

#1 in R.O.I CO-OP Pre-Approved

GE BRANDS JULY 4th Blow-Out!

Event Dates June 22 – July 12

Start June 22 - Order by June 2 Start June 28 - Order by June 9

- Models shown are PMAP YOU decide your prices
- Make ANY Changes. You will receive a proof. We get your art ACB approved
- FREE ACB claim filing if checked on order form

Mailer Choices

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" The Largest Piece of Mail Allowed by Law! Only 52.9 Cents.
- 3. The Jumbo Card 6" x 9" Only 43.9 Cents. From \$999 all Inclusive.

<u>All orders Include</u> art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. An 18" x 24" Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

46.90 Includes
Postage

17 INCHES TALL





• Internal Water Dispenser GNE27JYMFS



1.6 CU. FT.
OVER-THE-RANGE
MICROWAVE OVEN
Auto and Time Defeat

• Auto and Time Defrost JVM3160RFSS



FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



30" ELECTRIC CONVECTION RANGE

• No Preheat Air Fry JB735SPSS

30" GAS CONVECTION RANGE

• No Preheat Air Fry JGB735SPSS



SAVE \$1610 w/electric range!

SAVE \$1710 w/gas range!

ASK ABOUT REBATES!

STAINLESS STEEL DISHWASHER

• Dry Boost™ GDT550PYRFS

DEALER LOGO STATEMENT OF THE PROPERTY OF THE

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- $^{\$}25 ^{\$}50$ Additional Instant Savings

n purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: MM4754GE_July4th



Get the Look!
Rewards curated for you by Café."

Receive up to a \$2000 rebate* with the purchase of select Café appliance suite combinations from an authorized GE Reseller in the 50 U.S. states or D.C.



Profile

This is smarter innovation.

THE INNOVATION REBATE GET UP TO **\$2,000*** BACK ON SELECT SMARTER INNOVATION APPLIANCE PACKAGES

WHEN PURCHASED FROM AN AUTHORIZED GE APPLIANCES RESELLER IN THE 50 U.S. STATES OR D.C. OFFER VALID JANUARY 1, 2023 – JUNE 30, 2023.



SAVE UP TO 38% ON YOUR GE® *****



FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE





SAVE \$2720 on the package!

PLUS REBATES!



\$799

STAIR
STEE
DISHV

• BuiltPDT7155

STAINLESS STEEL INTERIOR DISHWASHER

• Built-In Third Rack PDT715SYNFS

30" SMART SLIDE-IN GAS RANGE• No-Preheat Air Fry PGS930YPFS

REG \$799

We Sell It a Service It

BUYING POWER – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

27.9 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR

• Hands-Free Auto Fill

Hotpoint. \$

2.1 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

REG \$579

each

Chef Connect
 PVM9005SJSS

\$569



\$**549**



3.8 CU.FT. WASHER

- Stainless Steel Basket
- Heavy Duty Agitator HTW240ASKWS

6.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Aluminized Alloy Drum HTX24EASKWS



4.5 CU.FT. WASHER

- Stainless Steel Basket
- Deep Clean Cycle
 GTW465ASNWW

7.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Aluminized Alloy Drum GTD42EASJWW

12 MONTHS SPECIAL FINANCING!*



25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

• Edge-to-Edge Shelves GSS25GYPFS



REFRIGERATOR

• Garage Ready GTS19KGNRWW





4.8 CU.FT. SMART

- UltraFresh Vent System
- OdorBlock™ GFW550SSNWW

7.8 CU.FT. SMART ELECTRIC DRYER

- Sanitize Cycle
- Quick Dry GFD55ESSNWW





The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES





Get the Look! Rewards curated for you by Café."

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Profile This is smarter innovation.

THE INNOVATION REBATE GET UP TO \$2,000 BACK ON SELECT SMARTER INNOVATION APPLIANCE PACKAGES WEEP PURPOSED FROM NAUTHORIZED GE APPLANCES RESELLER IN THE 50 U.S. STATES OR D.C.



SAVE UP TO 38% ON YOUR GE® APPLIANCE PURCHASE



FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

1.6 CU. FT.

JVM3160RFSS

\$799 Your Choice:

OVER-THE-RANGE

MICROWAVE OVEN

· Auto and Time Defrost



27 CU. FT. FRENCH DOOR REFRIGERATOR • Internal Water Dispenser

GNE27JYMFS

30" ELECTRIC
CONVECTION RANGE
• No Preheat Air Fry

IR735SPSS

30" GAS CONVECTION RANGE • No Preheat Air Fry IGB735SPSS

SAVE \$1610 w/electric range! SAVE \$1710 w/gas range!



STAINLESS STEEL DISHWASHER

• Dry Boost™ GDT550PYRFS

Profile

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE



27.9 CU. FT. SMART 4-DOOR FRENCH DOOR REFRIGERATOR

Hands-Free Auto Fill
PVD28BYNFS

2.1 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

Chef Connect
 PVM9005SJSS

30" SMART SLIDE-IN GAS RANGE

 No-Preheat Air Fry PGS930YPFS **Hotpoint**



Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD II.S.POSTAGE PAID INVIGORATE MEDIA



3.8 CU.FT. WASHER

- Stainless Steel Basket
- HTW240ASKWS

6.2 CU.FT. ELECTRIC DRYER

- · Auto Dry
- · Aluminized Alloy Drum HTX24EASKWS



4.5 CU.FT. WASHER

• Stainless Steel Basket · Deep Clean Cycle

GTW465ASNWW

7.2 CU.FT. ELECTRIC DRYER

- · Auto Dry
- · Aluminized Alloy Drum GTD42EASJWW

Artwork Version: LM4753GE July4th

• Heavy Duty Agitator

12 MONTHS SPECIAL FIN





4.8 CU.FT. SMART WASHER

- UltraFresh Vent System
- OdorBlock™ GFW550SSNWW

7.8 CU.FT. SMART **ELECTRIC DRYER**

- Sanitize Cycle · Quick Dry
- GFD55ESSNWW





25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

• Edge-to-Edge Shelves GSS25GYPFS





19.2 CU. FT. TOP FREEZER REFRIGERATOR

· Garage Ready GTS19KGNRWW

DEALER TAG





BUYING POWER – We are a member of a \$22 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

*See store for complete details of all offers, financing and rebates. REBATES: Savings cannot exceed 10% off. LM4753GE_July4th cheitert @2023 Invigorate Media, LLC. All Rights Reserved.







**** JUNE 22-JULY 12

SAVE UP TO 38% ON YOUR GE® APPLIANCE PURCHASE*



This is smarter innovation.™

THE INNOVATION REBATE

GET UP TO **\$2,000*** BACK ON SELECT SMARTER INNOVATION APPLIANCE PACKAGES

OFFER VALID JANUARY 1, 2023 - JUNE 30, 2023

WHEN PURCHASED FROM AN AUTHORIZED GE APPLIANCES RESELLER IN THE 50 U.S. STATES OR D.C.



CAFE

DISTINCT BY DESIGN"

Get the Look!

Rewards curated for you by Café."

Receive up to a \$2000 rebate* with the purchase of select Café appliance suite combinations from an authorized GE Reseller in the 50 U.S. states or D.C.

January 1 - June 30, 2023



\$569

\$549



4.5 CU.FT. WASHER

- Stainless Steel Basket
- Deep Clean Cycle GTW465ASNWW

7.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Aluminized Alloy Drum GTD42FASJWW





25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

 Edge-to-Edge Shelves GSS25GYPES

We Sell It & Service It

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BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name Street Address City, State ZIP

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

*See store for complete details of all offers, financing and rebates. REBATES: Savings cannot exceed 10% off. JP4755GE_July4th cheitert @2023 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4755GE_July4th

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at lowest co-opable prices.

| Brand _ | GE | _ Model # | Kitchen | _ REG | | SALE PRICE _ | |
|---------|----------|-----------|-------------|-------|--------|--------------|--------|
| Brand _ | GE | _ Model # | GNE27JYMES | _REG | \$2399 | SALE PRICE _ | \$1499 |
| Brand _ | GE | _ Model # | JVM3160RFSS | _ REG | \$349 | SALE PRICE _ | \$219 |
| Brand _ | GE | _ Model # | JB735SPSS | REG | \$1099 | SALE PRICE _ | \$799 |
| Brand _ | GE | _ Model # | JGB735SPSS | REG | \$1199 | SALE PRICE _ | \$799 |
| Brand _ | GE | _ Model # | GDT550PYRFS | _REG | \$729 | SALE PRICE _ | \$449 |
| Brand _ | GE | _ Model # | Kitchen | _ REG | | SALE PRICE _ | |
| Brand _ | GE | _ Model # | PVD28BYNFS | _ REG | \$4199 | SALE PRICE _ | \$2999 |
| Brand _ | GE | _ Model # | PVM9005SJSS | _ REG | \$659 | SALE PRICE _ | \$439 |
| Brand _ | GE | _ Model # | PGS930YPFS | _REG | \$2749 | SALE PRICE _ | \$1799 |
| Brand _ | GE | _ Model # | PDT715SYNFS | _REG | \$1149 | SALE PRICE _ | \$799 |
| Brand _ | Hotpoint | _ Model # | HTW240ASKWS | _ REG | \$579 | SALE PRICE _ | \$499 |
| Brand _ | Hotpoint | _ Model # | HTX24EASKWS | _ REG | \$579 | SALE PRICE _ | \$499 |
| Brand _ | GE | _ Model # | GTW465ASNWW | _ REG | \$799 | SALE PRICE _ | \$569 |
| Brand _ | GE | _ Model # | GTD42EASJWW | _ REG | \$799 | SALE PRICE _ | \$549 |
| Brand _ | GE | _ Model # | GSS25GYPFS | _ REG | \$1799 | SALE PRICE _ | \$1199 |
| Brand _ | GE | _ Model # | GTS19KGNRWW | _REG | \$949 | SALE PRICE _ | \$649 |
| Brand _ | GE | _ Model # | GFW550SSNWW | _REG | \$1049 | SALE PRICE _ | \$799 |
| Brand _ | GE | _ Model # | GFD55ESSNWW | _REG | \$1049 | SALE PRICE _ | \$799 |



Monster Mailer • Legal Limit Max • Jumbo Postcard Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

| Business Name: | | Contact Name: | | | | | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|------------------|-----------------------------------------------------------------|---------------------------------|-------------------|-----------------------------------------|---------------------------------------|--------------------------------|--|--|
| Address: | | City: | | | | State: | | Zip: | | |
| Phone: | | | Cell: | | Er | mail: | | | | |
| Buying Group Affiliation: G | | | GE | Rep Name: | | | | | | |
| | | | | | | | | | | |
| GED | vealers - want us to fi | e your ACB (| co-op paperwork on you | ur benair | t: □ tE2i | GE Customer Number | r: | | | |
| | 0 1 5 1 | | | | | | _ | | | |
| Step 1 | Sale Dates | | | | | Artwork Version in white address panel, | | | | |
| Indicate your sale dates here: | | | ere: | ie Version: LL2041WP; 01MM954X) | | | | | | |
| | Indicate number here: | | | | | | | | | |
| | Do you want | Scratch (| Off Promo? | es 🗖 | No (Scra | ntch Off Promo: Add 4 | cent | s per mailer) | | |
| | Quantity Single F | Family Hor | nos: Soloct Ono | | | Jumbo Postcard P | ricino | ٧٠ | | |
| Step 3 | | | <u>nes</u> . 3e/ect One 00 - \$2,843 🛮 2. 10,0 |)00 - \$4 | 889 | □ 1. 1,000 - \$999 | | | | |
| | | | 00 - \$3,143 2. 10,0 | | , | □ 3. 3,000 - \$1,829 | | , , , | | |
| | Logar Enric Wil U | 0,00 | ,o | σο φο | , 100 | 5. 5,000 - \$2,693 | | | | |
| | Additional Mailers | • | • | 42.04.0 | oob / | , , , | | , , , | | |
| | LEGAL LIIVIII IVIAX - | 52.9¢ each | • JUMBO POSTCARD - | · 43.9¢ e | acii (on quant | ities over 5,000) | | | | |
| Step | Financing & Spe | cial Offers: | All offers are sole | ly the r | etailer s | responsibility. ie. Fir | nancin | g, Rebates, Free Delivery,etc. | | |
| 4 | Financing offer ter | ms - # of M | onths ie. 6, 12, 18 | ; | With Payr | ments? YES or NO; M | ents? YES or NO; Minimum Purchase: \$ | | | |
| | List your special o | ffers here: _ | | | | | | | | |
| | | | | | | | | | | |
| Step | Signature (REOU | IRFD)· | | | | (Your order will not h | e nro | cessed without a signature | | |
| 5 | | 7. | r may payment be contingent u | pon, availal | bility of feature | | • | - | | |
| Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal | | | | | | | | | | |
| _ | rates as of May 2022 and are | subject to chang | e without notice. | | | | | | | |
| Step 6 | Select ONE: □1. | Zip Code | s - Complete Below | OI | R □ 2. | Let us run a radius | arour | nd your store | | |
| Call us for free consultation on selecting your mailing list | | | | | | | | | | |
| 1. | | 2. | 3. | | | 4. | | 5. | | |
| 6. | | 7. | 8. | | | 9. | | 10. | | |
| Pricing Includes: \$50,000⁺ Household Median Income | | | | | | | | | | |
| • Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage | | | | | | | | | | |
| Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Add'1 SCFs: Add \$100 | | | | | | | | | | |
| Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ | | | | | | | | | | |

| Business Name: | Citv: | State: |
|--------------------|-------|--------|
| DUSITIESS INATTIE. | City. | Siale. |



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand

CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$