFER VALID JULY 1, 2023 TO DECEMBER 31, 2023



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Get the Look!
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select Café appliance suite combinations from an authorized
GE Reseller in the 50 U.S. states or D.C.

July 1 –December 31, 2023

Hotpoint.

\$499 REG \$579
each



3.8 CU.FT. WASHER

- Stainless Steel Basket
 - Heavy Duty Agitator
- HTW240ASKWS

6.2 CU.FT. ELECTRIC DRYER

- Auto Dry
 - Aluminized Alloy Drum
- HTX24EASKWS



GE APPLIANCES

\$799 REG \$1049
each



4.8 CU.FT. SMART WASHER

- UltraFresh Vent System
 - OdorBlock™
- GFW550SSNWW

7.8 CU.FT. SMART ELECTRIC DRYER

- Sanitize Cycle
 - Quick Dry
- GFD55ESSNWW

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Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

*See store for complete details of all offers, financing and rebates. REBATES: Savings cannot exceed 10% off. JP4764GE_LaborDay cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4764GE_LaborDay

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

August 24–Sept 13
Labor Day Event

Prices are set at lowest co-opable prices.

Brand	GE	Model #	Kitchen	REG		SALE PRICE	
Brand	GE	Model #	GNE27JYMES	REG	\$2399	SALE PRICE	\$1499
Brand	GE	Model #	JVM3160RFSS	REG	\$349	SALE PRICE	\$199
Brand	GE	Model #	JB735SPSS	REG	\$1099	SALE PRICE	\$749
Brand	GE	Model #	JGB735SPSS	REG	\$1199	SALE PRICE	\$749
Brand	GE	Model #	GDT550PYRFS	REG	\$729	SALE PRICE	\$429
Brand	GE	Model #	Kitchen	REG		SALE PRICE	
Brand	GE	Model #	PVD28BYNFS	REG	\$4199	SALE PRICE	\$2999
Brand	GE	Model #	PVM9005SJSS	REG	\$659	SALE PRICE	\$479
Brand	GE	Model #	PSS93YPFS	REG	\$2449	SALE PRICE	\$1599
Brand	GE	Model #	PGS930YPFS	REG	\$2749	SALE PRICE	\$1599
Brand	GE	Model #	PDT715SYVFS	REG	\$1149	SALE PRICE	\$799
Brand	Hotpoint	Model #	HTW240ASKWS	REG	\$579	SALE PRICE	\$499
Brand	Hotpoint	Model #	HTX24EASKWS	REG	\$579	SALE PRICE	\$499
Brand	GE	Model #	GTW465ASNWW	REG	\$799	SALE PRICE	\$569
Brand	GE	Model #	GTD42EASJWW	REG	\$799	SALE PRICE	\$569
Brand	GE	Model #	GFW550SSNWW	REG	\$1049	SALE PRICE	\$799
Brand	GE	Model #	GFD55ESSNWW	REG	\$1049	SALE PRICE	\$799



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ GE Rep Name: _____

GE Dealers - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

2. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

3. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

4. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

5. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

6. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

7. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

8. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

9. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

10. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

11. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

12. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____

13. DELETE: Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____