



**Up to 85% CO-OP + FREE CO-OP FILING!  
MARKETING PLAYBOOK ASSET APPROVED**

## **YEAR END BLOW-OUT!**

**85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers**

***Targeted Direct Mail is #1 in R.O.I. The Most Effective Method for Driving Immediate Sales.***

- **Models are at PROMO MAP Less 10%**
- **Make ANY Changes to art. Your art will be pre-approved by HUB**
- **We will file your HUB claim if checked on order form**

**Event Dates December 26 – January 8**

**Order by December 6**

### **Mailer Choices**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 42.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive.**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – no charge to clean list - ask for details.

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Prize Poster & extra mailers for walk in traffic.

**Contact 800-770-5219**

**Bill Menkhus** bill\_menkhus@invigoratemedias.com Cell 636-524-1240

**Doug Nelson** doug\_nelson@invigoratemedias.com Cell 636-578-8130

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL



**KitchenAid**

CELEBRATING 100 YEARS OF MAKING HISTORY

RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid September 15 - December 31, 2019

**KitchenAid**

STAINLESS STEEL KITCHEN SUITE

MSRP \$5296

**\$4099**

SAVE \$1197 ON THE PACKAGE!

20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions

6.4 cu.ft. Electric Dishwasher with True Connection

48 DBA Dishwasher with ProClean® Cycle

**HAGEDORN APPLIANCES**

**Year End BLOW OUT!**

December 26<sup>th</sup> thru January 8<sup>th</sup>

Postmaster, Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Ding Nelson  
15 Mississippi Ave  
Capital City, MO 63009

Artwork Version: 03MM4460WP\_YearEnd

**MAYTAG**

FINGERPRINT RESISTANT STAINLESS KITCHEN

MSRP \$4295

**\$3049**

SAVE \$1177 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with PowerCold® Feature

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent

5.3 cu.ft. Electric Dishwasher with Precision Cooking™ System

Stainless Steel Tub Dishwasher with PowerBlast® Cycle

10 YEAR WARRANTY

**HUGE SAVINGS** ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

**295% BIGGER** Than our Jumbo Postcard!

As low as  
**39.9¢** Includes Postage



# KitchenAid®



RECEIVE UP TO  
**\$1600**

BY MAIL WITH PURCHASE OF  
SELECT KITCHENAID® BRAND  
APPLIANCES\*

Valid September 26 - December 31, 2019

# KitchenAid®

## STAINLESS STEEL KITCHEN SUITE



**20 cu.ft. Counter-Depth  
French Door Refrigerator**  
with Interior Dispense  
KRFC300ESS



**2.0 cu.ft. Over-the-  
Range Microwave**  
with Sensor Functions  
KMHS120ESS



**6.4 cu.ft. Electric  
Range with Even-  
Heat™ True Convection**  
KFE6500ESS

MSRP \$5296

**\$4099**

**SAVE \$1197  
ON THE PACKAGE!**

**46 DBA  
Dishwasher with  
ProWash™ Cycle**  
KDPE104HPS



**SINCE 1941**  
**HAGEDORN**  
**APPLIANCES**

**Year End  
BLOW OUT!**

**December 26<sup>th</sup>  
thru January 8<sup>th</sup>**

## Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings  
on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: 03MM4468WP\_YearEnd**

# MAYTAG®

## FINGERPRINT RESISTANT STAINLESS KITCHEN

**25 cu.ft. French Door  
Refrigerator with  
PowerCold® Feature**  
MFI2570FEZ

**1.7 cu.ft. Compact  
Over-the-Range  
Microwave with  
Flush Hidden Vent**  
MMV1174FZ

**5.3 cu.ft. Electric  
Range with  
Precision Cooking™  
System**  
MER6600FZ

**Stainless Steel Tub  
Dishwasher with  
PowerBlast® Cycle**  
MDB4949SHZ



MSRP \$4226

**\$3049**



**FINGERPRINT  
RESISTANT**

**SAVE \$1177  
ON THE PACKAGE!**

**HUGE SAVINGS** ON SPECIAL BUYS, ODDS & ENDS  
AND SELECT CLOSEOUTS!



Whirlpool®

# BLACK STAINLESS STEEL KITCHEN SUITE

**25 cu.ft. French Door Refrigerator** with Humidity-Controlled Crispers  
WRF535SWHV

**1.9 cu.ft. Steam Microwave** with Sensor Cooking  
WMH32519HV

**5.3 cu.ft. Electric Range** with Frozen Bake™ Technology  
WFE550S0HV

**Stainless Steel Tub Dishwasher** with Third Level Rack  
WDT970SAHV



MSRP \$4546  
**\$3299**



**SAVE \$1247 ON THE PACKAGE!**



# 12 MONTHS SPECIAL FINANCING!\*

## WE SELL IT & SERVICE IT

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

**MAYTAG**

**\$899** MSRP \$999 each

**5 Year Parts & Labor Warranty**

**SAVE \$200 ON THE PAIR!**



**4.7 cu.ft. Top Load Washer** with Deep Fill Option & PowerWash® Cycle  
MVWB766FW

**7.0 cu.ft. Electric Dryer** with Steam-Enhanced Cycles  
MEDB766FW

Whirlpool®

**\$949** MSRP \$1229 each

**5.0 cu.ft. Front Load Washer** with Load & Go™ XL Dispenser & Intuitive Controls  
WFW8620HC

**7.4 cu.ft. Electric Dryer** with Steam Refresh Cycle & Intuitive Controls  
WED8620HC



**SAVE \$560 ON THE PAIR!**

SHOWN WITH OPTIONAL PEDESTALS

**MAYTAG®**

**\$799** MSRP \$999 each

**4.8 cu.ft. Front Load Washer** with Extra Power & 16-Hr Fresh® Hold Option  
MHW6630HW

**7.3 cu.ft. Electric Dryer** with Extra Power & Quick Dry Cycle  
MED6630HW



**SAVE \$400 ON THE PAIR!**

SHOWN WITH OPTIONAL PEDESTALS

**\$529** **MAYTAG®** **\$479**

MSRP \$749 washer

MSRP \$699 dryer

Whirlpool® **\$469** MSRP \$599 each



**SAVE \$440 ON THE PAIR!**

**4.2 cu.ft. Top Load Washer** with Deep Water Wash Option  
MVWC565FW

**7.0 cu.ft. Electric Dryer** with Wrinkle Control Option  
MEDC465HW



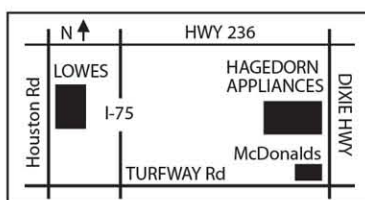
**SAVE \$260 ON THE PAIR!**

**3.8 cu.ft. Top Load Washer** with Soaking Cycles  
WTW4855HW

**7.0 cu.ft. Electric Dryer** with AutoDry™ Drying System  
WED4850HW

SINCE 1941  
**HAGEDORN**  
APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)



\*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. \*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©2019. All rights reserved. HUB Pre-Approval XXXXXX, 03MM4468WP\_YearEnd cheerl ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

**HAGEDORN APPLIANCE Year End BLOW OUT!**  
December 26<sup>th</sup> thru January 8<sup>th</sup>

**KitchenAid** STAINLESS STEEL KITCHEN SUITE  
28 cu.ft. French Door Refrigerator with Ice Dispenser \$4099  
24 cu.ft. Over-the-Range Microwave \$499  
24 cu.ft. Electric Range with Convection \$499  
SAVE \$1197 ON THE PACKAGE!

**KitchenAid** RECEIVE UP TO \$1600  
24 cu.ft. French Door Refrigerator with Ice Dispenser \$3299  
24 cu.ft. Over-the-Range Microwave \$499  
24 cu.ft. Electric Range with Convection \$499  
SAVE \$1247 ON THE PACKAGE!

**Whirlpool** BLACK STAINLESS STEEL KITCHEN SUITE  
28 cu.ft. French Door Refrigerator with Ice Dispenser \$3299  
24 cu.ft. Over-the-Range Microwave \$499  
24 cu.ft. Electric Range with Convection \$499  
SAVE \$1247 ON THE PACKAGE!

**MAYTAG** FINGERPRINT RESISTANT STAINLESS KITCHEN  
28 cu.ft. French Door Refrigerator with Ice Dispenser \$3049  
24 cu.ft. Over-the-Range Microwave \$499  
24 cu.ft. Electric Range with Convection \$499  
SAVE \$1177 ON THE PACKAGE!

**Whirlpool** \$949 each  
5.0 cu.ft. Front Load Washer with Extra Power & 16-to-Fresh® Haki Option \$949  
SAVE \$560 ON THE PACKAGE!

**MAYTAG** \$799 each  
4.8 cu.ft. Front Load Washer with Extra Power & 16-to-Fresh® Haki Option \$799  
SAVE \$400 ON THE PACKAGE!

**Whirlpool** \$469 each  
4.2 cu.ft. Top Load Washer with Deep Fill Option \$469  
SAVE \$260 ON THE PACKAGE!

**MAYTAG** \$899 each  
4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle \$899  
SAVE \$200 ON THE PACKAGE!

**Scratch & Win**  
Match your number in our store to see if you're our grand prize winner!  
• \$10,000 Shopping Spree  
• KitchenAid® Stand Mixer  
• \$25 - \$50 Additional Instant Savings

**12 MONTHS SPECIAL FINANCING!**  
\$529 MAYTAG \$479  
\$429 Whirlpool \$469

**WE SELL IT & SERVICE IT**  
You are a member of a \$10 billion buying organization. The majority of our appliances are priced at or below factory suggested retail prices. Don't expect quality service unless you're the one. BUY FROM A LEGAL OWNER (WARRANTY)

**HAGEDORN APPLIANCE**  
4432 Hilde Highway • Litton, KY 41018 • 959-342-6666  
www.hagedornappliance.com

**POSTMASTER:** Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT  
Doris Nelson  
15 Mississippi Ave  
Crystal City, MO 63049

Artwork Version: 03LM4467WP\_YearEnd

The **LARGEST** piece of mail the US Postal Service will allow!

As low as  
**42.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

11 INCHES TALL



**SINCE 1941**  
**HAGEDORN**  
**APPLIANCES**

**Year End**  
**BLOW OUT!**

**December 26<sup>th</sup>**  
**thru January 8<sup>th</sup>**

**KitchenAid®**

**STAINLESS STEEL KITCHEN SUITE**

20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense  
KRFCC30E0SS

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions  
KMH5120ESS

6.4 cu.ft. Electric Range with Even-Heat™ True Convection  
KFE6500ESS

46 DBA Dishwasher with ProWash™ Cycle  
KDFE104HPS



MSRP \$5296

**\$4099**

**SAVE \$1197**  
**ON THE PACKAGE!**

CELEBRATING  
1919 **100** 2019  
YEARS OF MAKING HISTORY

**KitchenAid®**

**RECEIVE UP TO**

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\* Valid September 26 - December 31, 2019

**HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!**

**Whirlpool®**

**BLACK STAINLESS STEEL KITCHEN SUITE**



MSRP \$4546

**\$3299**



**SAVE \$1247**  
**ON THE PACKAGE!**

25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers  
WRF535SWHV

1.9 cu.ft. Steam Microwave with Sensor Cooking  
WMH32519HV

5.3 cu.ft. Electric Range with Frozen Bake™ Technology  
WFE55050HV

Stainless Steel Tub Dishwasher with Third Level Rack  
WDT970SAHV

**MAYTAG®**

**FINGERPRINT RESISTANT STAINLESS KITCHEN**



MSRP \$4226

**\$3049**



**SAVE \$1177**  
**ON THE PACKAGE!**

25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MF25T0FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent  
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System  
MER6600FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle  
MDB4949SHZ



Whirlpool® **\$949** each MSRP \$1229

MAYTAG® **\$799** each MSRP \$999

Dealer Name  
Street Address  
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA



5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser & Intuitive Controls  
WFW8620HC

**SAVE \$560** ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

7.4 cu.ft. Electric Dryer with Steam Refresh Cycle & Intuitive Controls  
WED8620HC



4.8 cu.ft. Front Load Washer with Extra Power & 16-Hr Fresh® Hold Option  
MHWE630HW

**SAVE \$400** ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

7.3 cu.ft. Electric Dryer with Extra Power & Quick Dry Cycle  
MED6630HW

**12 MONTHS**  
SPECIAL FINANCING!

**WE SELL IT & SERVICE IT**

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

MSRP \$749 **\$529** washer MAYTAG® MSRP \$699 **\$479** dryer

Whirlpool® **\$469** each MSRP \$599



4.2 cu.ft. Top Load Washer with Deep Water Wash Option  
MWWC66FW

**SAVE \$440** ON THE PAIR!

7.0 cu.ft. Electric Dryer with Wrinkle Control Option  
MEDC469HW



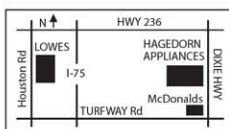
3.8 cu.ft. Top Load Washer with Soaking Cycles  
WTW4855HW

**SAVE \$260** ON THE PAIR!

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System  
WED4850HW

SINCE 1941  
**HAGEDORN**  
APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)



**2019**

**YEAR END BLOW OUT!**

MAYTAG® **\$899** each MSRP \$999



4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle  
MWWB766FW

**5 Year Parts & Labor Warranty**

**SAVE \$200** ON THE PAIR!

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles  
MEDB766FW

\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4467WP\_YearEnd cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# The Jumbo Postcard





**SINCE 1941**  
**HAGEDORN**  
**APPLIANCES**

**Year End**  
**BLOW OUT!**

**December 26<sup>th</sup>**  
**thru**  
**January 8<sup>th</sup>**

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



**25 cu.ft. French Door Refrigerator**  
with Humidity-Controlled Crispers  
WRF535SWHV

**5.3 cu.ft. Electric Range** with  
Frozen Bake™ Technology  
WFE550S0HV



MSRP \$4546

**\$3299**



**SAVE \$1247**  
**ON THE PACKAGE!**

**1.9 cu.ft. Steam Microwave**  
with Sensor Cooking  
WMH32519HV

**Stainless Steel Tub Dishwasher**  
with Third Level Rack  
WDT970SAHV

**AMANA®**

Whirlpool®

**MAYTAG**

**KitchenAid®**

**HUGE SAVINGS** ON SPECIAL BUYS, ODDS & ENDS  
AND SELECT CLOSEOUTS!

Whirlpool®

**\$469** each MSRP \$599



**SAVE \$260** ON THE PAIR!

**3.8 cu.ft. Top Load Washer** with Soaking Cycles  
WTW4855HW

**7.0 cu.ft. Electric Dryer** with AutoDry™ Drying System  
WED4850HW

MAYTAG®

**\$799** each MSRP \$999



**SAVE \$400** ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

**4.8 cu.ft. Front Load Washer** with 16-Hr Fresh® Hold Option  
MHW6630HW

**7.3 cu.ft. Electric Dryer** with Quick Dry Cycle  
MED6630HW

**KitchenAid®**

RECEIVE  
UP TO  
**\$1600**

CELEBRATING  
1919 **100** 2019  
YEARS OF MAKING HISTORY

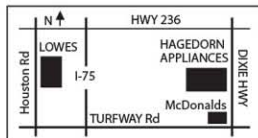
BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\* Valid September 26 - December 31, 2019

**12 MONTHS SPECIAL FINANCING!\***

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

[www.hagedornappliance.com](http://www.hagedornappliance.com)

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4469WP\_YearEnd cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

**Artwork Version: 03JP4469WP\_YearEnd**



# Alternate Jumbo Card

**CHRISTIE'S**  
*Appliance Co.*

# YEAR END Celebration!

**December 26<sup>th</sup>**  
thru **January 8<sup>th</sup>**

**HUGE SAVINGS**  
ON ALL **KITCHEN &**  
**LAUNDRY MODELS!**



**AMANA®** Whirlpool®

**MAYTAG**

**KitchenAid®**

**SAVE ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!**



Whirlpool®

**\$469** each MSRP \$599



**3.8 cu.ft. Top Load Washer** with Soaking Cycles  
WTW4855HW

**7.0 cu.ft. Electric Dryer** with AutoDry™ Drying System  
WED4850HW

MAYTAG®

**\$799** each MSRP \$999



**4.8 cu.ft. Front Load Washer** with 16-Hr Fresh® Hold Option  
MHW6630HW

**7.3 cu.ft. Electric Dryer** with Quick Dry Cycle  
MED6630HW

SHOWN WITH OPTIONAL PEDESTALS

**KitchenAid®**

RECEIVE  
UP TO  
**\$1600**

CELEBRATING  
1919 **100** 2019  
YEARS OF MAKING HISTORY

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\* Valid September 26 - December 31, 2019

**12 MONTHS SPECIAL FINANCING!\***

Dealer Name  
Street Address  
City, State ZIP

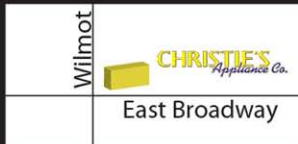
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

**6355 E. Broadway at Wilmot • (520) 296-7218**



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4473WP\_YearEnd cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: JP4473WP\_YearEnd**

# MODEL LIST : MONSTER MAILER

Dec 26 – Jan 8  
Year End Blow Out

*\*Some models may not appear on smaller mailers*

**Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.**

|       |                            |            |           |        |            |            |       |
|-------|----------------------------|------------|-----------|--------|------------|------------|-------|
| Brand | KitchenAid Kitchen Package |            | MSRP      | \$5296 | SALE PRICE | \$4099     |       |
| Brand | Model #                    | KRFC300ESS | MSRP      |        | SALE PRICE |            |       |
| Brand | Model #                    | KMHS120ESS | MSRP      |        | SALE PRICE |            |       |
| Brand | Model #                    | KFEG500ESS |           |        | SALE PRICE |            |       |
| Brand | Model #                    | KDFE104HPS | MSRP      |        | SALE PRICE |            |       |
| Brand | Maytag Kitchen Package     |            | MSRP      | \$4226 | SALE PRICE | \$3049     |       |
| Brand | Model #                    | MFI2570FEZ | MSRP      |        | SALE PRICE |            |       |
| Brand | Model #                    | MMV1174FZ  | MSRP      |        | SALE PRICE |            |       |
| Brand | Model #                    | MER6600FZ  |           |        | SALE PRICE |            |       |
| Brand | Model #                    | MDB4949SHZ | MSRP      |        | SALE PRICE |            |       |
| Brand | Whirlpool Kitchen Package  |            | MSRP      | \$4546 | SALE PRICE | \$3299     |       |
| Brand | Model #                    | WRF535SWHV | MSRP      |        | SALE PRICE |            |       |
| Brand | Model #                    | WMH32519HV | MSRP      |        | SALE PRICE |            |       |
| Brand | Model #                    | WFE550S0HV |           |        | SALE PRICE |            |       |
| Brand | Model #                    | WDT970SAHV | MSRP      |        | SALE PRICE |            |       |
| Brand | Maytag                     | Model #    | MVWB766FW | MSRP   | \$999      | SALE PRICE | \$899 |
| Brand | Maytag                     | Model #    | MEDB766FW | MSRP   | \$999      | SALE PRICE | \$899 |
| Brand | Whirlpool                  | Model #    | WFW8620HC | MSRP   | \$1229     | SALE PRICE | \$949 |
| Brand | Whirlpool                  | Model #    | WED8620HC | MSRP   | \$1229     | SALE PRICE | \$949 |
| Brand | Maytag                     | Model #    | MHW6630HW | MSRP   | \$999      | SALE PRICE | \$799 |
| Brand | Maytag                     | Model #    | MED6630HW | MSRP   | \$999      | SALE PRICE | \$799 |
| Brand | Maytag                     | Model #    | MVWC565FW | MSRP   | \$749      | SALE PRICE | \$529 |
| Brand | Maytag                     | Model #    | MEDC465HW | MSRP   | \$699      | SALE PRICE | \$479 |
| Brand | Whirlpool                  | Model #    | WTW4855HW | MSRP   | \$599      | SALE PRICE | \$469 |
| Brand | Whirlpool                  | Model #    | WED4850HW | MSRP   | \$599      | SALE PRICE | \$469 |





**Monster Mailer • Legal Limit Max • Jumbo Postcard**

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ Whirlpool Rep: \_\_\_\_\_

**Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

**Step 3**

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

**Additional Mailers, ADD:** MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 42.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

**Step 4**

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

**Step 5**

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

|    |    |    |    |     |
|----|----|----|----|-----|
| 1. | 2. | 3. | 4. | 5.  |
| 6. | 7. | 8. | 9. | 10. |

**Pricing Includes: \$50,000+ Household Median Income**

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

*Fax 2nd page with your Order Form*

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_