



**Up to 85% CO-OP + FREE CO-OP FILING!  
MARKETING PLAYBOOK ASSET APPROVED**

## **Whirlpool Brands Presidential Saving!**

**85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers**

***Targeted Direct Mail #1 in R. O. I.      #1 for Driving Immediate Sales.***

- **Models are at PROMO MAP = Lowest Price. Normal MAP models can be less 10%**
- **Make ANY Changes to art. Your art will be pre-approved by HUB**
- **We will file your HUB claim for 85% or 70% if checked on order form**

### **Event Dates February 6 - 26**

**Begin 2/6 – Order by 1/ 21**

**Begin 2/13 – Order by 1/27**

### **Mailer Choices**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 42.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive.**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – no charge to clean list - ask for details.

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

### **Contact 800-770-5219**

**Bill Menkhus    bill\_menkhus@invigoratemedias.com    Cell 636-524-1240**

**Doug Nelson    doug\_nelson@invigoratemedias.com    Cell 636-578-8130**

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL



**KitchenAid**

RECEIVE UP TO  
**\$1700**

BY MAIL WITH PURCHASE  
OF SELECT KITCHENAID  
BRAND APPLIANCES  
Valid January 1 - July 11, 2009

**KitchenAid** STAINLESS STEEL KITCHEN SUITE

**\$3699**

SAVE \$1597  
ON THE PACKAGE!

25 cu.ft. Counter-Depth  
French Door Refrigerator  
with Interior Dispense  
MFI0000000

2.0 cu.ft. Over-the-Range  
Microwave  
with Sensor Function  
MFI0000000

6.4 cu.ft. Electric Range with  
Even Heat™ True Convection  
MFI0000000

48 DBA  
Dishwasher with  
ProFash™ Cycle  
MFI0000000

**HAGEDORN**  
APPLIANCES

**Presidential Savings**

February 6th - 26th

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Deliver XXX, XXX, XXX  
OR CURRENT RESIDENT

Doug Nelson  
as Manager, Linc  
Capital City, MO 63099

Artwork Version: 03MM4490WP\_PresidentsDay

**MAYTAG** FINGERPRINT RESISTANT STAINLESS KITCHEN

**\$2799**

SAVE \$1447  
ON THE PACKAGE!

25 cu.ft. French Door  
Refrigerator with  
PowerCold™ Feature  
MFI0000000

1.9 cu.ft. Over-the-Range  
Microwave with Stainless  
Steel Cavity  
MFI0000000

5.3 cu.ft. Electric Range  
with Precision Cooking™  
System  
MFI0000000

Stainless Steel Tub  
Dishwasher with  
PowerBlast™ Cycle  
MFI0000000

★ **HUGE SAVINGS** ON SPECIAL BUYS, ODDS & ENDS  
AND SELECT CLOSEOUTS! ★

**295% BIGGER** Than our  
Jumbo Postcard!

As low as  
**39.9¢** Includes  
Postage



**KitchenAid®**

**KitchenAid®**

STAINLESS STEEL KITCHEN SUITE



RECEIVE UP TO  
**\$1700**

BY MAIL WITH PURCHASE  
OF SELECT KITCHENAID®  
BRAND APPLIANCES\*

Valid January 1 - July 11, 2020



**20 cu.ft. Counter-Depth  
French Door Refrigerator**  
with Interior Dispense  
KRFC300ESS



**2.0 cu.ft. Over-the-  
Range Microwave**  
with Sensor Functions  
KMHS120ESS



**6.4 cu.ft. Electric Range** with  
Even-Heat™ True Convection  
KFEG500ESS  
KFGG500ESS - Gas add \$111

MSRP \$5296

**\$3699**

**SAVE \$1597  
ON THE PACKAGE!**

**46 DBA  
Dishwasher** with  
ProWash™ Cycle  
KDFE104HPS

SINCE 1941  
**HAGEDORN**  
APPLIANCES

**Scratch & Win™**

Match your number in  
our store to see if you're  
our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings  
on purchases \$499 and up

**Presidential  
Savings**

**February 6<sup>th</sup> – 26<sup>th</sup>**



Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: 03MM4496WP\_PresidentsDay**

**MAYTAG®**

FINGERPRINT RESISTANT STAINLESS KITCHEN

**25 cu.ft. French Door  
Refrigerator** with  
PowerCold® Feature  
MFI2570FEZ

**1.9 cu.ft. Over-the-Range  
Microwave** with Stainless  
Steel Cavity  
MMV1175JZ

**5.3 cu.ft. Electric Range**  
with Precision Cooking™  
System  
MER6600FZ  
MGR6600FZ - Gas add \$111

**Stainless Steel Tub  
Dishwasher** with  
PowerBlast® Cycle  
MDB4949SHZ



MSRP \$4246

**\$2799**



FINGERPRINT  
RESISTANT

**SAVE \$1447  
ON THE PACKAGE!**

**10 YEAR  
LIMITED PARTS  
WARRANTY**

★ **HUGE SAVINGS** ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS! ★



Whirlpool®

STAINLESS STEEL  
KITCHEN SUITE

MSRP  
\$3896

**\$2599**

**SAVE \$1297  
ON THE PACKAGE!**



**25 cu.ft. French Door Refrigerator** with Humidity-Controlled Crispers  
WRF535SWHZ

**1.9 cu.ft. Steam Microwave** with Sensor Cooking  
WMH32519HZ

**5.3 cu.ft. Electric Range** with Frozen Bake™ Technology  
WFE525S0JZ  
WFG525S0JZ - Gas add \$111

**Stainless Steel Dishwasher** with Third Level Rack  
WDF590SAJM

Whirlpool®

STAINLESS STEEL  
KITCHEN SUITE

MSRP  
\$3266

**\$2099**

**SAVE \$1167  
ON THE PACKAGE!**



**25 cu.ft. Side-by-Side Refrigerator** with Frameless Glass Shelves  
WRS325SDHZ

**1.7 cu.ft. Microwave Hood Combination** with Electronic Touch Controls  
WMH31017HS

**5.3 cu.ft. Electric Range** with Frozen Bake™ Technology  
WFE505W0JS  
WFG505M0BS - Gas add \$111

**Stainless Steel Dishwasher** with 1-Hour Wash Cycle  
WDT730PAHZ

★ **12 MONTHS SPECIAL FINANCING!\*** ★



**We Sell It & Service It**

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

Whirlpool®

**\$449** MSRP \$599  
**each**

**SAVE \$300 ON THE PAIR!**



**3.9 cu.ft. Top Load Washer** with Smooth Spiral Stainless Steel Wash Basket  
WTW4850HW

**7.0 cu.ft. Electric Dryer** with AutoDry™ Drying System  
WED4850HW

**MAYTAG® \$679** MSRP \$899  
**each**



**SAVE \$440 ON THE PAIR!**

**4.5 cu.ft. Front Load Washer** with Extra Power & 12-Hr Fresh® Hold Option  
MHW5630HW

**7.3 cu.ft. Electric Dryer** with Extra Power & Quick Dry Cycle  
MED5630HW

SHOWN WITH OPTIONAL PEDESTALS

Whirlpool® **\$849** MSRP \$1199  
**each**



**SAVE \$700 ON THE PAIR!**

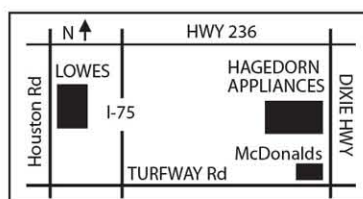
**5.0 cu.ft. Front Load Washer** with Load & Go™ XL Dispenser & Intuitive Controls  
WFW8620HW

**7.4 cu.ft. Electric Dryer** with Steam Refresh Cycle & Intuitive Controls  
WED8620HW

SHOWN WITH OPTIONAL PEDESTALS

SINCE 1941  
**HAGEDORN**  
APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)



\*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. \*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03MM4496WP\_PresidentsDay cheer! ©2020 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

## Presidential Savings

February 6<sup>th</sup> – 26<sup>th</sup>

### ★ HUGE SAVINGS ★

ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

#### Whirlpool STAINLESS STEEL KITCHEN SUITE

**\$2599**

SAVE \$1297 ON THE PACKAGE!

28 cu.ft. French Door Refrigerator with PowerLock™ System (KRF800PAB) (MSRP \$3899)

5.2 cu.ft. Electric Range with True Convection™ (KFE900PAB) (MSRP \$1099)

Stainless Steel Dishwasher with Sensor Control™ (KUD900PAB) (MSRP \$699)

#### Whirlpool STAINLESS STEEL KITCHEN SUITE

**\$2099**

SAVE \$1167 ON THE PACKAGE!

24 cu.ft. Side-by-Side Refrigerator with Ice Maker (KRS800PAB) (MSRP \$3199)

5.2 cu.ft. Electric Range with True Convection™ (KFE900PAB) (MSRP \$1099)

Stainless Steel Dishwasher with Sensor Control™ (KUD900PAB) (MSRP \$699)

## STAINLESS STEEL KITCHEN SUITE

**\$3699**

SAVE \$1497 ON THE PACKAGE!

30 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispenser (KRF800PAB) (MSRP \$5199)

5.2 cu.ft. Over-the-Range Microwave with Sensor Functions (KEM900PAB) (MSRP \$1099)

6.4 cu.ft. Electric Range with Even-Heat™ True Convection™ (KFE900PAB) (MSRP \$1099)

48 DBA Dishwasher with ProFinish™ Cycle (KUD900PAB) (MSRP \$699)

### Scratch & Win™

Match your number to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings

**12 MONTHS SPECIAL FINANCING! ★★★★★**

#### Whirlpool \$449 each

SAVE \$300 ON THE PACKAGE!

3.9 cu.ft. Top Load Washer with Smooth Spin™ Stainless Steel (WHL800PAB) (MSRP \$749)

7.6 cu.ft. Electric Dryer with Autoclean™ Drying System (WED800PAB) (MSRP \$749)

#### MAYTAG \$679 each

SAVE \$440 ON THE PACKAGE!

4.5 cu.ft. Front Load Washer with Extra Power™ & 12-Hr Fresh Hold Option (MFW800PAB) (MSRP \$1119)

7.2 cu.ft. Electric Dryer with Extra Power™ & 12-Hr Fresh Hold Option (MED800PAB) (MSRP \$1119)

#### Whirlpool \$849 each

SAVE \$700 ON THE PACKAGE!

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser & Variable Controls (WHL800PAB) (MSRP \$1549)

7.4 cu.ft. Electric Dryer with Smart Refresh Cycle & Intellisense™ (WED800PAB) (MSRP \$1549)

4432 Ohio Highway • Litton, KY 40181 • 502-342-6666

www.hagedornappliances.com

POSTMASTER: Please Define **KIX**, **KYX**, **KXX** OR CURRENT RESIDENT

Don Nelson  
of Louisville, One  
Capital City 770 6309

Artwork Version: 03LM4495WP\_PresidentsDay

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **42.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!



SINCE 1941  
**HAGEDORN**  
APPLIANCES

# Presidential Savings

February 6<sup>th</sup> – 26<sup>th</sup>



**MAYTAG®**

FINGERPRINT RESISTANT STAINLESS KITCHEN



25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MF12570FEZ



1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity  
MMV1175JZ



5.3 cu.ft. Electric Range with Precision Cooking™ System  
MER6600FZ  
MGR6600FZ - Gas add \$111



MSRP \$4246

**\$2799**



**SAVE \$1447  
ON THE PACKAGE!**

Stainless Steel Tub Dishwasher with PowerBlast® Cycle  
MDB4949HZ

★ **HUGE SAVINGS** ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS! ★

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers  
WRF4355SWHZ



1.9 cu.ft. Steam Microwave with Sensor Cooking  
WMH32519HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology  
WFE5255QJZ  
WFG5255QJZ - Gas add \$111

Stainless Steel Dishwasher with Third Level Rack  
WDF590SAJM

MSRP \$3896  
**\$2599**



**SAVE \$1297  
ON THE PACKAGE!**

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves  
WRS3259CHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls  
WMH31017HS



5.3 cu.ft. Electric Range with Frozen Bake™ Technology  
WFE5059WJLS  
WFG5059WJLS - Gas add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle  
WDT730PAHZ

MSRP \$3266  
**\$2099**

**SAVE \$1167  
ON THE PACKAGE!**

**KitchenAid®**

**KitchenAid®**

**STAINLESS STEEL  
KITCHEN SUITE**

Dealer Name  
Street Address  
City, State Zip

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

**RECEIVE  
UP TO  
\$1700**

BY MAIL WITH PURCHASE  
OF SELECT KITCHENAID®  
BRAND APPLIANCES\*

Valid January 1 - July 11, 2020



20 cu.ft. Counter-Depth  
French Door Refrigerator  
with Interior Dispense  
KRFCC300ESS



2.0 cu.ft. Over-the-  
Range Microwave  
with Sensor Functions  
KMH18120ESS

MSRP 15296  
**\$3699**



6.4 cu.ft. Electric  
Range with Even-  
Heat™ True Convection  
KFE6500ESS  
KFGG5000ESS - Gas add \$111

**SAVE \$1597  
ON THE PACKAGE!**

46 DBA  
Dishwasher with  
ProWash™ Cycle  
KDFE104HPS

**MAYTAG® \$679** MSRP 1899  
each



4.5 cu.ft. Front  
Load Washer  
with Extra Power  
& 12-Hr Fresh®  
Hold Option  
MHW5630HW

**SAVE \$440** ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

7.3 cu.ft. Electric  
Dryer with Extra  
Power & Quick  
Dry Cycle  
MED5630HW

**Whirlpool® \$849** MSRP 11199  
each



5.0 cu.ft. Front  
Load Washer  
with Load & Go™  
XL Dispenser &  
Intuitive Controls  
WFW8620HW

**SAVE \$700** ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

7.4 cu.ft. Electric  
Dryer with Steam  
Refresh Cycle &  
Intuitive Controls  
WED8620HW



**12 MONTHS SPECIAL  
★★★ FINANCING! ★★★**

**Whirlpool® \$449** MSRP 1599  
each



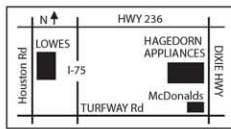
3.9 cu.ft. Top Load  
Washer with Smooth  
Spiral Stainless Steel  
Wash Basket  
WTW4850HW

**SAVE \$300** ON THE PAIR!

7.0 cu.ft. Electric  
Dryer with AutoDry™  
Drying System  
WED4850HW

**SINCE 1941  
HAGEDORN  
APPLIANCES**

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)



\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. ©/™ © 2019. All rights reserved.  
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# The Jumbo Postcard

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# Presidential Savings

February  
6<sup>th</sup> – 26<sup>th</sup>



Whirlpool®

STAINLESS STEEL  
KITCHEN SUITE



**25 cu.ft. French Door Refrigerator**  
with Humidity-Controlled Crispers  
WRF535SWHZ



**1.9 cu.ft. Steam Microwave** with  
Sensor Cooking  
WMH32519HZ



**5.3 cu.ft. Electric Range** with Frozen  
Bake™ Technology  
WFE525S0JZ  
WFG525S0JZ - Gas add \$111



MSRP \$3896

**\$2599**



**SAVE \$1297**  
ON THE PACKAGE!

**Stainless Steel Dishwasher** with  
Third Level Rack  
WDF590SAJM

AMANA®

Whirlpool®

MAYTAG

KitchenAid®

★ **HUGE SAVINGS** ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS! ★

Whirlpool®

**\$449** each MSRP \$599



**SAVE \$300** ON THE PAIR!

**3.9 cu.ft. Top Load Washer with Smooth Spiral Stainless Steel Wash Basket**  
WTW4850HW

**7.0 cu.ft. Electric Dryer with AutoDry™ Drying System**  
WED4850HW

MAYTAG®

**\$679** each MSRP \$899



**SAVE \$440** ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

**4.5 cu.ft. Front Load Washer with 12-Hr Fresh® Hold Option**  
MHW5630HW

**7.3 cu.ft. Electric Dryer with Quick Dry Cycle**  
MED5630HW

**KitchenAid®**

RECEIVE  
UP TO  
**\$1700**



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\* Valid January 1 - July 11, 2020

**12 MONTHS SPECIAL FINANCING!\***

Dealer Name  
Street Address  
City, State ZIP

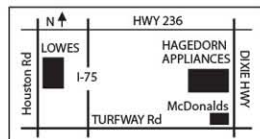
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4497WP\_PresidentsDay cheilert ©2020 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

**Artwork Version: 03JP4497WP\_PresidentsDay**



# Alternate Jumbo Card

**CHRISTIE'S**  
*Appliance Co.*

# Presidents' Day

SAVINGS EVENT

FEBRUARY 6<sup>TH</sup> – 26<sup>TH</sup>



AMANA® Whirlpool® MAYTAG® KitchenAid®

**SAVE ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!**

**HUGE SAVINGS**  
ON ALL KITCHEN &  
LAUNDRY MODELS!





Whirlpool®

**\$449** each MSRP \$599



**SAVE \$300** ON THE PAIR!

**3.9 cu.ft. Top Load Washer with Smooth Spiral Stainless Steel Wash Basket**  
WTW4850HW

**7.0 cu.ft. Electric Dryer with AutoDry™ Drying System**  
WED4850HW

MAYTAG®

**\$679** each MSRP \$899



**SAVE \$440** ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

**4.5 cu.ft. Front Load Washer with 12-Hr Fresh® Hold Option**  
MHW5630HW

**7.3 cu.ft. Electric Dryer with Quick Dry Cycle**  
MED5630HW

**KitchenAid®**

RECEIVE  
UP TO  
**\$1700**



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\* Valid January 1 - July 11, 2020

**12 MONTHS SPECIAL FINANCING!\***

Dealer Name  
Street Address  
City, State ZIP

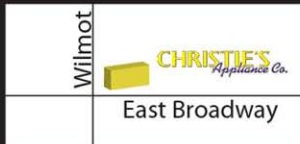
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

**6355 E. Broadway at Wilmot • (520) 296-7218**



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4501WP\_PresidentsDay cheillett ©2020 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: JP4501WP\_PresidentsDay**

# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

Feb 6 – 26  
Presidential Savings

**Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.**

Brand	KitchenAid Kitchen Package		MSRP	\$5296	SALE PRICE	\$3699	
Brand	Model #	KRFC300ESS	MSRP		SALE PRICE		
Brand	Model #	KMHS120ESS	MSRP		SALE PRICE		
Brand	Model #	KFEG500ESS or KFGG500ESS (gas add \$111)			SALE PRICE		
Brand	Model #	KDFE104HPS	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4246	SALE PRICE	\$2799	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV1175JZ	MSRP		SALE PRICE		
Brand	Model #	MER6600FZ or MGR6600FZ (gas add \$111)			SALE PRICE		
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$3896	SALE PRICE	\$2599	
Brand	Model #	WRF535SWHZ	MSRP		SALE PRICE		
Brand	Model #	WMH32519HZ	MSRP		SALE PRICE		
Brand	Model #	WFE525S0JZ or WFG525S0JZ (gas add \$111)			SALE PRICE		
Brand	Model #	WDF590SAJM	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$3266	SALE PRICE	\$2099	
Brand	Model #	WRS325SDHZ	MSRP		SALE PRICE		
Brand	Model #	WMH31017HS	MSRP		SALE PRICE		
Brand	Model #	WFE505W0JS or WFG505M0BS (gas add \$111)			SALE PRICE		
Brand	Model #	WDT730PAHZ	MSRP		SALE PRICE		
Brand	Whirlpool	Model #	WTW4850HW	MSRP	\$599	SALE PRICE	\$449
Brand	Whirlpool	Model #	WED4850HW	MSRP	\$599	SALE PRICE	\$449
Brand	Maytag	Model #	MHW5630HW	MSRP	\$899	SALE PRICE	\$679
Brand	Maytag	Model #	MED5630HW	MSRP	\$899	SALE PRICE	\$679
Brand	Whirlpool	Model #	WFW8620HW	MSRP	\$1199	SALE PRICE	\$849
Brand	Whirlpool	Model #	WED8620HW	MSRP	\$1199	SALE PRICE	\$849





**Monster Mailer • Legal Limit Max • Jumbo Postcard**

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ Whirlpool Rep: \_\_\_\_\_

**Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

Step 1

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

Step 2

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

## Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

## Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

**Additional Mailers, ADD:** MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 42.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

**Financing & Special Offers:** ***All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

Step 5

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

## Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

*Fax 2nd page with your Order Form*

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_