



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

Labor Day SAVINGS!

Event August 25 – September 14

Start August 25 - Order by July 29

Start September 1 Order by August 5

- Models MAP/PMAP LESS 10% - you decide your prices
- **Make ANY Model/Brand/Price Changes!** We will get HUB pre-approval for you
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **45.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **49.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents**. From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your default prize discounts. Default savings (unless you indicate something different) is 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. Also a Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhous bill_menkhous@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
45.9¢ Includes
Postage



ALL WHIRLPOOL, MAYTAG, KITCHENAID & AMANA KITCHEN PACKAGES SPECIALLY SALE PRICED!



DEALER LOGO

LABOR DAY SAVINGS

AUGUST 25 – SEPTEMBER 14

Whirlpool® Family of Brands

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019

Artwork Version: MM4707WP_LaborDay



SAVE \$1067
ON THE PACKAGE!

Whirlpool®

STAINLESS STEEL SUITE SPECIAL!

Reg \$4266

\$3199



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water Dispenser
WRS325SDHZ

6.4 cu.ft. Electric Range with Frozen Bake™ Technology
WFE775H0HZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

12 MONTHS SPECIAL FINANCING!

AMANA®

\$519 Reg \$577
each



3.5 cu.ft. Top Load Washer
with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer
with Wrinkle Prevent Option
NED4655EW

Reg \$849

\$599 Reg \$849
washer

MAYTAG®

Reg \$799

\$579 Reg \$799
dryer



4.2 cu.ft. Top Load Washer
with Deep Water Wash Option
MVWC565FW

7.0 cu.ft. Large Capacity Electric Dryer
with Heavy-Duty Motor
MEDC465HW

SAVE AN EXTRA 10% ON CLOSEOUTS!

Whirlpool®

\$729 Reg \$949
each



4.7 cu.ft. Top Load Washer
with Built-In Faucet
WTW5105HW

7.4 cu.ft. Electric Dryer with
AccuDry™ Drying System
WED5100HW

Whirlpool®

\$829 Reg \$1049
each



4.5 cu.ft. Front Load Washer
with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer
with Intuitive Touch Controls
WED5620HW

MAYTAG®

Reg \$1149

\$1030
each



FULL 5 YEARS PARTS & LABOR INCLUDED!

SAVE \$238 ON THE PAIR!

4.7 cu.ft. Smart Top Load Washer with Extra Power Button
MVW6230RHW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED6230RHW

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4707WP_LaborDay cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

LABOR DAY SAVINGS
AUGUST 25 - SEPTEMBER 14

AMANA \$519 each	MAYTAG \$599 each
----------------------------	-----------------------------

SAVE \$116 on the package

SAVE \$470 on the package

12 MONTHS SPECIAL FINANCING!

Whirlpool \$729 each

Whirlpool \$829 each

MAYTAG \$1030 each

SAVE \$440 on the package

SAVE \$440 on the package

SAVE \$238 on the package

Whirlpool STAINLESS STEEL SUITE SPECIAL!

\$3199

SAVE \$1067 on the package

25 cu.ft. Side-by-Side Refrigerator

1.7 cu.ft. Microwave

4.4 cu.ft. Electric Range

4.4 cu.ft. Electric Dishwasher

Artwork Version: LM4706WP LaborDay

Scratch & Win

We Sell It & Service It

DEALER TAG

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
49.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

LABOR DAY SAVINGS

AUGUST 25 – SEPTEMBER 14

AMANA®

\$519 each Reg #577



3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

MAYTAG®

Reg #849

\$599 washer

Reg #799

\$579 dryer



4.2 cu.ft. Top Load Washer with Deep Water Wash Option
MWWC565FW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

12 MONTHS SPECIAL FINANCING!

SAVE AN EXTRA 10% ON CLOSEOUTS!

Whirlpool®

\$729 each Reg #849



SAVE \$440 ON THE PAIR!

4.7 cu.ft. Top Load Washer with Built-In Faucet
W7W5105HW

7.4 cu.ft. Electric Dryer with AccuDry™ Drying System
WED5100HW

Whirlpool®

\$829 each Reg #1049



SAVE \$440 ON THE PAIR!

4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Intuitive Touch Controls
WED5620HW

MAYTAG®

\$1030 each Reg #1149



SAVE \$238 ON THE PAIR!

4.7 cu.ft. Smart Top Load Washer with Extra Power Button
MWW6230RHW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED6230RHW

Whirlpool®

STAINLESS STEEL SUITE SPECIAL!



**SAVE \$1067
ON THE PACKAGE!**



Reg \$4266

\$3199



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water Dispenser
WRS32SDHZ

6.4 cu.ft. Electric Range with Frozen Bake™ Technology
WFE77SHQZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4706WP_LaborDay



**ALL WHIRLPOOL, MAYTAG, KITCHENAID & AMANA
KITCHEN PACKAGES SPECIALLY SALE PRICED!**



MAYTAG



KitchenAid®

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details.
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LABOR DAY SAVINGS

AUGUST 25 – SEPTEMBER 14

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**



The Jumbo Postcard

DEALER LOGO

LABOR DAY SAVINGS

AUGUST 25 – SEPTEMBER 14



HUGE SAVINGS

ON KITCHEN PACKAGES!

Whirlpool®

MAYTAG

KitchenAid®

AMANA®

MAYTAG®

Whirlpool®

Reg \$849
\$599
washer

Reg \$799
\$579
dryer



4.2 cu.ft. Top Load Washer with Deep Water Wash Option
MVWC565FW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

\$729 each
Reg \$949



4.7 cu.ft. Top Load Washer with Built-In Faucet
WTW5105HW

7.4 cu.ft. Electric Dryer with AccuDry™ Drying System
WED5100HW

DEALER TAG

We Sell It & Service It

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BUY FROM A LOCALLY OWNED BUSINESS!

12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2021. All rights reserved. JP708WP_LaborDay cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4708WP_LaborDay

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

August 25–Sept 14
Labor Day Savings

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$4266	SALE PRICE	\$3199
Brand		Model #	WRS325SDHZ	REG		SALE PRICE	
Brand		Model #	WFE775H0HZ	REG		SALE PRICE	
Brand		Model #	WMH31017HZ	REG		SALE PRICE	
Brand		Model #	WDF520PADM	REG		SALE PRICE	
Brand	Amana	Model #	NTW4516FW	REG	\$577	SALE PRICE	\$519
Brand	Amana	Model #	NED4655EW	REG	\$577	SALE PRICE	\$519
Brand	Maytag	Model #	MVWC565FW	REG	\$849	SALE PRICE	\$599
Brand	Maytag	Model #	MEDC465HW	REG	\$799	SALE PRICE	\$579
Brand	Whirlpool	Model #	WTW5105HW	REG	\$949	SALE PRICE	\$729
Brand	Whirlpool	Model #	WED5100HW	REG	\$949	SALE PRICE	\$729
Brand	Whirlpool	Model #	WFW5620HW	REG	\$1049	SALE PRICE	\$829
Brand	Whirlpool	Model #	WED5620HW	REG	\$1049	SALE PRICE	\$829
Brand	Maytag	Model #	MVW6230RHW	REG	\$1149	SALE PRICE	\$1030
Brand	Maytag	Model #	MED6230RHW	REG	\$1149	SALE PRICE	\$1030



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,793 ☐ 2. 10,000 - \$4,839

Legal Limit MAX! ☐ 1. 5,000 - \$2,943 ☐ 2. 10,000 - \$5,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,643 ☐ 6. 10,000 - \$4,539

Additional Mailers, ADD: MONSTER - 45.9¢ each

LEGAL LIMIT MAX - 49.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____