



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

4th of July Savings Event!

June 22-July 13

ORDER BY June 1

- Models MAP/PMAP LESS 10% - you decide your prices
- Maytag Month \$50 - \$200 Rebate
- Make ANY Model/Brand/Price Changes! We will get HUB pre-approval for you
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **41.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **44.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **38.9 Cents. From \$799 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your default prize discounts. Default savings (unless you indicate something different) is 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. Also a Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
41.9¢ Includes
Postage

AMANA®

\$499 Reg \$629 each

Whirlpool®

\$670 Reg \$749 each



SAVE \$260 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW



SAVE \$158 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

SAVE AN EXTRA 10% ON CLOSEOUTS!

DEALER LOGO

Fourth of July
Savings Event

JUNE 22 – JULY 13



Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Whirlpool® Family of Brands

Artwork Version: MM4701WP_July4th



10 YEAR
LIMITED PARTS
WARRANTY

Shown on Optional Pedestals

MAYTAG®

\$989 Reg \$1099 each

4.8 cu.ft. Front Load Washer with Extra Power and 16-Hr Fresh Hold® Option
MHW6630HW

7.3 cu.ft. Front Load Electric Dryer with Extra Power and Quick Dry Cycle
MED6630HW

SAVE \$220 ON THE PAIR!



12 MONTHS SPECIAL FINANCING!

MAYTAG® \$719 Reg \$799 each

Whirlpool® \$850 Reg \$949 each



3.8 cu.ft. Top Load Washer with Deep Fill Option
MVWC465HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW



4.7 cu.ft. Top Load Washer with Pretreat Station
WTW5105HW

7.4 cu.ft. Electric Dryer with Intuitive Controls
WED5100HW

ALL WHIRLPOOL, MAYTAG, KITCHENAID & AMANA KITCHEN PACKAGES SPECIALLY SALE PRICED!



We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4701WP_July4th cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

**14 INCHES WIDE
HUGE!**

DEALER LOGO

Fourth of July Savings Event
JUNE 22 - JULY 13

MAYTAG \$989 each
4.8 cu.ft. Front Load Washer with Extra Power and 16-in. PowerWash System
7.3 cu.ft. Front Load Electric Dryer with Extra Power and Quick Dry Cycle

SAVE \$220 ON THE PAIR!

12 MONTHS SPECIAL FINANCING!

AMANA \$499 each
4.8 cu.ft. Top Load Washer with Soft Action Agitate
6.6 cu.ft. Electric Dryer with Steam Power Clean

SAVE \$260 ON THE PAIR!

Whirlpool \$670 each
4.8 cu.ft. Top Load Washer with Whirling Clean
7.3 cu.ft. Electric Dryer with ActiveDry™ Sensory System

SAVE \$158 ON THE PAIR!

SAVE AN EXTRA 10% ON CLOSEOUTS!

MAYTAG \$719 each
4.8 cu.ft. Top Load Washer with Soft Action Agitate
6.6 cu.ft. Electric Dryer with Steam Power Clean

SAVE \$160 ON THE PAIR!

Whirlpool \$850 each
4.8 cu.ft. Top Load Washer with Whirling Clean
7.3 cu.ft. Electric Dryer with ActiveDry™ Sensory System

SAVE \$198 ON THE PAIR!

Whirlpool

ALL WHIRLPOOL, MAYTAG, KITCHENAID & AMANA KITCHEN PACKAGES SPECIALLY SALE PRICED!

MAYTAG

KitchenAid

DEALER TAG

Scratch & Win
Watch your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 Additional Instant Savings

12 MONTHS SPECIAL FINANCING!

We Sell It & Service It
We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

David Nelson
15 Mississippi Ave
Casper, WY 82401

Artwork Version: LM4700WP July4th

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **44.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

Fourth of July *Savings Event*

JUNE 22 – JULY 13



AMANA® **\$499** Reg \$629 each



SAVE \$260 ON THE PAIR!

3.5 cu.ft. Top Load Washer
with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer
with Wrinkle Prevent Option
NED4655EW

Whirlpool® **\$670** Reg \$749 each



SAVE \$158 ON THE PAIR!

3.8 cu.ft. Top Load Washer
with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with
AutoDry™ Drying System
WED4950HW

MAYTAG® **\$989** Reg \$1099 each



4.8 cu.ft. Front Load
Washer with Extra
Power and 16-Hr
Fresh Hold® Option
MHW6630HW

7.3 cu.ft. Front
Load Electric Dryer
with Extra Power
and Quick Dry Cycle
MED6630HW

SAVE \$220 ON THE PAIR!

SAVE AN EXTRA 10% ON CLOSEOUTS!

MAYTAG® **\$719** Reg \$799 each



SAVE \$160 ON THE PAIR!

3.8 cu.ft. Top Load Washer
with Deep Fill Option
MWW465HW

7.0 cu.ft. Large Capacity Electric
Dryer with Heavy-Duty Motor
MEDC465HW

Whirlpool® **\$850** Reg \$949 each



SAVE \$198 ON THE PAIR!

4.7 cu.ft. Top Load Washer
with Pretreat Station
WTW5105HW

7.4 cu.ft. Electric Dryer
with Intuitive Controls
WED5100HW

12 MONTHS SPECIAL FINANCING!



Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4700WP_July4th

**ALL WHIRLPOOL, MAYTAG, KITCHENAID & AMANA
KITCHEN PACKAGES SPECIALLY SALE PRICED!**



MAYTAG®



KitchenAid®

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2021. All rights reserved. LM4700WP_July4th cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.



12 MONTHS SPECIAL FINANCING!*

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



The Jumbo Postcard

DEALER LOGO

Fourth of July

Savings Event

JUNE 22 – JULY 13



HUGE SAVINGS

ON KITCHEN PACKAGES!

Whirlpool®

MAYTAG®

KitchenAid®

AMANA®

Whirlpool®

MAYTAG®

\$670 each
Reg \$749



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

\$719 each
Reg \$799



3.8 cu.ft. Top Load Washer with Deep Fill Option
MVWC465HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2021. All rights reserved. JP702WP_July4th cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4702WP_July4th

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

June 22–July 13
Fourth of July

Prices are set at lowest co-opable prices.

Brand	<u>Amana</u>	Model #	<u>NTW4516FW</u>	REG	<u>\$629</u>	SALE PRICE	<u>\$499</u>
Brand	<u>Amana</u>	Model #	<u>NED4655EW</u>	REG	<u>\$629</u>	SALE PRICE	<u>\$499</u>
Brand	<u>Whirlpool</u>	Model #	<u>WTW4955HW</u>	REG	<u>\$749</u>	SALE PRICE	<u>\$670</u>
Brand	<u>Whirlpool</u>	Model #	<u>WED4950HW</u>	REG	<u>\$749</u>	SALE PRICE	<u>\$670</u>
Brand	<u>Maytag</u>	Model #	<u>MHW6630HW</u>	REG	<u>\$1099</u>	SALE PRICE	<u>\$989</u>
Brand	<u>Maytag</u>	Model #	<u>MED6630HW</u>	REG	<u>\$1099</u>	SALE PRICE	<u>\$989</u>
Brand	<u>Maytag</u>	Model #	<u>MVWC465HW</u>	REG	<u>\$799</u>	SALE PRICE	<u>\$719</u>
Brand	<u>Maytag</u>	Model #	<u>MEDC465HW</u>	REG	<u>\$799</u>	SALE PRICE	<u>\$719</u>
Brand	<u>Whirlpool</u>	Model #	<u>WTW5105HW</u>	REG	<u>\$949</u>	SALE PRICE	<u>\$850</u>
Brand	<u>Whirlpool</u>	Model #	<u>WED5100HW</u>	REG	<u>\$949</u>	SALE PRICE	<u>\$850</u>



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Legal Limit MAX! ☐ 1. 5,000 - \$2,693 ☐ 2. 10,000 - \$4,639

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,139

☐ 5. 5,000 - \$2,393 ☐ 6. 10,000 - \$4,039

Additional Mailers, ADD: MONSTER - 41.9¢ each

LEGAL LIMIT MAX - 44.9¢ each • JUMBO POSTCARD - 38.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2021 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____