



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

Presidents Day SALE

Dates February 16 – March 2

Order by February 1

- Models shown are New 2022 Prices LESS 10% - you decide your prices
- Make ANY Changes
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **40.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **43.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **37.9 Cents**. From \$799 all Inclusive.

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your default prizes. Most dealers use 1% of mailers \$25 off, 98% \$30 off, 1% \$50 Instant Savings \$499+ purchase. A Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"



10.5 INCHES WIDE



17 INCHES TALL

295% BIGGER Than our
Jumbo Postcard!

As low as
40.9¢ Includes
Postage

12 MONTHS SPECIAL FINANCING!*





DEALER LOGO

Presidents' Day Sale

February 16th – March 2nd

Whirlpool Family of Brands

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: MM4681WP_Presidents Day

HUGE SAVINGS

ON KITCHEN PACKAGES!



SAVE AN EXTRA 10% ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!



Whirlpool®

\$569

Reg \$699 each



3.9 cu.ft. Top Load Washer with Soaking Cycles
WTW4950HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Reg \$799

MAYTAG®

Reg \$749

\$649 washer

\$589 dryer



4.2 cu.ft. Large Capacity Top Load Washer with Deep Water Wash Option
MVWC565FW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

Whirlpool®

\$729

Reg \$849 each



4.7-4.8 cu.ft. Top Load Washer with Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer with Steam Refresh Cycle
WED5050LW

MAYTAG®

\$849

Reg \$1049 each



5.2 cu.ft. Smart Top Load Washer with Extra Power Button
MWV7230HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED7230HW



We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4681WP_PresidentsDay cheilert ©2022 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!



11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
43.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

Presidents' Day Sale

February 16th – March 2nd



SAVE AN EXTRA 10% ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!



HUGE SAVINGS ON KITCHEN PACKAGES!



Whirlpool® **\$569** Reg \$609 each



SAVE \$260 ON THE PAIR!

3.9 cu.ft. Top Load Washer with Soaking Cycles
WTW4950HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Reg \$799 **MAYTAG®** Reg \$749
\$649 washer **\$589** dryer



SAVE \$310 ON THE PAIR!

4.2 cu.ft. Large Capacity Top Load Washer with Deep Water Wash Option
MWC565FW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

Whirlpool® **\$729** Reg \$649 each



Industry-First
2 in 1 Removable
Agitator

SAVE \$240 ON THE PAIR!

4.7-4.8 cu.ft. Top Load Washer with Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer with Steam Refresh Cycle
WED5050LW

MAYTAG® **\$849** Reg \$1049 each



SAVE \$400 ON THE PAIR!

5.2 cu.ft. Smart Top Load Washer with Extra Power Button
MW7230HW

7.4 cu.ft. Smart Electric Dryer with Extra Power Button
MED7230HW

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details.
©/TM © 2021. All rights reserved.
LM4680WP_PresidentsDay cheitert
©2022 Invigorate Media, LLC. All Rights Reserved.

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4680WP_PresidentsDay



12 MONTHS SPECIAL FINANCING!*

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

The Jumbo Postcard



DEALER LOGO

Presidents' Day Sale

February 16th – March 2nd



Huge Savings

on Kitchen Packages!

Whirlpool®

MAYTAG®

KitchenAid®

AMANA®

MAYTAG®

Whirlpool®

Reg #799
\$649
washer

Reg #749
\$589
dryer



4.2 cu.ft. Large
Capacity Top Load
Washer with Deep
Water Wash Option
MW565FW

7.0 cu.ft. Large
Capacity Electric
Dryer with Heavy-
Duty Motor
MEDC465HW

\$729 Reg #849
each



4.7-4.8 cu.ft. Top
Load Washer with
Removable Agitator
WTW5057LW

7.0 cu.ft. Electric
Dryer with Steam
Refresh Cycle
WED5050LW

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$22 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name
Street Address
City, State ZIP

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2021. All rights reserved. JP4682WP_PresidentsDay cheitert ©2022 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4682WP_PresidentsDay

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

February 16–March 2
Presidents Day Sale

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	WTW4950HW	REG	\$699	SALE PRICE	\$569
--------------	-----------	----------------	-----------	------------	-------	-------------------	-------

Brand	Whirlpool	Model #	WED4950HW	REG	\$699	SALE PRICE	\$569
--------------	-----------	----------------	-----------	------------	-------	-------------------	-------

Brand	Maytag	Model #	MVWC565FW	REG	\$799	SALE PRICE	\$649
--------------	--------	----------------	-----------	------------	-------	-------------------	-------

Brand	Maytag	Model #	MEDC465HW	REG	\$749	SALE PRICE	\$589
--------------	--------	----------------	-----------	------------	-------	-------------------	-------

Brand	Whirlpool	Model #	WTW5057LW	REG	\$849	SALE PRICE	\$729
--------------	-----------	----------------	-----------	------------	-------	-------------------	-------

Brand	Whirlpool	Model #	WED5050LW	REG	\$849	SALE PRICE	\$729
--------------	-----------	----------------	-----------	------------	-------	-------------------	-------

Brand	Maytag	Model #	MVW7230HW	REG	\$1049	SALE PRICE	\$849
--------------	--------	----------------	-----------	------------	--------	-------------------	-------

Brand	Maytag	Model #	MED7230HW	REG	\$1049	SALE PRICE	\$849
--------------	--------	----------------	-----------	------------	--------	-------------------	-------



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Legal Limit MAX! ☐ 1. 5,000 - \$2,643 ☐ 2. 10,000 - \$4,539

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,139

☐ 5. 5,000 - \$2,343 ☐ 6. 10,000 - \$3,939

Additional Mailers, ADD: MONSTER - 40.9¢ each

LEGAL LIMIT MAX - 43.9¢ each • JUMBO POSTCARD - 37.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2020 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____