



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

Fall Into Savings!

Event September 15 - 28

Start September 15 - Order by September 1

Start September 22 - Order by September 7

- Models MAP/PMAP LESS 10% - you decide your prices
- **Make ANY Model/Brand/Price Changes!** We will get HUB pre-approval for you
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **45.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **49.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your default prize discounts. Default savings (unless you indicate something different) is 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. Also a Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
45.9¢ Includes
Postage

Whirlpool®

STAINLESS STEEL
SUITE SPECIAL!



25 cu.ft. French Door Refrigerator with Refrigerated Exterior Drawer
WRX735SDHZ



SAVE \$1292
ON THE PACKAGE!

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JZ



Stainless Steel Dishwasher with Fan Dry
WDT730PAHZ

Reg \$5336
\$4044

12 MONTHS
SPECIAL
FINANCING!*

SAVE AN
EXTRA 10%
ON CLOSEOUTS!

DEALER LOGO

Fall Into
Savings

SEPTEMBER
15th – 28th

Scratch & Win



Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: MM4710WP_Fall

Whirlpool®

Family of Brands

KitchenAid®



HUGE SAVINGS
ON DESIGNER KITCHENS!

Whirlpool®

STAINLESS STEEL
SUITE SPECIAL!



18 cu.ft. Top Freezer Refrigerator with LED Interior Lighting
WRT518SZFM



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS



Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

Reg \$3066
\$2249

SAVE \$817
ON THE PACKAGE!

CLOSEOUT

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool®

\$579 Reg \$749
each



SAVE \$340 ON THE PAIR!

3.8 cu.ft. Top Load Washer
with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with
AutoDry™ Drying System
WED4950HW

MAYTAG®

Reg \$849

\$599

washer

Reg \$799

\$579

dryer



10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$470 ON THE PAIR!

CLOSEOUT

CLOSEOUT

4.2 cu.ft. Top Load Washer
with Deep Water Wash Option
MWVC565FW

7.0 cu.ft. Large Capacity Electric
Dryer with Heavy-Duty Motor
MEDC465HW

MAYTAG®

\$729 Reg \$949
each



10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$440 ON THE PAIR!

4.8 cu.ft. Top Load Washer
with Deep Fill Option
MWV6200KW

7.0 cu.ft. Electric Dryer
with Moisture Sensing
MED6200KW



MAYTAG

**SAVE
BIG**
ON MAYTAG
KITCHENS!

DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4710WP_Fall chertiff ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES WIDE
HUGE!



11 INCHES TALL

The
LARGEST
piece of mail the
US Postal Service
will allow!

As low as
49.9¢
Includes Postage

255% BIGGER Than our
Jumbo Postcard!

DEALER LOGO

Fall Into Savings

SEPTEMBER
15th – 28th

KitchenAid®



HUGE SAVINGS
ON DESIGNER KITCHENS!

Whirlpool®

**STAINLESS STEEL
SUITE SPECIAL!**



Reg #3066
\$2249



SAVE \$817
ON THE PACKAGE!

18 cu.ft.
Top Freezer
Refrigerator with
LED Interior Lighting
WRT518SZFM

5.3 cu.ft. Electric
Range with Frozen
Bake™ Technology
WFE505WJUS

1.7 cu.ft. Microwave
Hood Combination
with Electronic Touch
Controls
WMH31017HS

Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

**STAINLESS STEEL
SUITE SPECIAL!**



Reg #5336
\$4044



SAVE \$1292
ON THE PACKAGE!

25 cu.ft. French
Door Refrigerator
with Refrigerated
Exterior Drawer
WRX735SDHZ

5.3 cu.ft. Electric
Range with Frozen
Bake™ Technology
WFE505WJUZ

1.7 cu.ft. Microwave
Hood Combination
with Electronic Touch
Controls
WMH31017HZ

Stainless Steel
Dishwasher with
Fan Dry
WDT730PAHZ

SAVE AN EXTRA 10% ON CLOSEOUTS!

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool® **\$579** each Reg #749



SAVE \$340 ON THE PAIR!

3.8 cu.ft. Top Load Washer
with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with
AutoDry™ Drying System
WED4950HW

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4709WP_Fall

Reg #849 **MAYTAG®**
\$599 washer Reg #799 **\$579** dryer



10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$470 ON THE PAIR!

CLOSEOUT

CLOSEOUT

4.2 cu.ft. Top Load Washer
with Deep Water Wash Option
MWWC565FW

7.0 cu.ft. Large Capacity Electric
Dryer with Heavy-Duty Motor
MEDC465HW

MAYTAG®
\$729 each Reg #949



10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$440 ON THE PAIR!

4.8 cu.ft. Top Load Washer
with Deep Fill Option
MWW6200KW

7.0 cu.ft. Electric Dryer
with Moisture Sensing
MED6200KW

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/TM © 2021. All rights reserved. LM4709WP_Fall cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

Fall Into Savings **SEPTEMBER 15th – 28th**



MAYTAG

SAVE BIG
ON MAYTAG KITCHENS!

The Jumbo Postcard

DEALER LOGO

Fall Into Savings

**SEPTEMBER
15th – 28th**



HUGE SAVINGS
ON KITCHEN PACKAGES!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®

Whirlpool®

MAYTAG®

\$579 each
Reg \$749



3.8 cu.ft. Top Load Washer
with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer
with AutoDry™ Drying System
WED4950HW

Reg \$849
\$599 washer
Reg \$799
\$579 dryer



4.2 cu.ft. Top Load Washer
with Deep Water Wash Option
MWWC565FW

7.0 cu.ft. Large Capacity Electric Dryer
with Heavy-Duty Motor
MEDC465HW

DEALER TAG

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2021. All rights reserved. JP4711WP_Fall cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4711WP_Fall

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

Sept 15-28
Fall Into Savings

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$5336	SALE PRICE	\$4044
Brand		Model #	WRX735SDHZ	REG		SALE PRICE	
Brand		Model #	WFE505W0JZ	REG		SALE PRICE	
Brand		Model #	WMH31017HZ	REG		SALE PRICE	
Brand		Model #	WDT730PAHZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	Kitchen	REG	\$3066	SALE PRICE	\$2249
Brand		Model #	WRT518SZFM	REG		SALE PRICE	
Brand		Model #	WFE505W0JS	REG		SALE PRICE	
Brand		Model #	WMH31017HS	REG		SALE PRICE	
Brand		Model #	WDF520PADM	REG		SALE PRICE	
Brand	Whirlpool	Model #	WTW4950HW	REG	\$749	SALE PRICE	\$579
Brand	Whirlpool	Model #	WED4950HW	REG	\$749	SALE PRICE	\$579
Brand	Maytag	Model #	MVWC565FW	REG	\$849	SALE PRICE	\$599
Brand	Maytag	Model #	MEDC465HW	REG	\$799	SALE PRICE	\$579
Brand	Maytag	Model #	MVW6200KW	REG	\$949	SALE PRICE	\$729
Brand	Maytag	Model #	MED6200KW	REG	\$949	SALE PRICE	\$729



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,793 ☐ 2. 10,000 - \$4,839

Legal Limit MAX! ☐ 1. 5,000 - \$2,943 ☐ 2. 10,000 - \$5,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,643 ☐ 6. 10,000 - \$4,539

Additional Mailers, ADD: MONSTER - 45.9¢ each

LEGAL LIMIT MAX - 49.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____