



#1 in R.O.I. Up to 90% CO-OP

May Is Maytag Month!

Event Dates April 27 - May 17

Start April 27 - Order by April 12

Start May 4 - Order by April 19

- Models shown are PMAP Prices LESS 10% - YOU decide your prices
- Make ANY Changes. You will receive a proof. We get your art HUB approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. A Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our Jumbo Postcard!

As low as
46.9¢ Includes Postage

MAYTAG®

\$649 Reg \$899
each



SAVE \$500
ON THE PAIR!

4.8 cu.ft. Top Load Washer with Built In Water Faucet
MWW5430MW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles
MED5430MW

MAYTAG®

\$729 Reg \$1049
each



10 YEAR
LIMITED PARTS WARRANTY

SAVE \$640
ON THE PAIR!

4.7 cu.ft. Smart Top Load Washer with Extra Power Button
MWW6230HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED6230HW

MAYTAG®

\$899 Reg \$1299
each



SAVE \$800
ON THE PAIR!

PET PRO SYSTEM

4.7 cu.ft. Top Load Washer with Pet Pro Filter that removes 5x more pet hair
MWW6500MBK

7.0 cu.ft. Electric Dryer with Pet Pro Option that lifts pet hair off clothes
MED6500MBK

DEALER LOGO

MAY IS
MAYTAG
MONTH

APRIL 27 - MAY 17



Scratch & Win**

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
 - \$250 Store Gift Certificate
 - \$25 - \$50 Additional Instant Savings
- on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: MM4744WP_MIMM

MAYTAG®

**4 PIECE STAINLESS STEEL
KITCHEN PACKAGE**



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ



1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



5.3 cu.ft. Electric Range with Shatter-Resistant Cooktop
MER6600FZ



Stainless Steel Dishwasher with Dual Power Filtration
MDB4949SKZ

Reg \$5226
Sale \$3649
Less \$200 Rebate



\$3449

SAVE \$1777
ON THE PACKAGE!

SAVE UP TO

30%

ON ALL MAYTAG®
MAJOR APPLIANCES

HUGE
ONCE A YEAR
SAVINGS + REBATES!



Whirlpool®

4-PIECE STAINLESS
STEEL KITCHEN SUITE

Reg \$4196

\$3299



**SAVE \$1057
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS

Stainless Steel Dishwasher with Third Rack
WDT730HAMZ

12 MONTHS SPECIAL FINANCING!*

AMANA®

\$499 Reg \$629 each



**SAVE \$260
ON THE PAIR!**

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool®

\$579 Reg \$749 each



**SAVE \$340
ON THE PAIR!**

3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Whirlpool®

\$749 Reg \$949 each



**SAVE \$400
ON THE PAIR!**

4.5 cu.ft. Front Load Washer with Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MW

**SAVE AN EXTRA 10%
ON CLOSEOUTS!**

We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

KitchenAid®



**REBATES UP TO
\$2000***

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. January 1–June 30, 2023

DEALER TAG

*See store for complete details on all offers, financing and rebates.
**Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XX,XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2023. All rights reserved. MM4744WP_MIMM cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

APRIL 27 - MAY 17

MAY IS MAYTAG MONTH

SAVE UP TO **30%** ON ALL MAYTAG MAJOR APPLIANCES

HUGE ONCE A YEAR SAVINGS + REBATES!

MAYTAG 4 PIECE STAINLESS STEEL KITCHEN PACKAGE

Play "100% OFF" game \$100 Rebate

\$3449

SAVE \$1777 ON THE PACKAGE

25 cu.ft. French Door Refrigerator with PowerCold Fresh Guard

5.3 cu.ft. Electric Range with Stainless Steel Cooktop

3.0 cu.ft. Electric Dishwasher with Third Rack

1.7 cu.ft. Over-the-Range Microwave with SmartSense

MAYTAG \$649 each

SAVE \$500 ON THE PACKAGE

4.5 cu.ft. Side-by-Side Refrigerator with 12 cu.ft. Electric Freezer

MAYTAG \$729 each

SAVE \$640 ON THE PACKAGE

4.5 cu.ft. Side-by-Side Refrigerator with 12 cu.ft. Electric Freezer

5.3 cu.ft. Electric Range with SmartSense

3.0 cu.ft. Electric Dishwasher with Third Rack

1.7 cu.ft. Over-the-Range Microwave with SmartSense

MAYTAG \$899 each

SAVE \$800 ON THE PACKAGE

4.5 cu.ft. Side-by-Side Refrigerator with 12 cu.ft. Electric Freezer

5.3 cu.ft. Electric Range with SmartSense

3.0 cu.ft. Electric Dishwasher with Third Rack

1.7 cu.ft. Over-the-Range Microwave with SmartSense

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE

Play "100% OFF" game \$100 Rebate

\$3299

SAVE \$1057 ON THE PACKAGE

25 cu.ft. Side-by-Side Refrigerator with 12 cu.ft. Electric Freezer

5.3 cu.ft. Electric Range with SmartSense

3.0 cu.ft. Electric Dishwasher with Third Rack

1.7 cu.ft. Over-the-Range Microwave with SmartSense

12 MONTHS SPECIAL FINANCING!

AMANA \$499 each

SAVE \$260 ON THE PACKAGE

3.0 cu.ft. Top Load Washer with Dual Action Agitator

6.6 cu.ft. Electric Dryer with Wireless Remote Control

Whirlpool \$579 each

SAVE \$340 ON THE PACKAGE

3.0 cu.ft. Top Load Washer with Dual Action Agitator

6.6 cu.ft. Electric Dryer with Wireless Remote Control

Whirlpool \$749 each

SAVE \$400 ON THE PACKAGE

4.5 cu.ft. Front Load Washer with Quick Wash Cycle

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option

DEALER TAG

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Don't Miss Out on Maytag's Best Computer Chip \$100 Rebate

Artwork Version: LM4743WP MIMM

Scratch & Win

Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 Additional Instant Savings

KitchenAid

REBATES UP TO **\$2000***

*"Use it Vex" Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. January 1 through 31, 2023.

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **52.9¢** Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

APRIL 27 - MAY 17

MAY IS
MAYTAG
MONTH



SAVE UP TO

30%

ON ALL MAYTAG®
MAJOR APPLIANCES

HUGE ONCE A YEAR SAVINGS + REBATES!

MAYTAG®

4 PIECE STAINLESS STEEL
KITCHEN PACKAGE

Reg \$5226
Sale \$3649
Less \$200 Rebate

\$3449



SAVE \$1777
ON THE PACKAGE!

10 YEAR
LIMITED PARTS
WARRANTY

25 cu.ft. French Door
Refrigerator with
PowerCold® Feature
MF2570FEZ

1.7 cu.ft. Over-the-
Range Microwave with
Stainless Steel Cavity
MMV1175JZ

5.3 cu.ft. Electric
Range with Shatter-
Resistant Cooktop
MER6600FZ

Stainless Steel
Dishwasher with
Dual Power Filtration
MDB4949SKZ

MAYTAG®

Reg 1899
\$649
each



SAVE \$500
ON THE
PAIR!

4.8 cu.ft. Top Load
Washer with Built In
Water Faucet
MWW5430MW

7.0 cu.ft. Electric
Dryer with Steam-
Enhanced Cycles
MED5430MW

MAYTAG®

Reg 1049
\$729
each



10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$640
ON THE
PAIR!

4.7 cu.ft. Smart Top
Load Washer with
Extra Power Button
MWW6230HW

7.4 cu.ft. Smart
Electric Dryer with
Extra Power Button
MED6230HW

MAYTAG®

Reg 1299
\$899
each



SAVE \$800
ON THE
PAIR!

4.7 cu.ft. Top Load
Washer with Pet Pro
Filter that removes
5x more pet hair
MWW6500MBK

7.0 cu.ft. Electric
Dryer with Pet Pro
Option that lifts pet
hair off clothes
MED6500MBK





Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg #4196

\$3299



SAVE \$1057
ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS

1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HZ

Stainless Steel Dishwasher with Third Rack
WDT730HAMZ

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4743WP_MIMM

12 MONTHS SPECIAL FINANCING!*

AMANA®

\$499 each
Reg #629



SAVE \$260
ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool®

\$579 each
Reg #749



SAVE \$340
ON THE PAIR!

3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Whirlpool®

\$749 each
Reg #949



SAVE \$400
ON THE PAIR!

4.5 cu.ft. Front Load Washer with Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MW

DEALER TAG

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KitchenAid®

REBATES UP TO \$2000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. January 1–June 30, 2023

The Jumbo Postcard

DEALER LOGO

MAY IS MAYTAG MONTH

APRIL 27 – MAY 17

SAVE UP TO

30%

ON ALL MAYTAG®
MAJOR APPLIANCES



HUGE ONCE A YEAR SAVINGS + REBATES!

Whirlpool®

\$579 each
Reg \$749



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

MAYTAG®

\$899 each
Reg \$1299



4.7 cu.ft. Top Load Washer with Pet Pro Filter that removes 5x more pet hair
MWW6500MBK

7.0 cu.ft. Electric Dryer with Pet Pro Option that lifts pet hair off clothes
MED6500MBK

KitchenAid®

REBATES UP TO
\$2000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
January 1–June 30, 2023



12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Whirlpool® MAYTAG® KitchenAid® AMANA®

DEALER TAG

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

*See store for complete details of all offers, financing and rebates. ©/™ © 2023. All rights reserved. JP4745WP_MIMM cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4745WP_MIMM

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

April 27–May 17
May is Maytag Month

Prices are set at lowest co-opable prices.

Brand	Maytag	Model #	MVW5430MW	REG	\$899	SALE PRICE	\$649
Brand	Maytag	Model #	MED5430MW	REG	\$899	SALE PRICE	\$649
Brand	Maytag	Model #	MVW6230HW	REG	\$1049	SALE PRICE	\$729
Brand	Maytag	Model #	MED6230HW	REG	\$1049	SALE PRICE	\$729
Brand	Maytag	Model #	MVW6500MBK	REG	\$1299	SALE PRICE	\$899
Brand	Maytag	Model #	MED6500MBK	REG	\$1299	SALE PRICE	\$899
Brand	Maytag	Model #	Kitchen	REG	\$5226	SALE PRICE	\$3649
Brand		Model #	MFI2570FEZ	REG		SALE PRICE	
Brand		Model #	MMV1175JZ	REG		SALE PRICE	
Brand		Model #	MER6600FZ	REG		SALE PRICE	
Brand		Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	Kitchen	REG	\$4106	SALE PRICE	\$3049
Brand		Model #	WRS325SDHZ	REG		SALE PRICE	
Brand		Model #	WMH32519HZ	REG		SALE PRICE	
Brand		Model #	WFE505W0JS	REG		SALE PRICE	
Brand		Model #	WDT730HAMZ	REG		SALE PRICE	
Brand	Amana	Model #	NTW4516FW	REG	\$629	SALE PRICE	\$499
Brand	Amana	Model #	NED4655EW	REG	\$629	SALE PRICE	\$499
Brand	Whirlpool	Model #	WTW4955HW	REG	\$749	SALE PRICE	\$579
Brand	Whirlpool	Model #	WED4950HW	REG	\$749	SALE PRICE	\$579
Brand	Whirlpool	Model #	WFW5605MW	REG	\$949	SALE PRICE	\$749
Brand	Whirlpool	Model #	WED5605MW	REG	\$949	SALE PRICE	\$749



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____