



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

AVB MEMORIAL DAY SALE!

MAY 19 – June 8

ORDER BY APRIL 27

INCLUDES BRANDSOURCE EXCLUSIVE WHIRLPOOL \$50 - \$500 REBATE!

- Models MAP/PMAP LESS 10% - you decide your prices
- Maytag Month \$50 - \$200 Rebate
- Make ANY Model/Brand/Price Changes! We will get HUB pre-approval for you
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **41.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **44.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **38.9 Cents.** From \$799 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your default prize discounts. Default savings (unless you indicate something different) is 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. Also a Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"



17 INCHES TALL

295% BIGGER Than our
Jumbo Postcard!

As low as
41.9¢ Includes
Postage

AMANA®

\$549 Reg #610 each



3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

SAVE \$122 ON THE PAIR!

Whirlpool®

\$679 Reg #849 each



4.5 cu.ft. Top Load Washer with Built-In Faucet
WTW5015LW

7.0 cu.ft. Electric Dryer with Moisture Sensing
WED5010LW

SAVE \$340 ON THE PAIR!

SAVE AN EXTRA 10% ON CLOSEOUTS!



DEALER LOGO

MEMORIAL DAY
MAY 19 – JUNE 8 *Sale*

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Whirlpool® Family of Brands

Artwork Version: MM4698WP_MemorialDay

Whirlpool® **EXCLUSIVE**

UP TO **\$500**

BrandSource Rebate!

Receive up to \$500 rebate when you purchase qualifying Whirlpool Corporation products between May 22, 2022 and June 8, 2022.* See store for details.



★ **12 MONTHS SPECIAL FINANCING!** ★

Whirlpool® **\$799** Reg \$949 each

MAYTAG® **\$629** Reg \$799 each

PLUS \$50 PAIR REBATE!



4.7 cu.ft. Top Load Washer
with Pretreat Station
WTW5105HW

7.4 cu.ft. Electric Dryer
with Intuitive Controls
WED5100HW



3.8 cu.ft. Top Load Washer
with Deep Fill Option
MVWC465HW

7.0 cu.ft. Large Capacity Electric Dryer
with Heavy-Duty Motor
MEDC465HW

ALL WHIRLPOOL, MAYTAG, KITCHENAID & AMANA
KITCHEN PACKAGES SPECIALLY SALE PRICED!



Whirlpool®



MAYTAG®



KitchenAid®



We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



MAYTAG®

GET UP TO **\$200**

via a prepaid card by mail with purchase of select Major Maytag Appliances April 28–June 1, 2022

Buy 2 appliances... Receive a \$50 Rebate

Buy 3 appliances... Receive a \$100 Rebate

Buy 4 appliances... Receive a \$200 Rebate

DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4698WP_MemorialDay chertier ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

**14 INCHES WIDE
HUGE!**

DEALER LOGO

MEMORIAL DAY Sale
MAY 19 - JUNE 8

Whirlpool
EXCLUSIVE UP TO **\$500** BrandSource Rebate!

Receive up to \$500 rebate when you purchase qualifying Whirlpool Appliances products between May 22, 2022 and June 8, 2022.* See store for details.

12 MONTHS SPECIAL FINANCING!

AMANA \$549 each	Whirlpool \$679 each
SAVE \$122 on the price	SAVE \$340 on the price
6.5 cu. ft. Top Load Washer with Load Sense System	6.5 cu. ft. Electric Dryer with Studio Power Lock
6.5 cu. ft. Top Load Washer with Load Sense System	7.0 cu. ft. Electric Dryer with Moisture Sensing
SAVE AN EXTRA 10% ON CLOSEOUTS!	
Whirlpool \$799 each	MAYTAG \$629 each
SAVE \$300 on the price	PLUS \$50 PAIR REBATE!
6.7 cu. ft. Top Load Washer with Personal Care System	10 cu. ft. Electric Dryer with ProClean System
6.7 cu. ft. Electric Dryer with ProClean System	10 cu. ft. Top Load Washer with ProClean System
10 cu. ft. Top Load Washer with ProClean System	10 cu. ft. Large Capacity Electric Dryer with ProClean System

DEALER TAG

Scratch & Win
Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25-\$50 Additional Instant Savings

MAYTAG
GET UP TO **\$200**

via a prepaid card by mail with purchase of select Major Maytag Appliances April 28-June 1, 2022

Buy 2 appliances... Receive a \$50 Rebate
Buy 3 appliances... Receive a \$100 Rebate
Buy 4 appliances... Receive a \$200 Rebate

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **44.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!



DEALER LOGO

MEMORIAL DAY

MAY 19 – JUNE 8

Sale

AMANA® **\$549** Reg. \$610 each



SAVE \$122 ON THE PAIR!

3.5 cu.ft. Top Load Washer
with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer
with Wrinkle Prevent Option
NED4655EW

Whirlpool® **\$679** Reg. \$949 each



SAVE \$340 ON THE PAIR!

4.5 cu.ft. Top Load Washer
with Built-In Faucet
WTW5015LW

7.0 cu.ft. Electric Dryer
with Moisture Sensing
WED5010LW

SAVE AN EXTRA 10% ON CLOSEOUTS!

Whirlpool® **\$799** Reg. \$949 each



SAVE \$300 ON THE PAIR!

4.7 cu.ft. Top Load Washer
with Pretreat Station
WTW5109HW

7.4 cu.ft. Electric Dryer
with Intuitive Controls
WED5100HW

MAYTAG® **\$629** Reg. \$799 each

PLUS \$50 PAIR REBATE!



SAVE \$340 ON THE PAIR!

3.8 cu.ft. Top Load Washer
with Deep Fill Option
MWWC465HW

7.0 cu.ft. Large Capacity Electric Dryer
with Heavy-Duty Motor
MEDC465HW

Whirlpool®

EXCLUSIVE
UP TO
\$500
BrandSource
Rebate!



Receive up to \$500 rebate when you purchase qualifying Whirlpool Corporation products between May 22, 2022 and June 8, 2022.* See store for details.

★ 12 MONTHS SPECIAL FINANCING! ★



Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4697WP_MemorialDay



ALL WHIRLPOOL, MAYTAG, KITCHENAID & AMANA
KITCHEN PACKAGES SPECIALLY SALE PRICED!



MAYTAG®



KitchenAid®



MAYTAG®

GET UP TO **\$200**

via a prepaid card by mail with purchase of select
Major Maytag Appliances April 28-June 1, 2022

*Buy 2 appliances... Receive a \$50 Rebate
Buy 3 appliances... Receive a \$100 Rebate
Buy 4 appliances... Receive a \$200 Rebate*

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details.
©/TM © 2021. All rights reserved.
LM4697WP_MemorialDay cheitert
©2022 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard



DEALER LOGO

MEMORIAL DAY *Sale*

MAY 19 – JUNE 8



HUGE SAVINGS

ON KITCHEN PACKAGES!

Whirlpool®

MAYTAG®

KitchenAid®

AMANA®

MAYTAG®

Whirlpool®

MAYTAG®

\$629 Reg \$799
each
PLUS \$50 PAIR REBATE!



3.8 cu.ft. Top Load Washer with Deep Fill Option
MWWC465HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

\$799 Reg \$949
each



4.7 cu.ft. Top Load Washer with Pretreat Station
WTWS105HW

7.4 cu.ft. Electric Dryer with Intuitive Controls
WED5100HW

GET UP TO **\$200**

via a prepaid card by mail with purchase of select Major Maytag Appliances April 28–June 1, 2022

Buy 2 appliances... Receive a \$50 Rebate
Buy 3 appliances... Receive a \$100 Rebate
Buy 4 appliances... Receive a \$200 Rebate

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

12 MONTHS SPECIAL FINANCING!

DEALER TAG

Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2021. All rights reserved. JP4699WP_MemorialDay cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4699WP_MemorialDay

MODEL LIST : MONSTER MAILER

May 19 – June 8
Memorial Day

**Some models may not appear on smaller mailers*

Prices are set at lowest co-opable prices.

Brand	Amana	Model #	NTW4516FW	REG	\$610	SALE PRICE	\$549
Brand	Amana	Model #	NED4655EW	REG	\$610	SALE PRICE	\$549
Brand	Whirlpool	Model #	WTW5015LW	REG	\$849	SALE PRICE	\$679
Brand	Whirlpool	Model #	WED5010LW	REG	\$849	SALE PRICE	\$679
Brand	Whirlpool	Model #	WTW5105HW	REG	\$949	SALE PRICE	\$799
Brand	Whirlpool	Model #	WED5100HW	REG	\$949	SALE PRICE	\$799
Brand	Maytag	Model #	MVWC465HW	REG	\$799	SALE PRICE	\$629
Brand	Maytag	Model #	MEDC465HW	REG	\$799	SALE PRICE	\$629



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Legal Limit MAX! ☐ 1. 5,000 - \$2,693 ☐ 2. 10,000 - \$4,639

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,139

☐ 5. 5,000 - \$2,393 ☐ 6. 10,000 - \$4,039

Additional Mailers, ADD: MONSTER - 41.9¢ each

LEGAL LIMIT MAX - 44.9¢ each • JUMBO POSTCARD - 38.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2021 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____