



**Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED**

Holiday Sales Event!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- **Models are at PROMO MAP = Lowest Price. Normal MAP models can be less 10%**
- **Make ANY Changes to art. Your art will be pre-approved by HUB**
- **We will file your HUB claim for 85% or 70% if checked on order form**

Event Dates December 12 - 22 Order by November 20

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 41.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive.**
- 4. Private Sale Letter & Envelope 8/12 x 11" Only 39.9 cents.**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL




- DOUBLE SAVINGS ON KITCHENAID SUITES!
- 10% OFF ALL MODELS!
- SAVE UP TO \$1600 IN REBATES!




**Holiday
SALES EVENT**

December 12th – 22nd

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX
OR CURRENT RESIDENT

POSTAGE WILL BE PAID
BY ADDRESSEE

Drop In
15 Mississippi Ave
Capehart City, MO 63019

Artwork Version: 01MM6440WP_Holiday




**4-PIECE CAST IRON
BLACK KITCHEN SUITE**

\$2799

SAVE \$1177
ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser
MBS22C0AMJK

1.9 cu.ft. Over-the-Range Microwave with Dual Crisp Function
MBAV2031JK

6.4 cu.ft. Electric Range with True Convection and Power Preheat
MBS22C0AMJK - Gas 480 9111

Top Control Powerful Dishwasher with PowerBlast® Cycle
MBS22C0AMJK

10 YEAR WARRANTY




**Holiday
SALES EVENT**

December 12th – 22nd

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX
OR CURRENT RESIDENT

POSTAGE WILL BE PAID
BY ADDRESSEE

Drop In
15 Mississippi Ave
Capehart City, MO 63019

Artwork Version: 01MM6440WP_Holiday

295% BIGGER Than our
Jumbo Postcard!

As low as
39.9¢ Includes
Postage

KitchenAid®

- **DOUBLE SAVINGS ON KITCHENAID SUITES!**
- **10% OFF ALL MODELS!**
- **SAVE UP TO \$1600 IN REBATES!**

CHRISTIE'S
Appliance Co.

Holiday
SALES EVENT



December 12th – 22nd

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- **\$10,000 Shopping Spree**
- **KitchenAid® Stand Mixer**
- **\$25 – \$50 Additional Instant Savings**
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Artwork Version: 01MM4446WP_Holiday

MAYTAG®



**4-PIECE CAST IRON
BLACK KITCHEN SUITE**

**25 cu.ft. Side-by-Side
Refrigerator** with Exterior
Ice and Water Dispenser
MSS25C4MGK

**1.9 cu.ft. Over-the-
Range Microwave** with
Dual Crisp Function
MMV4207JK

6.4 cu.ft. Electric Range
with True Convection and
Power Preheat
MER8800HK
MGR8800HK - Gas add \$111

**Top Control Powerful
Dishwasher** with
PowerBlast® Cycle
MDB7959SHK



MSRP \$3976
\$2799

**SAVE \$1177
ON THE PACKAGE!**

10 YEAR
LIMITED PARTS
WARRANTY

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

MAYTAG®



**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ



1.9 cu.ft. Compact Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ

MSRP \$4246
\$2999



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

**SAVE \$1247
ON THE PACKAGE!**

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

AMANA®

**STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator with Dual Pad External Ice & Water Dispenser
ASI2575GRS



1.6 cu.ft. Over-the-Range Microwave with Add 0:30 Seconds
AMV2307PFS



4.8 cu.ft. Electric Range with Extra-Large Oven Window
AER6303MFS
AGR5330BAS - Gas

MSRP \$2656
\$1999

**SAVE \$657
ON THE PACKAGE!**

Stainless Steel Dishwasher with Triple Filter Wash System
ADB1400AGS

12 MONTHS SPECIAL FINANCING!*

Whirlpool®



**Holiday Savings
on all Whirlpool
Kitchen Appliances!**

Whirlpool®

\$674 each
MSRP \$749



SAVE \$150 ON THE PAIR!

4.3 cu.ft. Top Load Washer with Deep Water Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WED5000DW

Whirlpool®

\$809 each
MSRP \$899



SAVE \$180 ON THE PAIR!

4.5 cu.ft. Closet-Depth Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Intuitive Touch Controls
WED5620HW

MAYTAG®

\$899 each
MSRP \$999



5 Year Parts & Labor Warranty

SAVE \$200 ON THE PAIR!

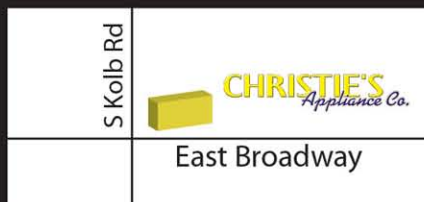
4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle
MVWB766FW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles
MEDB766FW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid Stand Mixer 3:300,000. Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©2019. All rights reserved. HUB Pre-Approval XXXXXX. 01MM446WP_Holiday cheer! ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S Appliances Co.
Holiday SALES EVENT
December 12th - 22nd

12 MONTHS SPECIAL FINANCING!

MAYTAG® 4-PIECE CAST IRON BLACK KITCHEN SUITE **\$2799**
SAVE \$1177 ON THE PACKAGE!

MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN **\$2999**
SAVE \$1247 ON THE PACKAGE!

DOUBLE SAVINGS ON KITCHENAID SUITES!
• 10% OFF ALL MODELS!
• SAVE UP TO \$1600 IN REBATES!

AMANA® STAINLESS STEEL KITCHEN SUITE **\$1999**
SAVE \$657 ON THE PACKAGE!

Whirlpool® **\$674 each**
SAVE \$160 ON THE PACKAGE!

Whirlpool® **\$809 each**
SAVE \$180 ON THE PACKAGE!

Scratch & Win
Match your number in our store to see if you've won grand prize instant!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings

MAYTAG® **\$899 each**
SAVE \$200 ON THE PACKAGE!

5 Year Parts & Labor Warranty

CHRISTIE'S Appliances Co.
7220 E. Broadway at E. Kelly • (320) 255-7210

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **41.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

Holiday SALES EVENT

December 12th – 22nd

12 MONTHS SPECIAL FINANCING!*



KitchenAid®



- **DOUBLE SAVINGS ON KITCHENAID SUITES!**
- **10% OFF ALL MODELS!**
- **SAVE UP TO \$1600 IN REBATES!**

MAYTAG®



**4-PIECE CAST IRON
BLACK KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser
MSS25C4MGK



1.9 cu.ft. Over-the-Range Microwave with Dual Crisp Function
MMV4207JK



6.4 cu.ft. Electric Range with True Convection and Power Preheat
MER8800HK
MGR8800HK - Gas add \$111

**SAVE \$1177
ON THE PACKAGE!**

Top Control Powerful Dishwasher with PowerBlast® Cycle
MDB7959SHK

MSRP \$976
\$2799

MAYTAG®



**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ



1.9 cu.ft. Compact Over-the-Range Microwave with Stainless Steel Cavity
MMV1175JZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

**SAVE \$1247
ON THE PACKAGE!**

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

MSRP \$4246
\$2999

AMANA®

STAINLESS STEEL KITCHEN SUITE



MSRP 12656
\$1999

**SAVE \$657
ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator with Dual Pad External Ice & Water Dispenser
AS12575GRS

4.8 cu.ft. Electric Range with Extra-Large Oven Window
AER6303MFS
AGRS330BAS - Gas

1.6 cu.ft. Over-the-Range Microwave with Add 0:30 Seconds
AMV2307PFS

Stainless Steel Dishwasher with Triple Filter Wash System
ADB1400AGS

Whirlpool



Holiday Savings
on all Whirlpool Kitchen Appliances!

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4445WP_Holiday

Whirlpool®

\$674 each
MSRP 1749



SAVE \$150 ON THE PAIR!

4.3 cu.ft. Top Load Washer with Deep Water Wash Cycle
WTV5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WED5000DW

Whirlpool®

\$809 each
MSRP 1099



SAVE \$180 ON THE PAIR!

4.5 cu.ft. Closet-Depth Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Intuitive Touch Controls
WED5620HW

SHOWN WITH OPTIONAL PEDESTALS



December 12th – 22nd

MAYTAG® \$899 each
MSRP 1099



5 Year Parts & Labor Warranty

SAVE \$200 ON THE PAIR!

4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle
MWWB766FW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles
MEDB766FW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/TM © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4445WP_Holiday cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

Holiday SALES EVENT



December 12th – 22nd

AMANA® **Whirlpool®**
MAYTAG® **KitchenAid®**

MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**

MSRP
\$4246

\$2999



**SAVE
\$1247
ON THE PACKAGE!**



**10 YEAR
LIMITED PARTS
WARRANTY**

25 cu.ft. French Door Refrigerator
with PowerCold® Feature
MFI2570FEZ

**1.9 cu.ft. Compact Over-the-Range
Microwave** with Stainless Steel Cavity
MMV1175JZ

5.3 cu.ft. Electric Range with
Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with
PowerBlast® Cycle
MDB4949SHZ

Whirlpool®

LAUNDRY
PAIRS



\$674 each MSRP \$749



4.3 cu.ft. Top Load Washer with Deep Water Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WED5000DW

\$809 each MSRP \$899



4.5 cu.ft. Closet-Depth Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Intuitive Touch Controls
WED5620HW

KitchenAid®

RECEIVE
UP TO

\$1600

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

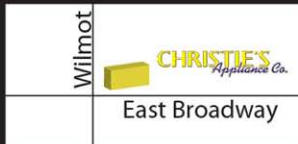
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4447WP_Holiday cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01JP4447WP_Holiday

Alternate Jumbo Card

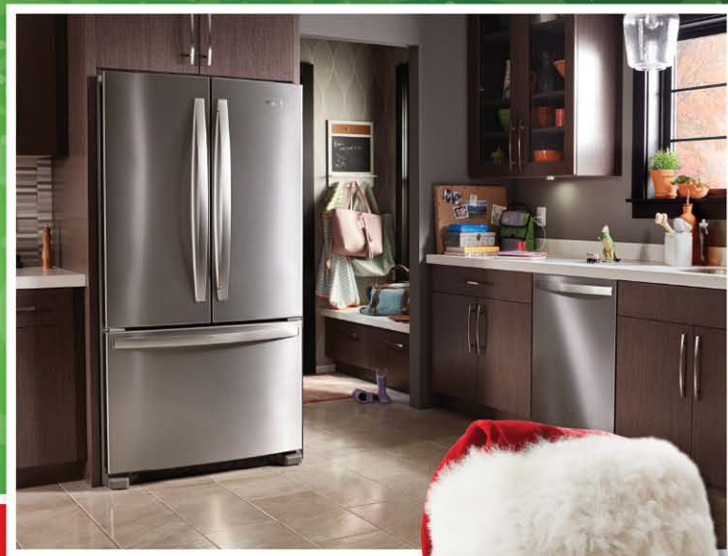
CHRISTIE'S
Appliance Co.

HUGE SAVINGS

ON ALL **KITCHEN &
LAUNDRY MODELS!**

**HAPPY
HOLIDAY
SAVINGS**

December 12th – 22nd



AMANA® Whirlpool® **MAYTAG®** **KitchenAid®**



Whirlpool®

LAUNDRY
PAIRS



\$674 each MSRP \$749

\$809 each MSRP \$899



SAVE \$150 ON THE PAIR!

4.3 cu.ft. Top Load Washer
with Deep Water Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer
with Wrinkle Shield™ Plus
WED5000DW



SAVE \$180 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Closet-Depth Front Load Washer
with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer
with Intuitive Touch Controls
WED5620HW

KitchenAid®

RECEIVE
UP TO

\$1600

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

BY MAIL WITH PURCHASE OF SELECT KITCHENAID®
BRAND APPLIANCES* Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

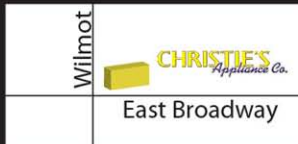
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4454WP_Holiday cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP4454WP_Holiday

8 1/2" x 11" Letter

Holiday Headstart

Private Sale

Marty's
APPLIANCE

1770 Hwy 395
Minden, NV 89423
775-782-5099

Artwork Version: LE4455WP

THURSDAY, DECEMBER 12TH • 3PM–8PM

AMANA® Whirlpool® MAYTAG® KitchenAid®

Dear Friends & Family,

You are invited to our annual **Holiday Headstart Private Sale!**

5 HOURS ONLY!

Thursday, December 12th from 3PM to 8PM

Take advantage of our **BEST DEALS** of the Year on all brands including **Maytag®, Whirlpool®, KitchenAid® & Amana®!** Now is the time to save on every Laundry & Kitchen Appliance. In addition to our **Year's Lowest Prices**, receive rebates on qualified appliance models throughout the store.

This **PRIVATE SALE** is for **Letter Holders ONLY** and will NOT be advertised anywhere else. Bring a friend and **register for a chance to win a brand new KitchenAid® Stand Mixer!**

Make plans to attend. As always, we are here to serve you after the sale.

Hope to see you then!

Dealer Staff

KitchenAid®
You could win
a KitchenAid®
Stand Mixer!

See sales associate for details.



Preferred Friends ADMISSION TICKET

Register for your chance to WIN a KitchenAid® Stand Mixer!

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission to **STORE NAME** One KitchenAid® Stand Mixer to be given away during the sale. Valid Thursday, December 12, 2019 ONLY.

Preferred Family ADMISSION TICKET

Register for your chance to WIN a KitchenAid® Stand Mixer!

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission to **STORE NAME** One KitchenAid® Stand Mixer to be given away during the sale. Valid Thursday, December 12, 2019 ONLY.

**SAVE
BIG
ON CLOSEOUTS!**

**12
MONTHS
SPECIAL
FINANCING***

**FREE
DELIVERY &
HAUL AWAY**

*See store for complete details on all claims, offers, financing & rebates. ®/™ © 2019. All rights reserved. HUB approval XXXXX. LE4455WP © 2019 Invigorate Media. 1-800-770-5219.

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

December 12–22
Holiday Sales Event

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand	Maytag Kitchen Package	MSRP	\$3976	SALE PRICE	\$2799
Brand	Model #	MSS25C4MGK	MSRP	SALE PRICE	
Brand	Model #	MMV4207JK	MSRP	SALE PRICE	
Brand	Model #	MER8800HK or MGR8800HK	MSRP	SALE PRICE	
Brand	Model #	MDB7959SHK	MSRP	SALE PRICE	
Brand	Maytag Kitchen Package	MSRP	\$4246	SALE PRICE	\$2999
Brand	Model #	MFI2570FEZ	MSRP	SALE PRICE	
Brand	Model #	MMV1175JZ	MSRP	SALE PRICE	
Brand	Model #	MER6600FZ or MGR6600FZ	MSRP	SALE PRICE	
Brand	Model #	MDB4949SHZ	MSRP	SALE PRICE	
Brand	Amana Kitchen Package	MSRP	\$2656	SALE PRICE	\$1999
Brand	Model #	ASI2575GRS	MSRP	SALE PRICE	
Brand	Model #	AMV2307PFS	MSRP	SALE PRICE	
Brand	Model #	AER6303MFS or AGR5330BAS	MSRP	SALE PRICE	
Brand	Model #	ADB1400AGS	MSRP	SALE PRICE	
Brand	Whirlpool	Model #	WTW5000DW	MSRP	\$749
Brand	Whirlpool	Model #	WED5000DW	MSRP	\$749
Brand	Whirlpool	Model #	WFW5620HW	MSRP	\$899
Brand	Whirlpool	Model #	WED5620HW	MSRP	\$899
Brand	Maytag	Model #	MVWB766FW	MSRP	\$999
Brand	Maytag	Model #	MEDB766FW	MSRP	\$999



Monster Mailer • Legal Limit Max • Jumbo Postcard • Letter Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step
1

Sale Dates

Indicate your sale dates here:

Step
2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step
3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Letter (8.5"x11") ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each • LEGAL LIMIT MAX - 41.9¢ each

JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000) • LETTER - 39.9¢ each

Step
4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step
5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step
6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Letter 8.5" x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: coop@whirlpoolhub.com [mailto:coop@whirlpoolhub.com]
Sent: Monday, October 28, 2019 1:52 PM
To: steven_menkhus@invigoratemedias.com
Cc: LMcShane@360incentives.com; lmcshane@whirlpoolhub.com
Subject: Whirlpool Corporation Advertising Compliance Review Approved

000INVIGPA

Your Reference Comments: 01LM4445WP_Holiday

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 236013

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.