



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

Savings Harvest!

Event October 6 - 19

Order by September 23

- Models MAP/PMAP LESS 10% - you decide your prices
- **Make ANY Model/Brand/Price Changes!** We will get HUB pre-approval for you
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **45.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **49.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents.** From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your default prize discounts. Default savings (unless you indicate something different) is 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. Also a Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhous bill_menkhous@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"



10.5 INCHES WIDE

AMANA \$519 each <p>SAVE \$220 ON THE PAIR!</p>	Whirlpool \$579 each <p>SAVE \$340 ON THE PAIR!</p>
SAVE AN EXTRA 10% ON CLOSEOUTS!	
DEALER LOGO Savings Harvest October 6th - 19th Whirlpool Family of Brands	
Dealer Name Street Address City, State ZIP POSTMASTER: Please Deliver KIX, KIX, KIX OR CURRENT RESIDENT <i>Doug Nelson</i> 15 Mississippi Ave Capital City, MO 64601 Artwork Version: MM4714WP_Harvest	Whirlpool \$829 each <p>CLOSEOUT SPECIAL! SAVE \$440 ON THE PAIR!</p>
MAYTAG \$849 each <p>SAVE \$600 ON THE PAIR!</p>	12 MONTHS SPECIAL FINANCING!

17 INCHES TALL

295% BIGGER Than our
Jumbo Postcard!

As low as
45.9¢ Includes Postage

AMANA® **\$519** Reg \$629 each

Whirlpool® **\$579** Reg \$749 each



3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

SAVE \$220 ON THE PAIR!



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

SAVE \$340 ON THE PAIR!

SAVE AN EXTRA 10% ON CLOSEOUTS!

DEALER LOGO

Savings Harvest

October 6th – 19th

Whirlpool® Family of Brands

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: MM4714WP_Harvest

Whirlpool® **\$829** Reg \$1049 each

MAYTAG® **\$849** Reg \$1149 each



CLOSEOUT SPECIAL!

SAVE \$440 ON THE PAIR!



SHOWN ON OPTIONAL PEDESTALS



4.5 cu.ft. Closet-Depth Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Front Load Electric Dryer with Intuitive Touch Controls
WED5620HW



SAVE \$600 ON THE PAIR!



5.3 cu.ft. Smart Top Load Washer with Extra Power Button
MW7232HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED7230HW

12 MONTHS SPECIAL FINANCING!

MAYTAG®

4-PIECE MAYTAG® STAINLESS STEEL KITCHEN SUITE



MSRP \$4526

\$3699



FINGERPRINT RESISTANT

SAVE \$827 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water Dispenser
MSS25C4MGZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

6.4 cu.ft. Electric Range with True Convection
MER8800FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ

UP TO \$500 REBATE

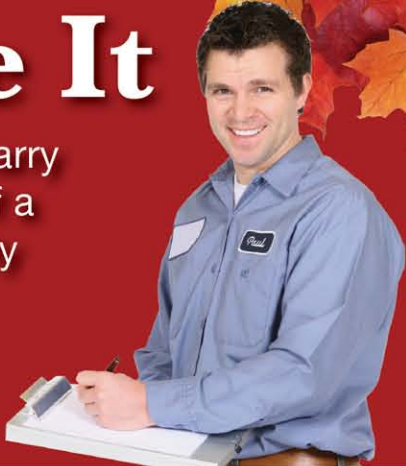
on select Maytag, Whirlpool & KitchenAid Brand Kitchen & Laundry Packages. Valid 9/29-10/19



We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4714WP_Harvest cheerit ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Savings Harvest
October 6th - 19th

MAYTAG **\$849** each

5.3 cu.ft. Smart Top Load Washer with Extra Power Button
MWV7230AB

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED7230AB

SAVE \$600 ON THE FULL

12 MONTHS SPECIAL FINANCING! **SAVE AN EXTRA 10% ON CLOSEOUTS!**

AMANA **\$519** each

Whirlpool **\$579** each

Whirlpool **\$829** each

SAVE \$220 ON THE FULL

8.8 cu.ft. Top Load Washer with Super Agitation System
AWV8800AB

6.6 cu.ft. Electric Dryer with Wrinkle Prevent Option
MED6600AB

SAVE \$340 ON THE FULL

14 cu.ft. Top Load Washer with Steam Cleaning System
WV14000AB

7.4 cu.ft. Electric Dryer with Steam System
MED74000AB

SAVE \$440 ON THE FULL

CLOSEOUT SPECIAL!

6.6 cu.ft. Smart Front Load Washer with Load & Go
FWV6600AB

7.4 cu.ft. Smart Front Load Electric Dryer with Load & Go
FED7400AB

MAYTAG **4-PIECE MAYTAG® STAINLESS STEEL KITCHEN SUITE**

\$3699

SAVE \$827 ON THE PACKAGE

25 cu.ft. Side-by-Side Refrigerator with Extra-Tall & Water Dispenser
MWR2500AB

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MWM1700AB

6.4 cu.ft. Electric Range with True Convection
MER6400AB

Stainless Steel Tub Dishwasher with PowerBoost Cycle
MWD6400AB

on select Maytag, Whirlpool & KitchenAid Brand Kitchen & Laundry Packages, view 102-1015

UP TO \$500 REBATE

Scratch & Win

Match your number in our store to win a grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 Additional Instant Savings

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

APR 15 2009

APR 15 2009

APR 15 2009

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
49.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

DEALER LOGO

Savings Harvest

October 6th – 19th

MAYTAG®

\$849 Reg \$1149
each



5.3 cu.ft. Smart Top Load Washer with Extra Power Button
MVW7232HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED7230HW

SAVE \$600 ON THE PAIR!

12 MONTHS SPECIAL FINANCING!

SAVE AN EXTRA 10% ON CLOSEOUTS!

AMANA® **\$519** Reg \$629
each

Whirlpool® **\$579** Reg \$749
each

Whirlpool® **\$829** Reg \$1049
each



SAVE \$220 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW



SAVE \$340 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4950HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW



SAVE \$440 ON THE PAIR!

4.5 cu.ft. Closet-Depth Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Front Load Electric Dryer with Intuitive Touch Controls
WED5620HW

MAYTAG®

4-PIECE MAYTAG® STAINLESS STEEL KITCHEN SUITE

MSRP \$4526

\$3699



**SAVE \$827
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator
with Exterior Ice & Water Dispenser
MSS25C4MGZ

6.4 cu.ft. Electric Range
with True Convection
MER8800FZ

1.7 cu.ft. Over-the-Range Microwave
with Stainless Steel Cavity
MMV1175JZ

Stainless Steel Tub Dishwasher
with PowerBlast® Cycle
MDB4949SKZ

UP TO **\$500 REBATE**

on select Maytag, Whirlpool & KitchenAid Brand Kitchen & Laundry Packages. Valid 9/29-10/19



MAYTAG



Whirlpool



KitchenAid

DEALER TAG

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4713WP_Harvest

Savings Harvest

October 6th – 19th

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details.
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The Jumbo Postcard

DEALER LOGO

Savings Harvest

October 6th – 19th



HUGE SAVINGS

ON KITCHEN PACKAGES!

Whirlpool®

MAYTAG®

KitchenAid®

AMANA®

Whirlpool®

MAYTAG®

\$579 each
Reg \$749



SAVE \$340 ON THE PAIR!

3.8 cu.ft. Top Load Washer
with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer
with AutoDry™ Drying System
WED4950HW

\$849 each
Reg \$1149



SAVE \$600 ON THE PAIR!

5.3 cu.ft. Smart Top Load Washer
with Extra Power Button
MVW7232HW

7.4 cu.ft. Smart Electric Dryer
with Extra Power Button
MED7230HW

DEALER TAG

*See store for complete details of all offers, financing and rebates. ®/™ © 2021. All rights reserved. JP4715WP_Harvest cheilter ©2022 Invigorate Media, LLC. All Rights Reserved.



UP TO
\$500
REBATE

on select Maytag,
Whirlpool & KitchenAid
Brand Kitchen & Laundry
Packages. Valid 9/29-10/19

12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4715WP_Harvest

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

October 6–19
Savings Harvest

Prices are set at lowest co-opable prices.

Brand	<u>Amana</u>	Model #	<u>NTW4516FW</u>	REG	<u>\$629</u>	SALE PRICE	<u>\$519</u>
Brand	<u>Amana</u>	Model #	<u>NED4655EW</u>	REG	<u>\$629</u>	SALE PRICE	<u>\$519</u>
Brand	<u>Whirlpool</u>	Model #	<u>WTW4955HW</u>	REG	<u>\$749</u>	SALE PRICE	<u>\$579</u>
Brand	<u>Whirlpool</u>	Model #	<u>WED4950HW</u>	REG	<u>\$749</u>	SALE PRICE	<u>\$579</u>
Brand	<u>Whirlpool</u>	Model #	<u>WFW5620HW</u>	REG	<u>\$1049</u>	SALE PRICE	<u>\$829</u>
Brand	<u>Whirlpool</u>	Model #	<u>WED5620HW</u>	REG	<u>\$1-49</u>	SALE PRICE	<u>\$829</u>
Brand	<u>Maytag</u>	Model #	<u>MVW7232HW</u>	REG	<u>\$1149</u>	SALE PRICE	<u>\$849</u>
Brand	<u>Maytag</u>	Model #	<u>MED7230HW</u>	REG	<u>\$1149</u>	SALE PRICE	<u>\$849</u>
Brand	<u>Maytag</u>	Model #	<u>Kitchen</u>	REG	<u>\$4526</u>	SALE PRICE	<u>\$3699</u>
Brand	<u></u>	Model #	<u>MSS25C4MGZ</u>	REG	<u></u>	SALE PRICE	<u></u>
Brand	<u></u>	Model #	<u>MMV1175JZ</u>	REG	<u></u>	SALE PRICE	<u></u>
Brand	<u></u>	Model #	<u>MER8800FZ</u>	REG	<u></u>	SALE PRICE	<u></u>
Brand	<u></u>	Model #	<u>MDB4949SKZ</u>	REG	<u></u>	SALE PRICE	<u></u>



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,793 ☐ 2. 10,000 - \$4,839

Legal Limit MAX! ☐ 1. 5,000 - \$2,943 ☐ 2. 10,000 - \$5,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,643 ☐ 6. 10,000 - \$4,539

Additional Mailers, ADD: MONSTER - 45.9¢ each

LEGAL LIMIT MAX - 49.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____