



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

DON'T LOSE YOUR 2022 CO-OP!

Year End Savings!

Event December 22 – January 4 Order by December 1

- Models MAP/PMAP LESS 10% - YOU Decide Your Prices-
- **Make ANY Model/Brand/Price Changes!** We will get HUB pre-approval for you
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 46.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 52.9 Cents.**
3. **The Jumbo Card** 6" x 9" **Only 43.9 Cents. From \$999 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your default prize discounts. Default savings (unless you indicate something different) is 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. Also a Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"



10.5 INCHES WIDE



17 INCHES TALL

295% BIGGER Than our
Jumbo Postcard!

As low as
46.9¢ Includes
Postage



Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE



Reg \$3936
\$3399



**SAVE \$537
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ

55dBA Stainless Steel Dishwasher with Boost Cycle
WDT540HAMZ

DEALER LOGO

Year End
SAVINGS

December 22nd–January 4th

Whirlpool® Family of Brands

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: MM4726WP_YearEnd

KitchenAid® 4-PIECE STAINLESS STEEL KITCHEN SUITE



19.9 cu.ft. Counter-Depth Side-by-Side Refrigerator with In-Door-Ice® System
KRSC700HPS



2.0 cu.ft. Microwave Hood Combination with 1,000 Watts of Power
KMHS120ESS



5.8 cu.ft. Slide-In Gas Range with Even-Heat™ True Convection
KSGG700ESS

Reg \$8146

\$6399
PLUS \$400 REBATE!

**SAVE \$1747
ON THE PACKAGE!**

44dBA Dishwasher with PrintShield® Finish
KDTM404KPS



**REBATES UP TO
\$1500***

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
October 1 - December 31, 2022



MAYTAG®

4-PIECE STAINLESS STEEL KITCHEN SUITE

Reg \$4276

\$3349



10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$927
ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser
MSS25C4MGZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

\$799 Reg \$949 each

4.5 cu.ft. Front Load Washer with Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MW



SAVE \$300 ON THE PAIR!

SHOWN ON OPTIONAL PEDESTALS

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



SAVE AN EXTRA 10% ON CLOSEOUTS!

MAYTAG® **\$629** Reg \$799 each



10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$340 ON THE PAIR!

4.5 cu.ft. Top Load Washer with Deep Fill Option
MWV4505MW

7.0 cu.ft. Electric Dryer with Wrinkle Prevent
MED4500MW

Whirlpool® **\$549** Reg \$749 each



SAVE \$400 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX:XX,XXX; \$30 XX:XX,XXX; \$50 XX:XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4726WP_YearEnd cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Year End SAVINGS
December 22nd - January 4th

KitchenAid 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$6399 ^{MSRP}
PLUS \$400 REBATE!
REBATES UP TO \$1500
SAVE \$1747 ^{ON THE PACKAGE}

19.0 cu.ft. Counter Depth Side-by-Side Refrigerator with 15.0 cu.ft. Freezer
2.0 cu.ft. Microwave Hood Combination with 1.0 cu.ft. Oven
10.0 cu.ft. Electric Range with 5.0 cu.ft. Oven
10.0 cu.ft. Electric Dishwasher with 1.0 cu.ft. Oven

Whirlpool 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$3399 ^{MSRP}
SAVE \$537 ^{ON THE PACKAGE}

20.0 cu.ft. Side-by-Side Refrigerator with 15.0 cu.ft. Freezer
1.7 cu.ft. Microwave Hood Combination with 1.0 cu.ft. Oven
6.0 cu.ft. Electric Range with 3.0 cu.ft. Oven
10.0 cu.ft. Electric Dishwasher with 1.0 cu.ft. Oven

MAYTAG 4-PIECE STAINLESS STEEL KITCHEN SUITE
\$3349 ^{MSRP}
SAVE \$927 ^{ON THE PACKAGE}

20.0 cu.ft. Side-by-Side Refrigerator with 15.0 cu.ft. Freezer
1.7 cu.ft. Microwave Hood Combination with 1.0 cu.ft. Oven
6.0 cu.ft. Electric Range with 3.0 cu.ft. Oven
10.0 cu.ft. Electric Dishwasher with 1.0 cu.ft. Oven

Whirlpool \$799 each
4.5 cu.ft. Front Load Washer with Quick Wash Cycle
7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option

SAVE \$300 ON THE PACKAGE

12 MONTHS SPECIAL FINANCING!
MAYTAG \$629 ^{each}
Whirlpool \$549 ^{each}

SAVE \$340 ON THE PACKAGE

SAVE \$400 ON THE PACKAGE

DEALER TAG

Scratch & Win
Match your number in our store to see if you're our grand prize winner!
• \$10,000 Shopping Spree
• \$250 Store Gift Certificate
• \$25-\$50 Additional Instant Savings

We Sell It & Service It
We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Long Nelson
123 Main Street
Anytown, CA 90210

Artwork Version: LM4725WP YearEnd

11 INCHES **TALL**

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **52.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

Year End
SAVINGS

December 22nd–January 4th

KitchenAid®

**4-PIECE STAINLESS STEEL
KITCHEN SUITE**

\$6399 Reg \$6146

PLUS \$400 REBATE!

**REBATES UP TO
\$1500***

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances. October 1 - December 31, 2022



19.9 cu.ft. Counter-Depth Side-by-Side Refrigerator with In-Door-Ice® System
KRSC700HPS



2.0 cu.ft. Microwave Hood Combination with 1,000 Watts of Power
KMHS120ESS



5.8 cu.ft. Slide-In Gas Range with Even-Heat™ True Convection
KSGG700ESS

44dBA Dishwasher with PrintShield® Finish
KDTM404KPS

**SAVE \$1747
ON THE PACKAGE!**

Whirlpool®

**4-PIECE STAINLESS STEEL
KITCHEN SUITE**

MAYTAG®

**4-PIECE STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JZ



55dBA Stainless Steel Dishwasher with Boost Cycle
WDT540HAMZ

Reg \$3936
\$3399

**SAVE \$537
ON THE PACKAGE!**



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser
MSS25C4MGZ



1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ



Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ

Reg \$4276
\$3349

**SAVE \$927
ON THE PACKAGE!**

**10 YEAR
WARRANTY**



Whirlpool® **\$799** Reg \$949 each

4.5 cu.ft. Front Load Washer with Quick Wash Cycle
WFW5605MW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5605MW



12 MONTHS SPECIAL FINANCING!*

MAYTAG® **\$629** Reg \$799 each

Whirlpool® **\$549** Reg \$749 each



4.5 cu.ft. Top Load Washer with Deep Fill Option
MWW4505MW

7.0 cu.ft. Electric Dryer with Wrinkle Prevent
MED4500MW



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

DEALER TAG



*See store for complete details of all offers, financing and rebates. ©/™ © 2021. All rights reserved. LM4725WP_YearEnd cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4725WP_YearEnd

*Don't
Miss Out!*

December 22nd – January 4th

**We Sell It &
Service It**

We are a full-service appliance dealer!
We repair and carry parts for most
appliance brands. We are a member
of a \$22 Billion buying organization.
Don't sacrifice quality service
before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**



The Jumbo Postcard

DEALER LOGO

Year End
SAVINGS

December 22nd—January 4th



HUGE SAVINGS
ON KITCHEN PACKAGES!

Whirlpool®

MAYTAG

KitchenAid®

A M A N A®

TOP LOAD LAUNDRY PAIRS

Whirlpool®

\$549 Reg \$749
each



3.8 cu.ft. Top Load Washer with Soaking Cycles

WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System

WED4950HW

MAYTAG®

\$629 Reg \$799
each



4.5 cu.ft. Top Load Washer with Deep Fill Option

MWW4505MW

7.0 cu.ft. Electric Dryer with Wrinkle Prevent

MED4500MW

DEALER TAG



KitchenAid®

REBATES UP TO
\$1500*

*Via a Visa® Prepaid card by mail when you purchase select KitchenAid® Brand Appliances.
October 1 - December 31, 2022

12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

*See store for complete details of all offers, financing and rebates. ®/™ © 2021. All rights reserved. JP4727WP_YearEnd cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4727WP_YearEnd

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

December 22-January 4
Year End Savings

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$3936	SALE PRICE	\$3399
Brand		Model #	WRS325SDHZ	REG		SALE PRICE	
Brand		Model #	WMH31017HZ	REG		SALE PRICE	
Brand		Model #	WFE505W0JZ	REG		SALE PRICE	
Brand		Model #	WDT540HAMZ	REG		SALE PRICE	
Brand	KitchenAid	Model #	Kitchen	REG	\$8146	SALE PRICE	\$6399
Brand		Model #	KRSC700HPS	REG		SALE PRICE	
Brand		Model #	KMHS120ESS	REG		SALE PRICE	
Brand		Model #	KSGG700ESS	REG		SALE PRICE	
Brand		Model #	KDTM404KPS	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$4276	SALE PRICE	\$3349
Brand		Model #	MSS25C4MGZ	REG		SALE PRICE	
Brand		Model #	MMV1175JZ	REG		SALE PRICE	
Brand		Model #	MER6600FZ	REG		SALE PRICE	
Brand		Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	WFW5605MW	REG	\$949	SALE PRICE	\$799
Brand	Whirlpool	Model #	WED5605MW	REG	\$949	SALE PRICE	\$799
Brand	Maytag	Model #	MVW4505MW	REG	\$799	SALE PRICE	\$629
Brand	Maytag	Model #	MED4500MW	REG	\$799	SALE PRICE	\$629
Brand	Whirlpool	Model #	WTW4955HW	REG	\$749	SALE PRICE	\$549
Brand	Whirlpool	Model #	WED4950HW	REG	\$749	SALE PRICE	\$549



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,843 ☐ 2. 10,000 - \$4,889

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,693 ☐ 6. 10,000 - \$4,589

Additional Mailers, ADD: MONSTER - 46.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____