



#1 in R.O.I. Up to 90% CO-OP

Whirlpool Brands “Presidential Savings”

Event Dates February 9 - March 1

Start Feb 9 - Order by January 24

Start Feb 15 - Order by January 31

- Models shown are PMAP Prices LESS 10% - You decide your prices
- Make ANY Changes. You will receive a proof. We get your art HUB approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the “Scratch Off” Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your default prizes. 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. A Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage

12 MONTHS
SPECIAL
FINANCING!*



We Sell It &
Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY
OWNED BUSINESS!

Whirlpool®

4-PIECE STAINLESS STEEL
KITCHEN SUITE



25 cu.ft. French Door
Refrigerator with Humidity-
Controlled Double Crisper
WRF555SDFZ



1.7 cu.ft. Microwave
Hood Combination with
Electronic Touch Controls
WMH31017HZ



SAVE \$1517
ON THE PACKAGE!



Reg \$5316

\$3799

5.3 cu.ft. Electric
Range with 5-in-1
Air Fry Oven
WFE550S0LZ

Stainless Steel
Dishwasher with
Third Rack
WDT750SAKZ

DEALER LOGO

Presidential
Savings

February 9th –
March 1st



Whirlpool® Family of Brands

Scratch & Win™

Match your number in our
store to see if you're our
grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: MM4733WP_PresidentsDay

KitchenAid® 4-PIECE STAINLESS
STEEL KITCHEN SUITE



22.6 cu.ft. Side-by-Side
Refrigerator with In-Door-
Ice® System
KRSC703HPS



2.0 cu.ft. Microwave
Hood Combination with
1,000 Watts of Power
KMHS120ESS



6.5 cu.ft. Slide-In Gas
Range with Even-
Heat™ True Convection
KSGB900ESS

Reg \$8476

\$6395
PLUS \$400 REBATE!

SAVE \$2081
ON THE PACKAGE!

47dBA Dishwasher
with PrintShield®
Finish
KDDE104KPS



REBATES UP TO
\$2000*

*Via a Visa® Prepaid card by
mail when you purchase select
KitchenAid® Brand Appliances.
January 1–June 30, 2023



10 YEAR
LIMITED PARTS
WARRANTY



MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$4326

\$3149



SAVE \$1177
ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser
MSS25C4MGZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ



AMANA®

\$499

Reg \$629

each



SAVE \$260 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

★ **SAVE AN EXTRA 10% ON CLOSEOUTS!** ★

Whirlpool®

\$749

Reg \$949

each



4.5 cu.ft. Front Load Washer with Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MW

SAVE \$400 ON THE PAIR!

Pedestals Optional

MAYTAG®

\$849

Reg \$1149

each



5.3 cu.ft. Smart Top Load Washer with Extra Power Button
MVW7232HW

7.4 cu.ft. Smart Electric Dryer with Advanced Moisture Sensing
MED7230HW

10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$600 ON THE PAIR!

DEALER TAG



*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX-XX,XXX; \$30 XX-XX,XXX; \$50 XX-XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2023. All rights reserved. MM4733WP_PresidentsDay chellert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Presidential Savings
February 9th - March 1st

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$3799
SAVE \$1517 ON THE PACKAGE

KitchenAid 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$6395 PLUS \$400 REBATE!
REBATES UP TO \$2000

MAYTAG 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$3149
SAVE \$1177 ON THE PACKAGE

AMANA \$499 each
SAVE \$260 ON THE DUO

Whirlpool \$749 each
SAVE \$400 ON THE DUO

MAYTAG \$849 each
SAVE \$600 ON THE DUO

Scratch & Win
Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings

12 MONTHS SPECIAL * FINANCING! *****

We Sell It & Service It
We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Don't Miss
of Mississippi Ave
Cape Girardeur, MO 63603

Artwork Version: LM4732WP PresidentsDay

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

Presidential Savings

February 9th –
March 1st



KitchenAid®

4-PIECE STAINLESS STEEL KITCHEN SUITE

\$6395 Reg #8476

PLUS \$400 REBATE!

REBATES UP TO \$2000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. January 1–June 30, 2023



22.6 cu.ft. Side-by-Side Refrigerator with In-Door-Ice® System
KRSC703HPS



2.0 cu.ft. Microwave Hood Combination with 1,000 Watts of Power
KMHS120ESS



SAVE \$2081 ON THE PACKAGE!

6.5 cu.ft. Slide-In Gas Range with Even-Heat™ True Convection
KSGB900ESS



47dBA Dishwasher with PrintShield® Finish
KDFE104KPS

Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE

MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with Humidity-Controlled Double Crisper
WRF555SDFZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ



SAVE \$1517 ON THE PACKAGE!

5.3 cu.ft. Electric Range with 5-in-1 Air Fry Oven
WFE50S0LZ

Stainless Steel Dishwasher with Third Rack
WDT750SAKZ



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser
MSS25C4MGZ



1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

10 YEAR LIMITED PARTS WARRANTY



SAVE \$1177 ON THE PACKAGE!

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6000FZ



Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ



AMANA **\$499** Reg \$629 each



SAVE \$260 ON THE PAIR!

3.5 cu.ft. Top Load Washer
with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with
Wrinkle Prevent Option
NED4655EW

SAVE AN EXTRA 10% ON CLOSEOUTS!

Whirlpool **\$749** Reg \$949 each

MAYTAG **\$849** Reg \$1149 each



4.5 cu.ft. Front Load Washer with
Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric Dryer with
Wrinkle Shield™ Option
WED5605MW

SAVE \$400 ON THE PAIR!

Pedestals Optional



SAVE \$600 ON THE PAIR!

5.3 cu.ft. Smart Top Load Washer
with Extra Power Button
MWW7232HW

7.4 cu.ft. Smart Electric Dryer
with Advanced Moisture Sensing
MED7230HW

DEALER TAG

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4732WP_PresidentsDay



**12 MONTHS SPECIAL
★★★ FINANCING! ★★★**

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**



*See store for complete details of all offers, financing and rebates. ©/™ © 2023. All rights reserved. LM4732WP_PresidentsDay cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard

DEALER LOGO

Presidential Savings

February 9th –
March 1st



HUGE SAVINGS

ON KITCHEN PACKAGES!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®



Whirlpool®

\$749 Reg \$949
each



4.5 cu.ft. Front
Load Washer with
Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric
Dryer with Wrinkle
Shield™ Option
WED5605MW

MAYTAG®

\$849 Reg \$1149
each



5.3 cu.ft. Smart
Top Load Washer
with Extra Power
Button
MWW7232HW

7.4 cu.ft. Smart
Electric Dryer
with Advanced
Moisture Sensing
MED7230HW

DEALER TAG

*See store for complete details of all offers, financing and rebates. ©/™ © 2023. All rights reserved. JP4734WP_PresidentsDay cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

KitchenAid®

REBATES UP TO
\$2000*

*Via a Visa® Prepaid card by
mail when you purchase select
KitchenAid® Brand Appliances.
January 1–June 30, 2023



12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4734WP_PresidentsDay

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

February 9–March 1
Presidential Savings

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$5316	SALE PRICE	\$3799
Brand		Model #	WRF555SDFZ	REG		SALE PRICE	
Brand		Model #	WMH31017HZ	REG		SALE PRICE	
Brand		Model #	WFE550S0LZ	REG		SALE PRICE	
Brand		Model #	WDT750SAKZ	REG		SALE PRICE	
Brand	KitchenAid	Model #	Kitchen	REG	\$8476	SALE PRICE	\$6395
Brand		Model #	KRSC703HPS	REG		SALE PRICE	
Brand		Model #	KMHS120ESS	REG		SALE PRICE	
Brand		Model #	KSGB900ESS	REG		SALE PRICE	
Brand		Model #	KDFE104KPS	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$4326	SALE PRICE	\$3149
Brand		Model #	MSS25C4MGZ	REG		SALE PRICE	
Brand		Model #	MMV1175JZ	REG		SALE PRICE	
Brand		Model #	MER6600FZ	REG		SALE PRICE	
Brand		Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	Amana	Model #	NTW4516FW	REG	\$629	SALE PRICE	\$499
Brand	Amana	Model #	NED4655EW	REG	\$629	SALE PRICE	\$499
Brand	Whirlpool	Model #	WFW5605MW	REG	\$949	SALE PRICE	\$749
Brand	Whirlpool	Model #	WED5605MW	REG	\$949	SALE PRICE	\$749
Brand	Maytag	Model #	MVW7232HW	REG	\$1149	SALE PRICE	\$849
Brand	Maytag	Model #	MED7230HW	REG	\$1149	SALE PRICE	\$849



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____