



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

Whirlpool HOLIDAY Savings!

Event December 2 - 17 Order by November 15

- Models MAP/PMAP LESS 10% - you decide your prices-
- **Make ANY Model/Brand/Price Changes!** We will get HUB pre-approval for you
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 45.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 52.9 Cents.**
3. **The Jumbo Card** 6" x 9" **Only 43.9 Cents. From \$999 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your default prize discounts. Default savings (unless you indicate something different) is 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. Also a Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"



17 INCHES TALL

295% BIGGER Than our
Jumbo Postcard!

As low as
45.9¢ Includes
Postage

AMANA®

\$569 Reg \$629 each

MAYTAG®

\$589 Reg \$799 each



3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW



3.8 cu.ft. Large Capacity Top Load Washer with Deep Water Wash Option
MWW465HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

DEALER LOGO

Holiday
SAVINGS

December 2nd-17th

Whirlpool® Family of Brands

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 - \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: MM4723WP_Holiday



**Industry-First
2 in 1
Removable
Agitator**

SAVE \$180 ON THE PAIR!

Whirlpool® TOP LOAD LAUNDRY PAIR

\$809 Reg \$899 each

4.7-4.8 cu.ft. Top Load Washer with Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5010LW

12 MONTHS
SPECIAL FINANCING!*



MAYTAG® \$1030 Reg \$1149 each



4.7 cu.ft. Smart Top Load Washer with Extra Power Button
MVW6230RHW

7.4 cu.ft. Smart Electric Dryer with Advanced Moisture Sensing
MED6230RHW

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



Whirlpool®

4-PIECE WHIRLPOOL® STAINLESS STEEL KITCHEN SUITE

Reg \$4036

\$3599



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ

Stainless Steel Dishwasher with Third Rack
WDT730HAMZ

SAVE AN EXTRA 10% ON CLOSEOUTS!



KitchenAid®

DOUBLE SAVINGS!
ALL KITCHENAID SUITES!

10% off
PLUS
Rebate up to \$1500!*

DEALER TAG



*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4723WP_Holiday cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Holiday SAVINGS.
December 2nd-17th

Whirlpool \$809 each
SAVE \$180 ON THE PACKAGE

Industry-First
2 in 1
Removable
Agitator

4.7-4.8 cu.ft. Top
Load Washer with
Removable Agitator
7.0 cu.ft. Electric
Dryer with Winkse
Shield™ Option

**12 MONTHS
SPECIAL FINANCING!**

AMANA \$569 each
MAYTAG \$589 each
MAYTAG \$1030 each

SAVE \$120 ON THE PACKAGE

5.0 cu.ft. Top Load
Washer with Cool
Active Agitator

6.8 cu.ft. Electric Dryer
with Winkse Shield™
Option

SAVE \$420 ON THE PACKAGE

5.0 cu.ft. Large Capacity
Top Load Washer with
Deep Water Wash Option

7.0 cu.ft. Large Capacity
Electric Dryer with
Steam Cycle Wash

5 YEARS PAID
LABOR WARRANTY

SAVE \$238 ON THE PACKAGE

4.7 cu.ft. Smart Top
Load Washer with
Smart Power Button
Technology

5.0 cu.ft. Smart Electric
Dryer with Advanced
Steam Setting

Whirlpool 4-PIECE WHIRLPOOL® STAINLESS STEEL KITCHEN SUITE

Reg. \$4200
\$3599

SAVE \$437 ON THE PACKAGE

25 cu.ft. Side-by-Side Refrigerator with French Door Glass Shelves

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls

5.3 cu.ft. Electric Range with ProFit™ Bake™ Technology

Stainless Steel Dishwasher with Third Rack

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

PAID BY POSTAGE
NEVER
NEEDS
STAMP

Any Nelson
15 Mississippi Ave
Casper, WY 82401

Artwork Version: LM4722WP Holiday

Scratch & Win
Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 additional Instant Savings

We Sell It & Service It
We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

KitchenAid®
DOUBLE SAVINGS!
ALL KITCHENAID SUITES!
10% off PLUS Rebate up to \$1500!

DEALER TAG

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
52.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

Holiday
SAVINGS

December 2nd–17th

Whirlpool® **\$809** Reg \$899 each

**Industry-First
2 in 1
Removable
Agitator**



SAVE \$180 ON THE PAIR!

4.7-4.8 cu.ft. Top Load Washer with Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5010LW

12 MONTHS
SPECIAL FINANCING!



AMANA® **\$569** Reg \$629 each

MAYTAG® **\$589** Reg \$799 each

MAYTAG® **\$1030** Reg \$1149 each



SAVE \$120 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW



10 YEAR
WARRANTY

SAVE \$420 ON THE PAIR!

CLOSEOUT

CLOSEOUT

3.8 cu.ft. Large Capacity Top Load Washer with Deep Water Wash Option
MWVC465HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW



5 YEARS PARTS & LABOR WARRANTY!

SAVE \$238 ON THE PAIR!

4.7 cu.ft. Smart Top Load Washer with Extra Power Button
MWV6230RH

7.4 cu.ft. Smart Electric Dryer with Advanced Moisture Sensing
MED6230RH

Whirlpool®

4-PIECE WHIRLPOOL® STAINLESS STEEL KITCHEN SUITE



Reg \$4036
\$3599



**SAVE \$437
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator
with Frameless
Glass Shelves
WRS325SDHZ

**5.3 cu.ft. Electric
Range with Frozen
Bake™ Technology**
WFE505W0JS

**1.7 cu.ft. Microwave
Hood Combination**
with Electronic Touch
Controls
WMH31017HZ

**Stainless Steel
Dishwasher with
Third Rack**
WDT730HAMZ



KitchenAid®

**DOUBLE
SAVINGS!**
**ALL KITCHENAID
SUITES!**

10% off
PLUS
**Rebate up to
\$1500!***



*See store for complete details of all offers, financing and rebates. ©™ © 2021. All rights reserved. LM4722WP_Holiday cheiert ©2022 Invigorate Media, LLC. All Rights Reserved.

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4722WP_Holiday



**We Sell It &
Service It**

We are a full-service appliance dealer!
We repair and carry parts for most
appliance brands. We are a member
of a \$22 Billion buying organization.
Don't sacrifice quality service before or
after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**



DEALER TAG

The Jumbo Postcard



DEALER LOGO

Holiday
SAVINGS

December 2nd–17th



HUGE SAVINGS
ON KITCHEN PACKAGES!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®

Whirlpool®

\$809 each Reg \$899



4.7-4.8 cu.ft. Top Load Washer with Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5010LW

MAYTAG®

\$1030 each Reg \$1149



4.7 cu.ft. Smart Top Load Washer with Extra Power Button
MWW6230RHW

7.4 cu.ft. Smart Electric Dryer with Advanced Moisture Sensing
MED6230RHW

DEALER TAG

*See store for complete details of all offers, financing and rebates. ®/™ © 2021. All rights reserved. JP4724WP_Holiday cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.



KitchenAid®
DOUBLE SAVINGS!
ALL KITCHENAID SUITES!

10% off
PLUS
Rebate up to \$1500!*

12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4724WP_Holiday

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

December 2-17
Holiday Savings

Prices are set at lowest co-opable prices.

Brand	Amana	Model #	NTW4516FW	REG	\$629	SALE PRICE	\$569
Brand	Amana	Model #	NEW4655EW	REG	\$629	SALE PRICE	\$569
Brand	Maytag	Model #	MVWC465HW	REG	\$799	SALE PRICE	\$589
Brand	Maytag	Model #	MEDC465HW	REG	\$799	SALE PRICE	\$589
Brand	Whirlpool	Model #	WTW5057LW	REG	\$899	SALE PRICE	\$809
Brand	Whirlpool	Model #	WED5010LW	REG	\$899	SALE PRICE	\$809
Brand	Maytag	Model #	MVW6230RHW	REG	\$1149	SALE PRICE	\$1030
Brand	Maytag	Model #	MED6230RHW	REG	\$1149	SALE PRICE	\$1030
Brand	Whirlpool	Model #	Kitchen	REG	\$4036	SALE PRICE	\$3599
Brand		Model #	WRS325SDHZ	REG		SALE PRICE	
Brand		Model #	WMH31017HZ	REG		SALE PRICE	
Brand		Model #	WFE505W0JS	REG		SALE PRICE	
Brand		Model #	WDT730HAMZ	REG		SALE PRICE	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,793 ☐ 2. 10,000 - \$4,839

Legal Limit MAX! ☐ 1. 5,000 - \$3,143 ☐ 2. 10,000 - \$5,489

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,643 ☐ 6. 10,000 - \$4,539

Additional Mailers, ADD: MONSTER - 45.9¢ each

LEGAL LIMIT MAX - 52.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____