



#1 in R.O.I. Up to 90% CO-OP

Winter Clearance Event

FINAL CALL TO ACTION! DON'T LOSE YOUR 2022 CO-OP!

Dates January 19th – 31st

Order by January 5th

- Models shown are PMAP Prices LESS 10% - You decide your prices
- Make ANY Changes. You will receive a proof. We get your art HUB approved
- FREE HUB claim filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **46.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **52.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your default prizes. 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. A Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage



Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE



Reg \$4516
\$3449

**SAVE \$1067
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS555SIHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ

5.3 cu.ft. Electric Range with 5-in-1 Air Fry Oven
WFE550S0LZ

Stainless Steel Dishwasher with Third Rack
WDT750SAKZ



DEALER LOGO

Winter CLEARANCE EVENT

January 19th–31st

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Whirlpool® Family of Brands

Artwork Version: MM4730WP_Winter

MAYTAG® 4-PIECE STAINLESS STEEL KITCHEN SUITE



Reg \$4536

\$3649



10 YEAR
LIMITED PARTS
WARRANTY

**SAVE \$887
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser
MSS25C4MGZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

6.4 cu.ft. Electric Range with Precision Cooking™ System
MER8800FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ



KitchenAid®

REBATES UP TO

\$2000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
January 1–June 30, 2023

AMANA®

\$519

Reg \$554 each

Whirlpool®

\$579

Reg \$749 each



SAVE \$70

ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator

NTW4516FW



SAVE \$70

ON THE PAIR!

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option

NED4655EW



SAVE \$340

ON THE PAIR!

3.8 cu.ft. Top Load Washer with Soaking Cycles

WTW4955HW



SAVE \$340

ON THE PAIR!

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System

WED4950HW

12 Months Special Financing!*

Whirlpool®

\$799

Reg \$949 each

MAYTAG®

\$949

Reg \$1099 each



SAVE \$300

ON THE PAIR!

4.5 cu.ft. Front Load Washer with Quick Wash Cycle

WFW5605MW



SAVE \$300

ON THE PAIR!

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option

WED5605MW



SAVE \$300

ON THE PAIR!

4.8 cu.ft. Front Load Washer with 16 Hr Fresh Hold® Option

MHW6630HW



SAVE \$300

ON THE PAIR!

7.3 cu.ft. Electric Dryer with Advanced Moisture Sensing

MED6630HW

SAVE AN EXTRA 10% ON CLOSEOUTS!



We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



NMG Exclusive Rebate

UP TO \$500 REBATE

on select Whirlpool, Maytag and Kitchenaid Appliances. January 5–25, 2023

DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX-XX,XXX; \$30 XX-XX,XXX; \$50 XX-XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2023. All rights reserved. MM4730WP_Winter chertert ©2023 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!



11 INCHES **TALL**

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

Winter CLEARANCE EVENT

January 19th–31st

KitchenAid®



REBATES UP TO
\$2000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. January 1–June 30, 2023

Whirlpool® 4-PIECE STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS555SIHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ



Reg \$4516

\$3449



**SAVE \$1067
ON THE PACKAGE!**



Stainless Steel Dishwasher with Third Rack
WDT750SAKZ

12 Months Special Financing!

MAYTAG® 4-PIECE STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser
MSS25C4MGZ



1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



Reg \$4536

\$3649



**SAVE \$887
ON THE PACKAGE!**



Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ

AMANA® **\$519** Reg #554
each



3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool® **\$579** Reg #749
each



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Whirlpool® **\$799** Reg #949
each



4.5 cu.ft. Front Load Washer with Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MW

MAYTAG® **\$949** Reg #1099
each



4.8 cu.ft. Front Load Washer with 16 Hr Fresh Hold® Option
MHW6630HW

7.3 cu.ft. Electric Dryer with Advanced Moisture Sensing
MED6630HW

DEALER TAG

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4729WP_Winter

**Winter
CLEARANCE EVENT**

January 19th–31st

NMG Exclusive
Rebate

UP TO \$500 REBATE

on select Whirlpool, Maytag and Kitchenaid
Appliances. January 5–25, 2023.

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**

*See store for complete details of all offers, financing and rebates. ©/™ © 2023. All rights reserved. LM4729WP_Winter.chenier 62023 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard



DEALER LOGO

Winter CLEARANCE EVENT

January 19th–31st



HUGE SAVINGS
ON KITCHEN PACKAGES!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®

Whirlpool®

\$579 each
Reg \$749



3.8 cu.ft. Top Load Washer with Soaking Cycles

WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System

WED4950HW

MAYTAG®

\$949 each
Reg \$1099



4.8 cu.ft. Front Load Washer with 16 Hr Fresh Hold® Option

MHW6630HW

7.3 cu.ft. Electric Dryer with Advanced Moisture Sensing

MED6630HW

DEALER TAG

*See store for complete details of all offers, financing and rebates. ©/™ © 2023. All rights reserved. JP4731WP_Winter cheilert ©2023 Invigorate Media, LLC. All Rights Reserved.

KitchenAid®

REBATES UP TO \$2000*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. January 1–June 30, 2023



12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4731WP_Winter

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

January 19–31
Winter Clearance

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$4516	SALE PRICE	\$3449
Brand		Model #	WRS555SIHZ	REG		SALE PRICE	
Brand		Model #	WMH31017HZ	REG		SALE PRICE	
Brand		Model #	WFE550S0LZ	REG		SALE PRICE	
Brand		Model #	WDT750SAKZ	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$4536	SALE PRICE	\$3649
Brand		Model #	MSS25C4MGZ	REG		SALE PRICE	
Brand		Model #	MMV1175JZ	REG		SALE PRICE	
Brand		Model #	MER8800FZ	REG		SALE PRICE	
Brand		Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	Amana	Model #	NTW4516FW	REG	\$554	SALE PRICE	\$519
Brand	Amana	Model #	NED4655EW	REG	\$554	SALE PRICE	\$519
Brand	Whirlpool	Model #	WTW4955HW	REG	\$749	SALE PRICE	\$579
Brand	Whirlpool	Model #	WED4950HW	REG	\$749	SALE PRICE	\$579
Brand	Whirlpool	Model #	WFW5605MW	REG	\$949	SALE PRICE	\$799
Brand	Whirlpool	Model #	WED5605MW	REG	\$949	SALE PRICE	\$799
Brand	Maytag	Model #	MHW6630HW	REG	\$1099	SALE PRICE	\$949
Brand	Maytag	Model #	MED6630HW	REG	\$1099	SALE PRICE	\$949
Brand		Model #		REG		SALE PRICE	
Brand		Model #		REG		SALE PRICE	
Brand		Model #		REG		SALE PRICE	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____