



COLUMBUS DAY SALE!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- **Prices at Lowest available - MAP/PROMO MAP Less 10% - you decide your prices**
- **We will re-approve any changes with HUB to avoid surprises**
- **We will file your HUB claim for 85% or 70% if checked on order form**

Event Dates October 3 – 16 Order by September 16

Mailer Choices

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **39.9 Cents**.
- 2. The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **41.9 Cents**.
- 3. The Jumbo Card** 6" x 9" Only **36.9 Cents**. **From \$799 all Inclusive**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL

KitchenAid
CELEBRATING 100 YEARS OF MAKING HISTORY

RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES
Valid September 18 - December 31, 2019

KitchenAid STAINLESS STEEL KITCHEN SUITE

\$3999

SAVE \$1997 ON THE PACKAGE!

22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water Dispenser

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions

6.4 cu.ft. Electric Range with Even-Heat™ True Convection

48 DBA Dishwasher with ProClean™ Cycle

CHRISTIE'S Appliance Co.

Columbus Day Sale
OCTOBER 3rd - 16th

SAVE 15-50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool PREMIUM STAINLESS STEEL KITCHEN SUITE!

\$2499

SAVE \$1747 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser

1.9 cu.ft. Steam Microwave with Sensor Cooking

5.3 cu.ft. Electric Range with Frozen Bake™ Technology

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Detach XXX, XXX, XXX OR CURRENT RESIDENT

POSTAGE WILL BE PAID BY ADDRESSEE

Doug Nelson
15 Mississippi Ave
Cape Girardeau, MO 63603

Artwork Version: 01MM4207WP, ColumbusDay

CHRISTIE'S Appliance Co.

Columbus Day Sale
OCTOBER 3rd - 16th

SAVE 15-50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Detach XXX, XXX, XXX OR CURRENT RESIDENT

POSTAGE WILL BE PAID BY ADDRESSEE

Doug Nelson
15 Mississippi Ave
Cape Girardeau, MO 63603

Artwork Version: 01MM4207WP, ColumbusDay

295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage

KitchenAid®

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**



RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid September 26 - December 31, 2019



**22.7 cu.ft. Counter-Depth
Side-by-Side Refrigerator**
with Exterior Ice & Water
KRSC503ESS



**2.0 cu.ft. Over-the-
Range Microwave**
with Sensor Functions
KMHS120ESS



**6.4 cu.ft. Electric
Range** with Even-
Heat™ True Convection
KFEG500ESS



MSRP \$5996

\$3999

**SAVE \$1997
ON THE PACKAGE!**

**46 DBA
Dishwasher** with
ProWash™ Cycle
KDFE104HPS

CHRISTIE'S
Appliance Co.

**Columbus
Day Sale**

OCTOBER 3rd – 16th

SAVE 15-50% ON CLOSEOUTS, SCRATCH-N-DENTS,
ONE-OF-A-KINDS & MORE!*

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- **\$10,000 Shopping Spree**
- **KitchenAid® Stand Mixer**
- **\$25 – \$50 Additional Instant Savings**
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4397WP_ColumbusDay

Whirlpool®

**PREMIUM STAINLESS
STEEL KITCHEN SUITE!**

**25 cu.ft. French
Door Refrigerator**
with Exterior Ice &
Water Dispenser
WRF555SDFZ



**1.9 cu.ft. Steam
Microwave** with
Sensor Cooking
WMH32519HZ



**5.3 cu.ft. Electric
Range** with Frozen
Bake™ Technology
WFE525S0HZ



**Stainless Steel Tub
Dishwasher** with
1-Hour Wash Cycle
WDT750SAHZ

MSRP \$4246
\$2499



**SAVE \$1747
ON THE PACKAGE!**

Whirlpool®

STAINLESS STEEL
KITCHEN SUITE

MSRP \$3196

\$2199



**SAVE
\$997**
ON THE PACKAGE!



25 cu.ft. Side-by-Side Refrigerator
with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with
FlexHeat™ Dual Radiant Element
WFE510S0HS
WFG510S0HS - Gas add \$111

1.7 cu.ft. Microwave Hood Combination
with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher with
1-Hour Wash Cycle
WDF540PADM

MAYTAG® FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN



MSRP \$4246

\$2999



**SAVE
\$1247**
ON THE PACKAGE!



25 cu.ft. French Door Refrigerator
with PowerCold® Feature
MFI2570FEZ

5.3 cu.ft. Electric Range with
Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

**1.7 cu.ft. Compact Over-the-Range
Microwave** with Flush Hidden Vent
MMV1174FZ

Stainless Steel Tub Dishwasher
with PowerBlast® Cycle
MDB4949SHZ

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

\$999 MSRP \$1299
each



SAVE \$600 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

**LOAD & GO™ XL
DISPENSER**

Simply add detergent once &
skip refills for 40 loads!

5.0 cu.ft. Front Load Washer
with Load & Go™ XL Dispenser
and 12-Hour FanFresh® Option
WFW8620HC

7.4 cu.ft. Electric Dryer with
Steam Cycles and Wrinkle
Shield™ Plus Option
WED8620HC



We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion
buying organization. The majority of our appliances are priced
at or below home improvement store prices. Don't sacrifice
quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

AMANA®

\$399 MSRP \$499
each



SAVE \$200 ON THE PAIR!

**4.7 cu.ft. Top
Load Washer**
with Deep Fill
Option
NTW4516FW

**7.0 cu.ft. Electric
Dryer** with Steam-
Enhanced Cycles
NED4655EW

MAYTAG®

\$799 MSRP \$999
each



SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

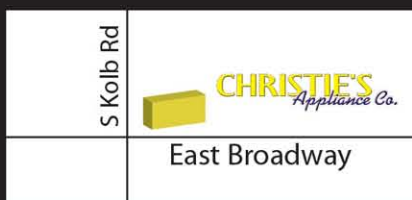
**4.8 cu.ft. Front
Load Washer**
with 16-hr Fresh
Spin™ Option
MHW6630HW

**7.3 cu.ft. Electric
Dryer** with Quick
Dry Cycle
MED6630HW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2019. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4397WP_ColumbusDay cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S Appliances Co.

Columbus Day Sale
OCTOBER 3rd - 16th

SAVE 15-50% ON CLOSOUTS, SCRATCH & DENTS, 70% OFF OF ARIKES & MORE!

Whirlpool PREMIUM STAINLESS STEEL KITCHEN SUITE!

25 cu.ft. French Door Refrigerator with IceMaker & Water Dispenser **\$2499**
SAVE \$1747

1.5 cu.ft. Bosch Microwave with Sensor Cooking **\$AVE \$1747**

5.2 cu.ft. Electric Range with Proven Burner Technology **SAVE \$1747**

Stainless Steel Tub Dishwasher with 3rd Floor Wash Cycle **SAVE \$1747**

12 MONTHS SPECIAL FINANCING!

Whirlpool STAINLESS STEEL KITCHEN SUITE

25 cu.ft. Side-by-Side Refrigerator with 2nd Floor Wash Cycle **\$2199**
SAVE \$997

1.7 cu.ft. Microwave with 10 Power Levels **SAVE \$997**

5.2 cu.ft. Electric Range with 10 Power Levels **SAVE \$997**

Stainless Steel Dishwasher with 3rd Floor Wash Cycle **SAVE \$997**

MAYTAG FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with 2nd Floor Wash Cycle **\$2999**
SAVE \$1247

1.7 cu.ft. Microwave with 10 Power Levels **SAVE \$1247**

5.2 cu.ft. Electric Range with 10 Power Levels **SAVE \$1247**

Stainless Steel Tub Dishwasher with 3rd Floor Wash Cycle **SAVE \$1247**

KitchenAid STAINLESS STEEL KITCHEN SUITE

25 cu.ft. French Door Refrigerator with 2nd Floor Wash Cycle **\$3999**
SAVE \$1997

1.7 cu.ft. Microwave with 10 Power Levels **SAVE \$1997**

5.2 cu.ft. Electric Range with 10 Power Levels **SAVE \$1997**

Stainless Steel Tub Dishwasher with 3rd Floor Wash Cycle **SAVE \$1997**

RECEIVE UP TO \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES
Valid through 10/31/09

AMANA \$399 each

4.7 cu.ft. Top Load Washer with Deep Fill Cycle **SAVE \$200**

7.3 cu.ft. Electric Dryer with Steam Cycle **SAVE \$400**

MAYTAG \$799 each

4.7 cu.ft. Top Load Washer with Deep Fill Cycle **SAVE \$200**

7.3 cu.ft. Electric Dryer with Steam Cycle **SAVE \$400**

Whirlpool \$999 each

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser and 12-Hour FastFresh™ Option **SAVE \$600**

7.4 cu.ft. Electric Dryer with Steam Cycle and Wrinkle Guard™ Plus Option **SAVE \$600**

Scratch & Win

• \$10,000 Shopping Spree
• KitchenAid™ Stand Mixer
• \$25 - \$50 Additional Instant Savings

Artwork Version: 01LMA396WP_ColumbusDay

POSTMASTER: Please Define ZIP, RITE, XXX OR CURRENT RESIDENT

Don Nelson
10 Mississippi Ave
Capehart City, MO 63009

CHRISTIE'S Appliances Co.
7235 E. Broadway at S. Kelly • (320) 296-7216

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **41.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

Columbus Day Sale

OCTOBER 3rd – 16th

SAVE 15–50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool®

PREMIUM STAINLESS STEEL KITCHEN SUITE!

25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF55SDFZ

1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH132519HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE525S0HZ

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle
WDT750SAHZ



MSRP \$4246

\$2499



FINGERPRINT RESISTANT

SAVE \$1747 ON THE PACKAGE!

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

STAINLESS STEEL KITCHEN SUITE

MAYTAG®

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325S0HZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE510S0HS - Gas add \$111

SAVE \$997 ON THE PACKAGE!

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF540PADM

MSRP \$3196

\$2199



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MPF250FEZ



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

10 YEAR LIMITED WARRANTY



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

MSRP \$4246

\$2999



FINGERPRINT RESISTANT

SAVE \$1247 ON THE PACKAGE!

KitchenAid®

CELEBRATING
1919 **100** 2019
YEARS OF MAKING HISTORY

RECEIVE
UP TO
\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid September 26 - December 31, 2019

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water
KRSC503ESS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHS120EBS



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFEG505EES

MSRP \$5996
\$3999

**SAVE \$1997
ON THE PACKAGE!**

46 DBA Dishwasher with ProWash™ Cycle
KDFE104HPS

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4396WP_ColumbusDay

AMANA®

\$399 each MSRP \$499

MAYTAG®

\$799 each MSRP \$999



4.7 cu.ft. Top Load Washer with Deep Fill Option
NTW4516FW

SAVE \$200 ON THE PAIR!

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles
NED4655EW



4.8 cu.ft. Front Load Washer with 16-hr Fresh Spin™ Option
MHW6630HW

SAVE \$400 ON THE PAIR!

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED6630HW



Whirlpool®

\$999 each MSRP \$1299



LOAD & GO™ XL DISPENSER

Simply add detergent once & skip refills for 40 loads!

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser and 12-Hour FanFresh® Option
WFW6620HC

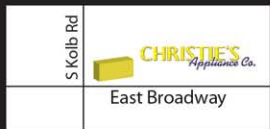
SAVE \$600 ON THE PAIR!

7.4 cu.ft. Electric Dryer with Steam Cycles and Wrinkle Shield™ Plus Option
WED8620HC

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4396WP_ColumbusDay cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

Columbus Day Sale

OCTOBER
3rd – 16th



AMANA

Whirlpool

MAYTAG

KitchenAid

SAVE 15% – 50%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!¹

Whirlpool

PREMIUM STAINLESS
STEEL KITCHEN SUITE!

MSRP \$4246

\$2499



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF555SDFZ



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HZ



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE525S0HZ

SAVE
\$1747
ON THE PACKAGE!



Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle
WDT750SAHZ

MAYTAG®

\$799 MSRP \$999
each



**4.8 cu.ft. Front Load
Washer with 16-hr
Fresh Spin™ Option**
MHW6630HW

**7.3 cu.ft. Electric
Dryer with Quick
Dry Cycle**
MED6630HW

Whirlpool®

\$999 MSRP \$1299
each



**5.0 cu.ft. Front Load
Washer with Load &
Go™ XL Dispenser**
WFW8620HC

**7.4 cu.ft. Electric
Dryer with Steam
Cycles**
WED8620HC

KitchenAid®

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UP TO
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BRAND APPLIANCES* Valid September 26 - December 31, 2019

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YEARS OF MAKING HISTORY

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
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Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4398WP_ColumbusDay cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01JP4398WP_ColumbusDay

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

Columbus Day Sale

OCTOBER 3rd – 16th

SAVE 15% – 50%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!*

HUGE SAVINGS

ON ALL KITCHEN & LAUNDRY MODELS!



AMANA®

Whirlpool

MAYTAG®

KitchenAid®

MAYTAG®

\$799 MSRP \$999
each



**4.8 cu.ft. Front Load
Washer with 16-hr
Fresh Spin™ Option**
MHW6630HW

**7.3 cu.ft. Electric
Dryer with Quick
Dry Cycle**
MED6630HW

Whirlpool®

\$999 MSRP \$1299
each



**5.0 cu.ft. Front Load
Washer with Load &
Go™ XL Dispenser**
WFW8620HC

**7.4 cu.ft. Electric
Dryer with Steam
Cycles**
WED8620HC

KitchenAid®

RECEIVE
UP TO
\$1600

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1919 **100** 2019
YEARS OF MAKING HISTORY

BY MAIL WITH PURCHASE OF SELECT KITCHENAID®
BRAND APPLIANCES* Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

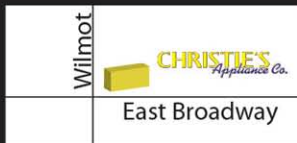
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

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MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

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6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4405WP_ColumbusDay cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP4405WP_ColumbusDay

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

Oct 3 – 16
Columbus Day Sale

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand	KitchenAid Kitchen Package		MSRP	\$5996	SALE PRICE	\$3999	
Brand	Model #	KRSC503ESS	MSRP		SALE PRICE		
Brand	Model #	KMHS120ESS	MSRP		SALE PRICE		
Brand	Model #	KFEG500ESS			SALE PRICE		
Brand	Model #	KDFE104HPS	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$4246	SALE PRICE	\$2499	
Brand	Model #	WRF555SDFZ	MSRP		SALE PRICE		
Brand	Model #	WMH32519HZ	MSRP		SALE PRICE		
Brand	Model #	WFE525S0HZ			SALE PRICE		
Brand	Model #	WDT750SAHZ	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$3196	SALE PRICE	\$2199	
Brand	Model #	WRS325SDHZ	MSRP		SALE PRICE		
Brand	Model #	WMH31017HS	MSRP		SALE PRICE		
Brand	Model #	WFE510S0HS or WFG510S0HS			SALE PRICE		
Brand	Model #	WDF540PADM	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4246	SALE PRICE	\$2999	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE		
Brand	Model #	MER6600FZ or MGR6600FZ			SALE PRICE		
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	Whirlpool	Model #	WFW8620HC	MSRP	\$1299	SALE PRICE	\$999
Brand	Whirlpool	Model #	WED8620HC	MSRP	\$1299	SALE PRICE	\$999
Brand	Amana	Model #	NTW4516FW	MSRP	\$499	SALE PRICE	\$399
Brand	Amana	Model #	NED4655EW	MSRP	\$499	SALE PRICE	\$399
Brand	Maytag	Model #	MHW6630HW	MSRP	\$999	SALE PRICE	\$799
Brand	Maytag	Model #	MED6630HW	MSRP	\$999	SALE PRICE	\$799



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 41.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: ***All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: coop@whirlpoolhub.com [mailto:coop@whirlpoolhub.com]
Sent: Thursday, August 29, 2019 4:08 PM
To: steven_menkhus@invigoratemedias.com
Subject: Whirlpool Corporation Advertising Compliance Review Approved

000INVIGPA

Your Reference Comments: 01LM4396WP_ColumbusDay

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 229673

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.