

#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

Black Friday Savings Event!

Best Deals of the Year on ALL Appliances

Dates November 17th December 1st Order by November 1st

- Models shown are MAP LESS 10% you decide your prices
- ANY Model Changes art will be re-approved by HUB & is Marketing Playbook qualified
- FREE HUB filing if checked on order form

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail $6" \times 10.5"$ and opens to $10.5" \times 17"$ Only 40.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **43.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 37.9 Cents. From \$799 all Inclusive.

<u>All orders Include</u> art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list - no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



- 10.5 INCHES **WIDE** -



295% BIGGER Than our Jumbo Postcard!

As low as

40.9¢ Includes
Postage

17 INCHES TALI



3.5 cu.ft. Top Load Washer with Dual Action Agitator NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option NED4655EW



3.8 cu.ft. Large Capacity Top Load Washer with Deep Fill Option

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor MEDC465HW

12 MONTHS SPECIAL FINANCING!*



MAYTAG

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 \$50 Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: MM4667WP_BlackFriday

Whirlpool \$699 Reg \$799 each

Whirlpool

AMANA



4.5 cu.ft. Top Load Agitator Washer with Built-In Faucet

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option WED5010LW



BEST DEALS OF THE YEAR ON ALL APPLIANCES!



4-PIECE MAYTAG® STAINLESS STEEL KITCHEN SUITE

3899



22 cu.ft. French Door Refrigerator with BrightSeries™ LED Lighting MFF2258FEZ

5.3 cu.ft. Electric Range with Air Fryer and Basket
MER7700LZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity MMV1175JZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle MDB4949SKZ

Whirlpool

4-PIECE WHIRLPOOL® STAINLESS STEEL KITCHEN SUITE



SAVE \$1017
ON THE PACKAGE!

\$3649

19.4 cu.ft. Counter-Depth 4 Door Refrigerator with Easy-Reach Shelves WRQA59CNKZ

6.4 cu.ft. Electric Range with Frozen Bake™ Technology WFE775H0HZ 1.7 cu.ft. Microwave Hood Combination with Electronic Touch

Controls
WMH31017HZ

Stainless Steel Dishwasher with Fan Dry WDT730PAHZ

We Sell It & Service It

BUYING POWER – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

KitchenAid[®]

RECEIVE \$1500*

*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances. July 1 - December 31, 2021



DEALER TAG

The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES





BEST DEALS OF THE YEAR ON ALL APPLIANCES!

AMANA

MAYTAG*

each

Whirlpool



3.5 cu.ft. Top Load Washer with Dual Action Agitator NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option NED4655EW



3.8 cu.ft. Large Capacity Top Load Washer with Deep Fill Option MVWC465HW

7.0 cu.ft. Large Capacity Electric Dryer with Heavy-Duty Motor MEDC465HW



4.5 cu.ft. Top Load Agitator Washer with **Built-In Faucet** WTW5015LW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option WED5010LW

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA



\$3899

FINGERPRINT

22 cu.ft. French Door Refrigerator with BrightSeries™ LED Lighting

LED Lighting
MFF2258FEZ

5.3 cu.ft. Electric

5.3 cu.ft. Electric Stai
Range with Air Fryer Dish
and Basket Pow
MER7700LZ MDB4

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity

Stainless Steel Tub Dishwasher with PowerBlast® Cycle MDB49495KZ Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: LM4666WP_BlackFriday

12 MONTHS SPECIAL FINANCING!*



4-PIECE WHIRLPOOL®
STAINLESS STEEL KITCHEN SUITE

\$3649



19.4 cu.ft. CounterDepth 4 Door
Refrigerator with
Easy-Reach Shelves
WROAS9CNKZ
WMH31017HZ
WMH31017HZ

6.4 cu.ft. Electric Range with Frozen Bake™ Technology WFE775H0HZ 1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls

Stainless Steel Dishwasher with Fan Dry WDT730PAHZ



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KitchenAid

PRECEIVE \$1500*

*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances, July 1 - December 31, 2021

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2021. All rights reserved. LM4666WP_BlackFriday cheitert ©2021 Invigorate Media, LLC. All Rights Reserved.





BEST DEALS OF THE YEAR ON ALL APPLIANCES!

MAYTAG°



3.8 cu.ft. Large Capacity Top Load Washer with Deep Fill Option MWC465HW

7.0 cu.ft. Large **Capacity Electric** Drver with Heavy-**Duty Motor** MEDC465HW



4.5 cu.ft. Top Load **Agitator Washer** with Built-In Faucet WTW5015LW

7.0 cu.ft. Electric **Drver** with Wrinkle Shield™ Option WFD5010LW

KitchenAid®

RECEIVE UP TO

\$1500

*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances (July 1 - December 31, 2021)



Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

12 MONTHS SPECIAL FINANCING!*

DEALER TAG

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. @/™ @ 2021. All rights reserved. JP4668WP_BlackFriday cheitert ©2021 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4668WP BlackFriday

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at lowest co-opable prices.

Brand _	Amana	_ Model #	NTW4615FW	_REG	\$554	SALE PRICE _	\$499
Brand _	Amana	_ Model #	NED4655EW	_REG	\$554	SALE PRICE _	\$499
Brand _	Maytag	_ Model #	MVWC465HW	_ REG	\$749	SALE PRICE _	\$599
Brand _	Maytag	_ Model #	MEDC465HW	_REG	\$749	SALE PRICE _	\$599
Brand _	Whirlpool	_ Model #	WTW5015LW	_REG	\$799	SALE PRICE _	\$699
Brand _	Whirlpool	_ Model #	WED5010LW	_REG	\$799	SALE PRICE_	\$699
Brand _	Maytag	_ Model #	Kitchen	_REG	\$4546	SALE PRICE _	\$3899
Brand _	Maytag	_ Model #	MFF2258FEZ	_REG		SALE PRICE _	•
Brand _	Maytag	_ Model #	MMV1175JZ	REG		SALE PRICE _	
			MMV1175JZ MER7700LZ			The second secon	
Brand _	Maytag	_ Model #		REG		SALE PRICE	
Brand _ Brand _	Maytag Maytag	_ Model # _ Model #	MER7700LZ	REG		SALE PRICE _	
Brand _ Brand _ Brand _	Maytag Maytag Whirlpool	_ Model # _ Model # _ Model #	MER7700LZ MDB4949SKZ	REG REG REG	\$4666	SALE PRICE _ SALE PRICE _ SALE PRICE _	\$3649
Brand _ Brand _ Brand _ Brand _	Maytag Maytag Whirlpool Whirlpool	Model # Model # Model # Model #	MER7700LZ MDB4949SKZ Kitchen	REG REG REG	\$4666	SALE PRICE _ SALE PRICE _ SALE PRICE _ SALE PRICE _	\$3649
Brand _ Brand _ Brand _ Brand _	Maytag Maytag Whirlpool Whirlpool Whirlpool	Model # Model # Model # Model # Model #	MER7700LZ MDB4949SKZ Kitchen WRQA59CNKZ	REG	\$4666	SALE PRICE _	\$3649



Business Name: __

Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

____ Contact Name: ___

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Addr	ess:		City:		State:	Zip:			
Phon	ie:	Cel	l:	Em	nail:				
Buyir	ng Group:		Wh	irlpool Rep:	,				
Whir	rlpool Dealers - Wa	int us to file you	r HUB co-op paperwork o	n your beh	alf? YES!				
Are y	ou Whirlpool Exclus	sive? TYES! H	UB Log-in Username:		Pas	sword:			
Step 1	Sale Dates Indicate your sale	le dates here:	Step 2	Artwork Vers	ase List Artwork Version Number rk Version in white address panel, rsion: LL2041WP; 01MM954X)				
	Indicate number here:								
	Do you want	Scratch Off	Promo? ☐ Yes ☐	No (Scra	tch Off Promo: Add 4	cents per mailer)			
Step 3	Quantity Single I	Family Homes:	Select One		Jumbo Postcard Pricing:				
	Monster Mailer 1. 5,000 - \$2,493 2. 10,000 - \$4,239				1. 1,000 - \$799	2. 2,000 - \$1,399			
	Legal Limit MAX	(! 1. 5,000 - 9	\$2,643 🗖 2. 10,000 - \$4	,539	3. 3,000 - \$1,829	4. 4,000 - \$2,139			
	Additional Mailers, ADD: MONSTER - 40.9¢ each LEGAL LIMIT MAX - 43.9¢ each • JUMBO POSTCARD - 37.9¢ each (on quantities over 5,000)								
Step 4	Financing offer ter	ms - # of Month	_	With Paym	nents? YES or NO; Mi	ancing, Rebates, Free Delivery,etc			
1	nvigorate Media has no resp damage to printed materials rates as of May 2020 and are	oonsibility for, nor may s owing to acts of God, s s subject to change with	payment be contingent upon, availal trikes, shipping failures, timeliness c out notice.	bility of featured of post office or a	merchandise. Invigorate Media ny other causes beyond its cont	e processed without a signature a shall not be responsible for nondelivery o trol. Direct mail costs are based on US posta			
Step 6	Select ONE: □1.	•	•		_et us run a radius a				
4	C	i	ee consultation o	n select	İ				
1.		2. 7.	3. 8.		9.	5. 10.			
6.				ousobol					
- Cina	le Family Home Mailing L	1	cludes: \$50,000+ H ter 10.5" x 17" • Legal Limit Max			Single Family Home Postage			
	, , ,		Income List OR Dealer's Customer Lis		I	1 3 , 3			
			realer's Customer List: Add 7¢	i. Auu oy		Add'l SCFs: Add \$100			

List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ ______Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand ______ Model #_____ **REPLACE WITH:** Brand _____ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ ____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ ______ Model #______ REPLACE WITH: Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$