

Up to 90% CO-OP + FREE CO-OP FILING! MARKETING PLAYROOK ASSET APPROVED

Seasonal Savings EVENT

Make Model Changes to Match Your Situation

90% CO-OP Whirlpool Exclusive dealers 75% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail #1 in R. O. I. #1 for Driving Immediate Sales.

- Models are MAP less 10% you decide your prices.
- Make ANY Changes Your art will be pre-approved by HUB
- FREE HUB filing if checked on order form

Event December 4 - 21

Start 12/4 - **Order by** 11/19

Start 12/11 - Order by 11/25

Mailer Choices

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only **39.9 Cents.**
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **42.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive.

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as 6" x 10.5" Opens to 10.5" x 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

19.9 Includes
Postage

17 INCHES **TALI**



Whirlpool \$899



4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser -Holds enough laundry soap for 20 LOADS WFW5620HW

7.4 cu.ft. Electric Dryer with Sanitize Cycle & Intuitive **Touch Controls** WED5620HW

4.8 cu.ft. Smart Capable Top Load Washer with Intuitive Controls WTW6120HC

7.4 cu.ft. Smart Capable Electric Dryer with AccuDry™ Sensor Drying System WED6120HC





Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PAID INVIGORATE MEDIA

115 Mississippi Que CRYSTAT City, MO 63019

Artwork Version: 03MM4620WP_Holiday

We Are Here For You

Come into our store or research appliances on our website. No Contact delivery service is available. Our employees maintain a 6' safe distance both in store and when entering your home to repair or install your appliances. We follow strict sanitizing procedures. We will get through this together!



MAYTAG[®]



4.7 cu.ft. Smart Capable Top Load Washer with Heavy **Duty Cycle**

7.4 cu.ft. Smart Capable Electric Dryer with Advanced Moisture Sensing



4.7 cu.ft. Smart Capable Top Load Washer with Advanced Vibration Control"

7.4 cu.ft. Smart Capable Electric Dryer with Advanced Moisture Sensing MED6230RHW



BOOSTS STAIN FIGHTING ON ANY WASH CYCLE

Some stains dissolve best in hot water. Others in cold. With the push of a button, Maytag fights both in a single load.

KitchenAid®

KitchenAid®

STAINLESS STEEL **KITCHEN SUITE**



RECEIVE UP TO

*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances

July 12 - Dec. 31, 2020



26.8 cu.ft. Standard Width French Door Refrigerator with PrintShield™ Finish KRFF507HPS



Microwave Hood Combination with 1.000 Watts of Power KMHC319ESS

6.7 cu.ft. Electric **Double-Oven Range** with Even-Heat™ True Convection KFED500ESS

44 DBA **Dishwasher** with FreeFlex™ Third Rack KDTM404KPS

MSRP \$7196



12 MONTHS SPECIAL FINANCING!*

MAYTAG°

FINGERPRINT RESISTANT STAINLESS KITCHEN SUITE

Whirlpool

FINGERPRINT RESISTANT **BLACK STAINLESS** KITCHEN SUITE

3799 PINGERPRINT







25 cu.ft. French Door Refrigerator with PowerCold® Feature MEI2570FF7

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity MMV1175JZ

5.3 cu.ft. Electric Range with Precision Cooking™ System MER6600FZ

Stainless Steel Tub **Dishwasher** with Dual Power Filtration MDR4949SK7

MSRP \$4646 \$4149 PINGERPRI











25 cu.ft. French Door Refrigerator with Spillproof Shelves WRF555SDHV

1.9 cu.ft. Steam Microwave with Sensor Cooking

WMH32519HV

5.3 cu.ft. Electric Range with Frozen Bake[™] Technology WFE535S0JV

Large Capacity **Dishwasher** with Third Rack WDTA50SAKV



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060











The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES





MAYTAG SOC



Sensing MED6230HW

Washer with Heavy

Duty Cycle

MVW6230HW

Capable Electric Dryer with Advanced Moisture



BOOSTS STAIN FIGHTING ON ANY WASH CYCLE

Some stains dissolve best in hot water. Others in cold. With the push of a button. Maytag fights both in a single load.



4.7 cu.ft. Smart Capable Top Load Washer with Advanced Vibration Control™ MW6230RHW

7.4 cu.ft. Smart Capable Electric Dryer with Advanced Moisture Sensing MED6230RHW

We Are Here For You

Our employees maintain a 6' safe distance both in store and when entering your home to repair or install your appliances. We follow strict sanitizing procedures. We will get through this together!

12 MONTHS SPECIAL FINANCING!*



each



SHOWN WITH OPTIONAL PEDESTALS

Washer with Load

& Go™ Dispenser -

soap for 20 LOADS

WFW5620HW

4.5 cu.ft. Front Load 7.4 cu.ft. Electric Dryer with Sanitize Cycle & Intuitive Holds enough laundry **Touch Controls** WED5620HW





4.8 cu.ft. Smart Capable Top Load Washer with Intuitive Controls WTW6120HC



7.4 cu.ft. Smart Capable Electric Dryer with AccuDry™ Sensor Drving System WED6120HC

KitchenAid®

KitchenAid[®]

STAINLESS STEEL **KITCHEN SUITE**

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD II.S.POSTAGE PAID INVIGORATE MEDIA



RECEIVE UP TO

*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances July 12 - Dec. 31, 2020

26.8 cu.ft. Standard

Width French Door

Refrigerator with

KREE507HPS

PrintShield™ Finish

MSRP \$7196



1.9 cu.ft. Convection Microwave Hood Combination with 1.000 Watts of Power

6.7 cu.ft. Electric Double-Oven Range with Even-Heat™ True Convection

44 DBA Dishwasher with FreeFlex™ Third Back KDTM404KPS

Artwork Version: 03LM4619WP Holiday

MAYTAG°

FINGERPRINT RESISTANT STAINLESS KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity MMV1175JZ

5.3 cu.ft. Electric Range with Precision Cooking™ System MER6600FZ

Stainless Steel Tub Dishwasher with Dual Power Filtration MDB4949SKZ





KMHC319ESS







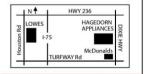




4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

GINCE 1941

HACEDOR



www.hagedornappliance.com

Whirlpool

FINGERPRINT RESISTANT BLACK STAINLESS KITCHEN SUITE





25 cu.ft. French Door Refrigerator with Spillproof Shelves WRF5558DHV 1.9 cu.ft. Steam Microwave

with Sensor Cooking WMH32519HV

5.3 cu.ft. Electric Range with Frozen Bake™ Technology WFE535S0JV

Large Capacity Dishwasher with Third Rack WDTA50SAKV









AMANA Whirlpool

MAYTAG

KitchenAid[®]

We Are Here For You

Come into our store or research appliances on our website. No Contact delivery service is available. Our employees maintain a 6' safe distance both in store and when entering your home to repair or install your appliances. We follow strict sanitizing procedures. We will get through this together!





4.7 cu.ft. Top Load Washer with Adaptive Wash Technology with Active Bloom™ Wash Action

7.4 cu.ft. Top Load Electric Dryer with Intuitive Controls



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ⊚/™ © 2020. All rights reserved. MACR#XXXXXX. HUB Pre-Approval 264119. JP4623WP_Holiday cheitert ©2020 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid®

1700



*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances Valid July 12 - Dec. 31, 2020

12 MONTHS SPECIAL FINANCING!*

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: JP4623WP_Holiday

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand _	Whirlpool	_ Model #	WTW5105HW	_MSRP	\$799	SALE PRICE _	\$719
Brand _	Whirlpool	_ Model #	WED5100HW	_MSRP	\$799	SALE PRICE _	\$719
Brand _	Whirlpool	_ Model #	WFW5620HW	_MSRP	\$899	SALE PRICE _	\$809
Brand _	Whirlpool	_ Model #	WED5620HW	_MSRP	\$899	SALE PRICE _	\$809
Brand _	Whirlpool	_ Model #	WTW6120HC	_MSRP	\$999	SALE PRICE _	\$899
Brand _	Whirlpool	_ Model #	WED6120HC	_MSRP	\$999	SALE PRICE _	\$899
Brand _	Maytag	_ Model #	MVW6230HW	_MSRP	\$899	SALE PRICE _	\$809
Brand _	Maytag	_ Model #	MED6230HW	_MSRP	\$899	SALE PRICE _	\$809
Brand _	Maytag	_ Model #	MVW6230RHW	_MSRP	\$999	SALE PRICE _	\$899
Brand _	Maytag	_ Model #	MED6230RHW	_MSRP	\$999	SALE PRICE _	\$899
Brand _	KitchenAid	_ Model #	Kitchen	_MSRP	\$7196	SALE PRICE _	\$6449
Brand _	KitchenAid	_ Model #	KRFF507HPS	_MSRP		SALE PRICE _	
Brand _	KitchenAid	_ Model #	KMHC319ESS	_MSRP		SALE PRICE _	
Brand _	KitchenAid	_ Model #	KFED500ESS	_MSRP		SALE PRICE _	
Brand _	KitchenAid	_ Model #	KDTM404KPS	_MSRP		SALE PRICE _	
Brand _	Maytag	_ Model #	Kitchen	_MSRP	\$4246	SALE PRICE _	\$3799
Brand _	Maytag	_ Model #	MFI2570FEZ	_MSRP		SALE PRICE _	
Brand _	Maytag	_ Model #	MMV1175JZ	_MSRP		SALE PRICE _	
Brand _	Maytag	_ Model #	MER6600FZ	_MSRP		SALE PRICE _	
Brand _	Maytag	_ Model #	MDB4949SKZ	_MSRP		SALE PRICE _	
Brand _	Whirlpool	_ Model #	Kitchen	_MSRP	\$4646	SALE PRICE _	\$4149
Brand _	Whirlpool	_ Model #	WRF555SDHV	_MSRP		SALE PRICE _	
Brand _	Whirlpool	_ Model #	WMH32519HV	_MSRP		SALE PRICE _	
Brand _	Whirlpool	_ Model #	WFE535S0JV	_MSRP		SALE PRICE _	
Brand _	Whirlpool	_ Model #	WDTA50SAKV	_MSRP		SALE PRICE _	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Business Name:				ame:							
Address:				State: Zip:							
Phone:		Cell:		Ema	ail:						
Buying Group: Whirlpool Rep:											
Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? YES!											
		<u> </u>				sword:					
	·										
Step	Sale Dates Please List Artwork Version Number										
1	Indicate your sal	le dates here:	2	Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)							
			Indicate number here:								
	Do you want "Scratch Off" Promo? ☐ Yes ☐ No (Scratch Off Promo: Add 3 cents per mailer)										
	o you train. Coldton on Fromo. E 100 E 110 (Selection on Fromorrian o contro por manor)										
Step		Family Homes: Select O		_	lumbo Postcard Pr -	_					
	Monster Mailer	□ 1. 5,000 - \$2,443 □ 3	2. 10,000 - \$4,	139	1. 1,000 - \$799	2 . 2,000 - \$1,399					
	Legal Limit MAX	(! 1 . 5,000 - \$2,593	2. 10,000 - \$4,4	439 C	3. 3,000 - \$1,799	4. 4,000 - \$2,099					
	Additional Mailers	s, ADD: MONSTER - 39.9¢ e	ach		5. 5,000 - \$2,293	6. 10,000 - \$3,839					
		42.9¢ each • JUMBO POST		ach (on quantitie	s over 5,000)						
		•									
Step 4	Financing & Spe	cial Offers: All offers are	e solely the r	etailer's re	esponsibility. ie. Fina	ancing, Rebates, Free Delivery,etc.					
	Financing offer ter	erms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$;									
	List your special o	ffers here:									
Step	Signature (REOU	IRFD):			(Your order will not be	e processed without a signature)					
5	nvigorate Media has no resp	ponsibility for, nor may payment be con	tingent upon, availal								
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal											
1	rates as of May 2018 and are	subject to change without notice.									
Step 6	Select ONE: □1.	. Zip Codes - Complete	Below O	R □ 2. Le	et us run a radius a	around your store					
	Call us i	for free consulta	tion on se	electing	your mailing	list					
1. 2		2.	3.		4.	5.					
6. 7.		7.	8.		9.	10.					
Pricing Includes: \$50,000* Household Median Income											
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage											
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Add'I SCFs: Add \$100											
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢											

List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ ______Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand ______ Model #_____ **REPLACE WITH:** Brand _____ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ ____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ ______ Model #______ REPLACE WITH: Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$