



#1 in R.O.I. Up to 90% CO-OP + FREE CO-OP FILING!

Spooktacular Savings!

Event Dates 10/21 - 11/1

Order by 10/6

- Models shown are MAP LESS 10% - you decide your prices
- ANY Model Changes - art will be pre-approved by HUB/Marketing Playbook qualified
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **40.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **43.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **37.9 Cents. From \$799 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion - 4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhous bill_menkhous@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"



295% BIGGER Than our
Jumbo Postcard!

As low as
40.9¢ Includes
Postage

Whirlpool®

TOP LOAD LAUNDRY PAIR



Reg \$799
Sale \$721
PLUS BONUS 10% OFF

\$649 each

4.2 cu.ft. HE Top Load Washer with Two-Way Wash Action Agitator
WTW5005KW

7.0 cu.ft. Electric Dryer with AccuDry™ Sensor Drying System
WED5000DW



DEALER LOGO

SPOOKTACULAR SAVINGS

October 21st – November 1st

SCRATCH & WIN™

Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings

on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: MM4664WP_Spooktacular

AMANA® Whirlpool® MAYTAG KitchenAid®

SAVE 10% ON ALL WASHER & DRYER PAIRS



SPOOKY SAVINGS ON KITCHEN PACKAGES!



MAYTAG®

4-PIECE MAYTAG® STAINLESS STEEL KITCHEN SUITE



Reg \$4096

\$3686



SAVE \$410 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water Dispenser
MSS25C4MGZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

6.4 cu.ft. Electric Range with True Convection
MER8800FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ



Whirlpool®

4-PIECE WHIRLPOOL® STAINLESS STEEL KITCHEN SUITE



Reg \$3496

\$3146



SAVE \$350 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE515S0JS

Stainless Steel Dishwasher with Sensor Cycle
WDF540PADM

12 MONTHS SPECIAL FINANCING!

KitchenAid®

RECEIVE UP TO \$1500*

*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances. July 1 - December 31, 2021



DEALER TAG

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ®/™ ©2021. All rights reserved. MM4664WP_Spooktacular chertier ©2021 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES WIDE
HUGE!



11 INCHES TALL

The
LARGEST
piece of mail the
US Postal Service
will allow!

As low as
43.9¢
Includes Postage

255% BIGGER Than our
Jumbo Postcard!



DEALER LOGO

SPOOKTACULAR SAVINGS

October 21st – November 1st

Whirlpool®

TOP LOAD LAUNDRY PAIR



Reg \$799
Sale \$721
PLUS BONUS 10% OFF

\$649 each

SAVE \$300 ON THE PAIR!

4.2 cu.ft. HE Top Load Washer with Two-Way Wash Action Agitator
WTW5005KW

7.0 cu.ft. Electric Dryer with AccuDry™ Sensor Drying System
WED5000DW



SAVE 10% ON ALL WASHER & DRYER PAIRS



SPOOKY SAVINGS ON KITCHEN PACKAGES!



MAYTAG® 4-PIECE MAYTAG® STAINLESS STEEL KITCHEN SUITE

Reg \$4096

\$3686



**SAVE \$410
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water Dispenser
MSS25C4MGZ

6.4 cu.ft. Electric Range with True Convection
MER8800FZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4663WP_Spooktacular



Whirlpool® 4-PIECE WHIRLPOOL® STAINLESS STEEL KITCHEN SUITE

Reg \$3496

\$3146



**SAVE \$350
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE1SJSJS

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ

Stainless Steel Dishwasher with Sensor Cycle
WDF540PADM



12 MONTHS SPECIAL FINANCING!

DEALER TAG



*See store for complete details of all offers, financing and rebates. ®/™ © 2021. All rights reserved. LM4663WP_Spooktacular cheilert ©2021 Invigorate Media, LLC. All Rights Reserved.

KitchenAid®

RECEIVE UP TO \$1500*

*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances. July 1 - December 31, 2021

The Jumbo Postcard



DEALER LOGO

SPOOKTACULAR SAVINGS

*October 21st –
November 1st*

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®



Save Big

on Select Whirlpool, Maytag
& Amana Kitchen Packages!

12 MONTHS SPECIAL FINANCING!

SAVE 10%
**ON ALL WASHER &
DRYER PAIRS**



DEALER TAG

*See store for complete details of all offers, financing and rebates. ®/™ © 2021. All rights reserved. JP4665WP_Spooktacular chelet ©2021 Invigorate Media, LLC. All Rights Reserved.

KitchenAid®

RECEIVE UP TO
\$1500*

*Visa® Prepaid card by mail
when you purchase select
KitchenAid Brand Appliances
(July 1 - December 31, 2021)



Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: JP4665WP_Spooktacular

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

Oct 21–Nov 1
Spooktacular Savings

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	WTW5005kW	REG	\$799	SALE PRICE	\$649
Brand	Whirlpool	Model #	WED5000DW	REG	\$799	SALE PRICE	\$649
Brand	Maytag	Model #	Kitchen	REG	\$4096	SALE PRICE	\$3686
Brand	Maytag	Model #	MSS25C4MGZ	REG		SALE PRICE	
Brand	Maytag	Model #	MMV1175JZ	REG		SALE PRICE	
Brand	Maytag	Model #	MER8800FZ	REG		SALE PRICE	
Brand	Maytag	Model #	MDB4949SKZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	Kitchen	REG	\$3496	SALE PRICE	\$3146
Brand	Whirlpool	Model #	WRS325SDHZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	WMH31017HZ	REG		SALE PRICE	
Brand	Whirlpool	Model #	WFE515S0JS	REG		SALE PRICE	
Brand	Whirlpool	Model #	WDF540PADM	REG		SALE PRICE	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Legal Limit MAX! ☐ 1. 5,000 - \$2,643 ☐ 2. 10,000 - \$4,539

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,139

☐ 5. 5,000 - \$2,343 ☐ 6. 10,000 - \$3,939

Additional Mailers, ADD: MONSTER - 40.9¢ each

LEGAL LIMIT MAX - 43.9¢ each • JUMBO POSTCARD - 37.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2020 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____