

### Up to 90% CO-OP + FREE CO-OP FILING! MARKETING PLAYBOOK ASSET APPROVED

### YEAR END BLOW-OUT!

### Make Model Changes to Match Your Situation

90% CO-OP Whirlpool Exclusive dealers 75% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail #1 in R. O. I. #1 for Driving Immediate Sales.

- Models are MAP less 10% you decide your prices.
- Make ANY Changes Your art will be pre-approved by HUB
- FREE HUB filing if checked on order form

**Event December 24 – January 6 Order by December 11** 

#### Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **42.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive.

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

#### Contact 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as
6" x 10.5"
Opens to
10.5" x 17"



— 10.5 INCHES WIDE -



295% BIGGER Than our Jumbo Postcard!

As low as

1996 Includes
Postage

17 INCHES **TALI** 



SAVE \$160 ON THE

Whirlpool \$899



4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser -Holds enough laundry soap for 20 LOADS WFW5620HW

7.4 cu.ft. Electric Dryer with Sanitize Cycle & Intuitive **Touch Controls** WED5620HW

4.8 cu.ft. Smart Capable Top Load Washer with Intuitive Controls WTW6120HC

7.4 cu.ft. Smart Capable Electric Dryer with AccuDry™ Sensor Drying System WED6120HC





Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

Dealer Name Street Address

> POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

115 Mississippi Que CRYSTAT City, MO 63019

Artwork Version: 03MM4627WP\_YearEnd

Come into our store or research appliances on our website. No Contact delivery service is available. Our employees maintain a 6' safe distance both in store and when entering your home to repair or install your appliances. We follow strict sanitizing procedures. We will get through this together!

**MAYTAG**°



4.7 cu.ft. Smart Capable Top Load Washer with Heavy **Duty Cycle** 

7.4 cu.ft. Smart Capable Electric Dryer with Advanced Moisture Sensing



4.7 cu.ft. Smart Capable Top Load Washer with Advanced Vibration Control"

7.4 cu.ft. Smart Capable Electric Dryer with Advanced Moisture Sensing MED6230RHW



#### **BOOSTS STAIN FIGHTING ON ANY WASH CYCLE**

Some stains dissolve best in hot water. Others in cold. With the push of a button, Maytag fights both in a single load.

### **KitchenAid®**



**RECEIVE UP TO** 

\*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances

July 12 - Dec. 31, 2020

### **KitchenAid®**

### STAINLESS STEEL **KITCHEN SUITE**



26.8 cu.ft. Standard Width French Door Refrigerator with PrintShield™ Finish KRFF507HPS



1.9 cu.ft. Convection Microwave Hood Combination with 1.000 Watts of Power KMHC319ESS

**SAVE** \$747 ON THE PACKAGE! 6.7 cu.ft. Electric 44 DBA

**Double-Oven Range** with Even-Heat™ True Convection Rack KFED500ESS

**Dishwasher** with FreeFlex™ Third KDTM404KPS

MSRP \$7196

## **12 MONTHS SPECIAL FINANCING!**\*

**MAYTAG**°

**FINGERPRINT** RESISTANT STAINLESS KITCHEN SUITE

Whirlpool

FINGERPRINT RESISTANT **BLACK STAINLESS** KITCHEN SUITE

3799 JINGERPRINT







ON THE

PACKAGE!

25 cu.ft. French Door Refrigerator with PowerCold® Feature MEI2570FF7

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity MMV1175JZ

5.3 cu.ft. Electric Range with Precision Cooking<sup>™</sup> System MER6600FZ

Stainless Steel Tub **Dishwasher** with Dual Power Filtration MDB4949SKZ

MSRP \$4646

\$4149 processes













25 cu.ft. French Door Refrigerator with Spillproof Shelves WRF555SDHV

1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HV

5.3 cu.ft. Electric Range with Frozen Bake<sup>™</sup> Technology WFE535S0JV

Large Capacity **Dishwasher** with Third Rack WDTA50SAKV



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

N A **HWY 236** HAGEDORN APPLIANCES LOWES Houston Rd McDonalds TURFWAY Rd

www.hagedornappliance.com

# The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES





## MAYTAG\* \$00



Capable Top Load Washer with Heavy **Duty Cycle** MVW6230HW

Capable Electric Dryer with Advanced Moisture Sensing MED6230HW



#### **BOOSTS STAIN** FIGHTING ON ANY WASH CYCLE

Some stains dissolve best in hot water. Others in cold. With the push of a button. Maytag fights both in a single load.



4.7 cu.ft. Smart Capable Top Load Washer with Advanced Vibration Control™ MW6230RHW

7.4 cu.ft. Smart Capable Electric Dryer with Advanced Moisture Sensing MED6230RHW

### **We Are Here For You**

Our employees maintain a 6' safe distance both in store and when entering your home to repair or install your appliances. We follow strict sanitizing procedures. We will get through this together!

# **12** MONTHS SPECIAL FINANCING!







SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser -Holds enough laundry soap for 20 LOADS WFW5620HW

7.4 cu.ft. Electric Dryer with Sanitize Cycle & Intuitive Touch Controls WED5620HW





4.8 cu.ft. Smart Capable Top Load Washer with Intuitive Controls WTW6120HC

7.4 cu.ft. Smart Capable Electric Dryer with AccuDry™ Sensor Drving System WED6120HC

#### KitchenAid®



**RECEIVE UP TO** 

\*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances July 12 - Dec. 31, 2020

#### KitchenAid<sup>®</sup>

STAINLESS STEEL **KITCHEN SUITE** 

Dealer Name Street Address City, State Zip

#### POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD II.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 03LM4626WP YearEnd



26.8 cu.ft. Standard Width French Door Refrigerator with PrintShield™ Finish KREE507HPS

1.9 cu.ft. Convection Microwave Hood Combination with 1.000 Watts of Power KMHC319ESS

6.7 cu.ft. Electric Double-Oven Range with Even-Heat™ True Convection

44 DBA Dishwasher with FreeFlex™ Third Back KDTM404KPS

SAVE \$747 ON THE PACKAGE!

MSRP \$7196

#### **MAYTAG**° FINGERPRINT RESISTANT STAINLESS KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity MMV1175JZ

5.3 cu.ft. Electric Range with Precision Cooking™ System MER6600FZ

Stainless Steel Tub Dishwasher with Dual Power Filtration MDB4949SKZ











HAGEDORN

APPLIANCES



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

McDonalds TURFWAY Rd

LOWES

www.hagedornappliance.com



### FINGERPRINT RESISTANT BLACK STAINLESS KITCHEN SUITE





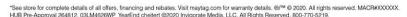




1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HV

5.3 cu.ft. Electric Range with Frozen Bake™ Technology WFE535S0JV

Large Capacity Dishwasher with Third Rack WDTA50SAKV







LL KITCHEN & LAUNDRY MODELS:

AMANA Whirlpool

MAYTAG

KitchenAid<sup>®</sup>



## **WE ARE HERE FOR YOU**

Come into our store or research appliances on our website. No Contact delivery service is available. Our employees maintain a 6' safe distance both in store and when entering your home to repair or install your appliances. We follow strict sanitizing procedures. We will get through this together!



4.7 cu.ft. Top Load Washer with Adaptive Wash Technology with Active Bloom™ Wash Action WITW5105HW

7.4 cu.ft. Top Load Electric Dryer with Intuitive Controls WED5100HW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIES

East Broadway

6355 E. Broadway at Wilmot • (520) 296-7218

\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2020. All rights reserved. MACR#264200. HUB Pre-Approval 264812. JP4628WP\_YearEnd cheitert ©2020 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

### **KitchenAid**

\$1700°



\*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances Valid July 12 - Dec. 31, 2020

### 12 MONTHS SPECIAL FINANCING!\*

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: JP4628WP\_YearEnd

### **MODEL LIST: MONSTER MAILER**

\*Some models may not appear on smaller mailers

# Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand _	Whirlpool	_ Model #	WTW5105HW	MSRP_	\$799	SALE PRICE _	\$719
Brand _	Whirlpool	_ Model #	WED5100HW	MSRP	\$799	SALE PRICE _	\$719
Brand _	Whirlpool	_ Model #	WFW5620HW	MSRP	\$899	SALE PRICE _	\$809
Brand _	Whirlpool	_ Model #	WED5620HW	MSRP	\$899	SALE PRICE _	\$809
Brand _	Whirlpool	_ Model #	WTW6120HC	MSRP	\$999	SALE PRICE _	\$899
Brand _	Whirlpool	_ Model #	WED6120HC	MSRP	\$999	SALE PRICE _	\$899
Brand _	Maytag	_ Model #	MVW6230HW	MSRP	\$899	SALE PRICE	\$809
Brand _	Maytag	_ Model #	MED6230HW	MSRP	\$899	SALE PRICE	\$809
Brand _	Maytag	_ Model #	MVW6230RHW	MSRP	\$999	SALE PRICE _	\$899
Brand _	Maytag	_ Model #	MED6230RHW	MSRP	\$999	SALE PRICE _	\$899
Brand _	KitchenAid	_ Model #	Kitchen	MSRP	\$7196	SALE PRICE _	\$6449
Brand _	KitchenAid	_ Model #	KRFF507HPS	MSRP		SALE PRICE	
Brand _	KitchenAid	_ Model #	KMHC319ESS	MSRP		SALE PRICE _	
Brand _	KitchenAid	_ Model #	KFED500ESS	MSRP		SALE PRICE _	
Brand _	KitchenAid	_ Model #	KDTM404KPS	MSRP		SALE PRICE _	
Brand _	Maytag	_ Model #	Kitchen	MSRP	\$4246	SALE PRICE _	\$3799
Brand _	Maytag	_ Model #	MFI2570FEZ	MSRP		SALE PRICE _	
Brand _	Maytag	_ Model #	MMV1175JZ	MSRP		SALE PRICE _	
Brand _	Maytag	_ Model #	MER6600FZ	MSRP		SALE PRICE	
Brand _	Maytag	_ Model #	MDB4949SKZ	MSRP		SALE PRICE	
Brand _	Whirlpool	_ Model #	Kitchen	MSRP	\$4646	SALE PRICE _	\$4149
Brand _	Whirlpool	_ Model #	WRF555SDHV	MSRP		SALE PRICE _	
Brand _	Whirlpool	_ Model #	WMH32519HV	MSRP		SALE PRICE	
Brand _	Whirlpool	_ Model #	WFE535S0JV	MSRP		SALE PRICE	
Brand _	Whirlpool	_ Model #	WDTA50SAKV	MSRP		SALE PRICE _	



### Monster Mailer • Legal Limit Max • Jumbo Postcard

### **Order Form**

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223** 

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Business Name:				ame:							
Address:				State: Zip:							
Phone:		Cell:		Ema	ail:						
Buying Group: Whirlpool Rep:											
Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf?   YES!											
		<u> </u>				sword:					
	·										
Step	Sale Dates Please List Artwork Version Number										
1	Indicate your sal	le dates here:	2	Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)							
			In	ndicate number here:							
	Do you want "Scratch Off" Promo? ☐ Yes ☐ No (Scratch Off Promo: Add 3 cents per mailer)										
	Do you want	you want odiaton on Fromo 100 - 100 (obtains on Fromorrian o doing por manor)									
Step		Family Homes: <b>Select O</b>		_	lumbo Postcard Pr -	_					
	Monster Mailer	<b>□</b> 1. 5,000 - \$2,443 <b>□</b> 3	<b>2.</b> 10,000 - \$4,	139	<b>1.</b> 1,000 - \$799	<b>2</b> . 2,000 - \$1,399					
	Legal Limit MAX	(! <b>1</b> . 5,000 - \$2,593	<b>2.</b> 10,000 - \$4,4	439 <b>C</b>	<b>3.</b> 3,000 - \$1,799	<b>4.</b> 4,000 - \$2,099					
	Additional Mailers	<b>s, ADD:</b> MONSTER - 39.9¢ e	ach		<b>5.</b> 5,000 - \$2,293	<b>6.</b> 10,000 - \$3,839					
		42.9¢ each • JUMBO POST		ach (on quantitie	s over 5,000)						
		•									
Step 4	Financing & Spe	cial Offers: All offers are	e solely the r	etailer's re	esponsibility. ie. Fina	ancing, Rebates, Free Delivery,etc.					
	Financing offer ter	ancing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$									
	List your special o	your special offers here:									
Step	Signature (REOU	IRFD):			(Your order will not be	e processed without a signature)					
5	nvigorate Media has no resp	ponsibility for, nor may payment be con	tingent upon, availal								
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal											
1	rates as of May 2018 and are	subject to change without notice.									
Step 6	Select ONE: □1.	. Zip Codes - Complete	Below <b>O</b>	<b>R</b> □ 2. Le	et us run a radius a	around your store					
	Call us i	for free consulta	tion on se	electing	your mailing	list					
1.		2.	3.		4.	5.					
6.		7.	8.		9.	10.					
Pricing Includes: \$50,000* Household Median Income											
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage											
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  Add'I SCFs: Add \$100											
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢											

### List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_\_Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$