



**Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED**

DON'T LOSE YOUR 2019 CO-OP!

Use 2019 co-op in January 2020

WINTER CLEARANCE!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 in Return on Investment Most Effective for Driving Immediate Sales.

- **Models are at PROMO MAP = Lowest Price. Normal MAP models can be less 10%**
- **Make ANY Changes to art. Your art will be pre-approved by HUB**
- **We will file your HUB claim for 85% or 70% if checked on order form**

Event Dates January 11 - 22

Begin January 11 – Order by December 23

Begin January 16 – Order by December 30

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 42.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive.**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhous bill_menkhous@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL

RECEIVE UP TO
\$1700

BY MAIL WITH PURCHASE
OF SELECT KITCHENAID®
BRAND APPLIANCES
Valid January 1 - July 11, 2020

KitchenAid® STAINLESS STEEL KITCHEN SUITE

\$4499

SAVE \$1547
ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with Exterior Ice and Water Dispenser

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions

5.4 cu.ft. Electric Range with Eco-Heat™ True Convection

48 DBA Dishwasher with Third Level Rack

CHRISTIE'S Appliance Co.

Winter Clearance

January 11th - 22nd

MAYTAG® FINGERPRINT RESISTANT STAINLESS KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity

5.3 cu.ft. Electric Range with Precision Cooking™ System

Stainless Steel Tub Dishwasher with PowerBlast® Cycle

\$2999

SAVE \$1247
ON THE PACKAGE!

10 YEAR

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Detach XXX, XXX, XXX OR CURRENT RESIDENT

POSTAL CHECKS
PAID
BY FIRST CLASS MAIL

Drop Nelson
15 Mississippi Ave
Capehart City, MO 63009

Artwork Version: 01MM447SWP_WinterClearance

CHRISTIE'S Appliance Co.

Winter Clearance

January 11th - 22nd

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Detach XXX, XXX, XXX OR CURRENT RESIDENT

POSTAL CHECKS
PAID
BY FIRST CLASS MAIL

Drop Nelson
15 Mississippi Ave
Capehart City, MO 63009

Artwork Version: 01MM447SWP_WinterClearance

295% BIGGER Than our
Jumbo Postcard!

As low as
39.9¢ Includes
Postage

KitchenAid®

KitchenAid®

STAINLESS STEEL KITCHEN SUITE



RECEIVE UP TO
\$1700

BY MAIL WITH PURCHASE
OF SELECT KITCHENAID®
BRAND APPLIANCES*

Valid January 1 - July 11, 2020



26.8 cu.ft. French Door Refrigerator with Exterior Ice and Water
KRFF507HPS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFEF500ESS

MSRP \$6046

\$4499

**SAVE \$1547
ON THE PACKAGE!**

46 DBA Dishwasher with Third Level Rack
KDPE234GPS

CHRISTIE'S
Appliance Co.



Winter Clearance

January 11th – 22nd

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- **\$10,000 Shopping Spree**
- **KitchenAid® Stand Mixer**
- **\$25 – \$50 Additional Instant Savings** on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4475WP_WinterClearance

MAYTAG®

FINGERPRINT RESISTANT STAINLESS KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ



10 YEAR
LIMITED PARTS
WARRANTY



MSRP \$4246

\$2999



FINGERPRINT
RESISTANT

**SAVE \$1247
ON THE PACKAGE!**

HUGE SAVINGS

ON SPECIAL BUYS, ODDS & ENDS
AND SELECT CLOSEOUTS!



Whirlpool®

STAINLESS STEEL KITCHEN SUITE



MSRP \$3896

\$2799



SAVE \$1097 ON THE PACKAGE!



25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF535SWHZ

1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE525S0JZ
WFG525S0JZ - Gas add \$111

Stainless Steel Dishwasher with Third Level Rack
WDF590SAJM

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



MSRP \$3096

\$1999



SAVE \$1097 ON THE PACKAGE!



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

4.8 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE320M0ES
WFG320M0BS - Gas same price

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

12 MONTHS SPECIAL FINANCING!*



We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool®

TOP LOAD LAUNDRY PAIR



SAVE \$500 ON THE PAIR!

MSRP \$749

\$499 each

4.3 cu.ft. Top Load Washer with Presoak Option & Deep Water Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus & AutoDry™ System
WED5000DW



MAYTAG®

MSRP \$899

\$699 each

SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with Extra Power & 12-Hr Fresh® Hold Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Extra Power & Quick Dry Cycle
MED5630HW



Whirlpool®

MSRP \$1199

\$849 each

SAVE \$700 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser & Intuitive Controls
WFW8620HW

7.4 cu.ft. Electric Dryer with Steam Refresh Cycle & Intuitive Controls
WED8620HW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and all agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000. KitchenAid® Stand Mixer 3:000,000. Additional Discounts on minimum purchase of \$499 and above: \$25,000:XXX; \$30,000:XXX; \$50,000:XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2019. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4475WP_WinterClearance chertoff ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S Appliances Co.

Winter Clearance
January 11th - 22nd

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

Whirlpool **STAINLESS STEEL KITCHEN SUITE**

28 cu.ft. French Door Refrigerator with PowerCold Feature... **\$2799**
SAVE \$1097 ON THE PACKAGE!

5.8 cu.ft. Electric Range with PowerBake™... **\$1999**
SAVE \$1097 ON THE PACKAGE!

MAYTAG **FINGERPRINT RESISTANT STAINLESS KITCHEN**

28 cu.ft. French Door Refrigerator with PowerCold Feature... **\$2999**
SAVE \$1247 ON THE PACKAGE!

5.8 cu.ft. Electric Range with PowerBake™... **\$1999**
SAVE \$1097 ON THE PACKAGE!

28 cu.ft. French Door Refrigerator with PowerCold Feature... **\$2799**
SAVE \$1097 ON THE PACKAGE!

5.8 cu.ft. Electric Range with PowerBake™... **\$1999**
SAVE \$1097 ON THE PACKAGE!

KitchenAid **STAINLESS STEEL KITCHEN SUITE**

28 cu.ft. French Door Refrigerator with Even-ice™ and Water Dispenser... **\$4499**
SAVE \$1547 ON THE PACKAGE!

5.8 cu.ft. Electric Range with Even-heat™ True Convection... **\$849** each

48 DBA Dishwasher with Third Level Rack... **\$499** each

7.0 cu.ft. Electric Dryer with Steam Refresh Cycle & IntelliSense Controls... **\$499** each

SAVE \$500 ON THE PACKAGE!

Scratch & Win
Match your scratch to your claim to win a prize up to \$10,000!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings

12 MONTHS SPECIAL FINANCING!

Whirlpool **\$499** each

4.8 cu.ft. Top Load Washer with Precision Clean™ & Deep Water Wash Cycle... **\$499** each

7.0 cu.ft. Electric Dryer with Steam Refresh Cycle & IntelliSense Controls... **\$499** each

SAVE \$500 ON THE PACKAGE!

CHRISTIE'S Appliances Co.
7220 E. Broadway at E. 4th • (520) 255-7210

East Broadway

Postmaster: Please Define ZIP, CITY, STATE OR CURRENT RESIDENT

Don't Miss
or Missed! See
Christie's Co.
Christie's Co. 7220 E. Broadway

11 INCHES **TALL**

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **42.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.



January 11th – 22nd

MAYTAG®

FINGERPRINT RESISTANT STAINLESS KITCHEN



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ



1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111



MSRP \$4246

\$2999



**SAVE \$1247
ON THE PACKAGE!**

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949BH2

HUGE SAVINGS

ON SPECIAL BUYS, ODDS & ENDS
AND SELECT CLOSEOUTS!

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF4355SWHZ



1.9 cu.ft. Steam Microwave with Sensor Cooking Technology
WMH32519HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE5258QJZ
WFG5258QJZ - Gas add \$111

Stainless Steel Dishwasher with Third Level Rack
WDF590SAJH

MSRP \$3896 **\$2799**



**SAVE \$1097
ON THE PACKAGE!**

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS3258CHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



4.8 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE320M0ES
WFG320M0BS - Gas same price



Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

MSRP \$3096 **\$1999**

**SAVE \$1097
ON THE PACKAGE!**

KitchenAid®

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

**RECEIVE
UP TO
\$1700**

BY MAIL WITH PURCHASE
OF SELECT KITCHENAID®
BRAND APPLIANCES*
Valid January 1 - July 11, 2020



26.8 cu.ft. French Door
Refrigerator with Exterior
Ice and Water
KRFF507HPS



2.0 cu.ft. Over-the-
Range Microwave
with Sensor Functions
KMHF120ESS

MSRP *6046
\$4499



6.4 cu.ft. Electric
Range with Even-
Heat™ True Convection
KFEF500ESS

**SAVE \$1547
ON THE PACKAGE!**

46 DBA
Dishwasher with
Third Level Rack
KDPE234GPS

MAYTAG® \$699 each MSRP *899



4.5 cu.ft. Front
Load Washer
with Extra Power
& 12-Hr Fresh®
Hold Option
MHW5630HW

SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

7.3 cu.ft. Electric
Dryer with Extra
Power & Quick
Dry Cycle
MED5630HW

Whirlpool® \$849 each MSRP *1199



5.0 cu.ft. Front
Load Washer
with Load & Go™
XL Dispenser &
Intuitive Controls
WFW8620HW

SAVE \$700 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

7.4 cu.ft. Electric
Dryer with Steam
Refresh Cycle &
Intuitive Controls
WED8620HW



**12 MONTHS SPECIAL
FINANCING!***

Whirlpool®

\$499 each MSRP *749



4.3 cu.ft. Top Load
Washer with Presoak
Option & Deep Water
Wash Cycle
WFW5000DW

SAVE \$500 ON THE PAIR!

7.0 cu.ft. Electric
Dryer with Wrinkle
Shield™ Plus &
AutoDry™ System
WED5000DW

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S
Appliance Co.**

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved.
HUB Pre-Approval XXXXXX. 01LM4474WP_WinterClearance cheiert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.



January 11th – 22nd

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator
with Humidity-Controlled Crispers
WRF535SWHZ

MSRP \$3896



1.9 cu.ft. Steam Microwave
with Sensor Cooking
WMH32519HZ



5.3 cu.ft. Electric Range
with Frozen Bake™ Technology
WFE525S0JZ
WFG525S0JZ - Gas add \$111

\$2799

SAVE \$1097
ON THE PACKAGE!



Stainless Steel Dishwasher
with Third Level Rack
WDF590SAJM

AMANA®

Whirlpool®

MAYTAG

KitchenAid®

HUGE SAVINGS

ON SPECIAL BUYS, ODDS & ENDS
AND SELECT CLOSEOUTS!



Whirlpool®

\$499 each MSRP \$749



SAVE \$500 ON THE PAIR!

4.3 cu.ft. Top Load Washer with Deep Water Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WED5000DW

MAYTAG®

\$699 each MSRP \$899



SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with 12-Hr Fresh® Hold Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

RECEIVE
UP TO
\$1700



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid January 1 - July 11, 2020

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

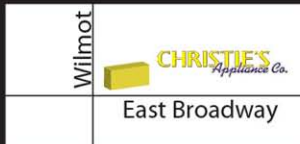
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4476WP_WinterClearance cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01JP4476WP_WinterClearance

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

Winter Clearance

January 11th – 22nd

AMANA® Whirlpool® MAYTAG® KitchenAid®

SAVE ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

HUGE SAVINGS
ON ALL **KITCHEN &
LAUNDRY MODELS!**



Whirlpool®

\$499 each MSRP \$749



SAVE \$500 ON THE PAIR!

4.3 cu.ft. Top Load Washer with Deep Water Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WED5000DW

MAYTAG®

\$699 each MSRP \$899



SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with 12-Hr Fresh® Hold Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

RECEIVE
UP TO
\$1700



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid January 1 - July 11, 2020

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

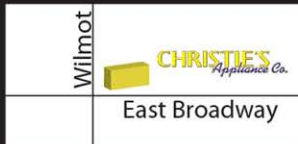
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4483WP_WinterClearance cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP4483WP_WinterClearance

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

Jan 11 – 22
Winter Clearance

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

| | | | | | | | |
|-------|----------------------------|--|-----------|--------|------------|------------|-------|
| Brand | KitchenAid Kitchen Package | | MSRP | \$6046 | SALE PRICE | \$4499 | |
| Brand | Model # | KRFF507HPS | MSRP | | SALE PRICE | | |
| Brand | Model # | KMHS120ESS | MSRP | | SALE PRICE | | |
| Brand | Model # | KFEG500ESS | | | SALE PRICE | | |
| Brand | Model # | KDPE234GPS | MSRP | | SALE PRICE | | |
| Brand | Maytag Kitchen Package | | MSRP | \$4246 | SALE PRICE | \$2999 | |
| Brand | Model # | MFI2570FEZ | MSRP | | SALE PRICE | | |
| Brand | Model # | MMV1175JZ | MSRP | | SALE PRICE | | |
| Brand | Model # | MER6600FZ or MGR6600FZ (gas add \$111) | | | SALE PRICE | | |
| Brand | Model # | MDB4949SHZ | MSRP | | SALE PRICE | | |
| Brand | Whirlpool Kitchen Package | | MSRP | \$3896 | SALE PRICE | \$2799 | |
| Brand | Model # | WRF535SWHZ | MSRP | | SALE PRICE | | |
| Brand | Model # | WMH32519HZ | MSRP | | SALE PRICE | | |
| Brand | Model # | WFE525S0JZ or WFG525S0JZ (gas add \$111) | | | SALE PRICE | | |
| Brand | Model # | WDF590SAJM | MSRP | | SALE PRICE | | |
| Brand | Whirlpool Kitchen Package | | MSRP | \$3096 | SALE PRICE | \$1999 | |
| Brand | Model # | WRS325SDHZ | MSRP | | SALE PRICE | | |
| Brand | Model # | WMH31017HS | MSRP | | SALE PRICE | | |
| Brand | Model # | WFE320M0ES or WFG320M0BS (gas) | | | SALE PRICE | | |
| Brand | Model # | WDF520PADM | MSRP | | SALE PRICE | | |
| Brand | Whirlpool | Model # | WTW5000DW | MSRP | \$749 | SALE PRICE | \$499 |
| Brand | Whirlpool | Model # | WED5000DW | MSRP | \$749 | SALE PRICE | \$499 |
| Brand | Maytag | Model # | MHW5630HW | MSRP | \$899 | SALE PRICE | \$699 |
| Brand | Maytag | Model # | MED5630HW | MSRP | \$899 | SALE PRICE | \$699 |
| Brand | Whirlpool | Model # | WFW8620HW | MSRP | \$1199 | SALE PRICE | \$849 |
| Brand | Whirlpool | Model # | WED8620HW | MSRP | \$1199 | SALE PRICE | \$849 |



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 42.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

| | | | | |
|----|----|----|----|-----|
| 1. | 2. | 3. | 4. | 5. |
| 6. | 7. | 8. | 9. | 10. |

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: Leslie McShane <LMcShane@360insights.com>
Date: November 27, 2019 at 12:24:06 PM CST
To: Doug Nelson <doug_nelson@invigoratemedias.com>
Subject: Template Pre-approval

000INVIGPA

Your Reference Comments: 01LM4474WP_WinterClearance

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 238377

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.