

#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

MAY IS MAYTAG MONTH!

April 28 – June 1

Start 4/28 - Order by 4/12

Start 5/6 - Order by 4/19

Start 5/12 - Order by 4/26

- Models MAP/PMAP LESS 10% you decide your prices
- Make ANY Model/Brand/Price Changes! We will get HUB pre-approval for you
- FREE HUB filing if checked on order form

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail $6" \times 10.5"$ and opens to $10.5" \times 17"$ Only 41.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **44.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 38.9 Cents. From \$799 all Inclusive.

<u>All orders Include</u> art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your default prize discounts. Default savings (unless you indicate something different) is 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. Also a Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results

Arrives in the mailbox as 6" x 10.5"
Opens to



— 10.5 INCHES WIDE -



295% BIGGER Than our Jumbo Postcard!

As low as

41 9 Includes
Postage

17 INCHES TALL

MAYTAG[®] \$719 each

PLUS \$50 PAIR REBATE!



3.5 cu.ft. Commercial-Grade Washer with PowerWash® Cycle with Deep Water MVWP575GW

7.4 cu.ft. Commercial-Grade Electric Dryer with Premium Motor

PLUS \$50 PAIR REBATE!



3.8 cu.ft. Top Load Washer with Deep Fill Option MWWC465HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor

SAVE AN EXTRA 10% ON CLOSEOUTS!

DEALER LOGO



APRIL 28 – JUNE 1

Scratch & Win

store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- $^{\$}25 ^{\$}50$ Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: MM4695WP_MaylsMaytag



MAY IS MAYTAG MONTH SAVINGS

PLUS

\$200

via a prepaid card by mail with purchase of select Major Maytag Appliances April 28–June 1, 2022

Buy 2 appliances... Receive a \$50 Rebate
Buy 3 appliances... Receive a \$100 Rebate
Buy 4 appliances... Receive a \$200 Rebate

MAYTAG[®]

4 PIECE STAINLESS STEEL KITCHEN PACKAGE





\$3299



AFTER \$200 REBATE

21 cu.ft. Top Freezer Refrigerator with EvenAir™ Cooling Tower MRT711SMFZ

6.4 cu.ft. Electric Range with True
Convection
MER8800FZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity

Stainless Steel Tub Dishwasher with Dual Power Filtration MDB49499SKZ

12 MONTHS SPECIAL FINANCING!*





AMANA

\$566 Reg \$629 each



3.5 cu.ft. Top Load Washer with Dual Action Agitator NTW4516FW 6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option NED4655EW

Whirlpool

\$764 Reg *899 each



4.5 cu.ft. Top Load Washer with Built-In Faucet

WTW5015LW

7.0 cu.ft. Electric Dryer with Moisture Sensing WED5010LW

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

"See store for complete details on all offers, financing and rebates. "Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000, \$250 Store Gilf Certificate 32XXXXX, Additional Discounts on minimum purchase of \$499 and above: \$25 XXXXXXXXXX, \$30 XXXXXXXX, XAII alpiece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Cilizen, have a valid U.S. Drivers License and be a recipient of the mail piece via U.S. Maii. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maylag com for warranty details: @PM @2021. All rights reserved. MM469SVPF, MayShafytag, cheltert @2022 Invigorate Media, LLC, All Rights Reserved.

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The LARGEST piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES

DEALER LOGO



APRIL 28 – JUNE 1

MAY IS MAYTAG MONTH SAVINGS

via a prepaid card by mail with purchase of select Major Maytag Appliances April 28-June 1, 2022

Buy 2 appliances... Receive a \$50 Rebate Buy 3 appliances... Receive a \$100 Rebate Buy 4 appliances... Receive a \$200 Rebate

MAYTAG[®]

MAYTAG*

PLUS \$50 PAIR REBATE!



3.5 cu.ft. Commercial-Grade Washer with PowerWash® Cycle with Deep Water MVWP575GW

7.4 cu.ft. Commercial-Grade Electric Dryer with Premium Motor MEDP575GW

PLUS \$50 PAIR REBATE!



3.8 cu.ft. Top Load Washer with Deep Fill Option MVWC465HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor MEDC465HW

SAVE AN EXTRA 10% ON CLOSEOUTS!

MAYTAG[®]

4 PIECE STAINLESS STEEL KITCHEN PACKAGE





21 cu.ft. Top Freezer Refrigerator with EvenAir™ Cooling Tower MRT711SMFZ

6.4 cu.ft. Electric Range with True Convection

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity MMV1175JZ

Stainless Steel Tub Dishwasher with **Dual Power Filtration** MDB4949SKZ



Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: LM4694WP_MayIsMaytag

AMANA \$566 each

Whirlpool \$764 and



3.5 cu.ft. Top Load Washer with Dual Action Agitator

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option NED4655EW



4.5 cu.ft. Top Load Washer with Built-In Faucet WTW5015LW

7.0 cu.ft. Electric Dryer with Moisture Sensing WED5010LW

DEALER TAG

"See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ⊚7™ © 2021. All rights reserved. LM4694WP_MaysMaytag cheitert ©2022 Invigorate Media, LLC. All Rights Reserved.



12 MONTHS SPECIAL FINANCING!*

We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER LOGO



APRIL 28 – JUNE 1



GET UP TO

\$200

via a prepaid card by mail with purchase of select Major Maytag Appliances April 28–June 1, 2022 Buy 2 appliances... Receive a \$50 Rebate

Buy 3 appliances... Receive a \$100 Rebate

Buy 4 appliances... Receive a \$200 Rebate

MAYTAG[®]

PLUS \$50 PAIR REBATE!



3.8 cu.ft. Top Load Washer with Deep Fill Option MWC465HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor MEDC465HW



4.5 cu.ft. Top Load Washer with **Built-In Faucet** WTW5015I W

7.0 cu.ft. Electric **Drver** with Moisture Sensina WFD5010LW

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

12 MONTHS SPECIAL FINANCING!

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. @/™ © 2021. All rights reserved. JP4696WP_MayIsMaytag chellert ©2022 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4696WP MayIsMaytag

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at lowest co-opable prices.

Brand <u>Maytag</u>	Model # _	MVWP575GW	REG	\$1099	SALE PRICE _	\$989
Brand <u>Maytag</u>	Model # _	MEDP575GW	REG	\$1099	SALE PRICE _	\$989
Brand <u>Maytag</u>	Model # _	MVWC465HW	REG	\$799	SALE PRICE _	\$719
Brand <u>Maytag</u>	Model # _	MEDC465HW	REG	\$799	SALE PRICE _	\$719
Brand <u>Maytag</u>	Model # _	KITCHEN	REG	\$3826	SALE PRICE _	\$3299
Brand <u>Maytag</u>	Model # _	MRT711SMFZ	REG		SALE PRICE _	
Brand <u>Maytag</u>	Model # _	MMV1175JZ	REG		SALE PRICE	
Brand <u>Maytag</u>	Model # _	MER8800FZ	REG		SALE PRICE _	
Brand <u>Maytag</u>	Model # _	MDB4949SKZ	REG		SALE PRICE _	
Brand <u>Amana</u>	Model # _	NTW4516FW	REG	\$629	SALE PRICE _	\$566
Brand <u>Amana</u>	Model # _	NED4655EW	REG	\$629	SALE PRICE _	\$566
Brand Whirlpool	Model #	WTW5015LW	REG	\$899	SALE PRICE _	\$764
Brand Whirlpool	Model # _	WED5010LW	REG	\$899	SALE PRICE _	\$764



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Business Name:				Contact Name:						
Address:				City:				Zip:		
Phon	ne:		Cell:		Em	nail:				
Phone: Email: Buying Group: Whirlpool Rep:										
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	Legal Limit MAX	! □ 1. 5,0	000 - \$2,693 🗖 2	. 10,000 - \$4	,639	3. 3,000 - \$1,829	4. 4,0	000 - \$2,139		
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	ster Mailer/Jumbo Postcard: Il Limit Max: Targeted Home				t: Add 5¢		Add'I SCFs	Add \$100		

List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand ______ Model #_____ **REPLACE WITH:** Brand _____ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ ____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ ______ Model #______ REPLACE WITH: Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$