



**Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED**

Whirlpool Brands Presidential Saving!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail #1 in R. O. I. #1 for Driving Immediate Sales.

- **Models are at PROMO MAP = Lowest Price. Normal MAP models can be less 10%**
- **Make ANY Changes to art. Your art will be pre-approved by HUB**
- **We will file your HUB claim for 85% or 70% if checked on order form**

Event Dates February 6 - 26

Begin 2/6 – Order by 1/ 21

Begin 2/13 – Order by 1/27

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 42.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive.**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



KitchenAid

STAINLESS STEEL KITCHEN SUITE

\$3699

RECEIVE UP TO \$1700

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES Valid January 1 - July 11, 2020

25 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense

2.0 cu.ft. Over-the-Range Microwave with Sensor Function

6.4 cu.ft. Electric Range with Even Heat™ True Convection

48 DBA Dishwasher with ProFinish™ Cycle

SAVE \$1597 ON THE PACKAGE!

Presidential Savings

February 6th - 26th

Dealer Name: Street Address, City, State ZIP

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Dany Nelson is Mississippi's Capital City, MO 63009

Artwork Version: 01MM4403WP_PresidentsDay

MAYTAG

FINGERPRINT RESISTANT STAINLESS KITCHEN

\$2799

25 cu.ft. French Door Refrigerator with PowerCold® Feature

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity

5.3 cu.ft. Electric Range with Precision Cooking™ System

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle

SAVE \$1447 ON THE PACKAGE!

★ HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS! ★

295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage

KitchenAid®

KitchenAid®

STAINLESS STEEL KITCHEN SUITE



RECEIVE UP TO
\$1700

BY MAIL WITH PURCHASE
OF SELECT KITCHENAID®
BRAND APPLIANCES*

Valid January 1 - July 11, 2020



**20 cu.ft. Counter-Depth
French Door Refrigerator**
with Interior Dispense
KRFC300ESS



**2.0 cu.ft. Over-the-
Range Microwave**
with Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with
Even-Heat™ True Convection
KFEG500ESS
KFGG500ESS - Gas add \$111

MSRP \$5296

\$3699

**SAVE \$1597
ON THE PACKAGE!**

**46 DBA
Dishwasher** with
ProWash™ Cycle
KDFE104HPS

CHRISTIE'S
Appliance Co.

Scratch & Win™

Match your number in
our store to see if you're
our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings
on purchases \$499 and up

**Presidential
Savings**

February 6th – 26th



Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4493WP_PresidentsDay

MAYTAG®

FINGERPRINT RESISTANT STAINLESS KITCHEN

**25 cu.ft. French Door
Refrigerator** with
PowerCold® Feature
MFI2570FEZ

**1.9 cu.ft. Over-the-Range
Microwave** with Stainless
Steel Cavity
MMV1175JZ

5.3 cu.ft. Electric Range
with Precision Cooking™
System
MER6600FZ
MGR6600FZ - Gas add \$111

**Stainless Steel Tub
Dishwasher** with
PowerBlast® Cycle
MDB4949SHZ



MSRP \$4246

\$2799



FINGERPRINT
RESISTANT

**SAVE \$1447
ON THE PACKAGE!**

**10 YEAR
LIMITED PARTS
WARRANTY**

★ **HUGE SAVINGS** ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS! ★

Whirlpool®

STAINLESS STEEL
KITCHEN SUITE

MSRP
\$3896

\$2599

**SAVE \$1297
ON THE PACKAGE!**



25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF535SWHZ

1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE525S0JZ
WFG525S0JZ - Gas add \$111

Stainless Steel Dishwasher with Third Level Rack
WDF590SAJM

Whirlpool®

STAINLESS STEEL
KITCHEN SUITE

MSRP
\$3266

\$2099

**SAVE \$1167
ON THE PACKAGE!**



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE505W0JS
WFG505M0BS - Gas add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDT730PAHZ

★ **12 MONTHS SPECIAL FINANCING!*** ★



We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool®

\$449 MSRP \$599
each

SAVE \$300 ON THE PAIR!



3.9 cu.ft. Top Load Washer with Smooth Spiral Stainless Steel Wash Basket
WTW4850HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4850HW

MAYTAG® \$679 MSRP \$899
each



SAVE \$440 ON THE PAIR!

4.5 cu.ft. Front Load Washer with Extra Power & 12-Hr Fresh® Hold Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Extra Power & Quick Dry Cycle
MED5630HW

SHOWN WITH OPTIONAL PEDESTALS

Whirlpool® **\$849** MSRP \$1199
each



SAVE \$700 ON THE PAIR!

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser & Intuitive Controls
WFW8620HW

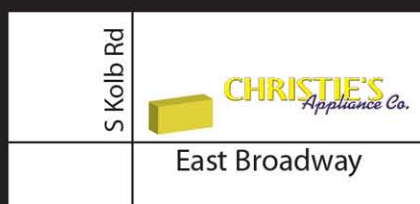
7.4 cu.ft. Electric Dryer with Steam Refresh Cycle & Intuitive Controls
WED8620HW

SHOWN WITH OPTIONAL PEDESTALS

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2019. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4493WP_PresidentsDay cheilert ©2020 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S
Appliances Co.

Presidential Savings
February 6th – 26th

★ HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS! ★

Whirlpool STAINLESS STEEL KITCHEN SUITE **\$2599**
SAVE \$1297 ON THE PACKAGE!

MAYTAG FINGERPRINT RESISTANT STAINLESS KITCHEN **\$2799**
SAVE \$1447 ON THE PACKAGE!

Whirlpool STAINLESS STEEL KITCHEN SUITE **\$2099**
SAVE \$1167 ON THE PACKAGE!

KitchenAid STAINLESS STEEL KITCHEN SUITE **\$3699**
SAVE \$1597 ON THE PACKAGE!

RECEIVE UP TO \$1700

MAYTAG \$679 each
SAVE \$440 ON THE PACKAGE!

Whirlpool \$849 each
SAVE \$700 ON THE PACKAGE!

Whirlpool \$449 each
SAVE \$300 ON THE PACKAGE!

Scratch & Win
Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings

12 MONTHS SPECIAL * FINANCING! *****

CHRISTIE'S
Appliances Co.
7220 E. Broadway at E. 40th • (320) 255-7210

CHRISTIE'S
Appliances Co.
East Broadway

POSTMASTER: Please Define XIX, XIX, XIX OR CURRENT RESIDENT

*Don Nelson
of Minnesota's Own
Capital City 770 6309*

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11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
42.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

Presidential Savings

February 6th – 26th



MAYTAG®

FINGERPRINT RESISTANT STAINLESS KITCHEN



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ



1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111



MSRP \$4246

\$2799



**SAVE \$1447
ON THE PACKAGE!**

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949HZ

★ **HUGE SAVINGS**

ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!



Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF4355SWHZ



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE5259QJZ
WFG5259QJZ - Gas add \$111

Stainless Steel Dishwasher with Third Level Rack
WDF590SAJM

MSRP \$3896 **\$2599**



**SAVE \$1297
ON THE PACKAGE!**

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS3259CHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE5059QJWS
WFG5059QJWS - Gas add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDT730PAHZ

MSRP \$3266 **\$2099**

**SAVE \$1167
ON THE PACKAGE!**

KitchenAid®

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**

Dealer Name
Street Address
City, State Zip

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

**RECEIVE
UP TO
\$1700**

BY MAIL WITH PURCHASE
OF SELECT KITCHENAID®
BRAND APPLIANCES*

Valid January 1 - July 11, 2020



**20 cu.ft. Counter-Depth
French Door Refrigerator**
with Interior Dispense
KRFCS300ESS



**2.0 cu.ft. Over-the-Range
Microwave**
with Sensor Functions
KMHST20ESS

MSRP 15296
\$3699

**SAVE \$1597
ON THE PACKAGE!**



**6.4 cu.ft. Electric
Range with Even-Heat™ True Convection**
KFEFG500ESS
KFGG500ESS - Gas add \$111

**46 DBA
Dishwasher with
ProWash™ Cycle**
KDFE104HPS

MAYTAG® \$679 each MSRP 1899



SAVE \$440 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

**4.5 cu.ft. Front
Load Washer**
with Extra Power
& 12-Hr Fresh®
Hold Option
MHWS630HW

**7.3 cu.ft. Electric
Dryer with Extra
Power & Quick
Dry Cycle**
MED5630HW

Whirlpool® \$849 each MSRP 11199



SAVE \$700 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

**5.0 cu.ft. Front
Load Washer**
with Load & Go™
XL Dispenser &
Intuitive Controls
WFW8620HW

**7.4 cu.ft. Electric
Dryer with Steam
Refresh Cycle &
Intuitive Controls**
WED8620HW

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4492WP_PresidentsDay



**12 MONTHS SPECIAL
★★★ FINANCING! ★★★**

Whirlpool® \$449 each MSRP 1599



SAVE \$300 ON THE PAIR!

**3.9 cu.ft. Top Load
Washer with Smooth
Spiral Stainless Steel
Wash Basket**
WTW4850HW

**7.0 cu.ft. Electric
Dryer with AutoDry™
Drying System**
WED4850HW

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S
Appliance Co.**

7255 E. Broadway at S. Kolb • (520) 296-7218



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The Jumbo Postcard

CHRISTIE'S
Appliance Co.

Presidential Savings

**February
6th – 26th**



Whirlpool®

**STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. French Door Refrigerator
with Humidity-Controlled Crispers
WRF535SWHZ



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE525S0JZ
WFG525S0JZ - Gas add \$111



MSRP \$3896

\$2599



**SAVE \$1297
ON THE PACKAGE!**

Stainless Steel Dishwasher with Third Level Rack
WDF590SAJM

AMANA®

Whirlpool®

MAYTAG

KitchenAid®

★ **HUGE SAVINGS** ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS! ★

Whirlpool®

\$449 each MSRP \$599



SAVE \$300 ON THE PAIR!

3.9 cu.ft. Top Load Washer with Smooth Spiral Stainless Steel Wash Basket
WTW4850HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4850HW

MAYTAG®

\$679 each MSRP \$899



SAVE \$440 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with 12-Hr Fresh® Hold Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

RECEIVE
UP TO
\$1700



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid January 1 - July 11, 2020

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

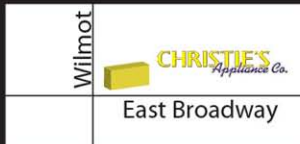
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

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PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



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*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01JP4494WP_PresidentsDay

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

Presidents' Day

SAVINGS EVENT

FEBRUARY 6TH – 26TH



AMANA® Whirlpool® MAYTAG® KitchenAid®

SAVE ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

HUGE SAVINGS
ON ALL KITCHEN &
LAUNDRY MODELS!



Whirlpool®

\$449 each MSRP \$599



SAVE \$300 ON THE PAIR!

3.9 cu.ft. Top Load Washer with Smooth Spiral Stainless Steel Wash Basket
WTW4850HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4850HW

MAYTAG®

\$679 each MSRP \$899



SAVE \$440 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with 12-Hr Fresh® Hold Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

RECEIVE
UP TO
\$1700



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid January 1 - July 11, 2020

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

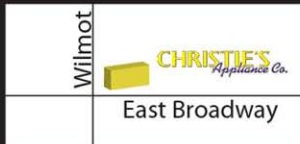
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

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MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



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*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP4501WP_PresidentsDay

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

Feb 6 – 26
Presidential Savings

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand	KitchenAid Kitchen Package		MSRP	\$5296	SALE PRICE	\$3699
Brand	Model #	KRFC300ESS	MSRP		SALE PRICE	
Brand	Model #	KMHS120ESS	MSRP		SALE PRICE	
Brand	Model #	KFEG500ESS or KFGG500ESS (gas add \$111)			SALE PRICE	
Brand	Model #	KDFE104HPS	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package		MSRP	\$4246	SALE PRICE	\$2799
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE	
Brand	Model #	MMV1175JZ	MSRP		SALE PRICE	
Brand	Model #	MER6600FZ or MGR6600FZ (gas add \$111)			SALE PRICE	
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$3896	SALE PRICE	\$2599
Brand	Model #	WRF535SWHZ	MSRP		SALE PRICE	
Brand	Model #	WMH32519HZ	MSRP		SALE PRICE	
Brand	Model #	WFE525S0JZ or WFG525S0JZ (gas add \$111)			SALE PRICE	
Brand	Model #	WDF590SAJM	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$3266	SALE PRICE	\$2099
Brand	Model #	WRS325SDHZ	MSRP		SALE PRICE	
Brand	Model #	WMH31017HS	MSRP		SALE PRICE	
Brand	Model #	WFE505W0JS or WFG505M0BS (gas add \$111)			SALE PRICE	
Brand	Model #	WDT730PAHZ	MSRP		SALE PRICE	
Brand	Whirlpool	Model #	WTW4850HW	MSRP	\$599	SALE PRICE \$449
Brand	Whirlpool	Model #	WED4850HW	MSRP	\$599	SALE PRICE \$449
Brand	Maytag	Model #	MHW5630HW	MSRP	\$899	SALE PRICE \$679
Brand	Maytag	Model #	MED5630HW	MSRP	\$899	SALE PRICE \$679
Brand	Whirlpool	Model #	WFW8620HW	MSRP	\$1199	SALE PRICE \$849
Brand	Whirlpool	Model #	WED8620HW	MSRP	\$1199	SALE PRICE \$849



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 42.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: <coop@whirlpoolhub.com>
Date: Thu, Jan 9, 2020, 9:07 AM
Subject: KitchenAid® Small Appliances Advertising Compliance Review Approved
To: <steven_menkhus@invigoratemedias.com>
Cc: <LMcShane@360incentives.com>, <lmcshane@whirlpoolhub.com>

000INVIGPA

Your Reference Comments: 01LM4492WP_PresidentsDay (1)

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 243382

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 5) or email us at help@ka-hub.com.