

Pre-Approved Advertising! + FREE ACB FILING 80% CO-OP ACB Pre-Approved

YEAR-END BLOWOUT!

GE + GE PROFILE

Targeted Direct Mail #1 for_Driving Immediate Store Traffic & Sales. #1 in R.O.I.

- ACB Pre-Approved Model Prices are LOWEST ADV Prices for co-op =
 MSRP/PMAP LESS 10% You decide your own prices.
- · We will re-approve any changes with ACB to avoid surprises.
- We will file your 80% ACB claim for you if checked on order form.

Event Dates: December 12 – January 1
Start 12/12 Order by 11/20
Start 12/23 order by 12/5

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 39.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **42.9 Cents.**

<u>All orders Include</u> Art with Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery. **Option - use your customer list, - we will "clean" it for free. Extra Postage applies.**

Add the "Scratch Off" Promotion - 3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com (cell 636-524-1240)
Doug Nelson doug_nelson@invigoratemedia.com (cell 636-578-8130)

Proven by Monsterous Results Arrives in the mailbox as 6" x 10.5"
Opens to



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

1996 Includes
Postage

17 INCHES **TALI**



DOUBLE Savings!

10% OFF
GE Profile Kitchen Packages!

REBATES UP TO \$2000!





OUR BEST DEALS OF THE YEAR!

Scratch & Win



Match your number in our store to see if you're a winner!

- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts

on purchases \$499 & up

DEALER NAME Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM4459GE_YearEnd



4-PIECE SLATE KITCHEN SUITE





3149

PACKAGE PRICE

REG \$4396

25.6 CU. FT. FRENCH-DOOR REFRIGERATOR

 Spill-Proof Shelves GFE26JMMES

30" FREE-STANDING ELECTRIC RANGE

• 5.3 Cu. Ft. Capacity JB645EKES

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

• Auto and Time Defrost JVM3160EFES

DISHWASHER WITH FRONT CONTROLS

• WiFi Connect GDF630PMMES





COME IN TODAY TO CHECK OUT THESE GREAT DEALS!



Made in AMERICA







- Weight & Time Defrost Sensor Cooking Controls
- **30" SLIDE-IN ELECTRIC** RANGE
- Dual-Element Bake • Self-Clean Oven







30" BUILT-IN KNOB CONTROL ELECTRIC COOKTOP

• Keep Warm Setting

REG \$2278

• Four Radiant Cooking Elements

30" BUILT-IN SINGLE WALL OVEN

- · WiFi Connect
- Glass Touch Controls

12 MONTHS SPECIAL FINANCING*



Profile

STAINLESS STEEL KITCHEN SUITE



SAVE \$1287 on the package!



PACKAGE PRICE

REG \$4256

25.6 CU. FT. FRENCH-

DOOR REFRIGERATOR • Spill-Proof Shelves GFE26JSMSS

30" FREE-STANDING ELECTRIC RANGE

• 5.3 Cu. Ft. Capacity JB645RKSS

1.6 CU. FT. OVER-THE-**RANGE MICROWAVE OVEN**

• Auto and Time Defrost JVM3160RFSS

DISHWASHER WITH FRONT CONTROLS

• WiFi Connect GDF630PSMSS





4.5 CU.FT. WASHER

- Stainless Steel Basket
- Deep Clean Cycle GTW465ASNWW

7.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Aluminized Alloy Drum GTD42EASJWW



GE APPLIANCES



4.6 CU.FT. WASHER

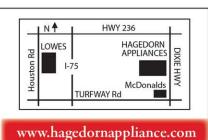
- Tide Pods™ Dispense
- Dual Action Agitator GTW725BPNDG

7.4 CU.FT. ELECTRIC DRYER

- HE Sensor Dry
- Aluminized Alloy Drum GTD72FBPNDG



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



*Applies only to refurbished, reconditioned, damaged or scratch & dent products. All prices are after discounts and coupons. GE Brands are limited to 10% savings. See store for complete details on all offers, financing and rebelse. **Temployees of retailer, mail-house, associale sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purches necessary. Odds of winning \$10,000 Shopping Spree 1.350,000, \$250 Visa® GIII Card 3XX,XXX; Additional Discounts on minimum purchase necessary. Odds of winning \$10,000 Shopping Spree 1.350,000, \$250 Visa® GIII Card 3XX,XXX; Additional Discounts on minimum purchase necessary. Owner, and the second of \$499 and above, Excluding Get Cards and GE Profile Appliances: \$25 XXXXXXXX; \$30 XXXXX,XXX; \$50 XXXXXXXXX. Mail prices must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VolID WHERE PROHIBITED BY LAW. 03MM4459G; YearEnd tkelley @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The LARGEST piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES









4-PIECE SLATE KITCHEN SUITE

\$3149 PACKAGE PRICE

25.6 CU. FT.

FRENCH-DOOR

REFRIGERATOR

REG \$4396









• 5.3 Cu. Ft. Capacity JB645EKES

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

 Auto and Time Defrost JVM3160EFES

DISHWASHER WITH FRONT CONTROLS

WiFi Connect
GDF630PMMES



STAINLESS STEEL \$

\$2969

PACKAGE PRICE

REG \$4256



Made in AMERICA

25.6 CU. FT. FRENCH-DOOR REFRIGERATOR

Spill-Proof Shelves
 GFE26JSMSS

30" FREE-STANDING ELECTRIC RANGE

• 5.3 Cu. Ft. Capacity JB645RKSS

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

Auto and Time Defrost

JVM3160RFSS

DISHWASHER WITH FRONT CONTROLS

WiFi Connect
GDF630PSMSS

REG \$1908



1.7 CU.FT. OVER-THE-RANGE MICROWAVE

- · Weight & Time Defrost
- · Sensor Cooking Controls N/MEITECKEE

30" SLIDE-IN ELECTRIC RANGE

- Dual-Element Bake
- Self-Clean Oven JS645SLSS





SAVE \$749

30" BUILT-IN KNOB CONTROL **ELECTRIC COOKTOP**

· Keep Warm Setting

REG \$2278

· Four Radiant Cooking Elements JP3030DJBB

30" BUILT-IN SINGLE WALL OVEN

- WiFi Connect
- Glass Touch Controls

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 03LM4458GE YearEndBlowout

12 MONTHS SPECIAL FINANCING

AMERICA









4.5 CU.FT. WASHER

- Stainless Steel Basket
- Deep Clean Cycle GTW465ASNWW

7.2 CU.FT. ELECTRIC DRYER

- · Auto Dry
- · Aluminized Alloy Drum GTD42EASJWW



- 4.6 CU.FT. WASHER
- Tide Pods™ Dispense
- · Dual Action Agitator GTW725BPNDG

7.4 CU.FT. ELECTRIC DRYER

- HE Sensor Dry
- · Aluminized Alloy Drum GTD72EBPNDG



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

*Applies only to refurbished, reconditioned, damaged or scratch & dent products. GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates, 03LM4458GE_Year End Blowout tkelley ©2019 Invigorate Media, LLC. All Rights Reserved, 800-770-5219.





MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand _	GE	Model # _	Slate Kitchen	REG	\$4396	SALE _	\$3149	_SAVE _	\$1247
Brand _		_ Model # _	GFE26JMMES	REG		SALE _		_SAVE _	
Brand _		_ Model # _	JB645EKES	REG		SALE _		_SAVE _	
Brand _		_ Model # _	JVM3160EFES	REG		SALE _		_SAVE _	
Brand _		_ Model # _	GDF630PMMES	REG		SALE _		_SAVE _	
Brand _	GE	_ Model # _	Set	REG	\$1908	SALE _	\$1079	_SAVE _	\$829
Brand _	GE	_ Model # _	JVM6175SKSS	REG_		SALE _		_SAVE _	
Brand _	GE	Model # _	JS645SLSS	REG		SALE _		_SAVE _	
Brand _	GE	Model # _	Set	REG	\$2278	SALE _	\$1529	_SAVE _	\$749
Brand _	GE	_ Model # _	JP3030DJBB	REG		SALE _		_SAVE _	
Brand _	GE	Model # _	JTS3000SNSS	REG		SALE _		_SAVE _	
Brand _	GE	Model # _	Stainless Kitchen	REG	\$4256	SALE _	\$2969	_SAVE _	\$1287
Brand _		Model # _	GFE26JSMSS	REG		SALE _		_SAVE	
Brand _		_ Model # _	JB645RKSS	REG		SALE _		_SAVE _	
Brand _		_ Model # _	JVM3160RFSS	REG		SALE _		_SAVE _	
Brand _		_ Model # _	GDF630PSMSS	REG		SALE _		_SAVE _	
Brand _	GE	_ Model # _	GTW465ASNWW	REG	\$729	SALE _	\$529	_SAVE _	\$200
Brand _	GE	_ Model # _	GTD42EASJWW	REG	\$729	SALE _	\$529	_SAVE _	\$200
Brand _	GE	_ Model # _	GTW725BPNDG	REG_	\$949	SALE _	\$679	_SAVE _	\$270
Brand _	GE	_ Model # _	GTD72EBPNDG	REG	\$949	SALE _	\$679	_SAVE _	\$270



Monster Mailer • Legal Limit Max

Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

			Jaics. I	-000-770-3217 D	oug Neison of Bil	WCTKIIGS	
Busir	ness Name:		Cor	tact Name:			
Addı	ress:		City:		State:	Zip:	
Phor	ne:	Cell:		Email:			
Buyiı	ng Group Affiliation:		GE Rep N	ame:			
GE D	Pealers - Want us to file	your ACB co-op paperwork	on your behalf?: 🗖	YES! GE Custome	r Number:		
Step 1	Sale Dates Indicate your sale	dates here:	Artwo ie Ver	ease List Artwork Version Number york Version in white address panel, ersion: LL2041WP; 01MM954X) ate number here:			
	Do you want So	cratch Off Promo?	Yes No				
Step 3	Quantity Single Fa	amily Homes: Select O	ne	Price with Sci	ratch Off Pack	age:	
		□ 1. 5,000 - \$2,443 □ 2			2,593 2 . 10,0		
	Legal Limit MAX!	□ 1. 5,000 - \$2,593 □ 2	2. 10,000 - \$4,439	1. 5,000 - \$2	2,743 2 . 10,0	00 - \$4,739	
Step 4	Financing offer terms	al Offers: All offers are is - # of Months ie. 6, 12, 1 ers here:	8; With	Payments? YES	or NO; Minimum	Purchase: \$	
(damage to printed materials ow	SED): Isibility for, nor may payment be conwing to acts of God, strikes, shipping this change without notice.	tingent upon, availability of	eatured merchandise. Inv	igorate Media shall no		
Step 6		Zip Codes - Complete I		☐ 2. Let us run a		-	
-		or free consultat					
1.			3.	4.		5.	
6.		7.	8.	9.	<u> </u>	10.	
		\$50,000* Househo			C: 1 =	111 5	
	le Family Home Mailing List	I	• Legal Limit Max! 11" x 1	4"	• Single Fa	mily Home Postage	
		ner Income List OR Dealer's Customer rner Income List OR Dealer's Custome			Add'l	SCFs: Add \$100	

Business Name:	City:	State:
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List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$