



VETERANS DAY EVENT

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Models are at PROMO MAP = Lowest Price. Normal MAP models can be less 10%
- We will re-approve any changes with HUB to avoid surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Event Dates November 6 -16
Order by October 15

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **39.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **41.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **36.9 Cents**. From \$799 all Inclusive

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL

KitchenAid
CELEBRATING 1100 YEARS OF MAKING HISTORY

RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES
Valid September 28 - December 31, 2019

KitchenAid STAINLESS STEEL KITCHEN SUITE

\$3799

SAVE \$2197 ON THE PACKAGE!

22.7 cu.ft. Counter Depth Side-by-Side Refrigerator with Exterior Ice & Water Dispenser
2.0 cu.ft. Over-the-Range Microwave with Sensor Function and SmartConnect™
6.4 cu.ft. Electric Range with Five Burner™ Dual Convection
48 DBA Dishwasher with ProClean™ Cycle

CHRISTIE'S Appliance Co.

VETERANS DAY EVENT

NOVEMBER 6TH - 16TH

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Drop Nelson
15 Mississippi Ave
Capehart City, MO 63049

Artwork Version: 01MM4407WP_VeteransDay

MAYTAG FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature
1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
5.3 cu.ft. Electric Range with Precision Cooking™ System
Stainless Steel Tub Dishwasher with PowerBlast® Cycle

\$2799

SAVE \$1447 ON THE PACKAGE!

10 YEAR WARRANTY

FINGERPRINT RESISTANT

295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage

KitchenAid®

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**



RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid September 26 - December 31, 2019



**22.7 cu.ft. Counter-Depth
Side-by-Side Refrigerator**
with Exterior Ice & Water
KRSC503ESS



**2.0 cu.ft. Over-the-
Range Microwave** with
Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with
Even-Heat™ True Convection
KFEG500ESS
KFGG500ESS - Gas add \$100



MSRP \$5996

\$3799

**SAVE \$2197
ON THE PACKAGE!**

**46 DBA
Dishwasher** with
ProWash™ Cycle
KDFE104HPS

CHRISTIE'S
Appliance Co.

**VETERANS
DAY
EVENT**



NOVEMBER 6TH - 16TH

SCRATCH & WIN™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01MM4407WP_VeteransDay

MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**

**25 cu.ft. French Door
Refrigerator** with
PowerCold® Feature
MFI2570FEZ



**1.7 cu.ft. Compact Over-
the-Range Microwave**
with Flush Hidden Vent
MMV1174FZ



**5.3 cu.ft. Electric
Range** with Precision
Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$100



**Stainless Steel Tub
Dishwasher** with
PowerBlast® Cycle
MDB4949SHZ



MSRP \$4246

\$2799



**FINGERPRINT
RESISTANT**

**SAVE \$1447
ON THE PACKAGE!**

**10 YEAR
LIMITED PARTS
WARRANTY**

Whirlpool®

BLACK STAINLESS STEEL
KITCHEN SUITE

MSRP \$4596

\$2699



SAVE
\$1897
ON THE
PACKAGE!

25 cu.ft. French Door Refrigerator
with Exterior Ice & Water Dispenser
WRF555SDHV

5.3 cu.ft. Electric Range with
Frozen Bake™ Technology
WFE525S0HV
WFG525S0HV - Gas add \$100

1.9 cu.ft. Steam Microwave with
Sensor Cooking
WMH32519HV

Stainless Steel Tub Dishwasher
with 1-Hour Wash Cycle
WDT750SAHV

Whirlpool®

STAINLESS STEEL
KITCHEN SUITE

MSRP \$3196

\$2099



SAVE
\$1097
ON THE
PACKAGE!

25 cu.ft. Side-by-Side Refrigerator
with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with
FlexHeat™ Dual Radiant Element
WFE510S0HS
WFG510S0HS - Gas add \$100

1.7 cu.ft. Microwave Hood Combination
with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher
with 1-Hour Wash Cycle
WDF540PADM

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

\$899 each MSRP \$1199



ALL 4 PIECES
(Washer, Dryer & 2 Pedestals)
Only \$2176!
Save \$800!

5.0 cu.ft. Front Load
Washer with Load &
Go™ XL Dispenser
WFW8620HW

7.4 cu.ft. Electric
Dryer with Steam
Cycles
WED8620HW

SAVE \$600 ON THE PAIR!

PEDESTALS - XHPC155XW
Reg. \$289 - Sale \$189

MAYTAG®

\$649 each MSRP \$899



ALL 4 PIECES
(Washer, Dryer & 2 Pedestals)
Only \$1676!
Save \$700!

4.5 cu.ft. Front Load
Washer with 12-hr
Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric
Dryer with Quick
Dry Cycle
MED5630HW

SAVE \$500 ON THE PAIR!

PEDESTALS - XHPC155XW
Reg. \$289 - Sale \$189

WE SELL IT
&
SERVICE IT

BUYING POWER – We are a member of
a \$15 Billion buying organization. The
majority of our appliances are priced
at or below home improvement store
prices. Don't sacrifice quality service
before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**

AMANA® \$399 each MSRP \$499



SAVE \$200 ON THE PAIR!

4.7 cu.ft. Top Load Washer
with Deep Fill Option
NTW4516FW

7.0 cu.ft. Electric Dryer with
Steam-Enhanced Cycles
NED4655EW



Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218

S Kolb Rd



CHRISTIE'S
Appliance Co.

East Broadway

*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©2019. All rights reserved. HUB Pre-Approval XXXXXX, 01MM4407WP_VeteransDay cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

11 INCHES **TALL**

CHRISTIE'S Appliances Co.

VETERANS DAY EVENT

NOVEMBER 6TH - 16TH

12 MONTHS SPECIAL FINANCING!

Whirlpool BLACK STAINLESS STEEL KITCHEN SUITE \$2699
SAVE \$1897 ON THE PACKAGE!

Whirlpool STAINLESS STEEL KITCHEN SUITE \$2099
SAVE \$1097 ON THE PACKAGE!

MAYTAG FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN \$2799
SAVE \$1447 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with PowerCold Feature
5.3 cu.ft. Electric Range with PowerBake
24 in. Dishwasher with PowerWash Cycle
Electric Dryer with Steam Cycle

25 cu.ft. French Door Refrigerator with PowerCold Feature
5.3 cu.ft. Electric Range with PowerBake
24 in. Dishwasher with PowerWash Cycle
Electric Dryer with Steam Cycle

25 cu.ft. French Door Refrigerator with PowerCold Feature
5.3 cu.ft. Electric Range with PowerBake
24 in. Dishwasher with PowerWash Cycle
Electric Dryer with Steam Cycle

KitchenAid STAINLESS STEEL KITCHEN SUITE \$3799
SAVE \$2197 ON THE PACKAGE!

Whirlpool \$899 each
SAVE \$400 ON THE PACKAGE!

MAYTAG \$649 each
SAVE \$500 ON THE PACKAGE!

SCRATCH & WIN
\$10,000 Shopping Spree
KitchenAid® Stand Mixer
\$25 - \$50 Additional Instant Savings

WE SELL IT & SERVICE IT
BUYING POWER - We are a member of a \$15 billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

AMANA \$399 each
SAVE \$200 ON THE PACKAGE!

CHRISTIE'S Appliances Co.
7255 E. Broadway at S. Kolls • (320) 295-7218

CHRISTIE'S Appliances Co.
East Broadway

POSTMASTER: Please Define ZIP, RITE, XXX OR CURRENT RESIDENT

*Don Nelson
of Minneapolis Area
Capital City 770 6309*

Artwork Version: 01LM4406WP_VeteransDay

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
41.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

VETERANS DAY EVENT

**NOVEMBER
6TH – 16TH**



12 MONTHS SPECIAL FINANCING!*

MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$100

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

MSRP \$4246
\$2799



**SAVE \$1447
ON THE PACKAGE!**

Whirlpool®

**BLACK STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF55S8DHV



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HV



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE525S0HV/
WFG525S0HV - Gas add \$100

MSRP \$4596
\$2699

**SAVE \$1897
ON THE PACKAGE!**

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle
WDT7508AHV

Whirlpool®

**STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE510S0HS/
WFG510S0HS - Gas add \$100

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF540PADM

MSRP \$3196
\$2099

**SAVE \$1097
ON THE PACKAGE!**

KitchenAid®

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

RECEIVE
UP TO
\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid September 26 - December 31, 2019

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water
KRSC03ESS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFGG500ESS
KFGG500ESS - Gas add \$100

MSRP \$5996

\$3799

**SAVE \$2197
ON THE PACKAGE!**

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4406WP_VeteransDay

Whirlpool®

\$899 each
MSRP \$1199



SAVE \$600 ON THE PAIR!

PEDISTALS - XXPC1550W
Reg. \$289 - Sale \$189

ALL 4 PIECES
(Washer, Dryer & 2 Pedestals)
Only \$2176!
Save \$800!

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser
WFW9620HW

7.4 cu.ft. Electric Dryer with Steam Cycles
WED9620HW

MAYTAG®

\$649 each
MSRP \$899



SAVE \$500 ON THE PAIR!

PEDISTALS - XXPC1550W
Reg. \$289 - Sale \$189

ALL 4 PIECES
(Washer, Dryer & 2 Pedestals)
Only \$1676!
Save \$700!

4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option
MHW9630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW



WE SELL IT & SERVICE IT

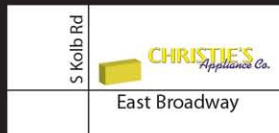
BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



AMANA®
\$399 each
MSRP \$499

4.7 cu.ft. Top Load Washer with Deep Fill Option
NTW4516FW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles
NED4655EW

SAVE \$200 ON THE PAIR!

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4406WP_VeteransDay cheltt ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

VETERANS DAY EVENT



NOVEMBER 6TH – 16TH

HUGE SAVINGS

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool®

**BLACK STAINLESS STEEL
KITCHEN SUITE**

MSRP
\$4596

\$2699



FINGERPRINT
RESISTANT

**SAVE \$1897
ON THE PACKAGE!**



**25 cu.ft. French Door
Refrigerator with
Exterior Ice & Water
Dispenser**
WRF555SDHV



**1.9 cu.ft. Steam
Microwave with
Sensor Cooking**
WMH32519HV



**5.3 cu.ft. Electric
Range with Frozen
Bake™ Technology**
WFE525S0HV
WFG525S0HV - Gas add \$100



**Stainless Steel
Tub Dishwasher
with 1-Hour
Wash Cycle**
WDT750SAHV

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®

Whirlpool®

\$899 each MSRP \$1199

SAVE \$600 ON THE PAIR!



5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser
WFW6620HW

7.4 cu.ft. Electric Dryer with Steam Cycles
WED6620HW

MAYTAG®

\$649 each MSRP \$899

SAVE \$500 ON THE PAIR!



4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option
MHWS630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

RECEIVE
UP TO
\$1600

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

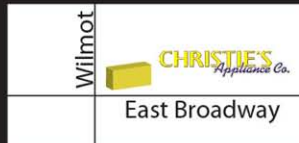
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4408WP_VeteransDay cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01JP4408WP_VeteransDay

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

Veterans Day EVENT



November 6th – 16th

**Save On Closeouts, Scratch-N-Dents,
One-Of-A-Kind & More!**

HUGE SAVINGS

ON ALL **KITCHEN &
LAUNDRY MODELS!**



AMANA

Whirlpool

MAYTAG

KitchenAid

Whirlpool®

\$899 each MSRP \$1199

SAVE \$600 ON THE PAIR!



5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser
WFW6620HW

7.4 cu.ft. Electric Dryer with Steam Cycles
WED6620HW

MAYTAG®

\$649 each MSRP \$899

SAVE \$500 ON THE PAIR!



4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

RECEIVE
UP TO
\$1600

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

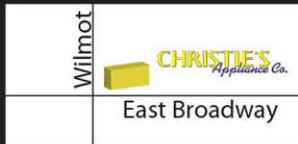
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXX. JP4415WP_VeteransDay cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Artwork Version: JP4415WP_VeteransDay

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

Nov 6 – 16
Veterans Day Sale

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand	KitchenAid Kitchen Package		MSRP	\$5996	SALE PRICE	\$3799
Brand		Model # KRSC503ESS	MSRP		SALE PRICE	
Brand		Model # KMHS120ESS	MSRP		SALE PRICE	
Brand		Model # KFEG500ESS or KFGG500ESS			SALE PRICE	
Brand		Model # KDFE104HPS	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package		MSRP	\$4246	SALE PRICE	\$2799
Brand		Model # MFI2570FEZ	MSRP		SALE PRICE	
Brand		Model # MMV1174FZ	MSRP		SALE PRICE	
Brand		Model # MER6600FZ or MGR6600FZ			SALE PRICE	
Brand		Model # MDB4949SHZ	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$4596	SALE PRICE	\$2699
Brand		Model # WRF555SDFV	MSRP		SALE PRICE	
Brand		Model # WMH32519HV	MSRP		SALE PRICE	
Brand		Model # WFE525S0HV or WFG525S0HV			SALE PRICE	
Brand		Model # WDT750SAHV	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$3196	SALE PRICE	\$2099
Brand		Model # WRS325SDHZ	MSRP		SALE PRICE	
Brand		Model # WMH31017HS	MSRP		SALE PRICE	
Brand		Model # WFE510S0HS or WFG510S0HS			SALE PRICE	
Brand		Model # WDF540PADM	MSRP		SALE PRICE	
Brand	Whirlpool	Model # WFW8620HW	MSRP	\$1199	SALE PRICE	\$899
Brand	Whirlpool	Model # WED8620HW	MSRP	\$1199	SALE PRICE	\$899
Brand	Maytag	Model # MHW5630HW	MSRP	\$899	SALE PRICE	\$649
Brand	Maytag	Model # MED5630HW	MSRP	\$899	SALE PRICE	\$649
Brand	Amana	Model # NTW4516FW	MSRP	\$499	SALE PRICE	\$399
Brand	Amana	Model # NED4655EW	MSRP	\$499	SALE PRICE	\$399



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 41.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: <coop@whirlpoolhub.com>
Date: Wed, Sep 25, 2019 at 8:58 AM
Subject: Whirlpool Corporation Advertising Compliance Review Approved
To: <steven_menkhus@invigoratemedias.com>

000INVIGPA

Your Reference Comments: 01LM4406WP_VeteransDay

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 231330

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.