



invigorate!
marketing & media

**Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED**

Black Friday! & Pre-Black Friday! *Our Best Deals of the Year!*

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Models are at PROMO MAP = Lowest Price. Normal MAP models can be less 10%
- We will re-approve any changes with HUB to avoid surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Dates November 6 -December 4

Start November 6 - Order by October 15

Start November 13 - Order by October 21

Start November 20 or later - Order by November 1

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **39.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **41.9 Cents.**
3. **The Jumbo Card** 6" x 9" Only **36.9 Cents. From \$799 all Inclusive.**
4. **Private Sale Letter & Envelope** 8/12 x 11" Only **39.9 cents.**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list - no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
39.9¢ Includes
Postage

KitchenAid®

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**



RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*
Valid September 26 - December 31, 2019



**22.7 cu.ft. Counter-Depth
Side-by-Side Refrigerator** with
Exterior Ice & Water
KRSC503ESS



**2.0 cu.ft. Over-the-
Range Microwave** with
Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with
Even-Heat™ True Convection
KFEG500ESS
KFGG500ESS - Gas add \$100

MSRP \$5996

\$3799

**SAVE \$2197
ON THE PACKAGE!**

**46 DBA
Dishwasher** with
ProWash™ Cycle
KDFE104HPS



BLACK FRIDAY

**SAVINGS
EVENT**

November 6th – December 4th

**OUR BEST DEALS OF
THE YEAR!**

SCRATCH & WIN™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 03MM4428WP_BlackFriday

MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**

**25 cu.ft. French Door
Refrigerator** with
PowerCold® Feature
MFI2570FEZ

**1.7 cu.ft. Compact Over-
the-Range Microwave**
with Flush Hidden Vent
MMV1174FZ

**5.3 cu.ft. Electric
Range** with Precision
Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$100

**Stainless Steel Tub
Dishwasher** with
PowerBlast® Cycle
MDB4949SHZ



MSRP \$4246

\$2799



**FINGERPRINT
RESISTANT**

**SAVE \$1447
ON THE PACKAGE!**

**10 YEAR
LIMITED PARTS
WARRANTY**

Whirlpool®

BLACK STAINLESS STEEL
KITCHEN SUITE

Whirlpool®

STAINLESS STEEL
KITCHEN SUITE

MSRP \$4596

\$2699



**SAVE
\$1897
ON THE
PACKAGE!**

25 cu.ft. French Door Refrigerator
with Exterior Ice & Water Dispenser
WRF555SDHV

5.3 cu.ft. Electric Range with
Frozen Bake™ Technology
WFE525S0HV
WFG525S0HV - Gas add \$100

1.9 cu.ft. Steam Microwave with
Sensor Cooking
WMH32519HV

Stainless Steel Tub Dishwasher
with 1-Hour Wash Cycle
WDT750SAHV

MSRP \$3196

\$2099



**SAVE
\$1097
ON THE
PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator
with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with
FlexHeat™ Dual Radiant Element
WFE510S0HS
WFG510S0HS - Gas add \$100

1.7 cu.ft. Microwave Hood Combination
with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher
with 1-Hour Wash Cycle
WDF540PADM

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

\$899 MSRP \$1199
each



ALL 4 PIECES
(Washer, Dryer & 2 Pedestals)
Only \$2176!
Save \$800!

5.0 cu.ft. Front Load Washer with Load &
Go™ XL Dispenser
WFW8620HW

7.4 cu.ft. Electric Dryer with Steam
Cycles
WED8620HW

SAVE \$600 ON THE PAIR!

PEDESTALS - XHPC155XW
Reg. \$289 - Sale \$189

MAYTAG®

\$649 MSRP \$899
each



ALL 4 PIECES
(Washer, Dryer & 2 Pedestals)
Only \$1676!
Save \$700!

4.5 cu.ft. Front Load Washer with 12-hr
Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick
Dry Cycle
MED5630HW

SAVE \$500 ON THE PAIR!

PEDESTALS - XHPC155XW
Reg. \$289 - Sale \$189

**WE SELL IT
&
SERVICE IT**

BUYING POWER – We are a member of
a \$19 Billion buying organization. The
majority of our appliances are priced
at or below home improvement store
prices. Don't sacrifice quality service
before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**

AMANA® **\$399** MSRP \$499
each



SAVE \$200 ON THE PAIR!

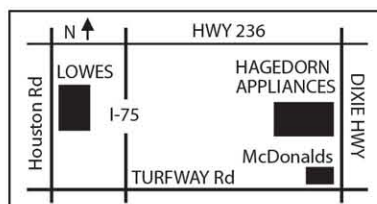
4.7 cu.ft. Top Load Washer
with Deep Fill Option
NTW4516FW

7.0 cu.ft. Electric Dryer with
Steam-Enhanced Cycles
NED4655EW

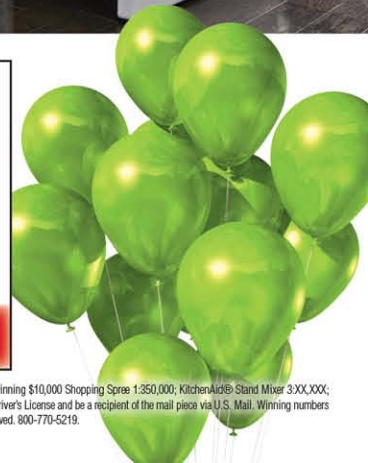


SINCE 1941
HAGEDORN
APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:250,000; KitchenAid® Stand Mixer 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©2019. All rights reserved. HUB Pre-Approval XXXXXX. 03MM4428WP_BlackFriday cheat ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

HAGEDORN APPLIANCE

BLACK FRIDAY SAVINGS EVENT
November 6th - December 4th
OUR BEST DEALS OF THE YEAR!

12 MONTHS SPECIAL FINANCING!

Whirlpool BLACK STAINLESS STEEL KITCHEN SUITE \$2699
SAVE \$1897 ON THE REGULAR PRICE

Whirlpool STAINLESS STEEL KITCHEN SUITE \$2099
SAVE \$1097 ON THE REGULAR PRICE

MAYTAG FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN \$2799
SAVE \$1447 ON THE REGULAR PRICE

20 cu.ft. French Door Refrigerator with Exterior Lock & 5 Star Energy Star
5.8 cu.ft. Electric Range with Convection Oven
5.8 cu.ft. Electric Range with Convection Oven
Stainless Steel Dishwasher with 3rd Rack

20 cu.ft. French Door Refrigerator with Exterior Lock & 5 Star Energy Star
5.8 cu.ft. Electric Range with Convection Oven
5.8 cu.ft. Electric Range with Convection Oven
Stainless Steel Dishwasher with 3rd Rack

20 cu.ft. French Door Refrigerator with Exterior Lock & 5 Star Energy Star
5.8 cu.ft. Electric Range with Convection Oven
5.8 cu.ft. Electric Range with Convection Oven
Stainless Steel Dishwasher with 3rd Rack

KitchenAid STAINLESS STEEL KITCHEN SUITE \$3799
SAVE \$2197 ON THE REGULAR PRICE

RECEIVE UP TO \$1600
BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES
Valid Through 12/31/2013

Whirlpool \$899 each
ALL 4 PIECES Only \$2176! SAVE \$1600 ON THE REGULAR PRICE

MAYTAG \$649 each
ALL 4 PIECES Only \$1676! SAVE \$700! SAVE \$500 ON THE REGULAR PRICE

SCRATCH & WIN
Win your scratch & win to win 2 of our grand prize prizes!
• \$10,000 Shopping Spree
• KitchenAid® Stand Mixer
• \$25 - \$50 Additional Instant Savings

WE SELL IT & SERVICE IT
BUYING POWER... We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

AMANA \$399 each
SAVE \$200 ON THE REGULAR PRICE
4.7 cu.ft. Top Load Washer with Deep Fill Option
7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles

HAGEDORN APPLIANCE
4432 Dixie Highway - Erlanger, KY 41018 • 859-342-4666
www.hagedornappliance.com

POSTMASTER: Please Define XBOX, XBOX 360 OR CURRENT RESIDENT
Dexter North
Street Address
City State Zip

*Don Nelson
of Mississippi Ave
Capital City 770 6309*

PREPAID DELIVERY & INSTALLATION PAID BY YOUR MEDIA

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **41.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

SINCE 1941
HAGEDORN
APPLIANCES

BLACK FRIDAY

SAVINGS EVENT



November 6th – December 4th

OUR BEST DEALS OF THE YEAR!

MAYTAG®

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



25 cu.ft. French Door
Refrigerator with
PowerCold® Feature
MF12570FEZ



1.7 cu.ft. Compact Over-
the-Range Microwave with
Flush Hidden Vent
MMV1174FZ



5.3 cu.ft. Electric Range
with Precision Cooking™
System
MER6600FZ - Gas add \$100

Stainless Steel Tub
Dishwasher with
PowerBlast® Cycle
MDB4949SHZ

MSRP \$4246
\$2799

**SAVE \$1447
ON THE PACKAGE!**



12 MONTHS SPECIAL FINANCING!*

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door
Refrigerator with Exterior
Ice & Water Dispenser
WRF555SDHV



1.9 cu.ft. Steam
Microwave with
Sensor Cooking
WMH32519HV



5.3 cu.ft. Electric Range
with Frozen Bake™
Technology
WFE525SQHV
WFG525SQHV - Gas add \$100

MSRP \$4596
\$2699

**SAVE \$1897
ON THE PACKAGE!**

Stainless Steel Tub
Dishwasher with
1-Hour Wash Cycle
WDT750SAHV

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side
Refrigerator with
Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave
Hood Combination with
Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range
with FlexHeat™ Dual
Radiant Element
WFE510SQHS
WFG510SQHS - Gas add \$100

Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF540PADM

MSRP \$3196
\$2099

**SAVE \$1097
ON THE PACKAGE!**

KitchenAid®

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

RECEIVE
UP TO
\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid September 26 - December 31, 2019

**KitchenAid® STAINLESS STEEL
KITCHEN SUITE**



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water
KRSC50ESS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFE6300ESS
KFG6300ESS - Gas add \$100

MSRP \$5996

\$3799

**SAVE \$2197
ON THE PACKAGE!**

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 03LM4427WP_BlackFriday

Whirlpool®

\$899 each MSRP \$1199



SAVE \$600 ON THE PAIR!

PEDISTALS - XHPC1550W
Reg. \$289 - Sale \$189

ALL 4 PIECES
(Washer, Dryer & 2 Pedestals)
Only \$2176!
Save \$800!

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser
WFW9620HW

7.4 cu.ft. Electric Dryer with Steam Cycles
WED9620HW

MAYTAG®

\$649 each MSRP \$899



SAVE \$500 ON THE PAIR!

PEDISTALS - XHPC1550W
Reg. \$289 - Sale \$189

ALL 4 PIECES
(Washer, Dryer & 2 Pedestals)
Only \$1676!
Save \$700!

4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option
MHW9630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW



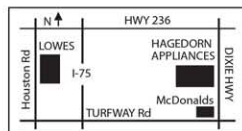
WE SELL IT & SERVICE IT

BUYING POWER – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

SINCE 1941
HAGEDORN
APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

AMANA®

\$399 each MSRP \$499



SAVE \$200 ON THE PAIR!

4.7 cu.ft. Top Load Washer with Deep Fill Option
NTW4516FW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles
NED4655EW

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4427WP_BlackFriday cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard



BLACK FRIDAY

SAVINGS EVENT

November 6th – December 4th

OUTR BEST DEALS OF THE YEAR!

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE

MSRP
\$4596

\$2699



FINGERPRINT
RESISTANT

**SAVE \$1897
ON THE PACKAGE!**



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF555SDHV



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HV



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE525S0HV
WFG525S0HV - Gas add \$100



Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle
WDT750SAHV

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®

Whirlpool®

\$899 each MSRP \$1199

SAVE \$600 ON THE PAIR!



5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser
WFW8620HW

7.4 cu.ft. Electric Dryer with Steam Cycles
WED8620HW

MAYTAG®

\$649 each MSRP \$899

SAVE \$500 ON THE PAIR!



4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option
MH-W5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

RECEIVE
UP TO
\$1600

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!*

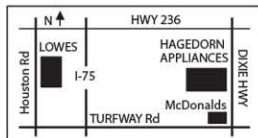
Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4429WP_BlackFriday cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Artwork Version: 03JP4429WP_BlackFriday

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

Black Friday

SAVINGS EVENT

November 6th – December 4th

*Our Best Deals
of the Year!*

HUGE SAVINGS

ON ALL **KITCHEN &
LAUNDRY MODELS!**



AMANA

Whirlpool

MAYTAG

KitchenAid

Whirlpool®

\$899 each MSRP \$1199

SAVE \$600 ON THE PAIR!



5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser
WFW6620HW

7.4 cu.ft. Electric Dryer with Steam Cycles
WED6620HW

MAYTAG®

\$649 each MSRP \$899

SAVE \$500 ON THE PAIR!



4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

RECEIVE
UP TO
\$1600

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

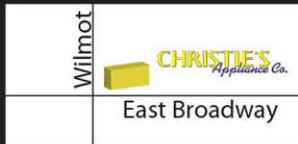
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4433WP_BlackFriday cheilit ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: JP4433WP_BlackFriday

8 1/2" x 11" Letter

Pre-Black Friday

Private Event

**Marty's
APPLIANCE**

1770 Hwy 395
Minden, NV 89423
775-782-5099

Artwork Version: LE4434WP

THURSDAY, NOVEMBER 14TH • 3PM–8PM

AMANA® Whirlpool® MAYTAG® KitchenAid®

Dear Friends & Family,

You are invited to our annual **Pre-Black Friday Private Event!**

5 HOURS ONLY!

Thursday, November 14th from 3PM to 8PM

Take advantage of our **BEST DEALS** of the Year on all brands including **Maytag®, Whirlpool®, KitchenAid® & Amana®!** Now is the time to save on every Laundry & Kitchen Appliance. In addition to our **Year's Lowest Prices**, receive rebates on qualified appliance models throughout the store.

This **PRIVATE SALE** is for **Letter Holders ONLY** and will NOT be advertised anywhere else. Bring a friend and **register for a chance to win a brand new KitchenAid® Stand Mixer!**

Make plans to attend. As always, we are here to serve you after the sale.

Hope to see you then!

Dealer Staff



KitchenAid
**You could win
a KitchenAid®
Stand Mixer!**

See sales associate for details.



Preferred Friends ADMISSION
TICKET

**Register for your chance to WIN
a KitchenAid® Stand Mixer!**

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission to **STORE NAME**. One KitchenAid® Stand Mixer to be given away during the sale at participating stores. Valid Thursday, November 14, 2019 ONLY.

Preferred Family ADMISSION
TICKET

**Register for your chance to WIN
a KitchenAid® Stand Mixer!**

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission to **STORE NAME**. One KitchenAid® Stand Mixer to be given away during the sale at participating stores. Valid Thursday, November 14, 2019 ONLY.

**12 MONTHS
SPECIAL
FINANCING***

**SAVE BIG
ON CLOSEOUTS!**

**FREE
DELIVERY &
HAUL AWAY**

*See store for complete details on all claims, offers, financing & rebates. ®/™ © 2019. All rights reserved. HUB approval XXXXX. LE4434WP © 2019 Invigorate Media. 1-800-770-5219.

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

Nov 6 – Dec 4
Black Friday Sale

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand	KitchenAid Kitchen Package		MSRP	\$5996	SALE PRICE	\$3799
Brand		Model # KRSC503ESS	MSRP		SALE PRICE	
Brand		Model # KMHS120ESS	MSRP		SALE PRICE	
Brand		Model # KFEG500ESS or KFGG500ESS			SALE PRICE	
Brand		Model # KDFE104HPS	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package		MSRP	\$4246	SALE PRICE	\$2799
Brand		Model # MFI2570FEZ	MSRP		SALE PRICE	
Brand		Model # MMV1174FZ	MSRP		SALE PRICE	
Brand		Model # MER6600FZ or MGR6600FZ			SALE PRICE	
Brand		Model # MDB4949SHZ	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$4596	SALE PRICE	\$2699
Brand		Model # WRF555SDFV	MSRP		SALE PRICE	
Brand		Model # WMH32519HV	MSRP		SALE PRICE	
Brand		Model # WFE525S0HV or WFG525S0HV			SALE PRICE	
Brand		Model # WDT750SAHV	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$3196	SALE PRICE	\$2099
Brand		Model # WRS325SDHZ	MSRP		SALE PRICE	
Brand		Model # WMH31017HS	MSRP		SALE PRICE	
Brand		Model # WFE510S0HS or WFG510S0HS			SALE PRICE	
Brand		Model # WDF540PADM	MSRP		SALE PRICE	
Brand	Whirlpool	Model # WFW8620HW	MSRP	\$1199	SALE PRICE	\$899
Brand	Whirlpool	Model # WED8620HW	MSRP	\$1199	SALE PRICE	\$899
Brand	Maytag	Model # MHW5630HW	MSRP	\$899	SALE PRICE	\$649
Brand	Maytag	Model # MED5630HW	MSRP	\$899	SALE PRICE	\$649
Brand	Amana	Model # NTW4516FW	MSRP	\$499	SALE PRICE	\$399
Brand	Amana	Model # NED4655EW	MSRP	\$499	SALE PRICE	\$399



Monster Mailer • Legal Limit Max • Jumbo Postcard • Letter

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: *Select One*

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Letter (8.5"x11") ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each • LEGAL LIMIT MAX - 41.9¢ each

JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000) • LETTER - 39.9¢ each

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Letter 8.5" x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____