



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

HOLIDAY Savings!

Make Model Changes to Match Your Situation

Dates December 2nd – 22nd

Order by November 15th

- Models shown are MAP LESS 10% - you decide your prices
- ANY Model Changes - art will be re-approved by HUB & is Marketing Playbook qualified
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **40.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **43.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **37.9 Cents. From \$799 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
40.9¢ Includes
Postage

MAYTAG®

4-PIECE MAYTAG®
STAINLESS STEEL KITCHEN SUITE



Reg \$3846

\$3449



**SAVE \$397
ON THE PACKAGE!**

10 YEAR
LIMITED PARTS
WARRANTY

25 cu.ft. Side-by-Side Refrigerator
with Exterior Ice &
Water Dispenser
MSS25C4MGZ

1.7 cu.ft. Over-the-Range Microwave
with Stainless Steel
Cavity
MMV1175JZ

5.3 cu.ft. Electric Range with Precision
Cooking™ System
MER6600FZ

Stainless Steel Tub Dishwasher with
PowerBlast® Cycle
MDB4949SKZ

DEALER LOGO

Holiday
SAVINGS

December 2nd - 22nd

Scratch & Win

Match your number in our
store to see if you're our
grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 - \$50 Additional Instant Savings
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: MM4670WP_Holiday

AMANA® Whirlpool® MAYTAG KitchenAid®

Reg \$829 **\$749** washer Reg \$799 **\$719** dryer



SAVE \$160 ON THE PAIR!

4.7-4.8 cu.ft. Top Load Washer
with Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer
with Wrinkle Shield™ Option
WED5010LW

**Industry-First
2 in 1 Removable Agitator**



Wash the way you want
by easily removing or adding the agitator.



KitchenAid®

4-PIECE STAINLESS STEEL KITCHEN SUITE



20 cu.ft. Counter-Depth French Door Refrigerator with Produce Preserver
KRFC300ESS



2.0 cu.ft. Microwave Hood Combination with Sensor Functions
KMHS120ESS

Reg \$5546
\$4991

SAVE \$555 ON THE PACKAGE!

Also qualifies for \$400 Mail-In Rebate!



Stainless Steel Dishwasher with ProWash™ Cycle
KDPE104KPS

RECEIVE UP TO \$1500*

*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances. July 1 - December 31, 2021

12 MONTHS SPECIAL FINANCING!*

AMANA®

\$499 Reg \$554 each



SAVE \$110 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Reg \$799 **MAYTAG®** Reg \$749
\$719 washer **\$674** dryer



10 YEAR LIMITED PARTS WARRANTY

SAVE \$155 ON THE PAIR!

4.2 cu.ft. Large Capacity Top Load Washer with Deep Water Wash Option
MWVC565FW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW

MAYTAG®

Reg \$949
\$854 each



SAVE \$190 ON THE PAIR!

4.5 cu.ft. Top Load Agitator Washer with Built-In Faucet
MWV6230HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
MED6230HW

We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$19 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:250,000. \$250 Store Gift Certificate XXXXXX. Additional Discounts on minimum purchase of \$400 and above: \$25 XXXXXX, \$50 XXXXXX, \$50 XXXXXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. Visit maytag.com for warranty details. ©/™ ©2021. All rights reserved. MM4670WP_Holiday chollet ©2021 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

DEALER LOGO

Holiday SAVINGS

December 2nd-22nd

AMANA \$499 each

MAYTAG \$719 washer

MAYTAG \$674 dryer

MAYTAG \$854 each

SAVE \$110 ON THE TOTAL

SAVE \$160 ON THE TOTAL

SAVE \$155 ON THE TOTAL

SAVE \$190 ON THE TOTAL

MAYTAG 4-PIECE MAYTAG® STAINLESS STEEL KITCHEN SUITE

\$3449

SAVE \$397 ON THE PACKAGE!

12 MONTHS SPECIAL FINANCING!

KitchenAid® 4-PIECE KITCHENAID® STAINLESS STEEL KITCHEN SUITE

\$4991

SAVE \$555 ON THE PACKAGE!

Scratch & Win

We Sell It & Service It

KitchenAid®

RECEIVE UP TO \$1500*

DEALER TAG

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
43.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

Holiday

SAVINGS

December 2nd–22nd

Whirlpool®

Reg #629
\$749
washer

Reg #799
\$719
dryer



SAVE \$160 ON THE PAIR!

4.7–4.8 cu.ft. Top Load Washer with Removable Agitator
WTW5057LW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5010LW

Industry-First
2 in 1 Removable
Agitator



Wash the way you want
by easily removing or adding the agitator.

Dramatization. Washer does not have a front-facing window.

AMANA®

Reg #554
\$499
each

Reg #799
\$719
washer

MAYTAG®
dryer

Reg #749
\$674

MAYTAG®

Reg #949
\$854
each



SAVE \$110 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW



10 YEAR
LIMITED PARTS WARRANTY

SAVE \$155 ON THE PAIR!

4.2 cu.ft. Large Capacity Top Load Washer with Deep Water Wash Option
MWWC565FW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor
MEDC465HW



SAVE \$190 ON THE PAIR!

4.5 cu.ft. Top Load Agitator Washer with Built-In Faucet
MWW6230HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
MED6230HW

MAYTAG®

**4-PIECE MAYTAG®
STAINLESS STEEL KITCHEN SUITE**

Reg #3846

\$3449



**SAVE \$397
ON THE PACKAGE!**

**10 YEAR
WARRANTY**

25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water Dispenser
MSS25C4MGZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4948SKZ

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4669WP_Holiday



12 MONTHS SPECIAL FINANCING!*

KitchenAid®

**4-PIECE KITCHENAID® STAINLESS
STEEL KITCHEN SUITE**

Reg #5546

\$4991

**Also qualifies
for \$400 Mail-In
Rebate!**



**SAVE \$555
ON THE PACKAGE!**

20 cu.ft. Counter-Depth French Door Refrigerator with Produce Preserver
KRFC300ESS

2.0 cu.ft. Microwave Hood Combination with Sensor Functions
KMHS120ESS

6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFE6500ESS

Stainless Steel Dishwasher with ProWash™ Cycle
KDFE104KPS



We Sell It & Service It

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$19 Billion buying organization. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

KitchenAid®

**RECEIVE
UP TO**

\$1500*

*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances. July 1 - December 31, 2021

DEALER TAG



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2021. All rights reserved. LM4669WP_Holiday cheilert ©2021 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard

DEALER LOGO

Holiday SAVINGS

December 2nd - 22nd

AMANA®

Whirlpool®

MAYTAG

KitchenAid®

Save Big

on Select Whirlpool, Maytag
& Amana Kitchen Packages!

**We Sell It &
Service It**

We are a full-service appliance dealer! We repair and carry parts for most appliance brands. We are a member of a \$19 Billion buying organization. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

MAYTAG®

Reg #799
\$719
washer

Reg #749
\$674
dryer



4.2 cu.ft. Large
Capacity Top Load
Washer with Deep
Water Wash Option
MWVC565FW

7.0 cu.ft. Large
Capacity Electric
Dryer with Heavy-
Duty Motor
MEDC465HW

Whirlpool®

Reg #829
\$749
washer

Reg #799
\$719
dryer



4.7-4.8 cu.ft. Top
Load Washer with
Removable Agitator
WTW5057LW

7.0 cu.ft. Electric
Dryer with Wrinkle
Shield™ Option
WED5010LW

KitchenAid®

RECEIVE UP TO
\$1500*

*Visa® Prepaid card by mail
when you purchase select
KitchenAid Brand Appliances
(July 1 - December 31, 2021)



Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

12 MONTHS SPECIAL FINANCING!*



DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2021. All rights reserved. JP4671WP_Holiday cheilert ©2021 Invigorate Media, LLC. All Rights Reserved.

Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019

Artwork Version: JP4671WP_Holiday

MODEL LIST : MONSTER MAILER

December 2–22
Holiday Savings

**Some models may not appear on smaller mailers*

Prices are set at lowest co-opable prices.

Brand	Maytag	Model #	Kitchen	REG	\$3846	SALE PRICE	\$3449
Brand	Maytag	Model #	MSS25C4MGZ	REG		SALE PRICE	
Brand	Maytag	Model #	MMV1175JZ	REG		SALE PRICE	
Brand	Maytag	Model #	MER6600FZ	REG		SALE PRICE	
Brand	Maytag	Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	WTW5057LW	REG	\$829	SALE PRICE	\$749
Brand	Whirlpool	Model #	WED5010LW	REG	\$799	SALE PRICE	\$719
Brand	KitchenAid	Model #	Kitchen	REG	\$5546	SALE PRICE	\$4991
Brand	KitchenAid	Model #	KRFC300ESS	REG		SALE PRICE	
Brand	KitchenAid	Model #	KMHS120ESS	REG		SALE PRICE	
Brand	KitchenAid	Model #	KFEG500ESS	REG		SALE PRICE	
Brand	KitchenAid	Model #	KDFE104KPS	REG		SALE PRICE	
Brand	Amana	Model #	NTW4615FW	REG	\$554	SALE PRICE	\$499
Brand	Amana	Model #	NED4655EW	REG	\$554	SALE PRICE	\$499
Brand	Maytag	Model #	MVWC565FW	REG	\$799	SALE PRICE	\$719
Brand	Maytag	Model #	MEDC465HW	REG	\$749	SALE PRICE	\$674
Brand	Maytag	Model #	MVW6230HW	REG	\$949	SALE PRICE	\$854
Brand	Maytag	Model #	MED6230HW	REG	\$949	SALE PRICE	\$854



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Legal Limit MAX! ☐ 1. 5,000 - \$2,643 ☐ 2. 10,000 - \$4,539

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,139

☐ 5. 5,000 - \$2,343 ☐ 6. 10,000 - \$3,939

Additional Mailers, ADD: MONSTER - 40.9¢ each

LEGAL LIMIT MAX - 43.9¢ each • JUMBO POSTCARD - 37.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2020 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____