



#1 in R.O.I. Up to 90% CO-OP

Spring Clean Up Savings Event!

Event Dates April 6 - 26

Start April 6 - Order by March 21

Start April 13 - Order by March 28

- Models shown are PMAP Prices LESS 10% - You decide your prices
- Make ANY Changes. You will receive a proof. We get your art HUB approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your odds & default prizes. Default Dealer Prizes 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. A Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage



Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$4156

\$2721



SAVE \$1435 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS

1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HZ

Stainless Steel Dishwasher with Third Rack
WDT730HAMZ

DEALER
LOGO

Spring
Clean Up

SAVINGS
EVENT

APRIL 6TH–26TH

Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Whirlpool® Family of Brands

Artwork Version: MM4741WP_Spring



MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$5326

\$3799



SAVE \$1527 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF2570FEZ

5.3 cu.ft. Electric Range with Air Fryer and Basket
MER7700LZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

Stainless Steel Dishwasher with Dual Power Filtration
MDB4949SKZ

BIG SAVINGS on Kitchen Suites!

12 MONTHS
SPECIAL FINANCING!

We Sell It &
Service It

We are a full-service appliance dealer!
We repair and carry parts for most
appliance brands. We are a member
of a \$22 Billion buying organization.
Don't sacrifice quality service before
or after the sale.

BUY FROM A LOCALLY
OWNED BUSINESS!

Whirlpool® 4-PIECE STAINLESS STEEL
KITCHEN SUITE



25 cu.ft. French Door
Refrigerator with Exterior
Refrigerated Drawer
WRX735SDHZ



2.1 cu.ft. Over-the-
Range Microwave
with Steam Cooking
WMH53521HZ



5.3 cu.ft. Electric
Range with 5-in-1
Air Fry Oven
WFE550S0LZ

Reg \$5776

\$4032

SAVE \$1744
ON THE PACKAGE!



Stainless Steel
Dishwasher with
Third Rack
WDT750SAKZ

AMANA® \$499 Reg \$629
each



3.5 cu.ft. Top
Load Washer
with Dual Action
Agitator
NTW4516FW

6.5 cu.ft. Electric
Dryer with Wrinkle
Prevent Option
NED4655EW

SAVE \$260 ON THE
PAIR!

MAYTAG® \$619 Reg \$799
each



4.5 cu.ft. Top
Load Washer
with Deep Fill
Option
MVW4505MW

7.0 cu.ft.
Electric Dryer
with Wrinkle
Prevent
MED4500MW

SAVE \$360 ON THE
PAIR!

SAVE AN EXTRA 10% ON CLOSEOUTS!

KitchenAid®



Package Savings!

SAVE 10% + Rebates UP TO \$2000

Whirlpool® \$799 Reg \$999
each



SAVE \$400 ON THE
PAIR!

Pedestals Optional

4.5 cu.ft. Front Load Washer
with Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric Dryer
with Wrinkle Shield™ Option
WED5605MW

DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XX,XX,XXX; \$50 XX,XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2023. All rights reserved. MM4741WP_Spring cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit *MAX!* Postcard

Anything bigger would be criminal.

**14 INCHES WIDE
HUGE!**

11 INCHES TALL



DEALER LOGO

Spring Clean Up

SAVINGS EVENT

APRIL 6TH-26TH

BIG SAVINGS on Kitchen Suites!

MAYTAG 4-Piece Stainless Steel Kitchen Suite

Reg. \$6298

\$3799

SAVE \$1527 ON THE PACKAGE

28 cu. ft. French Door Refrigerator with PowerCold® Feature (see photo)

1.7 cu. ft. Over-the-Range Microwave with Black-on-Black® Finish

3.3 cu. ft. Electric Range with Air Fryer and Bake-it® Technology

Dishwasher (see photo)

28 cu. ft. French Door Refrigerator with Exterior Refrigerator Control

3.3 cu. ft. Over-the-Range Microwave with Black-on-Black® Finish

3.3 cu. ft. Electric Range with 6.3 cu. ft. Oven

Dishwasher (see photo)

Whirlpool 4-Piece Stainless Steel Kitchen Suite

Reg. \$7499

\$4032

SAVE \$1744 ON THE PACKAGE

30 cu. ft. 5-in-1 Smart Refrigerator with Smart Cooling System

3.3 cu. ft. Electric Range with 6.3 cu. ft. Oven

Dishwasher (see photo)

30 cu. ft. 5-in-1 Smart Refrigerator with Smart Cooling System

3.3 cu. ft. Electric Range with 6.3 cu. ft. Oven

Dishwasher (see photo)

[illegible]

The
LARGEST
piece of mail the
US Postal Service
will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!



DEALER LOGO

Spring Clean Up

SAVINGS EVENT

APRIL 6TH–26TH

BIG SAVINGS on Kitchen Suites!

Whirlpool® 4-PIECE STAINLESS STEEL KITCHEN SUITE



Reg \$4156

\$2721

SAVE \$1435 ON THE PACKAGE!

FINGERPRINT RESISTANT

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS

Stainless Steel Dishwasher with Third Rack
WDT730HAMZ

MAYTAG® 4-PIECE STAINLESS STEEL KITCHEN SUITE



Reg \$5326

\$3799

SAVE \$1527 ON THE PACKAGE!

FINGERPRINT RESISTANT

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

5.3 cu.ft. Electric Range with Air Fryer and Basket
MER7700LZ

Stainless Steel Dishwasher with Dual Power Filtration
MDB4949SKZ

10 YEAR LIMITED PARTS WARRANTY

Whirlpool® 4-PIECE STAINLESS STEEL KITCHEN SUITE



Reg \$5776

\$4032

SAVE \$1744 ON THE PACKAGE!

FINGERPRINT RESISTANT

25 cu.ft. French Door Refrigerator with Exterior Refrigerated Drawer
WRX735SDHZ

2.1 cu.ft. Over-the-Range Microwave with Steam Cooking
WMH53521HZ

5.3 cu.ft. Electric Range with 5-in-1 Air Fry Oven
WFE550S0LZ

Stainless Steel Dishwasher with Third Rack
WDT750SAKZ



KitchenAid®

Package Savings!
SAVE 10% + Rebates UP TO \$2000

12 MONTHS
SPECIAL FINANCING!

*We Sell It &
Service It*

We are a full-service appliance dealer!
We repair and carry parts for most
appliance brands. We are a member
of a \$22 Billion buying organization.
Don't sacrifice quality service before
or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4740WP_Spring

AMANA® \$499 Reg \$629 each

MAYTAG® \$619 Reg \$799 each



SAVE \$260 ON THE PAIR!

3.5 cu.ft. Top Load Washer
with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer
with Wrinkle Prevent Option
NED4655EW



10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$360 ON THE PAIR!

4.5 cu.ft. Top Load Washer
with Deep Fill Option
MW4505MW

7.0 cu.ft. Electric Dryer
with Wrinkle Prevent
MED4500MW



Whirlpool® \$799 Reg \$999 each



SAVE \$400 ON THE PAIR!

**4.5 cu.ft. Front Load
Washer with Quick
Wash Cycle**
WFW5605MW

**7.4 cu.ft. Electric
Dryer with Wrinkle
Shield™ Option**
WED5605MW

Pedestals Optional

DEALER TAG



*See store for complete details of all offers,
financing and rebates. ©/™ © 2023. All
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Reserved.

The Jumbo Postcard



DEALER
LOGO

Spring
Clean Up

SAVINGS
EVENT

APRIL 6TH–26TH



BIG SAVINGS
on Kitchen Suites!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®

MAYTAG®

\$619 each
Reg \$799



4.5 cu.ft. Top Load Washer with Deep Fill Option
MVW4505MW

7.0 cu.ft. Electric Dryer with Wrinkle Prevent
MED4500MW

Whirlpool®

\$799 each
Reg \$999



4.5 cu.ft. Front Load Washer with Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MW

DEALER TAG

*See store for complete details of all offers, financing and rebates. ©/™ © 2023. All rights reserved. JP4742WP_Spring cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

KitchenAid®

REBATES UP TO
\$2000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
January 1–June 30, 2023



12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4742WP_Spring

MODEL LIST : MONSTER MAILER

*Some models may not appear on smaller mailers

April 6-26
Spring Clean Up Savings

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$4156	SALE PRICE	\$2721
Brand		Model #	WRS325SDHZ	REG		SALE PRICE	
Brand		Model #	WMH32519HZ	REG		SALE PRICE	
Brand		Model #	WFE505W0JS	REG		SALE PRICE	
Brand		Model #	WDT730HAMZ	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$5326	SALE PRICE	\$3799
Brand		Model #	MFI2570FEZ	REG		SALE PRICE	
Brand		Model #	MMV1175JZ	REG		SALE PRICE	
Brand		Model #	MER7700LZ	REG		SALE PRICE	
Brand		Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	Kitchen	REG	\$5776	SALE PRICE	\$4032
Brand		Model #	WRX735SDHZ	REG		SALE PRICE	
Brand		Model #	WMH53521HZ	REG		SALE PRICE	
Brand		Model #	WFE550S0LZ	REG		SALE PRICE	
Brand		Model #	WDT750SAKZ	REG		SALE PRICE	
Brand	Amana	Model #	NTW4516FW	REG	\$629	SALE PRICE	\$499
Brand	Amana	Model #	NED4655EW	REG	\$629	SALE PRICE	\$499
Brand	Maytag	Model #	MVW4505MW	REG	\$799	SALE PRICE	\$619
Brand	Maytag	Model #	MED4500MW	REG	\$799	SALE PRICE	\$619
Brand	Whirlpool	Model #	WFW5605MW	REG	\$999	SALE PRICE	\$799
Brand	Whirlpool	Model #	WED5605MW	REG	\$999	SALE PRICE	\$799
Brand		Model #		REG		SALE PRICE	
Brand		Model #		REG		SALE PRICE	

Sale Dates 4/13-4/26
Price Change-\$3749

Sale Dates 4/13-4/26
Price Change-\$749

Sale Dates 4/13-4/26
Price Change-\$749



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____