



Up to 90% CO-OP + FREE CO-OP FILING!

LABOR DAY SAVINGS EVENT!

Event Dates 9/2 - 9/15 Order by 8/13

- Models are MAP LESS 10% - you decide your prices.
- Make ANY Model Changes - Your art will be pre-approved by HUB
- FREE HUB filing if checked on order form

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **40.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **43.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **37.9 Cents. From \$799 all Inclusive.**

All orders Include art with any Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/4 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Your Store Gift Certificates (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
40.9¢ Includes
Postage



Whirlpool®

4-PIECE WHIRLPOOL® STAINLESS STEEL KITCHEN SUITE



MSRP \$3566

\$3099



**SAVE \$467
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator
with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE515S0JS

1.7 cu.ft. Microwave Hood Combination
with Electronic Touch Controls
WMH31017HZ

Stainless Steel Dishwasher with Sensor Cycle
WDT730PAHZ

DEALER LOGO

LABOR DAY

SAVINGS EVENT

SEPTEMBER 2nd – 15th

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Store Gift Certificate
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: MM4658WP_LaborDay



MAYTAG®

4-PIECE MAYTAG® STAINLESS STEEL KITCHEN SUITE



MSRP \$4099

\$3649



**SAVE \$450
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator
with Exterior Ice & Water Dispenser
MSS25C4MGZ

6.4 cu.ft. Electric Range with True Convection
MER8800FZ

1.7 cu.ft. Over-the-Range Microwave
with Stainless Steel Cavity
MMV1175JZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ

★ 12 MONTHS SPECIAL FINANCING! ★

AMANA® **\$499** MSRP \$554 each



3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

MAYTAG® **\$899** MSRP \$999 each



3.5 cu.ft. Commercial-Grade Residential Washer with Dual-Action Agitator
MVWP575GW

7.4 cu.ft. Commercial-Grade Residential Electric Dryer with Premium Motor
MEDP575GW

Whirlpool® **\$629** MSRP \$699 each



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Whirlpool® **\$849¹⁰** MSRP \$949 each



4.5 cu.ft. Closet-Depth Front Load Washer with Load & Go™ Dispenser
FWF5620HW

7.4 cu.ft. Electric Dryer with Intuitive Touch Controls
WED5620HW



KitchenAid®

RECEIVE UP TO **\$1500***

*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances. July 1 - December 31, 2021

DUE TO UNPRECEDENTED PRODUCT DEMAND, SOME MODELS MAY TAKE LONGER TO ARRIVE. REST ASSURED, WE WILL ALWAYS OFFER YOU THE VERY LOWEST PRICES – **GUARANTEED!**



DEALER TAG

*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Certificate 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX-XX,XXX; \$30 XX-XX,XXX; \$50 XX-XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2021. All rights reserved. HUB Pre-Approval XXXXXX. MM4658WP_LaborDay XXXXX cheilert ©2021 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!



11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
43.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

DEALER LOGO

LABOR DAY

SAVINGS EVENT



SEPTEMBER 2nd – 15th



KitchenAid®

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Whirlpool®

**4-PIECE WHIRLPOOL®
STAINLESS STEEL KITCHEN SUITE**



MSRP \$3566
\$3099



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE1550JS

Stainless Steel Dishwasher with Sensor Cycle
WDT730PAHZ

**SAVE \$467
ON THE PACKAGE!**

★ **12 MONTHS SPECIAL FINANCING!** ★

MAYTAG®

**4-PIECE MAYTAG®
STAINLESS STEEL KITCHEN SUITE**



MSRP \$4099
\$3649



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water Dispenser
MSS25C4MGZ

1.7 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

6.4 cu.ft. Electric Range with True Convection
MER8800FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SKZ

**SAVE \$450
ON THE PACKAGE!**

AMANA® \$499 MSRP \$554 each



3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

MAYTAG® \$899 MSRP \$999 each



3.5 cu.ft. Commercial-Grade Residential Washer with Dual-Action Agitator
MVWP575GW

7.4 cu.ft. Commercial-Grade Residential Electric Dryer with Premium Motor
MEDP575GW

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: LM4657WP_LaborDay

Whirlpool® \$629 MSRP \$699 each



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

Whirlpool® \$849¹⁰ MSRP \$949 each



4.5 cu.ft. Closet-Depth Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Intuitive Touch Controls
WED5620HW



DEALER TAG

DUE TO UNPRECEDENTED PRODUCT DEMAND, SOME MODELS MAY TAKE LONGER TO ARRIVE. REST ASSURED, WE WILL ALWAYS OFFER YOU THE VERY LOWEST PRICES – GUARANTEED!



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2021. All rights reserved. HUB Pre-Approval XXXXXX. LM4657WP_LaborDay cheirt ©2021 Invigorate Media, LLC. All Rights Reserved.

The Jumbo Postcard

DEALER LOGO

LABOR DAY

SAVINGS EVENT



SEPTEMBER 2nd – 15th



DUE TO UNPRECEDENTED PRODUCT DEMAND, SOME MODELS
MAY TAKE LONGER TO ARRIVE. REST ASSURED, WE WILL ALWAYS
OFFER YOU THE VERY LOWEST PRICES – **GUARANTEED!**



Save Big

on Select Whirlpool, Maytag
& Amana Kitchen Packages!

AMANA Whirlpool **MAYTAG** KitchenAid

Whirlpool®

\$629 MSRP \$699
each



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4955HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

MAYTAG®

\$899 MSRP \$999
each



3.5 cu.ft. Commercial-Grade Residential Washer with Dual-Action Agitator
MWWP675GW

7.4 cu.ft. Commercial-Grade Residential Electric Dryer with Premium Motor
MEDP675GW

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*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances
(July 1 - December 31, 2021)



Dealer Name
Street Address
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**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

★ **12 MONTHS SPECIAL FINANCING!** ★

DEALER TAG

*Doug Nelson
115 Mississippi Ave
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*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2021. All rights reserved. HUB Pre-Approval XXXXXX. JP4659WP_LaborDay cheitert ©2021 Invigorate Media, LLC. All Rights Reserved.

Artwork Version: JP4659WP_LaborDay

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

September 2 – 15
Labor Day Savings

Prices are set at lowest co-opable prices.

Brand	Whirlpool	Model #	Kitchen	MSRP	\$3566	SALE PRICE	\$3099
Brand	Whirlpool	Model #	WRS325SDHZ	MSRP		SALE PRICE	
Brand	Whirlpool	Model #	WMH31017HZ	MSRP		SALE PRICE	
Brand	Whirlpool	Model #	WFE515S0JS	MSRP		SALE PRICE	
Brand	Whirlpool	Model #	WDT730PAHZ	MSRP		SALE PRICE	
Brand	Maytag	Model #	Kitchen	MSRP	\$4099	SALE PRICE	\$3649
Brand	Maytag	Model #	MSS25C4MGZ	MSRP		SALE PRICE	
Brand	Maytag	Model #	MMV1175JZ	MSRP		SALE PRICE	
Brand	Maytag	Model #	MER8800FZ	MSRP		SALE PRICE	
Brand	Maytag	Model #	MDB4949SKZ	MSRP		SALE PRICE	
Brand	Amana	Model #	NTW4516FW	MSRP	\$554	SALE PRICE	\$499
Brand	Amana	Model #	NED4655EW	MSRP	\$554	SALE PRICE	\$499
Brand	Maytag	Model #	MVWP575GW	MSRP	\$999	SALE PRICE	\$899
Brand	Maytag	Model #	MEDP575GW	MSRP	\$999	SALE PRICE	\$899
Brand	Whirlpool	Model #	WTW4955HW	MSRP	\$699	SALE PRICE	\$629
Brand	Whirlpool	Model #	WED4950HW	MSRP	\$699	SALE PRICE	\$629
Brand	Whirlpool	Model #	WFW5620HW	MSRP	\$949	SALE PRICE	\$849.10
Brand	Whirlpool	Model #	WED5620HW	MSRP	\$949	SALE PRICE	\$849.10



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want Scratch Off Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 4 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Legal Limit MAX! ☐ 1. 5,000 - \$2,643 ☐ 2. 10,000 - \$4,539

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,829 ☐ 4. 4,000 - \$2,139

☐ 5. 5,000 - \$2,343 ☐ 6. 10,000 - \$3,939

Additional Mailers, ADD: MONSTER - 40.9¢ each

LEGAL LIMIT MAX - 43.9¢ each • JUMBO POSTCARD - 37.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2020 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____