



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

Spring Clean Up SAVINGS Event!

Dates March 24 – April 6 Order by March 4

- **Models MAP/PMAP LESS 10% - you decide your prices**
- **Make ANY Changes!**
- **FREE HUB filing if checked on order form**

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **40.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **43.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **37.9 Cents. From \$799 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your default prizes. Most dealers use 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. A Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our Jumbo Postcard!

As low as
40.9¢ Includes Postage



KitchenAid®

**STAINLESS STEEL
RANGE & MICROWAVE
SPECIAL OFFER**

1.9 cu.ft. Microwave
Hood Combination with
Convection Cooking
KMHC319ESS

Reg \$2448

\$1818

SAVE \$630 ON THE PAIR!

6.4 cu.ft. Freestanding Electric
Range with Even-Heat™ True
Convection
KFE9500ESS



Whirlpool®

**STAINLESS STEEL
RANGE & MICROWAVE
SPECIAL OFFER**

1.9 cu.ft. Smart Over-the-
Range Microwave with
Scan-to-Cook Technology
WMH78019HZ

Reg \$2068

\$1678

SAVE \$390 ON THE PAIR!

6.4 cu.ft. Smart Freestanding
Electric Range with Frozen
Bake™ Technology
WFE975H0HZ



DEALER LOGO

**Spring
Clean Up**

SAVINGS
EVENT

MARCH 24TH – APRIL 6TH

Scratch & Win

Match your number in our store to see if you're our grand prize winner!

\$50

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Whirlpool® Family of Brands

Artwork Version: MM4687WP_SpringCleanUp

Whirlpool®

**WHIRLPOOL® STAINLESS
STEEL KITCHEN SUITE**



19.4 cu.ft. Counter-
Depth 4 Door
Refrigerator with
Easy-Reach Shelves
WRA59CNKZ



1.9 cu.ft. Smart Over-the-
Range Microwave
with Scan-to-Cook
Technology
WMH78019HZ



5.8 cu.ft. Smart
Freestanding Gas
Range with EZ-2-
Lift™ Grates
WFG975H0HZ

Reg \$5566

\$4499



**SAVE \$1067
ON THE PACKAGE!**

Stainless Steel
Dishwasher with
Third Rack
WDT970SAKZ



**Clean Up
with Great Kitchen &
Laundry Deals!**

Whirlpool® **\$579** Reg \$699 each



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Reg \$799 **MAYTAG®** **\$649** washer Reg \$749 **\$599** dryer



4.2 cu.ft. Large Capacity Top Load Washer with Deep Water Wash Option
MVWC565FW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

12 MONTHS SPECIAL FINANCING!*

Whirlpool® **\$629** Reg \$799 each



4.5 cu.ft. Top Load Washer with Built-In Faucet
WTW5015LW

7.0 cu.ft. Electric Dryer with Moisture Sensing
WED5010LW

MAYTAG® **\$779** Reg \$999 each



4.7 cu.ft. Smart Top Load Washer with Extra Power Button
MVW6230HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED6230HW



We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XXXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXXXXX; \$30 XXXXXX; \$50 XXXXXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4687WP_SpringCleanUp chellert ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Spring Clean Up
SAVINGS EVENT

MARCH 24TH – APRIL 6TH

KitchenAid
STAINLESS STEEL RANGE & MICROWAVE SPECIAL OFFER

18 cu.ft. Microwave
Built-in Combination with
Convection Cooking
Accessories

\$1818
SAVE \$630
ON THE DEAL

6.4 cu.ft. Free-standing
Electric Range with
Convection
Accessories

Whirlpool
STAINLESS STEEL RANGE & MICROWAVE SPECIAL OFFER

18 cu.ft. SmartSide®
Range with 5 Burners
and Convection Oven

\$1678
SAVE \$300
ON THE DEAL

6.4 cu.ft. Smart
Free-standing Electric
Range with 5 Burners
and Convection Oven

Whirlpool **MAYTAG** **KitchenAid**

Clean Up
with Great Kitchen & Laundry Deals!

Whirlpool \$579 each

MAYTAG washer dryer \$599

649 washer

DEALER NAME
Street Address
City, State Zip

POSTMASTER: Please Deliver XXX, XXX, XXX
OR CURRENT RESIDENT

Don't Miss
this Opportunity
to Save
Up to \$1000
on your
Appliance

Artwork Version: LM4686WP SpringCleanUp

Scratch & Win

Match your number
to see if you're our grand
prize winner!

\$10,000 Shopping Spree
\$250 Store Gift Certificate
\$25-\$50 Additional Instant Savings

12 MONTHS SPECIAL FINANCING!

We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most appliance
brands. We are a member of a \$22 billion
buying organization. Don't sacrifice
quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

DEALER TAG

The
LARGEST
piece of mail the
US Postal Service
will allow!

As low as
43.9¢
Includes Postage

255% BIGGER Than our
Jumbo Postcard!



DEALER LOGO

Spring
Clean Up

SAVINGS
EVENT

MARCH 24TH – APRIL 6TH

Whirlpool®

WHIRLPOOL® STAINLESS
STEEL KITCHEN SUITE



19.4 cu.ft. Counter-Depth 4 Door Refrigerator with Easy-Reach Shelves
WRQA59CNKZ



1.9 cu.ft. Smart Over-the-Range Microwave with Scan-to-Cook Technology
WMH78019HZ



5.8 cu.ft. Smart Freestanding Gas Range with EZ-2-Lift™ Grates
WFG975H0HZ



SAVE \$1067
ON THE PACKAGE!

Stainless Steel Dishwasher with Third Rack
WDT970SAKZ

Reg \$5566
\$4499

KitchenAid®

STAINLESS STEEL RANGE &
MICROWAVE SPECIAL OFFER



1.9 cu.ft. Microwave Hood Combination with Convection Cooking
KMHC319ESS



Reg \$2448
\$1818
SAVE \$630
ON THE PAIR!

6.4 cu.ft. Freestanding Electric Range with Even-Heat™ True Convection
KFE6500ESS

Whirlpool®

STAINLESS STEEL RANGE &
MICROWAVE SPECIAL OFFER



1.9 cu.ft. Smart Over-the-Range Microwave with Scan-to-Cook Technology
WMH78019HZ



Reg \$2068
\$1678
SAVE \$390
ON THE PAIR!

6.4 cu.ft. Smart Freestanding Electric Range with Frozen Bake™ Technology
WFE975H0HZ



Clean Up
with Great Kitchen &
Laundry Deals!

Whirlpool®

MAYTAG

KitchenAid®

Whirlpool® **\$579** Reg. \$699 each



SAVE \$240 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

\$649 Reg. \$799 washer **\$599** Reg. \$749 dryer



SAVE \$300 ON THE PAIR!

4.2 cu.ft. Large Capacity Top Load Washer with Deep Water Wash Option
MWWC565FW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

Whirlpool® **\$629** Reg. \$799 each



SAVE \$340 ON THE PAIR!

4.5 cu.ft. Top Load Washer with Built-In Faucet
WTW5015LW

7.0 cu.ft. Electric Dryer with Moisture Sensing
WED5010LW

MAYTAG® **\$779** Reg. \$999 each



SAVE \$440 ON THE PAIR!

4.7 cu.ft. Smart Top Load Washer with Extra Power Button
MWW6230HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED6230HW

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/TM © 2021. All rights reserved. LM4686WP_SpringCleanUp cheitert ©2022 Invigorate Media, LLC. All Rights Reserved.

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: LM4686WP_SpringCleanUp



12 MONTHS SPECIAL FINANCING!*



We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

The Jumbo Postcard



DEALER
LOGO

Spring
Clean Up



SAVINGS
EVENT

MARCH 24TH – APRIL 6TH



Huge Savings
on Kitchen Packages!

Whirlpool®

MAYTAG®

KitchenAid®

AMANA®

Whirlpool®

MAYTAG®

\$629 Reg \$799
each



4.5 cu.ft. Top Load Washer with Built-In Faucet

WTW5015LW

7.0 cu.ft. Electric Dryer with Moisture Sensing

WED5010LW

\$779 Reg \$999
each



4.7 cu.ft. Smart Top Load Washer with Extra Power Button

MVW6230HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button

MED6230HW

We Sell It & Service It

We are a full-service appliance dealer!
We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

12 MONTHS SPECIAL FINANCING!

DEALER TAG

Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2021. All rights reserved. JP4688WP_SpringCleanUp
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Artwork Version: JP4688WP_SpringCleanUp

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

March 24–April 6
Spring Clean Up

Prices are set at lowest co-opable prices.

Brand	KitchenAid	Model #	KMHC319ESS	REG	\$2448 pair	SALE PRICE	\$1818 pair
Brand	KitchenAid	Model #	KFEG500ESS	REG		SALE PRICE	
Brand	Whirlpool	Model #	WMH78019HZ	REG	\$2068 pair	SALE PRICE	\$1678 pair
Brand	Whirlpool	Model #	WFE975H0HZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	Kitchen	REG	\$5566	SALE PRICE	\$4499
Brand		Model #	WRQA59CNKZ	REG		SALE PRICE	
Brand		Model #	WMH78019HZ	REG		SALE PRICE	
Brand		Model #	WFG975H0HZ	REG		SALE PRICE	
Brand		Model #	WDT970SAKZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	WTW4955HW	REG	\$699	SALE PRICE	\$579
Brand	Whirlpool	Model #	WED4950HW	REG	\$699	SALE PRICE	\$579
Brand	Maytag	Model #	MVWC565FW	REG	\$799	SALE PRICE	\$649
Brand	Maytag	Model #	MEDC465HW	REG	\$749	SALE PRICE	\$599
Brand	Whirlpool	Model #	WTW5015LW	REG	\$799	SALE PRICE	\$629
Brand	Whirlpool	Model #	WED5010LW	REG	\$799	SALE PRICE	\$629
Brand	Maytag	Model #	MVW6230HW	REG	\$999	SALE PRICE	\$779
Brand	Maytag	Model #	MED6230HW	REG	\$999	SALE PRICE	\$779



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Legal Limit MAX! ☐ 1. 5,000 - \$2,643 ☐ 2. 10,000 - \$4,539

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,139

☐ 5. 5,000 - \$2,343 ☐ 6. 10,000 - \$3,939

Additional Mailers, ADD: MONSTER - 40.9¢ each

LEGAL LIMIT MAX - 43.9¢ each • JUMBO POSTCARD - 37.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2020 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____