



**Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED**

DON'T LOSE YOUR 2019 CO-OP!

Use 2019 co-op in January 2020

WINTER CLEARANCE!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 in Return on Investment Most Effective for Driving Immediate Sales.

- **Models are at PROMO MAP = Lowest Price. Normal MAP models can be less 10%**
- **Make ANY Changes to art. Your art will be pre-approved by HUB**
- **We will file your HUB claim for 85% or 70% if checked on order form**

Event Dates January 11 - 22

Begin January 11 – Order by December 23

Begin January 16 – Order by December 30

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 42.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive.**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"



10.5 INCHES WIDE

17 INCHES TALL

KitchenAid

RECEIVE UP TO **\$1700**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES
Valid January 1 - July 11, 2020

KitchenAid STAINLESS STEEL KITCHEN SUITE

\$4499

SAVE \$1547 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with Exterior Ice and Water Dispensers

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions

6.4 cu.ft. Electric Range with Convection Heat True Convection

48 DBA Dishwasher with Third Level Rack

HAGEDORN APPLIANCES

Winter Clearance

January 11th - 22nd

MAYTAG FINGERPRINT RESISTANT STAINLESS KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Control

5.3 cu.ft. Electric Range with Precision Cooking™ System

Stainless Steel Tub Dishwasher with PowerBlast® Cycle

\$2999

SAVE \$1247 ON THE PACKAGE!

10 YEAR

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage

KitchenAid®

KitchenAid®

STAINLESS STEEL KITCHEN SUITE



RECEIVE UP TO
\$1700

BY MAIL WITH PURCHASE
OF SELECT KITCHENAID®
BRAND APPLIANCES*

Valid January 1 - July 11, 2020



26.8 cu.ft. French Door Refrigerator with Exterior Ice and Water
KRFF507HPS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFEF500ESS

MSRP \$6046

\$4499

SAVE \$1547
ON THE PACKAGE!

46 DBA Dishwasher with Third Level Rack
KDPE234GPS



January 11th – 22nd

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 03MM4478WP_WinterClearance

MAYTAG®

FINGERPRINT RESISTANT STAINLESS KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ



10 YEAR
LIMITED PARTS
WARRANTY



MSRP \$4246

\$2999



FINGERPRINT
RESISTANT

SAVE \$1247
ON THE PACKAGE!

HUGE SAVINGS

ON SPECIAL BUYS, ODDS & ENDS
AND SELECT CLOSEOUTS!



Whirlpool®

STAINLESS STEEL KITCHEN SUITE



MSRP \$3896

\$2799



SAVE \$1097 ON THE PACKAGE!



25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF535SWHZ

1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE525S0JZ
WFG525S0JZ - Gas add \$111

Stainless Steel Dishwasher with Third Level Rack
WDF590SAJM

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



MSRP \$3096

\$1999



SAVE \$1097 ON THE PACKAGE!



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

4.8 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE320M0ES
WFG320M0BS - Gas same price

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

12 MONTHS SPECIAL FINANCING!*



We Sell It & Service It

BUYING POWER – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool®

TOP LOAD LAUNDRY PAIR



SAVE \$500 ON THE PAIR!

MSRP \$749

\$499 each

4.3 cu.ft. Top Load Washer with Presoak Option & Deep Water Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus & AutoDry™ System
WED5000DW



MAYTAG®

MSRP \$899

\$699 each

SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with Extra Power & 12-Hr Fresh® Hold Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Extra Power & Quick Dry Cycle
MED5630HW



Whirlpool®

MSRP \$1199

\$849 each

SAVE \$700 ON THE PAIR!

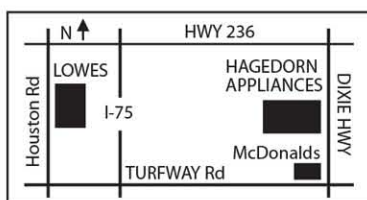
SHOWN WITH OPTIONAL PEDESTALS

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser & Intuitive Controls
WFW8620HW

7.4 cu.ft. Electric Dryer with Steam Refresh Cycle & Intuitive Controls
WED8620HW



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and all agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000. KitchenAid® Stand Mixer 3.0XXX. Additional Discounts on minimum purchase of \$499 and above: \$25 XXXXXX; \$30 XXXXXX; \$50 XXXXXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2019. All rights reserved. HUB Pre-Approval XXXXXX. 03MM4478WP_WinterClearance cheffert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

HAGEDORN APPLIANCE

Winter Clearance
January 11th - 22nd

MAYTAG FINGERPRINT RESISTANT STAINLESS KITCHEN

\$2999
SAVE \$1247 ON THE PACKAGE!

28 cu.ft. French Door Refrigerator with PowerCold Feature
6.4 cu.ft. Over-the-Range Microwave with Sensor Cooking Technology
6.2 cu.ft. Electric Range with PowerBurners™, 5 Burners
Stainless Steel 5th Element™ Cooktop

Whirlpool STAINLESS STEEL KITCHEN SUITE

\$2799
SAVE \$1097 ON THE PACKAGE!

28 cu.ft. French Door Refrigerator with PowerCold Feature
6.4 cu.ft. Over-the-Range Microwave with Sensor Cooking Technology
6.2 cu.ft. Electric Range with PowerBurners™, 5 Burners
Stainless Steel 5th Element™ Cooktop

Whirlpool STAINLESS STEEL KITCHEN SUITE

\$1999
SAVE \$1097 ON THE PACKAGE!

24 cu.ft. Side-by-Side Refrigerator with Ice & Water Dispenser
7 cu.ft. Microwave with Convection Bake, 5 Burners
6.4 cu.ft. Electric Range with PowerBurners™, 5 Burners
Stainless Steel 5th Element™ Cooktop

KitchenAid STAINLESS STEEL KITCHEN SUITE

\$4499
SAVE \$1547 ON THE PACKAGE!

36.4 cu.ft. French Door Refrigerator with Culinary Ice and Water Dispenser
5.0 cu.ft. Over-the-Range Microwave with Sensor Functions
6.4 cu.ft. Electric Range with Even-Heat™ True Convection
48 DBA Dishwasher with Third Level Rack

RECEIVE UP TO \$1700
BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES
Valid January 11 - July 11, 2020

MAYTAG \$699 each
SAVE \$400 ON THE PACKAGE!

4.5 cu.ft. Front Load Washer with Extra Power™ & 12-Hr Fast® Wash Option
7.2 cu.ft. Electric Dryer with Extra Power™ & 12-Hr Fast® Wash Option

Whirlpool \$849 each
SAVE \$700 ON THE PACKAGE!

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser & Washing Controls
7.4 cu.ft. Electric Dryer with Steam Refresh Cycle & IntelliSense Controls

Scratch & Win
Match your scratch to your color to see if you've won a grand prize reward!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings

12 MONTHS SPECIAL FINANCING!

Whirlpool \$499 each
SAVE \$500 ON THE PACKAGE!

4.5 cu.ft. Top Load Washer with Precision Option & Deep Water Wash Cycle
7.0 cu.ft. Electric Dryer with Steam Refresh™, Perm & AutoDry® Systems

HAGEDORN APPLIANCE
4432 N. Highway - Ellettsburg, KY 41018 • 859-342-6060
www.hagedornappliance.com

POSTMASTER: Please Define ZIP, CITY, STATE OR CURRENT RESIDENT

*Don Nelson
10 Mississippi Ave
Capehart City MO 63049*

PREPAID DELIVERY IS EXTRA PAID BY ADDRESSEE MEDIA

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
42.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

SINCE 1941
HAGEDORN
APPLIANCES



Winter Clearance

January 11th – 22nd

MAYTAG®

FINGERPRINT RESISTANT STAINLESS KITCHEN



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ



1.9 cu.ft. Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111



MSRP \$4246

\$2999



**SAVE \$1247
ON THE PACKAGE!**

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949HZ

HUGE SAVINGS

ON SPECIAL BUYS, ODDS & ENDS
AND SELECT CLOSEOUTS!

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF935SWHZ



1.9 cu.ft. Steam Microwave with Frozen Bake™ Technology
WMH32519HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE525SQUZ
WFG525SQUZ - Gas add \$111

Stainless Steel Dishwasher with Third Level Rack
WDF990SAJM

MSRP \$3896 **\$2799**



**SAVE \$1097
ON THE PACKAGE!**

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS3258CHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



MSRP \$3096 **\$1999**



Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF320PADM

**SAVE \$1097
ON THE PACKAGE!**

4.8 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE320MOES
WFG320MOES - Gas same price

KitchenAid®

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
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MEDIA



26.8 cu.ft. French Door Refrigerator with Exterior Ice and Water
KRFF507HPS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMH5120ESS

MSRP *6046
\$4499



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFE6500ESS

**SAVE \$1547
ON THE PACKAGE!**

46 DBA Dishwasher with Third Level Rack
KDPE234GPS

**RECEIVE
UP TO
\$1700**

BY MAIL WITH PURCHASE
OF SELECT KITCHENAID®
BRAND APPLIANCES*
Valid January 1 - July 11, 2020

MAYTAG® \$699 each MSRP *899



4.5 cu.ft. Front Load Washer with Extra Power & 12-Hr Fresh® Hold Option
MHWS630HW

SAVE \$400 ON THE PAIR!

7.3 cu.ft. Electric Dryer with Extra Power & Quick Dry Cycle
MED5630HW

Whirlpool® \$849 each MSRP *1199



5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser & Intuitive Controls
WFW8620HW

SAVE \$700 ON THE PAIR!

7.4 cu.ft. Electric Dryer with Steam Refresh Cycle & Intuitive Controls
WED8620HW



Artwork Version: 03LM4477WP_WinterClearance

12 MONTHS SPECIAL FINANCING!*

Whirlpool® \$499 each MSRP *749



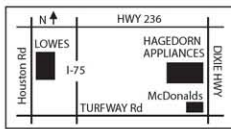
4.3 cu.ft. Top Load Washer with Presoak Option & Deep Water Wash Cycle
WFW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus & AutoDry™ System
WED5000DW

SAVE \$500 ON THE PAIR!

**SINCE 1941
HAGEDORN
APPLIANCES**

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



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The Jumbo Postcard



Winter Clearance

January 11th – 22nd

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator
with Humidity-Controlled Crispers
WRF535SWHZ

MSRP \$3896



1.9 cu.ft. Steam Microwave
with Sensor Cooking
WMH32519HZ



5.3 cu.ft. Electric Range
with Frozen Bake™ Technology
WFE525S0JZ
WFG525S0JZ - Gas add \$111



Stainless Steel Dishwasher
with Third Level Rack
WDF590SAJM

\$2799

SAVE \$1097
ON THE PACKAGE!



AMANA®

Whirlpool®

MAYTAG

KitchenAid®

HUGE SAVINGS

ON SPECIAL BUYS, ODDS & ENDS
AND SELECT CLOSEOUTS!

Whirlpool®

\$499 each MSRP \$749



4.3 cu.ft. Top Load Washer with Deep Water Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WED5000DW

MAYTAG®

\$699 each MSRP \$899



4.5 cu.ft. Front Load Washer with 12-Hr Fresh® Hold Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

RECEIVE
UP TO
\$1700



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid January 1 - July 11, 2020

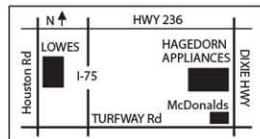
12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

www.hagedornappliance.com

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4479WP_WinterClearance cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Artwork Version: 03JP4479WP_WinterClearance

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

Winter Clearance

January 11th – 22nd

AMANA® Whirlpool® MAYTAG® KitchenAid®

SAVE ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

HUGE SAVINGS
ON ALL **KITCHEN & LAUNDRY MODELS!**



Whirlpool®

\$499 each MSRP \$749



SAVE \$500 ON THE PAIR!

4.3 cu.ft. Top Load Washer with Deep Water Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WED5000DW

MAYTAG®

\$699 each MSRP \$899



SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with 12-Hr Fresh® Hold Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

RECEIVE
UP TO
\$1700



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid January 1 - July 11, 2020

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

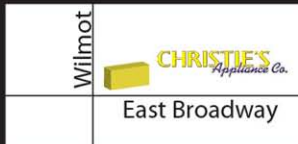
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4483WP_WinterClearance cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP4483WP_WinterClearance

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

Jan 11 – 22
Winter Clearance

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand	KitchenAid Kitchen Package		MSRP	\$6046	SALE PRICE	\$4499
Brand	Model #	KRFF507HPS	MSRP		SALE PRICE	
Brand	Model #	KMHS120ESS	MSRP		SALE PRICE	
Brand	Model #	KFEG500ESS			SALE PRICE	
Brand	Model #	KDPE234GPS	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package		MSRP	\$4246	SALE PRICE	\$2999
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE	
Brand	Model #	MMV1175JZ	MSRP		SALE PRICE	
Brand	Model #	MER6600FZ or MGR6600FZ (gas add \$111)			SALE PRICE	
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$3896	SALE PRICE	\$2799
Brand	Model #	WRF535SWHZ	MSRP		SALE PRICE	
Brand	Model #	WMH32519HZ	MSRP		SALE PRICE	
Brand	Model #	WFE525S0JZ or WFG525S0JZ (gas add \$111)			SALE PRICE	
Brand	Model #	WDF590SAJM	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$3096	SALE PRICE	\$1999
Brand	Model #	WRS325SDHZ	MSRP		SALE PRICE	
Brand	Model #	WMH31017HS	MSRP		SALE PRICE	
Brand	Model #	WFE320M0ES or WFG320M0BS (gas)			SALE PRICE	
Brand	Model #	WDF520PADM	MSRP		SALE PRICE	
Brand	Whirlpool	Model #	WTW5000DW	MSRP	\$749	SALE PRICE \$499
Brand	Whirlpool	Model #	WED5000DW	MSRP	\$749	SALE PRICE \$499
Brand	Maytag	Model #	MHW5630HW	MSRP	\$899	SALE PRICE \$699
Brand	Maytag	Model #	MED5630HW	MSRP	\$899	SALE PRICE \$699
Brand	Whirlpool	Model #	WFW8620HW	MSRP	\$1199	SALE PRICE \$849
Brand	Whirlpool	Model #	WED8620HW	MSRP	\$1199	SALE PRICE \$849



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 42.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____