



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

April Shower of SAVINGS!

Dates April 14 - 27 - Order by March 25

- Models MAP/PMAP LESS 10% - you decide your prices
- Make ANY Changes!
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **41.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **44.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **38.9 Cents**. From \$799 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your default prizes. Most dealers use 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. A Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
41.9¢ Includes
Postage



MAYTAG®

Reg \$399

\$299

1.9 cu.ft. Over-the-Range
Microwave with Stainless
Steel Cavity
MMV1175JZ

SAVE \$330
ON THE PAIR!

Reg \$1349

\$1119

6.4 cu.ft. Freestanding
Electric Range with True
Convection
MER8800FZ



Whirlpool®

Reg \$419

\$339

1.7 cu.ft. Microwave Hood
Combination with Electronic
Touch Controls
WMH31017HZ

SAVE \$330
ON THE PAIR!

Reg \$1419

\$1169

6.4 cu.ft. Freestanding
Electric Range with Frozen
Bake™ Technology
WFE775H0HZ

DEALER LOGO

April
Shower
of Savings

APRIL 14TH–27TH

Scratch & Win™

Match your number in our
store to see if you're our
grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019

Whirlpool® Family of Brands

Artwork Version: MM4690WP_April



KitchenAid®



NEW POSSIBILITIES
AWAIT

With a perfectly placed cooktop
partnered with a well-vented hood,
new creative possibilities are just
on the horizon.

HUGE SAVINGS
ON KITCHEN PACKAGES!

AMANA® **\$549** Reg \$610 each



3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool® **\$689** Reg \$849 each



4.5 cu.ft. Top Load Washer with Built-In Faucet
WTW5015LW

7.0 cu.ft. Electric Dryer with Moisture Sensing
WED5010LW

12 MONTHS SPECIAL FINANCING!*

Reg \$849 **MAYTAG®** Reg \$799
\$699 washer **\$649** dryer



4.2 cu.ft. Large Capacity Top Load Washer with Deep Water Wash Option
MVWC565FW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

MAYTAG® **\$1034** Reg \$1149 each



4.7 cu.ft. Smart Top Load Washer with Extra Power Button
MVW6230RHW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED6230RHW

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4690WP_April chellert ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES WIDE
HUGE!

DEALER LOGO

April Shower of Savings

APRIL 14TH-27TH

MAYTAG **Whirlpool**

HUGE SAVINGS ON KITCHEN PACKAGES!

KitchenAid

NEW POSSIBILITIES AWAIT
With a perfectly placed cooktop partnered with a well-ventilated hood, new creative possibilities are just on the horizon.

AMANA \$549 each

Whirlpool \$689 each

SAVE \$122 ON THE PAIR

SAVE \$320 ON THE PAIR

MAYTAG \$699 washer \$649 dryer

MAYTAG \$1034 each

SAVE \$300 ON THE PAIR

SAVE \$230 ON THE PAIR

DEALER TAG

12 MONTHS SPECIAL FINANCING!

We Sell It & Service It

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
44.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

April Shower of Savings

APRIL 14TH–27TH



Whirlpool®



MAYTAG

HUGE SAVINGS ON KITCHEN PACKAGES!

MAYTAG®

Whirlpool®



Reg *1399
\$299

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



Reg *419
\$339

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ



**SAVE \$330
ON THE PAIR!**

Reg *1349
\$1119

6.4 cu.ft. Freestanding Electric Range with True Convection
MER8900FZ



**SAVE \$330
ON THE PAIR!**

Reg *1419
\$1169

6.4 cu.ft. Freestanding Electric Range with Frozen Bake™ Technology
WFE775H0HZ

KitchenAid®



NEW POSSIBILITIES AWAIT

With a perfectly placed cooktop partnered with a well-vented hood, new creative possibilities are just on the horizon.

AMANA® **\$549** Reg \$610 each



3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool® **\$689** Reg \$689 each



4.5 cu.ft. Top Load Washer with Built-In Faucet
WTW5015LW

7.0 cu.ft. Electric Dryer with Moisture Sensing
WED5010LW

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4689WP_April

Reg \$849 **MAYTAG®** Reg \$799
\$699 washer **\$649** dryer



4.2 cu.ft. Large Capacity Top Load Washer with Deep Water Wash Option
MVWC565FW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

MAYTAG® **\$1034** Reg \$1149 each



4.7 cu.ft. Smart Top Load Washer with Extra Power Button
MVW6230RHW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED6230RHW



12 MONTHS SPECIAL FINANCING!*

We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/TM © 2021. All rights reserved. LM4689WP_April cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard

DEALER LOGO

April Shower of Savings

APRIL 14TH–27TH

Whirlpool®

MAYTAG®

KitchenAid®

AMANA®

HUGE SAVINGS
ON KITCHEN PACKAGES!

Whirlpool®

MAYTAG®

\$689 Reg \$849
each



4.5 cu.ft. Top Load Washer with Built-In Faucet

WTW5015LW

7.0 cu.ft. Electric Dryer with Moisture Sensing

WED5010LW

Reg \$849
\$699
washer

Reg \$799
\$649
dryer



4.2 cu.ft. Top Load Washer with Deep Water Wash Option

MVWC565FW

7.0 cu.ft. Electric Dryer with Heavy-Duty Motor

MEDC465HW

We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

12 MONTHS SPECIAL FINANCING!

DEALER TAG

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2021. All rights reserved. JP4691WP_April cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4691WP_April

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

April 14-27
April Shower

Prices are set at lowest co-opable prices.

Brand	<u>Maytag</u>	Model #	<u>MMV1175JZ</u>	REG	<u>\$399</u>	SALE PRICE	<u>\$299</u>
Brand	<u>Maytag</u>	Model #	<u>MER8800FZ</u>	REG	<u>\$1349</u>	SALE PRICE	<u>\$1119</u>
Brand	<u>Whirlpool</u>	Model #	<u>WMH31017HZ</u>	REG	<u>\$419</u>	SALE PRICE	<u>\$339</u>
Brand	<u>Whirlpool</u>	Model #	<u>WFE775H0HZ</u>	REG	<u>\$1419</u>	SALE PRICE	<u>\$1169</u>
Brand	<u>Amana</u>	Model #	<u>NTW4516FW</u>	REG	<u>\$610</u>	SALE PRICE	<u>\$549</u>
Brand	<u>Amana</u>	Model #	<u>NED4655EW</u>	REG	<u>\$610</u>	SALE PRICE	<u>\$549</u>
Brand	<u>Whirlpool</u>	Model #	<u>WTW5015LW</u>	REG	<u>\$849</u>	SALE PRICE	<u>\$689</u>
Brand	<u>Whirlpool</u>	Model #	<u>WED5010LW</u>	REG	<u>\$849</u>	SALE PRICE	<u>\$689</u>
Brand	<u>Maytag</u>	Model #	<u>MVWC565FW</u>	REG	<u>\$849</u>	SALE PRICE	<u>\$699</u>
Brand	<u>Maytag</u>	Model #	<u>MEDC465HW</u>	REG	<u>\$799</u>	SALE PRICE	<u>\$649</u>
Brand	<u>Maytag</u>	Model #	<u>MVW6230RHW</u>	REG	<u>\$1149</u>	SALE PRICE	<u>\$1034</u>
Brand	<u>Maytag</u>	Model #	<u>MED6230RHW</u>	REG	<u>\$1149</u>	SALE PRICE	<u>\$1034</u>



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Legal Limit MAX! ☐ 1. 5,000 - \$2,693 ☐ 2. 10,000 - \$4,639

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,139

☐ 5. 5,000 - \$2,393 ☐ 6. 10,000 - \$4,039

Additional Mailers, ADD: MONSTER - 41.9¢ each

LEGAL LIMIT MAX - 44.9¢ each • JUMBO POSTCARD - 38.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2021 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____