



**Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED**

YEAR END BLOW-OUT!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 in R.O.I. The Most Effective Method for Driving Immediate Sales.

- **Models are at PROMO MAP Less 10%**
- **Make ANY Changes to art. Your art will be pre-approved by HUB**
- **We will file your HUB claim if checked on order form**

Event Dates December 26 – January 8

Order by December 6

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 42.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive.**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Prize Poster & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES
Valid September 25 - December 31, 2019

KitchenAid® STAINLESS STEEL KITCHEN SUITE

MSRP \$5296
\$4099

SAVE \$1197 ON THE PACKAGE!

20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispenser (KRF602) \$1499

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions (KEM600) \$299

6.4 cu.ft. Electric Dishwasher with True Connection (KUDS03) \$299

48 DBA Dishwasher with Precision™ Cycle (KUDS03) \$299

CHRISTIE'S Year End BLOW OUT!

December 26th thru January 8th

Postmaster: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Dany Nelson
15 Mississippi Ave
Capitol City, MO 63909

Artwork Version: 01MM4465WP_YearEnd

MAYTAG® FINGERPRINT RESISTANT STAINLESS KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature (MWR302) \$1499

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent (MWM302) \$299

5.3 cu.ft. Electric Dishwasher with Precision Cooking™ System (MWD302) \$299

Stainless Steel Tub Dishwasher with PowerBlast® Cycle (MWD302) \$299

MSRP \$4295
\$3049

SAVE \$1177 ON THE PACKAGE!

10 YEAR WARRANTY

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage

KitchenAid®



RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid September 26 - December 31, 2019

KitchenAid®

STAINLESS STEEL KITCHEN SUITE



20 cu.ft. Counter-Depth
French Door Refrigerator
with Interior Dispense
KRFC300ESS



2.0 cu.ft. Over-the-
Range Microwave
with Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric
Range with Even-
Heat™ True Convection
KFE6500ESS

MSRP \$5296

\$4099

**SAVE \$1197
ON THE PACKAGE!**

46 DBA
Dishwasher with
ProWash™ Cycle
KDPE104HPS

CHRISTIE'S
Appliance Co.

**Year End
BLOW OUT!**

**December 26th
thru January 8th**

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4465WP_YearEnd

MAYTAG®

FINGERPRINT RESISTANT STAINLESS KITCHEN

25 cu.ft. French Door
Refrigerator with
PowerCold® Feature
MFI2570FEZ

1.7 cu.ft. Compact
Over-the-Range
Microwave with
Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric
Range with
Precision Cooking™
System
MER6600FZ

Stainless Steel Tub
Dishwasher with
PowerBlast® Cycle
MDB4949SHZ



MSRP \$4226

\$3049



FINGERPRINT
RESISTANT

**SAVE \$1177
ON THE PACKAGE!**

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS
AND SELECT CLOSEOUTS!

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE

25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF535SWHV

1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HV

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE550S0HV

Stainless Steel Tub Dishwasher with Third Level Rack
WDT970SAHV



MSRP \$4546
\$3299



SAVE \$1247 ON THE PACKAGE!



12 MONTHS SPECIAL FINANCING!*

WE SELL IT & SERVICE IT

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

MAYTAG

\$899 MSRP \$999
each

5 Year Parts & Labor Warranty

SAVE \$200 ON THE PAIR!



4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle
MVWB766FW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles
MEDB766FW

Whirlpool®

\$949 MSRP \$1229
each

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser & Intuitive Controls
WFW8620HC

7.4 cu.ft. Electric Dryer with Steam Refresh Cycle & Intuitive Controls
WED8620HC



SAVE \$560 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

MAYTAG®

\$799 MSRP \$999
each

4.8 cu.ft. Front Load Washer with Extra Power & 16-Hr Fresh® Hold Option
MHW6630HW

7.3 cu.ft. Electric Dryer with Extra Power & Quick Dry Cycle
MED6630HW



SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

\$529 **MAYTAG®** **\$479**

MSRP \$749 **washer**

MSRP \$699 **dryer**

Whirlpool® **\$469** MSRP \$599
each



4.2 cu.ft. Top Load Washer with Deep Water Wash Option
MVWC565FW

7.0 cu.ft. Electric Dryer with Wrinkle Control Option
MEDC465HW

SAVE \$440 ON THE PAIR!



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4855HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4850HW

SAVE \$260 ON THE PAIR!

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2019. All rights reserved. HUB Pre-Approval XXXXXX, 01MM4465WP_YearEnd cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S
Year End
BLOW OUT!
December 26th thru January 8th

KitchenAid STAINLESS STEEL KITCHEN SUITE
\$4099
SAVE \$1197 ON THE PACKAGE!

KitchenAid RECEIVE UP TO \$1600
\$1000 OFF MAYTAG APPLIANCES

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

Whirlpool BLACK STAINLESS STEEL KITCHEN SUITE
\$3299
SAVE \$1247 ON THE PACKAGE!

MAYTAG FINGERPRINT RESISTANT STAINLESS KITCHEN
\$3049
SAVE \$1177 ON THE PACKAGE!

Whirlpool \$949 each
SAVE \$560 ON THE PACKAGE!

MAYTAG \$799 each
SAVE \$400 ON THE PACKAGE!

12 MONTHS SPECIAL FINANCING!
\$529 MAYTAG \$479 OR WHIRLPOOL \$469 each

WE SELL IT & SERVICE IT
\$250 OFF MAYTAG \$899 each
SAVE \$200 ON THE PACKAGE!

Scratch & Win
\$500 OFF MAYTAG \$899 each
SAVE \$200 ON THE PACKAGE!

CHRISTIE'S
7232 E. Broadway at E. 40th • (320) 255-7218

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **42.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

Year End
BLOW OUT!

December 26th
thru January 8th

KitchenAid®

STAINLESS STEEL KITCHEN SUITE

20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense
KRF300ESS

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHS120ESS

6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFE500ESS

46 DBA Dishwasher with ProWash™ Cycle
KDPE104HPS



MSRP \$5296

\$4099

SAVE \$1197
ON THE PACKAGE!



KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid September 26 - December 31, 2019

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



MSRP \$4546

\$3299



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE50S0HV



Stainless Steel Tub Dishwasher with Third Level Rack
WDT370SAHV



SAVE \$1247
ON THE PACKAGE!

MAYTAG®

FINGERPRINT RESISTANT STAINLESS KITCHEN



MSRP \$4226

\$3049



SAVE \$1177
ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF33S9HV

1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32S19HV

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF25T0FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

Whirlpool® **\$949** each MSRP \$1209

MAYTAG® **\$799** each MSRP \$999

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA



5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser & Intuitive Controls WFW8620HC

SAVE \$560 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

7.4 cu.ft. Electric Dryer with Steam Refresh Cycle & Intuitive Controls WED8620HC



4.8 cu.ft. Front Load Washer with Extra Power & 16-Hr Fresh® Hold Option MHW6630HW

SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

7.3 cu.ft. Electric Dryer with Extra Power & Quick Dry Cycle MED6630HW

12 MONTHS
SPECIAL FINANCING!

WE SELL IT & SERVICE IT

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

MSRP \$749 **\$529** washer MAYTAG® MSRP \$699 **\$479** dryer

Whirlpool® **\$469** each MSRP \$599



4.2 cu.ft. Top Load Washer with Deep Water Wash Option MWWC56FW

SAVE \$440 ON THE PAIR!

7.0 cu.ft. Electric Dryer with Wrinkle Control Option MEDC469HW



3.8 cu.ft. Top Load Washer with Soaking Cycles WTW4855HW

SAVE \$260 ON THE PAIR!

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System WED4850HW



MAYTAG® **\$899** each MSRP \$999



4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle MWWB766FW

5 Year Parts & Labor Warranty

SAVE \$200 ON THE PAIR!

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles MEDB766FW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



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The Jumbo Postcard



CHRISTIE'S
Appliance Co.

Year End
BLOW OUT!

December 26th
thru
January 8th

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator
with Humidity-Controlled Crispers
WRF535SWHV

5.3 cu.ft. Electric Range with
Frozen Bake™ Technology
WFE550S0HV



MSRP \$4546

\$3299



SAVE \$1247
ON THE PACKAGE!

1.9 cu.ft. Steam Microwave
with Sensor Cooking
WMH32519HV

Stainless Steel Tub Dishwasher
with Third Level Rack
WDT970SAHV

AMANA®

Whirlpool®

MAYTAG

KitchenAid®

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS
AND SELECT CLOSEOUTS!

Whirlpool®

\$469 each MSRP \$599



SAVE \$260 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4855HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4850HW

MAYTAG®

\$799 each MSRP \$999



SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.8 cu.ft. Front Load Washer with 16-Hr Fresh® Hold Option
MHW6630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED6630HW

KitchenAid®

RECEIVE
UP TO
\$1600

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

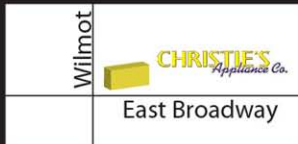
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



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*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01JP4466WP_YearEnd

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

YEAR END Celebration!

December 26th
thru **January 8th**

HUGE SAVINGS
ON ALL **KITCHEN &**
LAUNDRY MODELS!



AMANA® Whirlpool®

MAYTAG

KitchenAid®

SAVE ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

Whirlpool®

\$469 each MSRP \$599



3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4855HW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4850HW

MAYTAG®

\$799 each MSRP \$999



4.8 cu.ft. Front Load Washer with 16-Hr Fresh® Hold Option
MHW6630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED6630HW

SHOWN WITH OPTIONAL PEDESTALS

KitchenAid®

RECEIVE
UP TO
\$1600

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

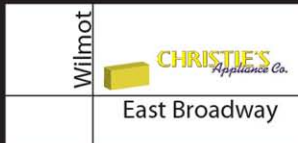
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



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*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP4473WP_YearEnd

MODEL LIST : MONSTER MAILER

Dec 26 – Jan 8
Year End Blow Out

**Some models may not appear on smaller mailers*

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand	KitchenAid Kitchen Package		MSRP	\$5296	SALE PRICE	\$4099	
Brand	Model #	KRFC300ESS	MSRP		SALE PRICE		
Brand	Model #	KMHS120ESS	MSRP		SALE PRICE		
Brand	Model #	KFEG500ESS			SALE PRICE		
Brand	Model #	KDFE104HPS	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4226	SALE PRICE	\$3049	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE		
Brand	Model #	MER6600FZ			SALE PRICE		
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$4546	SALE PRICE	\$3299	
Brand	Model #	WRF535SWHV	MSRP		SALE PRICE		
Brand	Model #	WMH32519HV	MSRP		SALE PRICE		
Brand	Model #	WFE550S0HV			SALE PRICE		
Brand	Model #	WDT970SAHV	MSRP		SALE PRICE		
Brand	Maytag	Model #	MVWB766FW	MSRP	\$999	SALE PRICE	\$899
Brand	Maytag	Model #	MEDB766FW	MSRP	\$999	SALE PRICE	\$899
Brand	Whirlpool	Model #	WFW8620HC	MSRP	\$1229	SALE PRICE	\$949
Brand	Whirlpool	Model #	WED8620HC	MSRP	\$1229	SALE PRICE	\$949
Brand	Maytag	Model #	MHW6630HW	MSRP	\$999	SALE PRICE	\$799
Brand	Maytag	Model #	MED6630HW	MSRP	\$999	SALE PRICE	\$799
Brand	Maytag	Model #	MVWC565FW	MSRP	\$749	SALE PRICE	\$529
Brand	Maytag	Model #	MEDC465HW	MSRP	\$699	SALE PRICE	\$479
Brand	Whirlpool	Model #	WTW4855HW	MSRP	\$599	SALE PRICE	\$469
Brand	Whirlpool	Model #	WED4850HW	MSRP	\$599	SALE PRICE	\$469



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 42.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: <coop@whirlpoolhub.com>
Date: Tue, Nov 19, 2019 at 7:43 AM
Subject: KitchenAid® Small Appliances Advertising Compliance Review Approved
To: <steven_menkhus@invigoratemedias.com>
Cc: <LMcShane@360incentives.com>, <lmcshane@whirlpoolhub.com>

000INVIGPA

Your Reference Comments: 01LM4464WP_YearEnd-REVISED

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 237519

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 5) or email us at help@ka-hub.com.