



#1 in R.O.I. Up to 90% CO-OP

July 4th Savings Spectacular!

Event Dates June 22 – July 12

Start June 22 - Order by June 2

Start June 28 - Order by June 9

- Models shown are PMAP Prices LESS 10% - YOU decide your prices
- Make ANY Changes. You will receive a proof. We get your art HUB approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage

Whirlpool® 4-PIECE STAINLESS STEEL KITCHEN SUITE



24.5 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.9 cu.ft. Over-the-Range Microwave with Sensor Cooking
WMH32519HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS



Stainless Steel Dishwasher with 5 Wash Cycles
WDT730HAMZ

Reg \$4106
\$2521

**SAVE \$1585
ON THE PACKAGE!**

We Sell It and Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

**BUY FROM A
LOCALLY OWNED
BUSINESS!**

DEALER LOGO

JULY 4TH

Savings Spectacular

JUNE 22ND - JULY 12TH

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Artwork Version: MM4751WP_July4th

Whirlpool® Family of Brands

Whirlpool® 4-PIECE STAINLESS STEEL KITCHEN SUITE



Reg \$4476
\$2888



**SAVE \$1588
ON THE PACKAGE!**

25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF535SWHZ

1.7 cu.ft. Over-the-Range Microwave with Add 30 Seconds
WMH31017HS

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS

Stainless Steel Dishwasher with Sani Rinse Option
WDP540HAMZ

★ **BONUS REBATE** ★

Up to \$600 on Whirlpool, Maytag & KitchenAid!*

MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE



10 YEAR LIMITED PARTS WARRANTY



Reg \$4826
\$3349

SAVE \$1477 ON THE PACKAGE!



24.5 cu.ft. French Door Refrigerator with Exterior Ice/Water Dispenser
MSS25C4MGZ

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV4207JZ

5.3 cu.ft. Electric Range with Convection Cooking & Air Fry
MER7700LZ

Stainless Steel Dishwasher with Dual Power Filtration
MDB8959SKZ



KitchenAid®

Triple Savings on KitchenAid Packages!

10% OFF

Plus UP TO \$2,000 REBATE*

Plus UP TO \$600 REBATE*

Whirlpool®

\$529 Reg \$749 each



SAVE \$440 ON THE PAIR!

3.9 cu.ft. Top Load Washer with Soaking Cycles
WTW4950HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

MAYTAG®

\$899 Reg \$1299 each



SAVE \$800 ON THE PAIR!



4.7 cu.ft. Top Load Washer with Pet Pro Filter that removes 5x more pet hair
MVW6500MBK

7.0 cu.ft. Electric Dryer with Pet Pro Option that lifts pet hair off clothes
MED6500MBK

Whirlpool®

\$949 Reg \$1299 each



Wash more than 2 baskets of clothes in a single load

SAVE \$700 ON THE PAIR!

5.2-5.3 cu.ft. Flexible Capacity Top Load Washer with 2 in 1 Removable Agitator
WTW8127LW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED8127LW

12 MONTHS Special Financing!*

SAVE AN EXTRA 10% ON CLOSEOUTS! ★



DEALER TAG

*See store for complete details on all offers, financing and rebates. KITCHENAID REBATE: Up to \$2000 - Available January 1-June 30, 2023. WHIRLPOOL/MAYTAG/KITCHENAID REBATE: Up to \$600 - Available June 21-July 12, 2023. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX,XXX; \$30 XXX,XXX,XXX; \$50 XXX,XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2023. All rights reserved. MM4751WP_July4th cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES WIDE
HUGE!

DEALER LOGO

JULY 4TH
Savings Spectacular
JUNE 22ND - JULY 12TH

BONUS REBATE
Up to \$600 on Whirlpool, Maytag & KitchenAid!

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$2521
SAVE \$1888
on the REBATE!

24.6 cu.ft. Side-by-Side Refrigerator with Humidity Control
1.7 cu.ft. Over-the-Range Microwave with Sensor Cooking
5.2 cu.ft. Electric Dishwasher with Triple Rinse
24.6 cu.ft. French Door Refrigerator with Interior Water Dispenser

MAYTAG 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$3349
SAVE \$1477
on the REBATE!

24.6 cu.ft. French Door Refrigerator with Interior Water Dispenser
1.7 cu.ft. Over-the-Range Microwave with Sensor Cooking
5.2 cu.ft. Electric Dishwasher with Triple Rinse
24.6 cu.ft. French Door Refrigerator with Interior Water Dispenser

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$2888
SAVE \$1588
on the REBATE!

24.6 cu.ft. French Door Refrigerator with Humidity Control
1.7 cu.ft. Over-the-Range Microwave with Sensor Cooking
5.2 cu.ft. Electric Dishwasher with Triple Rinse
24.6 cu.ft. French Door Refrigerator with Interior Water Dispenser

KitchenAid Triple Savings on KitchenAid Packages!
10% OFF
Plus UP TO \$2,000 REBATE*
Plus UP TO \$600 REBATE*

Whirlpool \$529 each
SAVE \$440 on the REBATE!

MAYTAG \$899 each
SAVE \$600 on the REBATE!

Whirlpool \$949 each
SAVE \$700 on the REBATE!

Scratch & Win
Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 Additional Instant Savings on purchases \$100 and up

12 MONTHS SPECIAL FINANCING! ★★ ★

We Sell it & Service it
We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

David Nelson
of Mississippi One
Copyright © 2010 6209

Artwork Version: LM4750WP July 4th

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

JULY 4TH

Savings Spectacular

JUNE 22ND - JULY 12TH

★ **BONUS REBATE** ★

Up to \$600 on Whirlpool,
Maytag & KitchenAid!*

Whirlpool®

**4-PIECE STAINLESS
STEEL KITCHEN SUITE**

Reg #4106

\$2521

**SAVE \$1585
ON THE PACKAGE!**



24.5 cu.ft. Side-by-Side Refrigerator
with Frameless Glass
Shelves

WRS325SDHZ



1.9 cu.ft. Over-the-Range Microwave
with Sensor Cooking

WMH32519HZ



5.3 cu.ft. Electric Range with Frozen
Bake™ Technology

WFE505WJJS



Stainless Steel Dishwasher with
5 Wash Cycles

WDT730HAMZ

Whirlpool®

**4-PIECE STAINLESS
STEEL KITCHEN SUITE**

Reg #4476

\$2888

**SAVE \$1588
ON THE PACKAGE!**



25 cu.ft. French Door Refrigerator with Humidity-
Controlled Crispers

WRF535SWHZ



1.7 cu.ft. Over-the-Range Microwave with
Add 30 Seconds

WMH31017HS



5.3 cu.ft. Electric Range with Frozen
Bake™ Technology

WFE505WJJS



Stainless Steel Dishwasher with
Sani Rinse Option

WDP540HAMZ

MAYTAG®

**4-PIECE STAINLESS
STEEL KITCHEN SUITE**

Reg #4826

\$3349

**SAVE \$1477
ON THE PACKAGE!**



24.5 cu.ft. French Door Refrigerator with Exterior
Ice/Water Dispenser

MSS25C4MGZ



1.9 cu.ft. Over-the-Range Microwave with
Stainless Steel Cavity

MMV4207JZ



5.3 cu.ft. Electric Range with Convection
Cooking & Air Fry

MER7700LZ



Stainless Steel Dishwasher with
Dual Power Filtration

MOB8959SKZ



KitchenAid®

Triple Savings
on KitchenAid Packages!

10% OFF

Plus UP TO
\$2,000 REBATE*

Plus UP TO
\$600 REBATE*

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4750WP_July4th

Whirlpool®

\$529 each
Reg \$749



3.9 cu.ft. Top
Load Washer with
Soaking Cycles
WTW4950HW

MAYTAG®

\$899 each
Reg \$1299



4.7 cu.ft. Top Load
Washer with Pet Pro
Filter that removes 5x
more pet hair
MWW6500MBK

Whirlpool®

\$949 each
Reg \$1299



5.2-5.3 cu.ft. Flexible
Capacity Top Load
Washer with 2 in 1
Removable Agitator
WTWS127LW

7.0 cu.ft. Electric
Dryer with AutoDry™
Drying System
WED8127LW



**12 MONTHS SPECIAL
FINANCING! ★★ ★**

**We Sell It &
Service It**

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**



DEALER TAG

*See store for complete details of all offers, financing and rebates.
KITCHENAID REBATE: Up to \$2000 - Available January 1-June 30, 2023.
WHIRLPOOL/MAYTAG/KITCHENAID REBATE: Up to \$600 - Available June 21-July 12, 2023. © 2023. All rights reserved. LM4750WP_July4th. cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard



DEALER LOGO

JULY 4TH

*Savings
Spectacular*

JUNE 22ND–JULY 12TH



**HUGE
SAVINGS**

on Kitchen Suites!

★ **BONUS REBATE** ★

Up to \$600 on Whirlpool,
Maytag & KitchenAid!*

Whirlpool®

MAYTAG®

KitchenAid®

AMANA®

Whirlpool®

\$529 each
Reg \$749



3.9 cu.ft. Top Load Washer
with Soaking
Cycles
WTW4950HW

7.0 cu.ft. Electric Dryer
with AutoDry™
Drying System
WED4950HW

MAYTAG®

\$899 each
Reg \$1299



4.7 cu.ft. Top Load Washer
with Pet Pro
Filter that removes 5x
more pet hair
MWW6500MBK

7.0 cu.ft. Electric Dryer
with Pet Pro
Option that lifts pet
hair off clothes
MED6500MBK

KitchenAid®



Triple Savings
on KitchenAid Packages!

10% OFF

Plus **UP TO \$2,000 REBATE***

Plus **UP TO \$600 REBATE***

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

★ **12 MONTHS SPECIAL FINANCING!** ★

DEALER TAG

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

*See store for complete details of all offers, financing and rebates. ®/™ © 2023. All rights reserved. JP4752WP_July4th cheillert ©2023 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4752WP_July4th

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

June 22–July 12
July 4th Savings Spectacular

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$4106	SALE PRICE	\$2521
Brand		Model #	WRS325SDHZ	REG		SALE PRICE	
Brand		Model #	WMH32519HZ	REG		SALE PRICE	
Brand		Model #	WFE505W0JS	REG		SALE PRICE	
Brand		Model #	WDT730HAMZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	Kitchen	REG	\$4476	SALE PRICE	\$2888
Brand		Model #	WRF535SWHZ	REG		SALE PRICE	
Brand		Model #	WMH31017HS	REG		SALE PRICE	
Brand		Model #	WFE505W0JS	REG		SALE PRICE	
Brand		Model #	WDP540HAMZ	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$4826	SALE PRICE	\$3349
Brand		Model #	MSS25C4MGZ	REG		SALE PRICE	
Brand		Model #	MMV4207JZ	REG		SALE PRICE	
Brand		Model #	MER7700LZ	REG		SALE PRICE	
Brand		Model #	MDB8959SKZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	WTW4950HW	REG	\$749	SALE PRICE	\$529
Brand	Whirlpool	Model #	WED4950HW	REG	\$749	SALE PRICE	\$529
Brand	Maytag	Model #	MVW6500MBK	REG	\$1299	SALE PRICE	\$899
Brand	Maytag	Model #	MED6500MBK	REG	\$1299	SALE PRICE	\$899
Brand	Whirlpool	Model #	WTW8127LW	REG	\$1299	SALE PRICE	\$949
Brand	Whirlpool	Model #	WED8127LW	REG	\$1299	SALE PRICE	\$949



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____