



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

SUMMER SALE!

Event July 14 – August 10

Start July 14 Order by June 29

Start July 21 Order by July 6

Start July 28 Order by July 13

- Models MAP/PMAP LESS 10% - you decide your prices
- Make ANY Model/Brand/Price Changes! We will get HUB pre-approval for you
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **45.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **49.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **43.9 Cents.** From \$999 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your default prize discounts. Default savings (unless you indicate something different) is 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. Also a Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
45.9¢ Includes
Postage

KitchenAid®



**HUGE SAVINGS
ON KITCHEN APPLIANCES!**

**Whirlpool® STAINLESS STEEL
SUITE SPECIAL!**



**SAVE \$1017
ON THE PACKAGE!**

Reg \$4666
\$3649



21 cu.ft. Counter-Depth Side-by-Side Refrigerator with In-Door-Ice® Storage
WRS571CHZ

6.4 cu.ft. Electric Range with Frozen Bake™ Technology
WFE775H0HZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

DEALER LOGO

Summer Sale

JULY 14–AUGUST 10



Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Whirlpool® Family of Brands

Artwork Version: MM4704WP_SummerSale

**MAYTAG® STAINLESS STEEL
SUITE SPECIAL!**



Reg \$3926

\$2949



**SAVE \$977
ON THE PACKAGE!**

**10 YEAR
LIMITED PARTS
WARRANTY**

22 cu.ft. French Door Refrigerator with BrightSeries™ LED Lighting
MRT711SMFZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

5.3 cu.ft. Electric Range with Air Fryer and Basket
MER8800FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ

12 MONTHS SPECIAL FINANCING!

AMANA® **\$519** Reg \$577 each



3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

MAYTAG® **\$579** Reg \$799 each



3.8 cu.ft. Top Load Washer with Deep Fill Option
MWWC4655HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC4655HW

SAVE AN EXTRA 10% ON CLOSEOUTS!

Whirlpool® **\$579** Reg \$749 each



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Whirlpool® **\$649** Reg \$849 each



4.6 cu.ft. Top Load Washer with Built-In Water Faucet
WTW5010LW

7.0 cu.ft. Electric Dryer with Moisture Sensing
WED5010LW

MAYTAG® **\$749** Reg \$949 each



4.8 cu.ft. Top Load Washer with Deep Fill Option
MWW6200KW

7.0 cu.ft. Electric Dryer with Moisture Sensing
MED6200KW

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX,XXX; \$30 XX,XXX,XXX; \$50 XX,XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4704WP_SummerSale chertier ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Summer Sale
JULY 14-AUGUST 10

AMANA \$519 each
MAYTAG \$579 each

SAVE \$116
SAVE \$440

Whirlpool \$579 each
Whirlpool \$649 each
MAYTAG \$749 each

SAVE \$340
SAVE \$400
SAVE \$400

12 MONTHS SPECIAL FINANCING!
SAVE AN EXTRA 10% ON CLOSOUTS!

Whirlpool STAINLESS STEEL SUITE SPECIAL!
\$3649
SAVE \$1017

MAYTAG STAINLESS STEEL SUITE SPECIAL!
\$2949
SAVE \$977

Scratch & Win
Win a \$10,000 Shopping Spree
\$250 Store Gift Certificate
\$25-\$50 Additional Instant Savings

KitchenAid HUGE SAVINGS ON KITCHEN APPLIANCES!

DEALER TAG

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
49.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

Summer Sale

JULY 14-AUGUST 10



Whirlpool® **\$579** Reg \$749 each



3.8 cu.ft. Top Load Washer
with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with
AutoDry™ Drying System
WED4950HW

Whirlpool® **\$649** Reg \$649 each



4.6 cu.ft. Top Load Washer
with Built-In Water Faucet
WTW5010LW

7.0 cu.ft. Electric Dryer with
Moisture Sensing
WED5010LW

MAYTAG® **\$749** Reg \$949 each



4.8 cu.ft. Top Load Washer
with Deep Fill Option
MWW6200KW

7.0 cu.ft. Electric Dryer with
Moisture Sensing
MED6200KW

AMANA®

\$519 Reg \$577 each



3.5 cu.ft. Top Load Washer with Dual
Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle
Prevent Option
NED4655EW

MAYTAG®

\$579 Reg \$799 each



3.8 cu.ft. Top Load Washer with Deep
Fill Option
MWW465HW

7.0 cu.ft. Large Capacity Electric Dryer with
Heavy-Duty Motor
MEDC465HW

12 MONTHS SPECIAL
FINANCING!

SAVE AN EXTRA 10%
ON CLOSEOUTS!

Whirlpool®

STAINLESS STEEL SUITE SPECIAL!



Reg \$4666

\$3649



**SAVE \$1017
ON THE PACKAGE!**

21 cu.ft. Counter-Depth Side-by-Side Refrigerator with In-Door-Ice® Storage
WRSS71CQHZ

6.4 cu.ft. Electric Range with Frozen Bake™ Technology
WFE775H0HZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

MAYTAG®

STAINLESS STEEL SUITE SPECIAL!



Reg \$3926

\$2949



**SAVE \$977
ON THE PACKAGE!**

22 cu.ft. French Door Refrigerator with BrightSeries™ LED Lighting
MRT711SMFZ

5.3 cu.ft. Electric Range with Air Fryer and Basket
MER8800FZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/TM © 2021. All rights reserved. LM4703WP_SummerSale cheitert ©2022 Invigorate Media, LLC. All Rights Reserved.

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4703WP_SummerSale



KitchenAid®

**HUGE SAVINGS
ON KITCHEN APPLIANCES!**

The Jumbo Postcard

DEALER LOGO

Summer Sale

JULY 14–AUGUST 10



Whirlpool®



KitchenAid®

AMANA®

Whirlpool®

MAYTAG®

\$579 each
Reg \$749



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

\$579 each
Reg \$799



3.8 cu.ft. Top Load Washer with Deep Fill Option
MWWC465HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

12 MONTHS SPECIAL FINANCING!

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2021. All rights reserved. JP705WP_SummerSale cheitert ©2022 Invigorate Media, LLC. All Rights Reserved.

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.



BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4705WP_SummerSale

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

July 14–August 10
Summer Sale

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	REG	\$4666	SALE PRICE	\$3649
Brand		Model #	WRS571CIHZ	REG		SALE PRICE	
Brand		Model #	WFE775H0HZ	REG		SALE PRICE	
Brand		Model #	WMH31017HS	REG		SALE PRICE	
Brand		Model #	WDF520PADM	REG		SALE PRICE	
Brand	Maytag	Model #	Kitchen	REG	\$3926	SALE PRICE	\$2949
Brand		Model #	MRT711SMFZ	REG		SALE PRICE	
Brand		Model #	MER8800FZ	REG		SALE PRICE	
Brand		Model #	MMV1175JZ	REG		SALE PRICE	
Brand		Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	Amana	Model #	NTW4516FW	REG	\$577	SALE PRICE	\$519
Brand	Amana	Model #	NED4655EW	REG	\$577	SALE PRICE	\$519
Brand	Maytag	Model #	MVWC465HW	REG	\$799	SALE PRICE	\$579
Brand	Maytag	Model #	MEDC465HW	REG	\$799	SALE PRICE	\$579
Brand	Whirlpool	Model #	WTW4955HW	REG	\$749	SALE PRICE	\$579
Brand	Whirlpool	Model #	WED4950HW	REG	\$749	SALE PRICE	\$579
Brand	Whirlpool	Model #	WTW5010LW	REG	\$849	SALE PRICE	\$649
Brand	Whirlpool	Model #	WED5010LW	REG	\$849	SALE PRICE	\$649
Brand	Maytag	Model #	MVW6200KW	REG	\$949	SALE PRICE	\$749
Brand	Maytag	Model #	MED6200KW	REG	\$949	SALE PRICE	\$749



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,793 ☐ 2. 10,000 - \$4,839

Legal Limit MAX! ☐ 1. 5,000 - \$2,943 ☐ 2. 10,000 - \$5,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$999 ☐ 2. 2,000 - \$1,599

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,239

☐ 5. 5,000 - \$2,643 ☐ 6. 10,000 - \$4,539

Additional Mailers, ADD: MONSTER - 45.9¢ each

LEGAL LIMIT MAX - 49.9¢ each • JUMBO POSTCARD - 43.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2022 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____