

#### Up to 90% CO-OP + FREE CO-OP FILING! MARKETING PLAYBOOK ASSET APPROVED

#### **Black Friday Savings Event!**

Make Model Changes to Match Your Situation

90% CO-OP Whirlpool Exclusive dealers & 75% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail #1 in R. O. I. #1 for Driving Immediate Sales.

- Can use MAP or MAP less 10% if model is NOT on Promo.
- Make ANY Changes Your art will be pre-approved by HUB
- We will file your HUB claim if checked on order form

#### Event November 19 – December 2 Order by November 2

#### **Mailer Choices**

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only **39.9 Cents.**
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **42.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive.

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

#### Contact 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug\_nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as
6" X 10.5"
Opens to
10.5" X 17"



#### — 10.5 INCHES WIDE —



295% BIGGER Than our Jumbo Postcard!



17 INCHES **TALI** 

#### AMANA STAINLESS STEEL APPLIANCES





MSRP **\$149**SAVE \$120!

**1.6 cu.ft. Over-the-Range Microwave** with Add :30
Seconds Feature

AMV2307PFS



Stainless Steel
Dishwasher with
1-Hour Wash Cycle
ADB1400AGS







Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 01MM4608WP\_BlackFriday

# Whospool Whospool

**19.4 cu.ft. Counter Depth 4 Door Refrigerator** with
Flexible Organization Spaces
WRQA59CNKZ

#### Whirlpool

# 4 PIECE STAINLESS STEEL KITCHEN SUITE



\$34946 \$3499

SAVE \$1447 ON THE PACKAGE!



**30" Electric Ceramic Glass Cooktop** with Dual Radiant Element wcessusohв



5.0 cu.ft. Single Wall Oven with the FIT system WOS31ESOJS



Stainless Steel
Dishwasher with
Third Level Rack
WDT750SAKZ

# WE ARE HERE FOR YOU

Come into our store or research appliances on our website.
No Contact delivery service is available. Our employees maintain a 6' safe distance both in store and when entering your home to repair or install your appliances. We follow strict sanitizing procedures. We will get through this together!

#### **MAYTAG**<sup>®</sup>



#### 3 PIECE STAINLESS STEEL KITCHEN SUITE





SAVE \$120!

**1.9 cu.ft. Over-the- Range Microwave** with Stainless Steel Cavity
MMV1175JZ



Stainless Steel Tub Dishwasher with Dual Power Filtration MDB4949SKZ



6.7 cu.ft. Double-Oven Electric Range with True Convection



. .

**KitchenAid®** 

3 PIECE BLACK STAINLESS STEEL KITCHEN SUITE

MSRP \$4247

\$3032



1.9 cu.ft. Microwave Hood Combination with 1000 Watts Power

**6.7 cu.ft. 5 Burner Electric Double Oven Range** with
Even-Heat<sup>™</sup> True Convection

SAVE \$1215 ON THE PACKAGE!

> MAKE IT YOUR OWN

39 DBA Dishwasher with Third Level Utensil Rack

# MONTHS SPECIAL FINANCING!\*





44 DBA
Dishwasher with
FreeFlex™ Third
Rack
KDTM404KPS



KEED500EBS

**44 DBA Dishwasher** with FreeFlex™ Third Rack
KDFM404KPS

# KitchenAid REBATE

RECEIVE UP TO



\*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances July 12 - Dec. 31, 2020

Selling & Servicing Major Appliances in Tucson Since 1956



7255 E. Broadway at S. Kolb • (520) 296-7218



### The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES



#### Whirlpool

#### 4 PIECE STAINLESS STEEL KITCHEN SUITE



\$3499

\$AVE \$1447 ON THE PACKAGE!









19.4 cu.ft. Counter Depth 4 Door Refrigerator with Flexible Organization Spaces WBOA59CNKZ 30" Electric Ceramic Glass Cooktop with Dual Radiant Element wcessusoнв 5.0 cu.ft. Single Wall Oven with the FIT system wossiesous Stainless Steel Dishwasher with Third Level Rack WDT750SAKZ

#### **MAYTAG**<sup>®</sup>



3 PIECE STAINLESS STEEL KITCHEN SUITE



MSRP **\$229**SAVE \$120!



1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity MMV1175JZ



6.7 cu.ft. Double-Oven Electric Range with True Convection





Stainless Steel Tub Dishwasher with Dual Power Filtration

#### AMANA STAINLESS STEEL APPLIANCES

YOUR CHOICE: SAVE \$200!



4.8 cu.ft. Electric Range with Extra-Large Oven Window AER6303MFS



**5.1 cu.ft. Gas Range** with Easy Touch Electronic Controls AGR5330BAS



1.6 cu.ft. Over-the-Range Microwave with Add :30 Seconds Feature

MSRP \$149 SAVE \$120!



Stainless Steel
Dishwasher with
1-Hour Wash Cycle
ADB1400AGS



#### **KitchenAid** 3 PIECE BLACK STAINLESS STEEL KITCHEN SUITE

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA



\$3032



1.9 cu.ft. Microwave Hood Combination with 1000 Watts Power

6.7 cu.ft. 5 Burner Electric Double Oven Range with Even-Heat™ True Convection KFED500EBS \$1215 ON THE PACKAGE!

39 DBA Dishwasher with Third Level Utensil Rack Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: 01LM4607WP BlackFriday

#### **WE ARE HERE FOR YOU**

Come into our store or research appliances on our website. No Contact delivery service is available. Our employees maintain a 6' safe distance both in store and when entering your home to repair or install your appliances. We follow strict sanitizing procedures. We will get through this together!

YOUR CHOICE DISHWASHERS:
\$949
MSRP 1099
SAVE \$150!



44 DBA
Dishwasher
with FreeFlex™
Third Rack
кртм404крs



44 DBA
Dishwasher
with FreeFlex™
Third Rack
кDFM404KPS

12 MONTHS SPECIAL FINANCING!

KitchenAid<sup>®</sup> REBATE

\$1700°



\*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances July 12 - Dec. 31, 2020

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ⊕/™ © 2020. All rights reserved. MACR# XXXXXXX. HUB Pre-Approval XXXXXXX, 011.M4607WP BlackFriday cheitert ©2020 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.





OUTZ BEST DEALS OF THE YEATZI



#### **WE ARE HERE FOR YOU**

Come into our store or research appliances on our website. No Contact delivery service is available. Our employees maintain a 6' safe distance both in store and when entering your home to repair or install your appliances. We follow strict sanitizing procedures. We will get through this together!

#### AMANA STAINLESS STEEL APPLIANCES

YOUR CHOICE:

MSRP **\$449**SAVE \$200!



4.8 cu.ft. Electric Range with Extra-Large Oven Window



5.1 cu.ft. Gas Range with Easy Touch Electronic Controls



1.6 cu.ft. Overthe-Range Microwave with Add :30 Seconds Feature AMV2307PFS \$149 SAVE \$120!



Dishwasher with 1-Hour Wash Cycle ADB1400AGS





\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. @/\mathbb{M} @ 2020. All rights reserved. MACR# XXXXXX. HUB Pre-Approval XXXXXX, JP4616WP\_BlackFriday cheitert @2020 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

#### **KitchenAid**®

\$1700°



\*Visa® Prepaid card by mail when you purchase select KitchenAid Brand Appliances Valid July 12 - Dec. 31, 2020

#### 12 MONTHS SPECIAL FINANCING!

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: JP4616WP\_BlackFriday

#### **MODEL LIST: MONSTER MAILER**

\*Some models may not appear on smaller mailers

## Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand _	Amana	_ Model #	AER6303MFS	_MSRP	\$649	SALE PRICE _	\$449
Brand _	Amana	_ Model #	AGR5330BAS	_MSRP	\$649	SALE PRICE _	\$449
Brand _	Amana	_ Model #	AMV2307PFS	_MSRP	\$269	SALE PRICE _	\$149
Brand _	Amana	_ Model #	ADB1400AGS	_MSRP	\$439	SALE PRICE _	\$349
Brand _	Whirlpool	_ Model #	Kitchen	_MSRP	\$4946	SALE PRICE _	\$3499
Brand _	Whirlpool	_ Model #	WRQA59CNKZ	_MSRP		SALE PRICE _	
Brand _	Whirlpool	_ Model #	WCE55US0HB	_MSRP		SALE PRICE _	
Brand _	Whirlpool	_ Model #	WOS31ES0JS	_MSRP		SALE PRICE _	_
Brand _	Whirlpool	_ Model #	WDT750SAKZ	MSRP_		SALE PRICE _	_
Brand _	Maytag	_ Model #	MMV1175JZ	_MSRP	\$349	SALE PRICE _	\$229
Brand _	Maytag	_ Model #	MET8800FZ	_MSRP	\$1899	SALE PRICE _	\$1499
Brand _	Maytag	_ Model #	MDB4949SKZ	_MSRP	\$749	SALE PRICE _	\$599
Brand _	KitchenAid	_ Model #	Kitchen	_MSRP	\$4247	SALE PRICE _	\$3032
Brand _	KitchenAid	_ Model #	KMHC319EBS	_MSRP		SALE PRICE _	
Brand _	KitchenAid	_ Model #	KFED500EBS	_MSRP		SALE PRICE _	
Brand _	KitchenAid	_ Model #	KDFE204KBS	_MSRP		SALE PRICE _	
Brand _	KitchenAid	_ Model #	KDTM404KPS	_MSRP	\$1099	SALE PRICE _	\$949
Brand _	KitchenAid	_ Model #	KDFM404KPS	_MSRP	\$1099	SALE PRICE _	\$949



#### Monster Mailer • Legal Limit Max • Jumbo Postcard

#### **Order Form**

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223** 

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Business Name:				ame:							
Address:				State: Zip:							
Phone:		Cell:		Ema	ail:						
Buying Group: Whirlpool Rep:											
Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf?   YES!											
		<u> </u>				sword:					
	·										
Step	Sale Dates  Please List Artwork Version Number										
1	Indicate your sal	le dates here:	2	Artwork Version	Version in white address panel, n: LL2041WP; 01MM954X)						
			Indicate number here:								
	Do you want "Scratch Off" Promo? ☐ Yes ☐ No (Scratch Off Promo: Add 3 cents per mailer)										
	So you want Colution on Fronto. I 100 I 100   Postation on Fronto Post Mailor)										
Step		Family Homes: <b>Select O</b>		_	lumbo Postcard Pr -	_					
	Monster Mailer	<b>□</b> 1. 5,000 - \$2,443 <b>□</b> 3	<b>2.</b> 10,000 - \$4,	139	<b>1.</b> 1,000 - \$799	<b>2</b> . 2,000 - \$1,399					
	Legal Limit MAX	(! <b>1</b> . 5,000 - \$2,593	<b>2.</b> 10,000 - \$4,4	439 <b>C</b>	<b>3.</b> 3,000 - \$1,799	<b>4.</b> 4,000 - \$2,099					
	Additional Mailers	<b>s, ADD:</b> MONSTER - 39.9¢ e	ach		<b>5.</b> 5,000 - \$2,293	<b>6.</b> 10,000 - \$3,839					
		42.9¢ each • JUMBO POST		ach (on quantitie	s over 5,000)						
		•									
Step 4	Financing & Spe	cial Offers: All offers are	e solely the r	etailer's re	esponsibility. ie. Fina	ancing, Rebates, Free Delivery,etc.					
	Financing offer ter	rms - # of Months ie. 6, 12,	18;	; With Payments? YES or NO; Minimum Purchase: \$							
List your special offers here:											
Step	Signature (REOU	IRFD):			(Your order will not be	e processed without a signature)					
5	nvigorate Media has no resp	ponsibility for, nor may payment be con	tingent upon, availal								
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal											
1	rates as of May 2018 and are	subject to change without notice.									
Step 6	Select ONE: □1.	. Zip Codes - Complete	Below <b>O</b>	<b>R</b> □ 2. Le	et us run a radius a	around your store					
	Call us i	for free consulta	tion on se	electing	your mailing	list					
1. 2.		2.	3.		4.	5.					
6. 7.		7.	8.		9.	10.					
Pricing Includes: \$50,000* Household Median Income											
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage											
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  Add'1 SCFs: Add \$100											
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢											

#### List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_\_Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$